# FT PARTNERS FINTECH INDUSTRY RESEARCH

September 7, 2017



# Nasdaq (Nasdaq:NDAQ) Acquires eVestment for \$705 million





The Only Investment Bank Focused Exclusively on FinTech

#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities

#### Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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# **Transaction Summary**

#### **Transaction Summary**

- On September 5, 2017, Nasdaq (NasdaqGS:NDAQ) announced it has entered into an agreement to acquire eVestment for \$705 million
  - The acquisition is expected to close in Q4 2017, subject to customary conditions and approvals
  - Nasdaq will finance the acquisition through a combination of cash, commercial paper, and a bank term loan
- The addition of eVestment will further augment Nasdaq's Global Information Services (GIS) division, create new solutions for Data and Index Operations and expand distribution to support asset managers
- eVestment's recurring and predictable revenue, consistent growth and attractive cash flows are also expected to bring strong shareholder returns
  - Provides EPS accretion for Nasdaq shareholders in the second year following the closing of the deal
- As a subsidiary of Nasdaq, eVestment will continue to grow its business while utilizing Nasdaq's technology expertise, leading data and software products and global distribution channels
- Expected \$8 10mm revenue synergies between eVestment and Nasdag in the next 3 – 5 years

#### **Transaction Multiple**

**Enterprise Value = \$705 mm** 

LTM Non-GAAP Cash Revenue = \$81 mm

2018 Adj. Cash EBITDA = ~\$42.7 mm

8.7x

**EV / LTM Revenue** 

**16.5**x EV / 2018 EBITDA

#### **Transaction Commentary**

"The strategic alignment of eVestment with Nasdaq's complementary technology and services to the global institutional investment industry, including our surveillance technology, SMARTS, our recent Analytics Hub launch, as well as our long standing operation of the Mutual Fund Quotation Service, will further expand our buy side relationships, accelerate our growth opportunities, and advance our objectives to deliver proprietary analytics to our clients."



Adena Friedman
President & CEO



"Our leadership team is excited to join Nasdaq. We believe the combined organization will allow us to grow our core business while tapping into Nasdaq's technology expertise, leading data and software products, and global distribution... We've grown this business at a 12% annual growth rate since 2013, and together, we expect to produce new and expanded opportunities for our clients by combining our proprietary capabilities with Nasdag's core information services offerings."



Jim Minnick Co-Founder & CEO



# Nasdaq = EVESTMENT

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# **Strategic Rationale**















#### **EXPANDS NASDAQ'S BUYSIDE PRESENCE**

The combined company will....

- Maintain the position as a trusted custodian of industry's proprietary data
- Expand data available based on geographic reach
- Leverage eVestment's client relationships to bolster MFQS' valuation reporting
- Provide complementary reporting, risk assessment and compliance solutions
- Support asset managers innovation with proprietary and outsourced data and analytics
- Nasdaq and eVestment together can provide comprehensive solutions to retail, advisor and institutional clients

#### **REVENUE GROWTH OPPORTUNITIES & ENHANCED PRODUCTS**

#### Nasdaq Indexes & Investment Models



- eVestment's ecosystem combined with Nasdaq's Indexes and models for benchmarking and strategy creation
- Work with asset managers to create new strategies comprised of past knowledge and data from marketplaces

#### Machine Intelligence



 Leverage data and machine intelligence from the Analytics Hub to augment eVestment's Analytics offerings, discovering trends and upcoming concentrations

#### **Performance Distribution & Reporting**



- Mutual Fund Quotation Service (MFQS) reports valuations from 35k mutual funds, UITs, and other instruments everyday
- eVestment's asset managers could greatly benefit from such access

#### **Geographic Expansion**



- Combining efforts to expand core businesses into APAC to support quickly growing asset management industry
- Guide emerging asset managers based on results from global institutional markets and the ETF sector

#### Institutional Database to Corporates



- Chance to combine Nasdaq's Corporate Solutions investor contact database with eVestment's fund manager contact database
- Fund performance and other statistics from eVestment can be incorporated into Nasdag's IR Insights

