

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to

# TrueMotion

on its sale to



#### TrueMotion's Sale



#### Overview of Transaction

- On June 17, 2021, Cambridge Mobile Telematics (CMT) announced it has acquired TrueMotion, provider of a leading smartphone driving data platform
- CMT will now provide telematics services to 21 out of the 25 largest auto insurers in the United States, and across more than 20 countries, including Canada, the United Kingdom, Germany, South Africa, Japan, and Australia
- This acquisition also strengthens CMT's ability to help insurers and the mobility industry modernize emergency response and claims processes
  - The advancements build on the companies' innovations for real-time crash detection and Al-based crash reconstruction using highfrequency sensor data.
  - The technology enables organizations to dispatch roadside assistance within seconds of a crash, receive detailed information about a crash in minutes, and improve damage assessment for insurance claims.
- TrueMotion's CEO, Ted Gramer, will become CMT's Chief Operating Officer

#### Significance of Transaction

- This acquisition unites the two leading companies in the rapidly growing mobile telematics industry
  - Mobile telematics, which did not exist a decade ago, is estimated to become a \$125 billion market in the next five years, powering the next generation of digital auto insurance

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to TrueMotion
- This transaction highlights FT Partners' deep domain expertise in the InsurTech sector, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

# FTP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to





#### FT PARTNERS ADVISES

#### TrueMotion Overview



#### Company Overview

Headquarters:

CEO:



Ted Gramer Boston, MA

Founded: 2012

- TrueMotion provides a leading smartphone driving data platform
- Powered by machine learning, the platform determines when a person is driving, reveals their behaviors behind the wheel, and detects crashes
- Insurers, automakers, app developers, telcos, and fleets use TrueMotion data to fuel their pricing, claims, safety, acquisition, and retention programs
- Six of the top 10 US insurers and leading insurers in Canada and Europe rely on TrueMotion technology
- TrueMotion is based in Boston with offices in Budapest

Leadership



**Ted Gramer** Chief Executive Officer



Lisa Gorman Chief Financial Officer



**Rohit Goyal** Chief Operating Officer

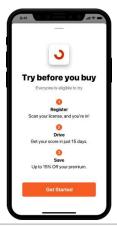


Joe Adelmann Co-Founder

#### **Products & Services Overview**

- o TruePricing: Smartphone driving data reveals what happens behind the wheel, so insurers know which drivers are the best and the worst.
- o TrueRewards: TrueRewards uses gamification strategies backed by behavioral science to engage customers.
- o TrueMile: Gives customers a mileage-based program where they pay for the miles they drive—and save on the ones they don't.
- o TrueGrowth: Delivers a try-before-you-buy experience that makes it easy for drivers to try programs risk-free. The insurer gets the driving data needed to accurately assess risk, make an offer, and increase conversions and the consumers gets an easy experience and a chance to save money on car insurance.
- o CrashAssist: The TrueMotion platform knows when there's a crash. CrashAssist enables insurers to proactively help customers get emergency services, notify their loved ones, quickly resolve their claim, and deploy in-network tow trucks and rideshares.







**David Morse** Chief Customer

#### FT PARTNERS ADVISES



### Leading Advisor Across the InsurTech Landscape

### Insurance Distribution



#### Lenders Protection / Default Insurance



#### Consumer Protection Plans



#### **Wholesale Brokerage**



#### Small Business Insurance



#### Consumer Protection Plans



### Insurance Comparison Site



#### Homeowners Insurance



#### Small Business Insurance



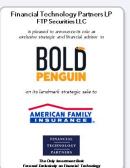
#### **Virtual Claims**



### After-Sales Service / Warranty



#### Largest Commercial Insurance Exchange



#### Small Business Insurance



#### Title Insurance



### FT PARTNERS ADVISES

### FT Partners Advises Assurance on its \$3.5 billion Sale



#### Overview of Transaction

- On September 5, 2019, Prudential Financial (NYSE:PRU) announced that it has signed a definitive agreement to acquire Assurance IQ ("Assurance")
- The acquisition includes total upfront consideration of \$2.35 billion and an additional earnout of up to \$1.15 billion in cash and equity, contingent upon the Company achieving multi-year growth objectives
- Launched in 2016, Assurance is the fastest growing direct-to-consumer InsurTech platform in history
  - Using a combination of advanced data science and human expertise,
     Assurance matches buyers with customized solutions spanning life,
     health, Medicare and auto insurance, giving them options to purchase entirely online or with the help of a technology-assisted live agent

#### Significance of Transaction

- Assurance will add a large and rapidly growing direct-to-consumer channel to Prudential's financial wellness businesses, significantly expanding the total addressable market of both companies
- Both companies will draw on respective capabilities to create a new, end-to-end engagement model geared to better serve customers
- The transaction is the largest strategic InsurTech exit in history and represents one of the fastest multi-billion dollar tech exits, as the Company was only founded in February 2016
- Assurance was funded entirely by its founders, highlighting FT Partners' ability to help under-the-radar FinTech companies achieve optimal outcomes

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Assurance and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

