FT PARTNERS FINTECH INDUSTRY RESEARCH

September 21, 2017



HighRadius Raises \$50 million in Financing from Susquehanna Growth Equity





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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HighRadius Raises \$50 million in Financing

Transaction Overview



Transaction Summary

- On September 15th, 2017, HighRadius announced it has raised \$50 million in a growth equity financing round from Susquehanna Growth Equity (Susquehanna)
 - Susquehanna's Amir Goldman and Ben Weinberg will join the High Radius Board of Directors
 - HighRadius will use the funding to continue its growth and expand globally
- HighRadius is an enterprise Software-as-a-Service (SaaS) platform that
 provides Integrated Receivables software that optimizes cash flow
 through automation of receivables and payments across credit, cash
 collections, deduction, electronic billing, etc.
- Adoption of Integrated Receivables technology is anticipated to equal that of Accounts Payable by 2020, giving HighRadius a massive opportunity for growth
- Additionally, the opportunity is also supported by the size of the B2B payments market, which is 5x larger than the B2C market and remains largely underserved
- Until now, HighRadius has remained bootstrapped as the CEO believed it was crucial to keep the company focused under one unified leadership team without input from outside investors



"I feel that is a very inefficient way of building a business. Multiple board members could bring in multiple agendas. Generally leads to artificial growth before product market fit..... We raised funding now to fuel an existing product-market fit"



Sashi Narahri Founder and CEO



Management Commentary

"We have been executing on our vision of enabling receivables functions to achieve ubiquitous electronic payment adoption and process automation – massively reducing paper-based processes and manual work. We have more than 350 clients on our Integrated Receivables platform powered by our Rivana Artificial Intelligence engine and the RadiusOne B2B payment network. This funding will help us accelerate our platform to thousands of companies globally. Susquehanna Growth Equity has a proven track record of backing leading financial technology companies, and is a perfect partner for our next stage of growth."



Sashi Narahri Founder and CEO



Investor Commentary

"Integrated Receivables is an \$11 billion market in the early stages of adoption. HighRadius is the clear leader in receivables-focused SaaS solutions for large enterprises and the only cloud-based platform that covers the full range of functions and processes. We love backing bootstrapped companies like HighRadius, which has never raised outside funding, has grown at a 70% CAGR, and continues to be cash flow positive."



Amir Goldman Founder and Managing Director



HighRadius Raises \$50 million in Financing

HighRadius Overview



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Company Overview



President & CEO:	Sashi Narahari
H.Q. Locations:	Houston, TX
Founded:	2006
Employees	500+

- HighRadius provides a SaaS Integrated Receivables platform that helps companies optimize their cash flow through automation of receivables and payments processes
- Powered by HighRadius's Artificial Intelligence Engine, Rivana, the software enables company management to leverage machine learning for accurate decision making and future outcomes
- HighRadius also offers a B2B payment network, RadiusOne, that allows suppliers to digitally connect with buyers, creating a more efficient process for suppliers receivables and buyers payables
- The Company has over 350 clients including Adidas, Starbucks, Procter & Gamble, Reckitt Benckiser, Johnson & Johnson, Warner Bros, Danone, Sysco and Zurich
- HighRadius has offices in Houston, Texas as well as international offices in Asia and the U.K.

Products & Services Overview

INTEGRATED RECEIVABLES



Credit Cloud

Automated, proactive credit reviews and faster customer onboarding



Cash Application Cloud

Zero-touch, straightthrough remittance capture & payment posting



EIPP Cloud

Low-cost invoicing through email, fax, print + mail & easy payments with ACH, credit cards



Deductions Cloud

Automated research and resolution of trade and non-trade deductions



Collections Cloud

Automated dunning, improved collector KPIs, lower past due and DSO

RADIUSONE

For Suppliers

A single platform to invoice buyers electronically or by post/fax and to receive payments via ACH, credit cards and checks