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#### eVestment Overview

#### **Company Overview**



CEO: Jim Minnick

Headquarters: Atlanta, GA

Founded: 2000

- eVestment is a provider of cloud-based solutions for the institutional investment community, allowing clients to identify global investment trends, monitor investment managers and market their asset funds worldwide
- Over 2,000 clients of consultants, investment banks, asset managers, hedge fund managers, financial advisors, limited partners, and more

#### **Company Timeline**



#### **Products & Services Overview**



#### **ANALYTICS**

- eVestment Analytics is a research, analysis and due diligence tool with customized capabilities for traditional and hedge funds
- The TopQ reporting and performance analytics tool is used by private markets fund managers and institutional investors





#### **INSIGHTS**

- Advantage offers a unique view into the activity within eVestment
- Asset Flows creates interactive diagrams offering a full picture of fund movements
- Holdings Analysis compares managers' capital allocation to benchmarks and peers
- Public Plan IQ aggregates intelligence on US state and local pension plans
- Scorecard identifies and visualizes universe specific product strength factors





#### DATA

- Global Data captures important research and analysis data points for consultants and investors
- Omni is a data population service that minimizes the burden of reporting data



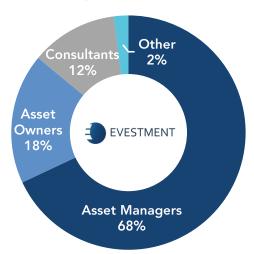
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# Nasdaq = EVESTMENT

#### eVestment Overview (Cont.)

#### **Client Base**





**92%**Of the Top 50
Asset Managers

70% Of the Top 20 Pension Funds

76% Of the Top 50 Consultants

#### **Selected Clients**



#### **Industry Growth**

- Global asset management AUM Growth
  - \$71 trillion industry 8% CAGR from 2008 to 2015
  - By 2020, AUM projected to grow 6% CAGR to \$100 trillion
- Geographic Expansion Opportunities
  - Expected 10% annual growth in APAC and 13% in EMs from 2012 to 2020
- Complexity and asset vehicle diversification increasing demand for consultants
- Alternative investments projected to grow at a 9% CAGR through 2020

#### **Company Growth**

- 7% CAGR in the past two years of the number of investment products offered on the platform
- 8% CAGR in the past two years of the asset manager, asset owner, and consultant customer base
- 9% CAGR in the past two years of the average spend per customer
  - Due to expanding services to customers as they use additional data and analysis from eVestment's platform

#### **Revenue Growth**



# Nasdaq = EVESTMENT

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# **Nasdaq Overview**

#### **Company Overview**



CEO:	Adena Friedman
Headquarters:	New York, NY
Founded:	1971

- Nasdaq (NasdaqGS:NADQ) provides trading, clearing, exchange technology, regulatory, securities listing, information and public services worldwide
- Operates across four main business segments: Market Services, Corporate Services, Information Services and Market Technology

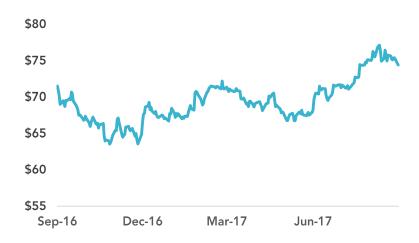
#### **Recent M&A Activity**

Announce Date	Target	Amount (\$ in mm)
07/25/17	SYBENETIX	na
03/09/16	Boardvantage	\$200
03/09/16	ISSI	1,100
02/12/16	MARKET WIRED	108
12/08/15	chi-x	na

#### Company Financials LTM 06/30/17

Market Cap <sup>(1)</sup>	\$12,375 million
Revenue	\$3,873 million
EBITDA	\$1,199 million
Net Income	\$223 million
Diluted EPS	\$1.34

#### Stock Performance (NasdaqGS:NADQ)



#### Selected FT Partners Research - WealthTech

# WEALTHTECH The Digitization of Wealth Management



Click to View

ET Partners' 177-page report is an in-depth examination of the dramatic changes sweeping across the wealth management industry. The traditional investment management and registered investment advisor ("RIA") industries are facing numerous threats, and while firms in the industry recognize the need to respond, technology-driven innovation is not a core expertise of most RIAs and investment managers. Consequently, there has been a groundswell of FinTech companies bringing digital capabilities to the traditional wealth management industries. Collectively, we label this segment of FinTech as WealthTech.

