October 15, 2015

## FINANCIAL TECHNOLOGY PARTNERS FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for a total consideration of

\$80,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



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Steve McLaughlin

Financial Technology Partners 555 Mission St., 23<sup>rd</sup> Floor

San Francisco, CA 94105



#### FT Partners Advises on \$80,000,000 Sale of Benaissance

#### **Transaction Overview and Rationale**

#### **Overview of Transaction**

- On October 15, 2015, Benaissance, LLC ("Benaissance" or the "Company") announced it has entered into a definitive agreement to be acquired by WEX for \$80mm
- Headquartered in Omaha, NE, Benaissance is a leading provider of integrated Software-as-a-Service (SaaS) technologies and services for healthcare premium billing, payment and workflow management
  - Existing investors include Omaha-based, McCarthy Capital
- WEX is a leading, multi-channel provider of corporate payment solutions representing more than 9 million vehicles and serving a wide variety of business sectors
- The transaction is expected to close in the fourth quarter of 2015 and is subject to applicable regulatory approvals and other customary closing conditions

#### Significance of Transaction

- Represents a highly-attractive outcome for both Benaissance and WEX
- Combined resources and expertise of Benaissance and WEX position the Company extraordinarily well to further its leadership in the marketplace
- Enables WEX to provide an expanded and differentiated payments solution in order to grow its addressable market opportunity and wallet share in the healthcare market
- Benaissance will be integrated with WEX's existing Evolution1 platform creating an opportunity for potential synergies as the businesses already share a number of mutual partners and customers

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Benaissance and its Board of Directors
- Transaction highlights FT Partners' continued success advising leading companies and generating highly successful outcomes in the Healthcare / Benefits IT and Services space

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#### **Benaissance – Company Overview**

# - enaissance)

John B. Jenkins

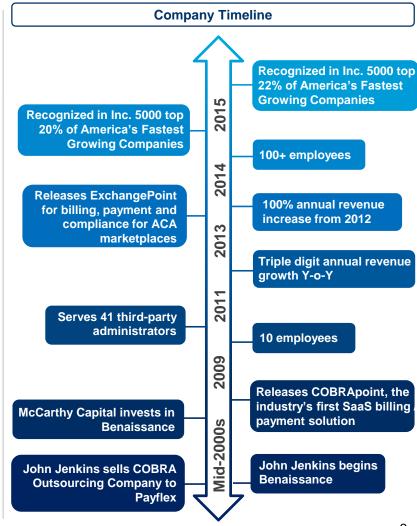
Omaha, NE

**Company Overview** 

CEO:

**Headquarters:** 

- Benaissance is the nation's leading cloudbased financial management partner for health benefits administration
- Through the Company's proprietary ExchangePoint and COBRApoint platforms, Benaissance delivers highly efficient, scalable billing and payment solutions
- Serves tens of thousands of US employers and millions of American families through private exchanges, state-based marketplaces and over 100 health plan and TPA customers







#### Benaissance - The Financial Management Solution for Health Benefits Administration

**⊘** exchange point \*

For Exchange Participants:

Provides exchanges critical financial management functionality

**Exchanges** 

Public Exchanges

Private Exchanges

**Carriers** 

Provides carriers with powerful integration capabilities on any form of exchange

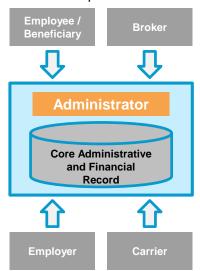
Complex and Critical SaaS-enabled Financial Management Solutions

- Billing
- ✓ Payment
- Benefit EligibilityChange Management
- ✓ Print, Mail and Other Processing Services
- ✓ Business Intelligence, Data and Analytics
- Security
- **✓** Scalability

**⊘**>cobrapoint°

For Administrators:

Allows stakeholders in the provision of individual subscriber insurance (COBRA, Retiree, and other) to access, edit and report information



Benaissance provides complex, critical and often overlooked healthcare benefits administration financial management functionality





