## FT PARTNERS FINTECH INDUSTRY RESEARCH

April 29, 2021



# Brex Raises \$425 million in Series D Financing Led by Tiger Global

# **TIGERGLOBAL**



The Only Investment Bank Focused Exclusively on FinTech

#### FT PARTNERS RESEARCH

## **□** Brex

### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 19 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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### **Transaction Summary**

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- On April 26, 2021, Brex announced it has raised \$425 million in Series D financing to fuel its growth through new product offerings and customer base expansion
  - The funding round was led by Tiger Global with additional participation from new investors TCV, GIC, Baillie Gifford, Madrone Capital Partners, Durable Capital Partners, Valiant Capital Management and Base 10
  - The round also included participation from all existing major investors including Y Combinator Continuity, Ribbit Capital, DST Global, Greenoaks Capital, Lone Pine Capital and IVP
  - Following this round, Brex's total financing raised has surpassed \$940 million
- According to the Company, this latest round values Brex at \$7.4 billion, up significantly from its prior funding round in May 2020 when it was valued at \$2.75 billion
- According to a press release from the Company, in Q1 2021, it grew total customers by 80% with total monthly customer additions increasing by 5x
- Since launching in 2017 with a corporate card for venture backed businesses, Brex has expanded to offer SMBs and larger organizations an all-in-one platform to manage their finances
  - SMBs now account for 45% of customers on the Company's platform

### **Transaction Commentary**

"Our investors – new and existing – believe in our team, our business model and the future of Brex. We are delighted to have them on board for the next phase of our journey. This new investment round will fuel our growth as we continue to build out an all-in-one financial solution for all businesses."

> Henrique Dubugras Co-CEO & Co-Founder



### Selected Series D Investors













Ribbit Capital TCV















## Brex Raises \$425 million in Series D Financing

#### FT PARTNERS RESEARCH



### **Brex Overview**

Founded:

### Company Overview



| Co-CEO & Co-Founder: | Henrique Dubugras |
|----------------------|-------------------|
| Co-CEO & Co-Founder: | Pedro Franceschi  |
| Headquarters:        | San Francisco, CA |
|                      |                   |

- Brex offers everything business owners need to grow their companies, from business accounts and credit cards to spend management software and live support
- In addition to its recent capital raise, the Company also announced a new service called Brex Premium which costs \$49 per month and allows users access to Bill Pay and **Spend Controls** 
  - Brex Premium is an all-in-one financial solution which provides business owners with professional-level software, so they manage spend more effectively
- Thousands of businesses use Brex to manage their finances – the Company serves, among others, newly founded startups, established tech companies, life science companies and e-commerce brands

### **Products / Services Overview**



### **Business Account**

Deposit funds and send free wires



**Expense Tracking** Issue cards, match receipts and run



2017

### Bill Pay - Premium

Automate the invoice and payment



#### Credit Card

Earn up to 8x points on all spend



#### Rewards

Save with rewards and discounts



#### Integrations

Sync and close the books faster



**Spend Controls - Premium** Deposit funds and send free wires

### Selected Clients / Use Cases

### Tech **Startup**

Hourly





Accounting Partner





COUNTSY

### E-commerce



USUAL



**Life Sciences** 





**≅** Blackfynn

#### Non-Profit







### Agency





### **Brex's Valuation and Transaction History**



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## **□** Brex

### Selected FT Partners Research - Click to View



Finicity's \$1 billion Sale to Mastercard



Acima's \$1.65 billion Sale to Rent-A-Center



MoneyLion's \$2.9 billion Merger with Fusion Acquisition Corp.