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on its sale to



for total consideration of up to

\$3,500,000,000



#### **FT PARTNERS ADVISES**

### Selected Large Strategic InsurTech M&A Transactions



FT Partners has advised on the 2 of the top 3 largest strategic InsurTech exits, including Assurance's \$3.5 billion sale to Prudential and SquareTrade's \$1.4 billion sale to Allstate (1)

	Announce Date	Target	Acquirer	Exit Value (\$ mm)
FINANCIAL TECHNOLOGY PARTNERS	Sep '19	FT Partners Advised ASSURANCE	<b>Prudential</b>	\$3,500 <sup>(2)</sup>
	Aug '19		ROPER	1,625
FINANCIAL TECHNOLOGY PARTNERS	Nov '16	FT Partners <b>square</b> Advised <b>trade</b>	<b>Allstate</b>	1,400
	Mar '19	TRANZACT	Willis Towers Watson 1.1111.1	1,400
	May ′11	esurance	<b>Allstate</b> .	1,010
	Oct '13	THE CLIMATE CORPORATION	MONSANTO	930
	Aug '18	Info <b>Armor</b>	<b>Allstate</b>	525
	Mar '17	SD Simply Business	TRAVELERS	490
	Oct '18	<b>€</b> QuoteWizard°	lendingtree	370
	Oct '17	CYENCE	GUIDEWIRE	275

<sup>(1)</sup> Represents strategic acquisitions of InsurTech companies founded in the past 25 years

<sup>(2)</sup> Value represents an upfront price of \$2.35 bn and an earnout of up to \$1.15 bn

<sup>3)</sup> Value represents an upfront price of \$1.2 bn and a \$200 mm earnout

#### FT PARTNERS ADVISES

### Selected Fastest Multi-Billion Dollar Strategic Tech Exits



FT Partners advised Assurance on its \$3.5 billion sale to Prudential, which represents one of the fastest multi-billion dollar tech exits in history



Target	Acquirer	Exit Date	Founding Date	Months to Exit	VC Funding (\$ mm)	Exit Value (\$ mm)
<b>ASSURANCE</b>	Prudential	Sep '19	Feb '16	43	Zero	\$3,500 <sup>(1)</sup>
ring	amazon	Apr '18	Nov '13	53	\$444	1,200
chewy	PETSMART	May '17	Sep '11	68	286	3,400
<b>jet</b>	Walmart 💢	Sep '16	Apr '14	29	570	3,300
Cruise	<b>™</b> General Motors	May '16	Oct '13	31	19	1,000
<b>MOJANG</b>	Microsoft	Nov '14	May '09	66	Zero	2,500
WhatsApp	facebook	Oct '14	Jan '09	69	61	22,000
oculus	facebook.	Jul '14	Jul '12	24	91	2,000
nest.	Google	Feb '14	May '10	45	145	3,200
<a>waze</a>	Google	Jun '13	May '07	73	67	1,200
Instagram	facebook.	Aug '12	Oct '10	22	58	1,000
yammer <sup>÷</sup>	Microsoft	Jul '12	Sep '08	46	143	1,200
<b>►</b> YouTube	Google	Nov '06	Feb '05	21	12	1,700
<b>Ekype</b>	ebay	Oct '05	Aug '03	26	20	2,600

### FT Partners Advises SquareTrade in its Strategic Sale





#### Overview of Transaction

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
  - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> <u>presentation</u>

#### Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with Bain Capital and Bain Capital Ventures
- FT Partners also recently represented Bain Capital Ventures' portfolio company Enservio in its sale to Solera demonstrating our long-term trusted relationship

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



# FT Partners Advises Next Insurance on its \$250 million Series C Financing TrueMotion



#### **Transaction Overview**

- On October 7, 2019, Next Insurance announced that it has raised \$250 million in its Series C funding round from Munich Re
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
  - Revolutionizing traditional insurance processes, Next Insurance utilizes advanced technology to offer the industry's most innovative small business insurance policies
- Munich Re is one of the world's leading providers of reinsurance, primary insurance, and insurance-related risk solutions
- In May 2018, Next Insurance announced its status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuration of policies

#### Significance of Transaction

- The Series C round brings Next Insurance's total funding to \$381 million in just over three years, with a valuation of over \$1 billion
- The new funds will continue to help Next Insurance grow its team, develop its technology, and accelerate customer growth
- Additionally, the investment allows Munich Re to expand its footprint in the small and medium-sized business insurance market in the United States

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- FT Partners also advised Next Insurance on its \$83 million Series B financing in 2018
- This transaction underscores the long-term nature of many of FT Partners' relationships as well as our successful track record generating highly favorable outcomes for leading InsurTech companies

