FT PARTNERS FINTECH INDUSTRY RESEARCH

September 30, 2019



Tipalti Raises \$76 million in Series D Financing Led by Zeev Ventures





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Highly proprietary information. Unauthorized distribution without prior consent from Financial Technology Partners LP, FTP Securities LLC or FinTech Partners Limited (together "FT Partners") is strictly prohibited. The information in this report relies upon a variety of public sources, the accuracy of which cannot be guaranteed. No persons or entities should use the information in decision making without independent investigation or professional advice. This communication should not be regarded as an offer to sell or as a solicitation of an offer to buy any financial product or service, nor is it an official confirmation of any transaction, or representative of an official position or statement of Financial Technology Partners LP, FTP Securities LLC or any other related entity. FTP Securities LLC is a FINRA registered broker-dealer and FinTech Partners Limited is an FCA appointed representative. © 2019

Transaction Summary



Transaction Summary

- On September 24, 2019, Tipalti announced that it has raised \$76 million in Series D financing
 - The round was led by Zeev Ventures and included backing from previous investor Group 11
 - New investors 01 Advisors, Greenspring Associates also participated in the round
 - O1 Advisors, an investment firm founded by Twitter's Former CEO and COO, Dick Costolo and Adam Bain respectively, recently started raising money last month, with only one other investment prior to Tipalti
- The round brings the total funds raised by Tipalti to \$136 million
- Tipalti will use the additional funds to continue innovating in the payables automation space
 - The investment will fuel the Company's growth through increased funding for its customer success, sales, and business development headcount as well as marketing
 - Tipalti also plans to launch new offices in North America and Europe
- In the first half of 2019, Tipalti more than doubled its new customer and business bookings and surpassed \$8 billion in annual transactions, while maintaining a 98% customer satisfaction rating

Transaction Commentary

"It's well-established that accounts payable is the number one most time-consuming and laborious function in finance today, and for fast-growing businesses, manual AP can impede growth and scalability. Tipalti has always been ahead of the innovation curve and this additional funding will allow it to advance its vision of transforming AP and financial operations and making it a ubiquitous solution."



Oren Zeev Founding Partner



"While at Twitter, we chose Tipalti and they played a pivotal role in enabling us to scale and grow. Tipalti's platform was crucial in helping us manage payments to thousands of our publishers and partners around the world with ease, while delivering a flawless experience. Investing in Tipalti allows us to help bring the same benefits we experienced as operators to the thousands of companies that need this support."

01 Advisors

Dick Costolo Founding Partner, 01 Advisors Former CEO, Twitter

Tipalti Raises \$76 million in Series D Financing

Tipalti Overview



Company Overview



Co-Founder & CEO:

Chen Amit

Headquarters:

San Mateo, CA

Founded:

2010

- Tipalti provides a cloud-based automation platform designed to eliminate mass payment workload and reduce automation payment risk
- The Company's payable automation platform helps in eliminating financial and compliance risk, generating revenue from accounts payable, cutting payment reconciliation cycle time, and improving supplier relationships
- Tipalti enables CFOs to focus on the strategy of scaling their business rather than the details of accounts payable logistics

Management Overview

Chen Amit CFO & Co-Founder





Sarah Dickens Spoja CFO

Igor Vainberg





Manish Vrishaketu COO

Products / Services Overview



Supplier

Management

Reconciliation

& AP

Reporting





Invoice Workflow **Automation**



Global **Payments**



Tax &

Regulatory Compliance









Support





Infrastructure



NetNow

Accelerated

Payments



System Integrations



Built-In API

Financing History

Date	Amount (\$ in mm)	Stage	Selected Investor(s)
09/24/19	\$76	Series D	Zeev Ventures, Greenspring Associates, Group 11, 01 Advisors
02/13/18	30	Series C	Zeev Ventures
09/14/16	14	Growth	Group 11, Tank Hill
10/22/14	13	Series B Wicklow Capital, Group 11	
03/01/13	3	Series A	Group 11

Financial Management Solutions Sector

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Billtrust's \$50 million Minority Financing



ContaAzul's \$30 million Series D Financing



Feedzai's Series C Financing



Bill.com Raises \$88 million in Financing



C2FO Raises \$200 million in Financing



Divvy Raises \$200 million in Series C Financing Led by NEA



Soldo Raises \$61 million in Series B Financing

VIEW MORE FT PARTNERS RESEARCH

FT Partners' Superior Industry Knowledge and Execution History





































Financial Technology Partners LP







FT Partners - Focused Exclusively on FinTech

Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
stone	\$1,400,000,000	— Accel DST VISA FINANCIAL
GreenSky"	1,010,000,000	
MERCURY°	420,000,000	ICONIQ RCP REVERENCE CAPITAL TEMASEK
GreenSky **	300,000,000	PIMCO BainCapital TDG Promii Invest
avidxchange	300,000,000	PRIVATE EQUITY 11 O Premji invest
>>>> MARQETA	260,000,000	BainCapital SIGHT ASSOCIATES
avidxchange	253,000,000	VENTURES OF CDPQ Great Hill
Liquidnet ~~	250,000,000	capitalG Scotiabank®
square trade protection plans	238,000,000	
Checkout.com	230,000,000	myca khosla ventures
GreenSky*	200,000,000	KeyBank ING
♠ better.com	160,000,000	MANACEMENT
nmi	150,000,000	vuan capital nabventures
stone ^{cc}	145,000,000	Maveron Santander InnoVentures THIEL nab
ADDEPAR	140,000,000	ADAMS STREET FLOVON BV
Kabbage Kabbage	135,000,000	Battery ventures
Remitly	135,000,000	Redpoint PayU (g)
Remitly	115,000,000	mastercard COATUE edisonpartners
TradingScreen SIMPLIFYING BLOBAL MARKETS*	110,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
MoneyLion	100,000,000	SILVEDIAKE THENON
POYNT	100,000,000	CAPITAL PARTNERS