Mambu's \$135 million Series D Financing



Alkami Completes its IPO Raising \$180 million



TrueLayer Raises \$70 million in Series D Financing



Plaid Raises \$425 million in Series D Financing



Doma Merges with Capitol Investment Corp. V

**VIEW MORE FT PARTNERS RESEARCH** 

## Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

| Company                             | Amount Raised    | Selected Prominent Investors in FT Partners Led Rounds                   |
|-------------------------------------|------------------|--|
| GreenSky"                           | \$1,560,000,000* |  |
|                                     | 1,545,000,000*   | - Accel TEMASEK VISA PIMCO   |
| stone <sup>∞</sup>                  |                  | RCP REVERENCE CAPITAL PARTNERS DST FINANCIAL GREENSPRING ASSOCIATES TPG  |
| <b>⊠avid</b> xchange                | 956,000,000*     | RCP CAPITAL PARTNERS DST SANT GREENSPRING ASSOCIATES TPG                 |
| MERCURY <sup>®</sup>                | 420,000,000      | - ICONIO Premji Invest INSIGHT Great Hill                                |
| 🖏 Remitly                           | 374,000,000*     |  |
| bblo                                | 370,000,000*     | BainCapital ON CDPQ Scotiabank®  |
| NEXT                                | 333,000,000*     | BainCapital CapitalG khosla ventures                                     |
| OakNorth                            | 270,000,000      | PONE TIME OF TIME  |
| feedzai                             | 267,500,000*     | nyca KeyBank QED ING M   |
| Liquidnet ~~                        | 250,000,000      | 乾源资本   |
| square<br>trade protection<br>plans | 238,000,000      | BBVA Santander InnoVentures Battery Ventures WELLINGTON MANAGEMENT THIEL |
|                                     | 230,000,000      | ADAMS STREET Elavon PayPal   |
| :TRUMID:                            | 200,000,000      | maveron A Do do o inch   |
| • Divvy                             | 165,000,000      |  |
| ↑better.com                         | 160,000,000      | NEUBERGER BERMAN  CODI DRAGONEER  Munich RE                              |
| nmi                                 | 150,000,000      | mastercard 8\/ nabventures   |
| ADDEPAR                             | 140,000,000      | \/A L O D  |
| Kabbage <sup>®</sup>                | 135,000,000      | — QUESTMARK PARTNERS VALUE generation_                                   |
| <b>ॐ</b> MAMBU                      | 135,000,000 **   | SILVERLAKE PARTHENON SUMMIT PARTNERS                                     |

<sup>\*</sup> Total includes multiple financing rounds

<sup>\*\*</sup> Primary amount

### Leading Advisor to Financial Management Solution Providers





































### Significant Experience Across the Bank and Lending Tech Sector



























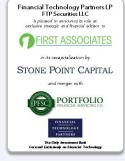
















### FT Partners Advises Open Lending on its Merger with Nebula Acquisition

#### **Overview of Transaction**

- On January 6, 2020, Nebula Acquisition Corporation "Nebula" (Nasdaq: NEBU), a special purpose acquisition company ("SPAC"), sponsored by True Wind Capital, announced a definitive merger agreement with Open Lending
- Upon completion of the business combination on June 10, 2020, Nebula changed its name to Open Lending, and its common stock is expected to begin trading on the Nasdaq Stock Market under the ticker symbol "LPRO", commencing June 11, 2020
  - Total consideration of the transaction is approximately \$1.7 billion \*
- Open Lending, through its flagship product, Lenders Protection, offers loan analytics, risk-based pricing, risk modeling and default insurance, ensuring profitable auto loan portfolios for financial institutions throughout the U.S.