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is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing from



for total consideration of

\$250,000,000



### FT PARTNERS ADVISES

### FT Partners Advises Clearcover on its \$200 million Series D Financing



#### Overview of Transaction

- On April 13, 2021, Clearcover announced it has raised \$200 million in its Series
   D financing round
  - The investment was led by Eldridge with participation from existing investors, including American Family Ventures, Cox Enterprises, OMERS, as well as other new investors
  - Clearcover has raised \$329 million in total funding to date
- Clearcover is the smarter car insurance choice, offering better coverage for less money
  - Clearcover's customer-first, service-focused model powered by advanced technology delivers a convenient, reliable and affordable experience
  - Built for today's driver, Clearcover takes the guesswork out of car insurance, making it easy to save money, get insured, and get serviced on the go
- Since its founding in 2016, Clearcover has expanded to 15 states and has achieved significant momentum

#### Significance of Transaction

- This recent round of funding positions Clearcover as the company to watch in an industry that continues to experience accelerated digital transformation
- The funding will accelerate innovation of the Company's digital insurance offerings, by enabling Clearcover to invest in and grow its team of engineers and developers

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Clearcover
- This transaction highlights FT Partners' deep domain expertise in the InsurTech sector, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

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on its Series D financing led by



ELDRIDGE

for a total amount of

\$200,000,000



#### FT PARTNERS ADVISES

### FT Partners Advises The Zebra on its \$150 million Series D Financing



#### **Overview of Transaction**

- On April 12, 2021, The Zebra announced the completion of its Series D fundraise totaling \$150 million, valuing the Company at more than \$1 billion
- The fundraise comes at a time of sustained growth, with investment from new and former investors including Weatherford Capital and Accel
- Headquartered in Austin, Texas, The Zebra is the nation's leading, independent insurance comparison site; The Zebra has sought to bring transparency and simplicity to insurance shopping since 2012 — it's "insurance in black and white"
- With its dynamic, real-time quote comparison tool, consumers can identify insurance companies with the coverage, service level, and pricing to suit their unique needs
- The Zebra compares multiple insurance companies and provides agent support and educational resources to ensure consumers are equipped to make the most informed decisions about their home and auto insurance

#### Significance of Transaction

This investment will be used to expand The Zebra's team and accelerate the Company's efforts to help educate, empower and advise consumers to find the best policies for their unique needs, no matter where they are in their lives

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to The Zebra
- This transaction highlights FT Partners' deep domain expertise within InsurTech, as well as our successful track record generating highly favorable outcomes for high-growth FinTech companies globally

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on its Series D financing. led by a new undisclosed investor, with participation from other new and existing investors

for a total amount of

\$150,000,000

>\$1,000,000,000



### **TrueMotion**

### FT Partners Advises Bold Penguin on its Sale

#### Overview of Transaction

- On January 14, 2021, American Family Insurance, the nation's 13<sup>th</sup> largest property / casualty insurance group, announced it has entered into a definitive agreement to acquire Bold Penguin, a rapidly growing commercial insurance technology provider based in Columbus, Ohio
- Founded in 2016, Bold Penguin is an InsurTech innovator that rapidly increases speed-to-bind for commercial insurance, operating the largest commercial insurance exchange powering over 100,000 quote starts every month

#### Significance of Transaction

- By leveraging technologies such as machine learning and data-based insurance intelligence capabilities, Bold Penguin has improved the process of shopping for insurance for small businesses, the brokers they rely on and the carriers that service them
- The acquisition continues American Family's transformation into a national, multi-line insurer, created in part through multiple acquisitions and a merger, and also reflects the Company's involvement with adjacency companies that complement its insurance operations

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Bold Penguin in this transaction
- FT Partners previously advised Bold Penguin on its <u>acquisition of RiskGenius</u>
- This transaction highlights the long-term nature of many of FT Partners' client relationships, as well as our deep domain expertise and transaction experience across the InsurTech sector

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on its landmark strategic sale to





## FT PARTNERS ADVISES

#### FT Partners Advises CoverWallet on its Sale to Aon

### **TrueMotion**

#### Overview of Transaction

- On November 20, 2019, Aon (NYSE:AON) announced that it has signed a definitive agreement to acquire CoverWallet
- Launched in 2015, CoverWallet is a leading technology company reinventing the multi-billion dollar commercial insurance market for small businesses
- Powered by deep analytics, thoughtful design, and state-of-the-art technology, the Company provides an easy way to understand, buy, and manage business insurance online
- CoverWallet offers a wide variety of commercial coverages to small businesses with numerous carrier partners nationwide
- The transaction is expected to close during the first quarter of 2020, after which the CoverWallet organization will go to market as CoverWallet, an Aon company

#### Significance of Transaction

- CoverWallet will add large and rapidly growing direct-to-consumer and businessto-business channels to Aon's small commercial insurance businesses, significantly expanding the total addressable market of both companies
- The acquisition provides Aon with additional access to the fast-growing, \$200+ billion premium digital insurance market for small and medium-sized businesses, as well as the opportunity to leverage CoverWallet's platform and digital, design, technology and data science capabilities already deployed at scale
- Additionally, CoverWallet provides Aon with an experienced team and deep expertise in productizing technology in financial services

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CoverWallet and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

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### FT Partners' Recent Awards and Recognition



### **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the <u>full article</u> and watch the live <u>TV interview</u>



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

# Institutional Investor





#### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





### The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

### The Largest FinTech Advisory Practice in the World