#### **Benaissance – ExchangePoint and COBRAPoint Overview**



Cloud-based billing and payments system designed to address compliance, data and billing needs unique to carriers and governments



#### **Consolidated Premium Billing:**

Variety of products through one bill for individual or group premiums



#### **Consumer & Administrative Portals:**

Single Sign On portals with 24/7 access to health benefits and support



#### **Integrated Payment Acceptance:**

Apply payment policies, accelerate cash flow and reduce exceptions with online payments and proprietary lockbox



#### **Intelligent Premium Remittance:**

Remittance processing to account for changes in premium accounts and payments



Cloud-based platform designed to simplify financial and compliance requirements of COBRA & Direct Bill programs for benefit administrators



#### Online Elections:

Benefit options plus credit, debit, or recurring ACH payment acceptance with Electronic payment operations



## Improve Efficiency with Payment Operations & Mail Service:

Reduce overhead, streamline payments and manage high volumes of mail with payment operations software and mail services



#### **Cloud Architecture & Web Portals:**

Ability to streamline communications between brokers, clients and members with 24/7 access to portals



#### Secure, Compliant, Redundant:

Financial data is supported by Tier IV data center; compliant with HIPAA, SSAE 16 and PCI





#### **WEX – Company Overview**

#### **WEX Overview**

**President & CEO** 

**Market Cap** 

**Headquarters:** 

Founded:

wex.

Melissa Smith

\$3,570 mm

South Portland, ME

1983

- WEX is a leading provider of corporate payment solutions across a variety of industries, including the travel and healthcare sectors
  - Pioneer in the fleet card industry
- WEX operates through a number of global subsidiaries including WEX Bank, Evolution1, Fleet One, rapid! PayCard, WEX Australia, WEX Europe and others
  - The Company maintains offices in the U.S., UK, New Zealand, Brazil and Australia and employs over 2,000 associates

#### **LTM Stock Price Performance**



#### **Financial Summary**

	Fiscal Year Ended December 31,				
(\$ in mm)	FY12A	FY13A	FY14A		
Revenue	\$623.2	\$717.5	\$817.7		
% Growth	12.7%	15.1%	14.0%		
EBITDA	\$301.9	\$341.6	\$383.1		
% Margin	48.4%	47.6%	46.8%		
EPS	\$2.50	\$3.83	\$5.20		

#### Selected Acquisition History

Announce Date	Target	EV (\$ in mm)	Description
06/06/14	evolution/	\$533	Cloud-based payment and technology solutions that administer reimbursement accounts
09/05/12	FLEET ONE	369	Offers fuel cards, trucking and transportation services
05/11/12	CorporatePay	<i>ı</i> ∘ 36	Designs and delivers prepaid card solutions for SMEs, multinationals and consumers businesses



Source: WEX website and Capital IQ.



#### Selected Healthcare / Benefits Administration IT and Services Transaction Activity

Acquisition of Benaissance follows several other notable transactions in the Healthcare / Benefits Administration IT and Services space

Announce Date	Acquiror	Target	EV (\$ in mm)		Announce Date	Acquiror
07/29/15	Great Hill	REWARDGATEWAY	<b>(</b> \$218		06/23/14	emdeon <sup>-</sup>
07/06/15	C emdeon	Altegra Health	910		06/16/14	mex
05/11/15	TOWERS WATSON TO	✓ Ø Acclaris	140	·	04/07/14	SUMMIT PARTNERS
11/03/14	aetna	bswift	400		11/22/13	TOWERS WATSON TO
09/23/14	maestro health	Workable	na		01/30/13	ABRY PARTNERS
09/15/14	Cognizant	<b>▲</b> TRIZETTO	2,700	. I I I	06/25/12	LIGHTYEAR CAPITAL
08/01/14	WageWorks W	CONEXIS  a dissipated of Magnifertation	118	.	05/13/12	TOWERS WATSON TO
07/14/14	HEALTH" INSURANCE INNOVATIONS	ealthPocket	34	-		



Significant Level of Strategic and Private Equity Interest in the Healthcare / Benefits Administration IT and Services Space