For Buyers 1-stop for bills &

invoices. Hassel-free payments through checks, ACH, or credit cards

\$507 Billion

Total Receivables

\$289 Billion
Total Payments

\$30 Billion

Total Deductions

Processed Annually via the Integrated Receivables Platform

HighRadius Raises \$50 million in Financing

Susquehanna Growth Equity Overview



Overview





Amir Goldman Founder, Managing Director



Scott Feldman Managing Director



Jonathan Klahr Managing Director



Ben Weinberg Director

Locations

- Bala Cynwyd, PA (HQ)
- Ra'anana, Israel

· New York, NY

About

- Susquehanna Growth Equity was founded in 2006 as an affiliate of Susquehanna International Group (SIG), a global trading, research and technology company
- SIG is privately held and provides a solid source of financing for Susquehanna Growth Equity portfolio companies
- Carefully evaluates and selects each investment making only 2 – 4 high-value investments per year
- Wants to take a supporting role as board member of portfolio company but does not look to lead company decision making

Investment Preferences

Investment Criteria

Fund Size: \$250 mm

Fund Raised: 2012

Investment Range: \$5 – 75 mm

Revenue: \$5 – 100 mm

EBITDA: NA

General Preferences 1

Control: Minority, Majority

Geography: North America, Europe, Israel

Transaction Type: Venture, Growth, Buyout, Divestiture,

Recapitalization

Industry Focus: Software & Saas,

Financial Technology,

Healthcare
Technology, Internet
& e-Commerce,

Information Services

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
09/17	HighRadius (Growth)	\$50	Amir Goldman Ben Weinberg	FMS
10/16	Payoneer (Series E)	180	Amir Goldman	Pymts
07/16	Reorg Research (Growth)	NA	NA	CapMkts
12/15	Allocadia (Series B)	22	NA	FMS
09/15	Fundera (Series B)	12	Scott Feldman	Bnkg
06/15	Credit Karma (Series D)	175	Scott Feldman	Bnkg
01/14	Skybox Security (Undisclosed)*	6	Jonathan Klahr	FMS
12/12	Versafe (F5 Networks)*	NA	NA	Pymts
10/11	Paysimple (Providence Equity Partners)*	8	Amir Goldman	Pymts
07/11	The Logic Group (BarclayCard)*	7	` Jonathan Klahr	Pymts
04/11	ETF Securities (Secondary)	70	NA	CapMkts
10/10	Offers.com (j2 Global)*	7	NA	Pymts
07/09	TradeHelm (UBS O'Connor)*	5	NA	CapMkts
06/09	Ballista (ICE)*	NA	NA	CapMkts
07/08	Derivix (FlexTrade)*	7	NA	CapMkts
05/07	ESP (ITG)*	NA	Amir Goldman	CapMkts
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Selected Transactions - Superior Industry Knowledge and Execution History











































FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

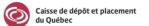
Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





TEMASEK

THIEL

for total consideration of

\$ 300,000,000



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FT Partners Advises Taulia in its Series E Financing

Overview of Transaction

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
 use this financing round to meet this demand and to further accelerate its
 rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Chrome River Technologies on its \$100 million Financing

Overview of Transaction

- On June 30, 2015, Chrome River announced a \$100mm Series D financing round from Great Hill Partners
- Chrome River is a leading, independent, enterprise-grade SaaS corporate expense control solution provider
- The Company's integrated expense and invoice offerings are built on a scalable, flexible platform that delivers best-in-class solutions to mid-size and multinational corporations
- Great Hill Partners is a leading middle market private equity firm with over \$3.8 bn in capital under management
- Bain Capital Ventures maintains a significant ownership stake in the Company

Significance of Transaction

- The transaction will further help Chrome River expand as the leading independent solution provider in the space and help fund international development and product innovation
- Firmly positions the Company to capitalize on strong traction in the large enterprise space and to continue to bring much needed efficiency and financial controls to the market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Chrome River and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D investment from



for total consideration of approximately

\$100,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



K1 Combines Certify, ExpenseWatch, Nexonia and Tallie



Billtrust's \$50 million Minority Financing



R3 Raises \$107 million in Financing



Riskonnect's Sale to Thoma Brayo



Finicity Secures \$42 million in Series B Equity and Debt Financing



Sage Acquires Intacct for \$850 million



Coupa Completes its IPO Raising ~\$133 mm

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Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



2016	Investment Banking Firm of the Year Cross Border Deal of the Year
2015	Dealmaker of the Year Technology Deal of the Year
2014	Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
2015	Steve McI aughlin ranked #4 in Institutional Investor's FinTech 35 List



Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List

2006 - 2008 1

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

Financing Professional of the Year – Steve McLaughlin 2006

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	22
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	21
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	20
Steve Stout Managing Director	J.P.Morgan	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	19
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	15
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	11