Additional highlights of the report include:

- Visual WealthTech industry landscape including multiple sub-categories
- Exclusive interviews of CEOs at notable disruptive companies
- Proprietary list of financing and M&A transactions in the space
- Detailed company profiles of both private and public players

#### Selected FT Partners Research - Click to View



Research Report: Innovations in Capital Markets Technology



Riskalyze's \$20 million Growth Financing



Addepar's \$140 million Series D Financing



Options IT Raises \$100 million in Financing



Betterment Raises \$70 million in Financing



Futu Securities Raises \$146 million in Series C Financing



Link Group Acquires Capita Asset Services for £888 million



London Stock Exchange Group Acquires Two of Citi's Businesses

**VIEW MORE FT PARTNERS RESEARCH** 

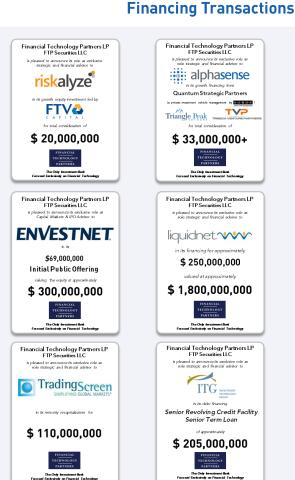
# Selected FT Partners Capital Markets / WealthTech Transactions

#### M&A Transactions











FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

# FT Partners Advises Addepar on its \$140 million Series D Financing

#### Overview of Transaction

- On June 8, 2017, Addepar announced it has raised \$140 million in Series D financing co-led by Harald McPike, the founder of QuantRes, along with Valor Equity Partners and 8VC
- Headquartered in Mountain View, CA, Addepar is a leading provider of portfolio management and reporting software and services that seeks to become the infrastructure that will connect all aspects of global finance
- Harald McPike is the founder of QuantRes, a quantitative trading firm, and a global private investor with a focus on the financial and technology sectors
- Valor Equity Partners is an operational growth investment firm that does both minority and majority investments in high growth companies at various stages of development
- 8VC is a venture capital firm that makes seed to later stage investments with a focus on the technology industry

#### Significance of Transaction

- The financing capitalizes on Addepar's unprecedented growth from \$300 billion to over \$650 billion assets on platform in less than 18 months as top wealth managers embraced Addepar's category-defining client reporting software
- With the new capital, Addepar will continue investing significantly in R&D, expanding its product, platform and tech-enabled services to unlock more value for its clients while also serving a wider range of wealth and asset management firms

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Addepar
- Transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies as well as its deep domain expertise and experience in the WealthTech space

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series D financing co-led by



Harald McPike

for total consideration of

\$ 140,000,000



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# FT Partners Advises AlphaSense on its Growth Financing

#### **Overview of Transaction**

- On March 7, 2016, AlphaSense ("the Company") announced a financing round led by Triangle Peak Partners, Tribeca Venture Partners and Quantum Strategic Partners, a private investment vehicle managed by Soros Fund Management
- The round also includes notable individual investors, including Tom Glocer, former CEO of Thomson Reuters
- AlphaSense provides intelligent search and alerting capability across a vast library of disparate resources giving users an information edge
- The professional search functionality leverages sophisticated natural language processing and search technology that streamlines finding and tracking the most relevant information

#### **Significance of Transaction**

- AlphaSense will use the new capital to help fund its exceptional growth, as well as continue building out the platform with additional features and functionality
- Firmly positions the Company to expand its products and services and continue to disrupt the intelligent search / content aggregation space

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AlphaSense and its Board of Directors
- Highlights FT Partners' continued success in achieving highly attractive outcomes for leading SaaS-based technology firms

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing from

#### **Quantum Strategic Partners**

a private investment vehicle managed by SOROS





for total consideration of

\$ 33,000,000+



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# FT Partners Advises Riskalyze on its Growth Financing