EV (\$ in mm)

\$115

533

550

215

160

335

435

**Target** 

\_apario\*

evolution/

**ABILITY** 

thomsons

Alegeus

**Extend**Health



#### FT Partners is the Leader in Financial Technology Investment Banking

FT Partners has advised on some of the most prominent transactions in the Healthcare / Benefits IT and Services transactions in the space



- Offers end-to-end Revenue Cycle Management, Quality and Care Coordination and Physician Advisory Services
- Differentiated solutions span the entire healthcare revenue cycle
- Infused management model integrates people, processes and technology



- Performs outsourced healthcare Payment Integrity and Recovery Services
- Medicare Recovery Audit Contractor ("RAC") for Region A (Northeast)
- Recovered ~\$482 mm in improper
   Medicare payments in 2012



- Largest wholesale broker in the U.S. by premiums placed (1)
- Group Benefits division develops, distributes and administers benefits products through 7 individual operating companies
- Division services approximately 843,000 member lives among 10,000 employer groups



- Provides technologyenabled content and communication, agency automation and business intelligence tools
- Serves the employee benefits and P&C insurance distribution industry
- Software and products are used by more than 2,600 agencies





2014

2011

2010

2007

#### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

**■** Equity Financing Deal of the Year

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor **Awards** 



Dealmaker of the Year 2012 ■ Professional Services Deal of the Year, Above \$100 mm ■ Boutique Investment Bank of the Year

■ Deal of the Decade

■ 10 Deal of the Year Nominations Across 9 Categories

■ Upper Middle Market Deal of the Year, Above \$500mm

■ Professional Services Deal of the Year, Above \$100mm

■ IT Services Deal of the Year, Below \$500mm

■ Cross-Border Deal of the Year, Below \$500mm

■ Dealmaker of the Year - Steve McLaughlin

■ Business to Business Services Deal of the Year

■ Computer and Information Technology Deal of the Year, Above \$100mm

■ Financial Services Deal of the Year, Above \$100mm



2006-2008

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market **Financing Awards**  2008

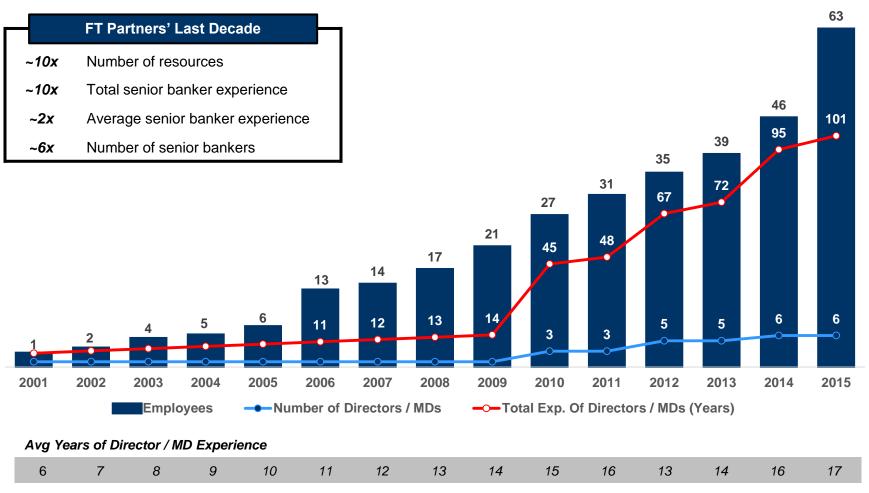
2006

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year
- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt





#### Platform of Choice for Clients and Bankers Alike







## **The FT Partners Senior Banking Team**

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	20
Larry Furlong  Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	20
Greg Smith  Managing Director	Merrill Lynch J.P.Morgan sterne agee	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee</li> <li>Recent coverage included WEX, WU, EEFT, DST, ENV, FISV, FIS, V, MA, GPN &amp; HPY among others</li> </ul>	19
<b>Tim Wolfe</b> <i>Managing Director</i>	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	13
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	9