### Significance of Transaction

- While creating significant liquidity for existing shareholders, Open Lending's Management team will continue to lead the merged Company as over 70% of their existing equity is expected to be rolled as part of the transaction
- Open Lending's existing minority investor, Bregal Sagemount, a prominent growth equity firm, will continue as a public stockholder and participate on the board as well
- Open Lending will pursue significant growth opportunities within its existing customer base of credit unions, banks, and OEM Captives, as well as through new channels, asset classes, and geographies

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Open Lending
- Exemplifies FT Partners' ability to deploy expertise for a complex business operating at the intersection of consumer finance, InsurTech, and Auto FinTech
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>CardConnect</u> and <u>REPAY</u>

# Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its merger with

# Nebula Acquisition Corporation (NASDAQ: NEBU)

sponsored by



for total consideration of up to approximately

\$1,700,000,000



#### FT PARTNERS RESEARCH

## **□** Brex

### FT Partners Advises Finicity on its Sale to Mastercard

#### Overview of Transaction

- On June 23, 2020, Mastercard (NYSE: MA) announced it has entered into an agreement to acquire Finicity, a leading North American provider of real-time financial data access and insights
  - The acquisition is valued at up to ~\$1 billion in total consideration, which is comprised of \$825 million at close and up to \$160 million in earn-out consideration
- Finicity enables a secure and innovative financial data-sharing ecosystem
  through direct connectivity to thousands of North American financial institutions,
  including next generation open banking API connections with the largest banks
  in the US
  - Finicity helps power the programs of banks and FinTech companies, using approvals to securely access customer information to provide value-added services such as streamlined loan and mortgage processes, rapid account-based payment initiation and personal financial management solutions

### Significance of Transaction

 The addition of Finicity's complementary technology and innovative team strengthens the existing Mastercard open banking platform to enable and safeguard a greater choice of financial services, reinforcing the Company's longstanding partnerships with and commitment to financial institutions and FinTech companies across the globe

### FT Partners' Role

- FT Partners served as the exclusive strategic and financial advisor to Finicity and its board of directors
- This transaction highlights FT Partners' deep domain expertise across the FinTech sector and further supports FT Partners' role as the Advisor of Choice to the highest quality FinTech companies

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

~\$1,000,000,000



### FT Partners Advises on Chrome River's Merger with Certify

#### **Overview of Transaction**

- On March 5, 2019, Chrome River Technologies and Certify agreed to merge in a transaction valued at over \$1 billion
  - K1 Investment Management, which owns Certify, will hold a majority stake in the combined company
  - Existing shareholders, including the companies' founders and Chrome River investor Bain Capital Ventures, will retain minority stakes
- Chrome River is a leader in expense management, providing SaaS-based automation solutions for more than 1,000 organizations worldwide
- Certify is the world's largest independent provider of travel, expense and invoice management software serving more than 10,000 companies through its family of brands

### Significance of Transaction

- The merger joins Chrome River to the existing Certify family of brands, which includes Nexonia, Tallie, Abacus, and Captio
  - The multi-brand strategy enables companies of all sizes and verticals to work with a single vendor, yet craft the solution that is best suited to their specific needs
- The companies will support all existing products and collaborate on accelerating investments in technology areas such as machine learning, artificial intelligence, analytics, and reporting, to provide customers with enhanced travel, expense, and invoice management capabilities

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Bain Capital Ventures and Great Hill Partners in this transaction
- FT Partners previously advised Chrome River on its \$100 million Series D
   Financing from Great Hill Partners in 2015
- This transaction underscores FT Partners' strong domain expertise and successful track record advising leading SaaS-based companies in the Financial Management Solutions space

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in the merger of



&



valued in excess of

\$1,000,000,000



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### FT Partners Advises Wave on its Sale to H&R Block

## **☐** Brex

FT PARTNERS RESEARCH

#### **Overview of Transaction**

- On June 11, 2019, H&R Block, Inc. (NYSE: HRB) announced that it has agreed to acquire Wave Financial Inc. for \$405 million in cash
- Headquartered in Toronto, Ontario, Wave provides award-winning accounting, invoicing, payroll, and payments software solutions, as well as bookkeeping services, built into a comprehensive platform
  - Wave has a low-cost customer acquisition model and currently serves over 400,00 monthly active global small businesses
- H&R Block is a global consumer tax services company, providing tax return preparation services through 11,000 company-owned and franchise retail tax offices worldwide as well as tax software for DIY consumers

### **Significance of Transaction**

- This transaction will expand H&R Block's product and client portfolio as well as enhance its position in the small business space
- H&R Block estimates that the transaction will generate \$40 to \$45 million of revenue for fiscal 2020
- Following the closing of the transaction, Wave will maintain its leadership team, including Kirk Simpson, operating independently within H&R Block from its headquarters in Toronto, Ontario.

