### FT PARTNERS FINTECH INDUSTRY RESEARCH

**December 23, 2021** 



## NYDIG Raises \$1 billion in Financing Led by WestCap





The Only Investment Bank Focused Exclusively on FinTech

### **Transaction Summary**



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- On December 14, 2021, Bitcoin company NYDIG announced that it had raised \$1 billion in financing led by WestCap at a valuation over \$7 billion
  - The round also included participation from prior lead investors Bessemer Venture Partners and FinTech Collective
  - Strategic partners and existing investors Affirm, FIS, Fiserv, MassMutual, Morgan Stanley, and New York Life also participated
- The Company plans to use the capital to expand geographically and further develop its platform
  - Some of these developments include capabilities such as Bitcoin and Lightning payments, asset tokenization, smart contacts, and more
- NYDIG launched banking solutions in December 2020 and established partnerships with several large enterprises
  - Some of the partnerships include Alkami, Allied, CSI, FIS, Fiserv, Jack Henry, and Q2
  - NYDIG has also partnered with consumer FinTech platform Upgrade on its Bitcoin Rewards Card, which now accounts for close to 10% of Upgrade's new card issuance

#### **Transaction Commentary**

"The prospects for both NYDIG and Bitcoin have never been more exciting. Our roster of partnerships and strategic investors lays the foundation for NYDIG to become the leading provider of Bitcoin solutions for businesses in any industry, and this new equity capital will further accelerate progress towards making this exciting network accessible – and useful – to all."



Robert Gutmann CEO & Co-Founder



"We are leading the investment round in NYDIG because of a shared belief in the industry-reshaping power of Bitcoin and WestCap's conviction in the NYDIG team to continue to execute on the incredible opportunity in front of them. NYDIG plays a unique role in the industry, empowering companies of all types to incorporate Bitcoin in a secure and compliant way. We are proud to partner with Robby and his outstanding NYDIG team as they forge new paths to accessibility and further accelerate Bitcoin adoption."



Scott Ganeles Partner

### NYDIG Raises \$1 billion in Financing

#### **NYDIG Overview**



#### **Company Overview**



CEO & Co-Founder:

Headquarters:

Founded:

Robert Gutmann New York, USA 2018

 NYDIG is a Bitcoin company that provides investment, brokerage, treasury, and technology solutions to businesses in a broad range of industries

- Its solutions include accounts, loyalty programs, payroll, interest payments, insurance products, donations, brokerage services, financing, and borrowing backed by Bitcoin
- The Company works with banks, FinTech companies, investment managers, and others that are looking to build Bitcoin into their products
- In December 2020, NYDIG launched its bank solutions business, and has since partnered with leading firms like Alkami, FIS, Fiserv, Jack Henry, and Q2 to deliver products like Bitcoin accounts, reward programs, payroll programs, and more

#### **Selected Financing History**

- Control of the Cont		
Date	Amount (\$ in mm)	Selected Investor(s)
12/14/21	\$1,000	WestCap, Bessemer Venture Partners, FinTech Collective, Affirm, FIS, Fiserv, MassMutual, Morgan Stanley, New York Life
4/20/21	300	First Foundation, Starr International Co., Liberty Mutual, Stone Ridge, Morgan Stanley, New York Life, MassMutual, Soros Fund Management, FS Investments, Bessemer Venture Partners
12/10/20	5	MassMutual
10/13/20	50	FinTech Collective; Bessemer Venture Partners; Ribbit Capital; Starr Investment Holdings; Stone Ridge

#### **Products & Services Overview**



**Banking -** NYDIG partners with banks to provide solutions for Bitcoin accounts, cash and Bitcoin rewards programs, Bitcoin interest payments, asset-backed borrowing and lending opportunities, and Bitcoin payroll options



**FinTech** – NYDIG empowers FinTech companies to offer Bitcoin accounts, rewards programs, interest payments, payroll, and more



**Investment Management –** NYDIG provides investment management firms with asset management services, a full-service brokerage, flexible financing products, and structured solutions like risk management and cashflow optimization



**Insurance** – Insurance companies get exposure to a variety of accounts, life and annuity products, property and casualty products, a full-service brokerage, and other solutions like risk management and cashflow optimization



**Corporation** – Corporations get access to wide variety of solutions including asset management services, a full-service brokerage, loyalty programs, flexible financing products, payroll, and structured solutions



**Nonprofit** – NYDIG helps accept gifts in the form of Bitcoin, facilitates the conversion of Bitcoin to dollars, provides asset management services and a full-service brokerage, and creates structured solutions for nonprofit organizations



Mining – NYDIG offers several miner-specific services including flexible financing, the lowest-cost North American Mining Pool, custody and liquidation, treasury management, revenue optimization, carbon offset purchases, and renewable energy consulting services

#### Selected FT Partners Research - Click to View



Abra's \$55 million Financing



Say's \$140 million Sale to Robinhood



Trumid's \$200 million Financing



Forge's \$2 billion SPAC Merger



Stronghold Completes its IPO



Republic Raises \$150 million in Series B Financing



Celsius Network Raises \$400 million in Financing



DriveWealth Raises \$450 million in Series D Financing

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### Selected FT Partners Capital Markets / WealthTech Transactions