#### **Overview of Transaction**

- On October 31, 2016, Riskalyze announced it closed a \$20 million minority growth equity investment led by FTV Capital
- Headquartered in Auburn, CA, Riskalyze invented the Risk Number<sup>®</sup>, which
  powers the world's first Risk Alignment Platform and empowers advisors to
  execute a digital advice business model with Autopilot; Riskalyze also
  enables compliance teams to spot issues, develop real-time visibility and
  navigate changing fiduciary rules with Compliance Cloud
- FTV Capital is a growth equity investment firm that has raised over \$2.7
  billion to invest in high-growth companies within the enterprise technology
  & services, financial services and payments & transaction processing
  sectors

#### Significance of Transaction

- The transaction capitalizes on Riskalyze's strong growth and traction within the advisor market and demonstrates the need for quantified risk alignment
- With the investment, Riskalyze will look to bolster and expand its line of digital offerings

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Riskalyze and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for top-tier FinTech companies

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth equity investment led by



for total consideration of

\$ 20,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



2016	<ul> <li>Investment Banking Firm of the Year</li> <li>Cross Border Deal of the Year</li> </ul>
2015	<ul> <li>Dealmaker of the Year</li> <li>Technology Deal of the Year</li> </ul>
2014	<ul> <li>Equity Financing Deal of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2011	<ul> <li>Boutique Investment Bank of the Year</li> <li>Deal of the Decade</li> <li>10 Deal of the Year Nominations Across 9 Categories</li> </ul>
2010	<ul> <li>Upper Middle Market Deal of the Year, Above \$500 mm</li> <li>IT Services Deal of the Year, Below \$500mm</li> <li>Cross-Border Deal of the Year, Below \$500mm</li> </ul>
2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin</li> <li>Business to Business Services Deal of the Year</li> <li>Computer and Information Technology Deal of the Year, Above \$100mm</li> <li>Financial Services Deal of the Year, Above \$100mm</li> </ul>



2015

Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List

2006 - 2008 °

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



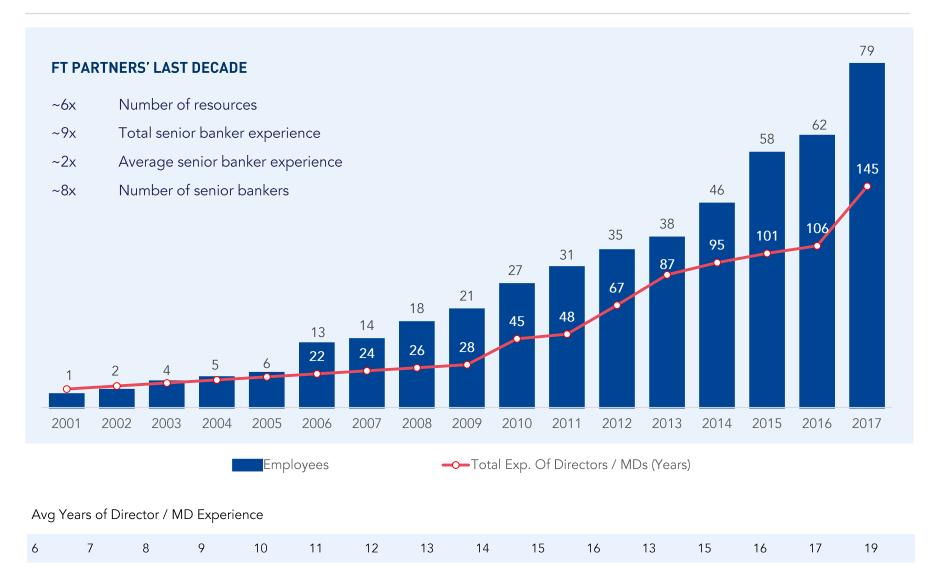
Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
  - Financial Services Deal of the Year

Financing Professional of the Year - Steve McLaughlin 2006

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

#### Platform of Choice for Clients and Bankers Alike



#### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
Larry Furlong Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
Steve Stout Managing Director	J.P.Morgan	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	11