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave
- FT Partners also previously advised Wave on its \$10 million <u>Series C financing</u>
- This transaction underscores FT Partners' expertise in sell-side advisory across a broad range of SaaS, financial management, and payments companies that target small businesses

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of approximately

\$405,000,000



### FT Partners Advises Divvy on its \$165 million Financing

#### Overview of Transaction

- On January 5, 2021, Divvy announced its \$165 million Series D round at a valuation of \$1.6 billion with investments from new investors Hanaco, PayPal Ventures, Schonfeld and Whale Rock
  - Existing investors that participated in this round include NEA, Insight
     Venture Partners, and Pelion
  - Divvy received strong investor interest leading the company to upsize the round from the initial target; nonetheless, the round remained oversubscribed at the new level
- By combining free expense management software with corporate credit cards, Divvy's centralized platform allows businesses to manage their spend with realtime visibility and control over their budgets
- A rapidly growing number of businesses are choosing Divvy, including tech
  companies like Noom, e-commerce merchants like Solo Stove and Rhone, vision
  care leaders like EyeCare Partners, LLC, and iconic sports franchises like the Utah
  ...lazz and the Atlanta Dream

### Significance of Transaction

- The valuation of \$1.6 billion and the addition of key investors validates Divvy's ambition to modernize financial processes by combining credit, vendor, and spend management into a single platform
- With the Series D funding, Divvy plans to invest heavily in product development and engineering to accelerate the Company's future roadmap

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Divvy and its Board of Directors
- This transaction underscores FT Partners' deep payments and software domain expertise, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its financing by new investors





with existing investor participation from

VENTURE PARTNERS ACTEW

for a total amount of

\$165,000,000



#### FT PARTNERS RESEARCH

## **□** Brex

### FT Partners Advises Mambu on its Series D Financing

#### Overview of Transaction

- On January 7, 2021, Mambu announced it has raised \$135 million of new capital in its Series D financing at a valuation of ~\$2 billion. The investment is led by TCV with participation from existing investors, including Acton Capital Partners, Bessemer Venture Partners, Runa Capital, as well as new investors Arena Holding and Tiger Global
- Mambu is a SaaS cloud banking platform empowering its customers to easily
  and flexibly build and expand their banking products. Mambu is the originator
  of the composable banking approach, which prioritizes rapid, flexible assembly
  of independent, best-for-purpose systems
- Since launching in May 2011, Mambu has grown its client portfolio to more than 160 banks, FinTech providers, and corporates across more than 50 countries

### **Significance of Transaction**

- The transaction values Mambu at ~\$2 billion, underscoring the company's leadership position in redefining the global core banking technology market
- With this new round of financing, Mambu will continue to accelerate its rapid growth by deepening its footprint in the more than 50 countries in which it already operates and continuing to expand both the breadth and depth of its platform

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Mambu
- This transaction highlights FT Partners' deep domain expertise in a broad range of Banking Tech companies, as well as its successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing led by

TCV

with participation from new investors

ARENA TIGERGLOBAL

for a total primary amount of

\$135,000,000
at a valuation of

~\$2,000,000,000



## **□** Brex

FT PARTNERS RESEARCH

### FT Partners Advises Billtrust on its Minority Financing

#### **Overview of Transaction**

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
  - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

### Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



#### FT PARTNERS RESEARCH



### FT Partners' Recent Awards and Recognition

### **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



### M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

# Institutional Investor





### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





### The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

### The Largest FinTech Advisory Practice in the World