FT Partners Advises Wave on its Sale to H&R Block

Overview of Transaction

- On June 11, 2019, H&R Block, Inc. (NYSE: HRB) announced that it has agreed to acquire Wave Financial Inc. for \$405 million in cash
- Headquartered in Toronto, Ontario, Wave provides award-winning accounting, invoicing, payroll, and payments software solutions, as well as bookkeeping services, built into a comprehensive platform
 - Wave has a low-cost customer acquisition model and currently serves over 400,00 monthly active global small businesses
- H&R Block is a global consumer tax services company, providing tax return
 preparation services through 11,000 company-owned and franchise retail tax
 offices worldwide as well as tax software for DIY consumers

Significance of Transaction

- This transaction will expand H&R Block's product and client portfolio as well as enhance its position in the small business space
- H&R Block estimates that the transaction will generate \$40 to \$45 million of revenue for fiscal 2020
- Following the closing of the transaction, Wave will maintain its leadership team, including Kirk Simpson, operating independently within H&R Block from its headquarters in Toronto, Ontario.

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave
- FT Partners also previously advised Wave on its \$10 million Series C financing
- This transaction underscores FT Partners' expertise in sell-side advisory across a broad range of SaaS, financial management, and payments companies that target small businesses

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of approximately

\$ 405,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

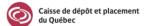
Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





TEMASEK

THIEL

for total consideration of

\$ 300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Billtrust on its Minority Financing

Overview of Transaction

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
 - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business
 (Quantum Payment Cycle Management) with expanded services as well as
 pursue opportunistic acquisitions and continue global expansion

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

FIP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises AvidXchange on its Acquisition of BankTEL

Overview of Transaction

- On August 27, 2019, AvidXchange announced it has agreed to acquire BankTEL Systems
- Founded in 1992, BankTEL is a leading international software company that focuses solely on accounting solutions for financial institutions, offering both accounts payable and payment automation technology
 - BankTEL serves more than 20% of banks across the U.S.
- AvidXchange is the industry leader in automating invoice and payment processes for businesses
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- Through this acquisition, AvidXchange becomes the dominant provider of invoice-to-payment solutions for mid-market customers in the banking and financial services sector
 - Integrating AvidPay into BankTEL's ASCEND solution gives AvidXchange customers more industry-specific capabilities for AP, fixed assets, and prepaid and accruals
- This is AvidXchange's fifth acquisition in ten years

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises in excess of \$570 million, as well as a number of acquisitions
- This transaction underscores the long-term nature of many of FT Partners' relationships as well as our deep expertise in advising leading Financial Management Solution providers

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its acquisition of



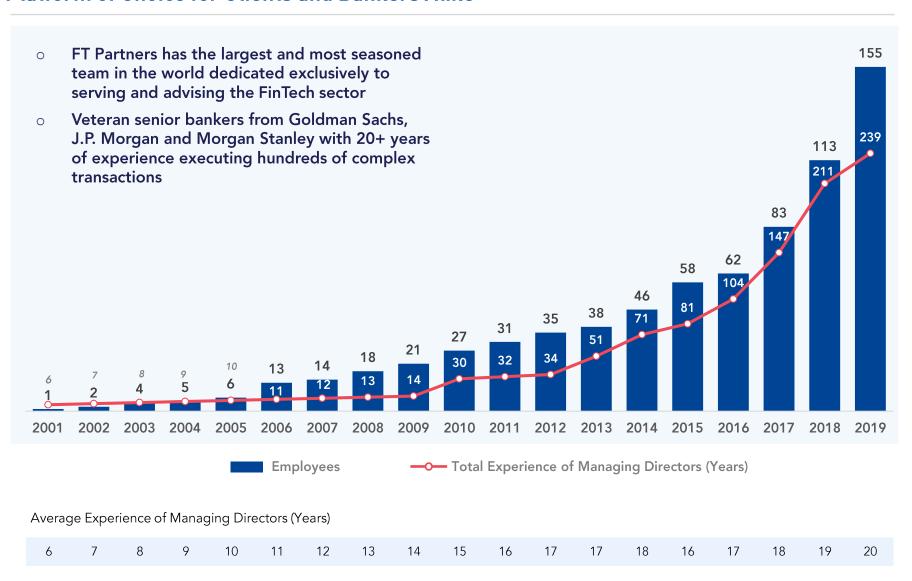


The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech				
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List				
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List				
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List				
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"				
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"				
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year		
	2018	Cross Border Deal of the Year	2011	Deal of the Decade		
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+		
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm		
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm		
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin		
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year		
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm+		
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+		
	2012	Dealmaker of the Year	2004	Investment Bank of the Year		
	2012	Professional Services Deal of the Year, \$100 mm+				

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	17
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	pwe	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	Index Banking Team in London	
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17