#### **M&A Transactions**

















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

### FT Partners Advises Forge on its Merger with Motive Capital Corp.

#### Overview of Transaction

- On September 13, 2021, Forge announced its merger with Motive Capital Corp.
- Upon completion of the transaction, the combined company is expected to have a pro forma fully diluted equity value of approximately \$2.0 billion (1)
  - Expected gross proceeds are \$532.5 million, prior to the payment of transaction expenses and up to \$100 million of cash consideration
  - The combination is further supported by a \$50 million commitment under Motive Partners' Forward Purchase Agreement and a \$68.5 million PIPE anchored by ION Group's \$50 million commitment and contributions from Temasek and Adit Ventures
- Forge's digital platform streamlines liquidity for hundreds of unicorn issuers and thousands of institutional and retail investors from around the world
  - Leveraging its robust technology, operations and trust infrastructure,
     Forge delivers a suite of services that includes trading, custody, data and company solutions
- Since inception, Forge has completed more than \$10 billion in transactions in more than 400 private companies

#### **Significance of Transaction**

- The confidence demonstrated by Motive Capital Corp, and other investors is a testament to Forge's business model, management and market opportunity
- Motive Partners intends to be a long-term strategic partner to Forge, accelerating growth and innovation in a market with substantial tailwinds

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to Forge
- FT Partners previously advised Forge on its \$150 million financing in May 2021, its merger with SharesPost in May 2020, its acquisition of IRA Services in October 2019, and its \$70 million Series B financing in July 2018
- This transaction highlights FT Partners' deep domain expertise within Capital Markets Tech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



on its merger with



MOTIVE CAPITAL CORP

(NYSE: MOTV)

for total consideration of

\$2,000,000,000



### FT Partners Advises Revolut on its \$800 million Series E Financing

#### Overview of Transaction

- On July 15, 2021, Revolut announced that it has raised \$800 million in financing from Softbank and Tiger Global, valuing the business at ~\$33 billion
- SoftBank and Tiger Global join existing investors including Balderton Capital, DST, Ribbit Capital, TCV and TSG Consumer Partners
- Revolut is building the world's first truly global financial superapp to help people get more from their money
  - In 2015, Revolut launched in the UK offering money transfer and exchange; Today, more than 16 million customers around the world use dozens of Revolut's innovative products to make more than 150 million transactions a month

#### **Significance of Transaction**

- The investment will enable the Company to further its growth plans, in particular
  its ongoing product innovation aimed at meeting customers' everyday financial
  needs and aspirations, from quick and easy global transfers, to managing
  everything from savings to insurance to democratizing wealth and trading
- It will also support the expansion of Revolut's offering to US customers and its entry to India and other international markets
- Revolut is now the most valuable financial superapp and the 4<sup>th</sup> most valuable private FinTech company globally

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Revolut
- This transaction underscores FT Partners' deep expertise in the Consumer FinTech and Banking Tech space, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to

# Revolut

on its Series E financing led by



for a total amount of

\$800,000,000 at a valuation of

~\$33,000,000,000



### FT Partners Advises AlphaSense on its \$180 million Series C Financing

#### Overview of Transaction

- On September 30, 2021, AlphaSense announced it has raised \$180 million in a Series C financing round led by Viking Global Investors and Goldman Sachs Asset Management (GSAM) Growth Equity
  - Viking Global Investors is a global investment firm founded in 1999 that manages ~\$58bn of capital for investors
  - GSAM Growth Equity ("Goldman Sachs") has invested over \$13bn in companies led by visionary founders and CEOs
  - Alliance Bernstein, Bank of America, Barclays, Citi, Cowen, Morgan
     Stanley, Wells Fargo and other investors also participated in the round
- AlphaSense is a leading market intelligence and search platform with operations in the United States, Europe, and India
  - AlphaSense leverages Al and NLP to extract insights from an extensive universe of public and private content, enabling professionals to make critical decisions with confidence and speed
  - AlphaSense is trusted by a majority of S&P 500 companies including 70% of top asset management firms and 76% of top consultancies

#### **Significance of Transaction**

- The capital infusion will be used to further invest in product development, content expansion and customer support, and to drive organic growth as well as acquisitions
- Through international expansion, AlphaSense plans to continue investing in global and foreign-language content and expanding its customer service and engineering teams worldwide

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AlphaSense
- FT Partners previously advised AlphaSense on its \$50 million Series B financing round in 2019 and its \$33 million growth financing round in 2016
- This transaction highlights FT Partners' industry-leading expertise within the Information Technology / Capital Markets space and its successful track record

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by



Goldman Sachs

with participation from









Morgan Stanley COWEN

for a total amount of

\$180,000,000



### FT Partners Advises Say Technologies on its \$140 million Sale to Robinhood

#### **Overview of Transaction**

- On August 10, 2021, Robinhood (NASDAQ:HOOD) announced it had agreed to acquire Say Technologies for approximately \$140 million
- Say is a mission-driven company that has built an innovative communication platform making it easier for investors to exercise their ownership rights
  - Say's proxy processing technology helps broker-dealers give their customers seamless access to their vote, and its Q&A platform lets everyday shareholders participate in events like earnings by asking and upvoting questions
- Robinhood is an online broker that offers commission-free investing in US securities and cryptocurrencies, fractional trading, and cash management
  - Robinhood's mission is to democratize finance and make investing accessible with education and information, fractional shares, IPO access, and more

#### **Significance of Transaction**

- As part of Robinhood, Say will be able to further its goal of creating a new ecosystem of ownership and engagement to benefit all investors and companies
- Together the companies will find new ways to expand what it means to be an investor through new products and experiences that democratize shareholder access

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Say Technologies
- This transaction underscores FT Partners' deep Wealth & Capital Markets
  Tech domain expertise and successful track record of generating favorable
  outcomes for leading companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for approximately

\$140,000,000



### FT Partners Advises Abra on its Series C Financing

#### Overview of Transaction

- On September 15, 2021, Abra announced it has raised \$55 million in Series C financing led by IGNIA and Blockchain Capital with participation from new investors Kingsway Capital and Tiga Investments
- Additional participation in the round came from existing investors including Amex Ventures, Arbor Ventures, Lerer Hippeau, and Kenetic Advisors
- Founded by Bill Barhydt in 2014, Abra is the leading wealth management platform in the crypto space, allowing hundreds of thousands of users to earn yield on crypto assets, trade over 100 virtual currencies, and borrow against crypto holdings
  - Abra has processed over \$1 billion in crypto-backed loans and paid millions of dollars in interest to retail and institutional clients
  - Abra Earn offers users to earn competitive interest rates on crypto assets, including up to 8% interest on stablecoins, compounded daily
  - Abra's cross-border lending platform matches developed market investors with developing market borrowers to capitalize on a massive yield arbitrage opportunity

#### Significance of Transaction

- The investment will fuel Abra's rapid user base growth and support its continued commitment to expanding the product suite and capabilities
- Abra's Series C financing will allow the company's world-class development team to further expand its product suite for wealth management, trading, and payments, with a focus on offerings for high-net-worth clients and institutions

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Abra
- This transaction highlights FT Partners' industry-leading expertise within the burgeoning crypto space, as well as its successful track record of generating highly favorable outcomes for high-growth FinTech companies globally

#### Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by





for a total consideration of

\$55,000,000



### FT Partners Advises Nutmeg on its £45 million Series E Financing

#### **Overview of Transaction**

- On January 22, 2019, Nutmeg announced it has raised £45 million in its Series E financing round led by Goldman Sachs and Convoy
  - Goldman Sachs' Principal Strategic Investments Group is a new investor in the Nutmeg platform, while Convoy, a Hong Kong-based financial advisory firm, is investing for a second time
  - Convoy first invested in Nutmeg in November 2016
- Headquartered in London, Nutmeg is a digital wealth manager operating in the U.K. and Asia (Hong Kong / Taiwan)
  - Nutmeg provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
  - Nutmeg serves more than 60,000 active investors and manages approximately £1.5 billion in assets under management

#### **Significance of Transaction**

- Nutmeg's Series E financing is the largest funding round by a European digital wealth manager to-date
- Demonstrates Goldman Sachs' continued focus on consumer facing FinTech following the launch of Marcus, its online savings account in the UK

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nutmeg
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E Financing from





for total consideration of

£45,000,000



### FT Partners Advises Forge on its Merger with SharesPost

#### Overview of Transaction

- On May 12, 2020, Forge announced its merger with SharesPost
- SharesPost is a private market alternative trading system focused on enabling retail and institutional investors and company employees to access liquidity
  - Founded in 2009, SharesPost built the first private equity marketplace, which strove to connect buyers and sellers of private securities through its proprietary trading platform
- Forge's digital platform streamlines liquidity for hundreds of unicorn issuers and thousands of institutional and retail investors from around the world
  - Leveraging its robust technology, operations and trust infrastructure,
     Forge delivers a suite of services that includes trading, custody, data and company solutions

#### Significance of Transaction

- Together, the two companies will create one of the largest global private securities marketplaces, bringing liquidity and transparency at scale to pre-IPO companies and investors
- Combined, the two will have facilitated thousands of transactions with more than \$6 billion in private market transaction volume, for hundreds of unique issuers and over 1 million customers
- The deal will provide Forge with deeper insight on private company trends, as well as bid, offer, and pricing data that provides transparency to clients and partners to better understand and engage in the private markets

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Forge
- FT Partners previously advised Forge on its \$70 million Series B financing
- This transaction underscores FT Partners' deep alternative marketplace domain expertise and its continued success in providing buy-side advisory to top-tier FinTech companies

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on its merger with





### FT Partners' Recent Awards and Recognition

### **Bloomberg**

#### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

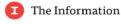
# Institutional Investor





#### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





### The Information's "Silicon Valley's Most Popular Dealmakers"

- Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

### The Largest FinTech Advisory Practice in the World

