# April 27, 2015 Financial Technology Partners LP FTP Securities LLC

**Transaction Profile:** 



raises \$84 million in Series C financing

Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

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# Jimubox.com Raises \$84 million in Series C Financing

## **Transaction Summary & Company Overview**

#### Transaction Summary

- On April 22, 2015, Jimubox.com, a Beijing-based peer-to-peer (P2P) lender, announced that it has secured \$84 million in a Series C financing round led by Days of Britain Group (Investec)
  - New investors who also participated in this round include Mandra Capital, Zhong Capital Fund and Haitong Kaiyuan Investment Co.
  - Additionally, existing investors Matrix China Partners, Magic Stone Alternative, Xiaomi, Shunwei Capital Partners and Ventech China also participated in the round
- This round of funding follows two previous Series A and B rounds in which the Company raised \$10 million and \$37 million, respectively
- The funding will be used by Jimubox to continue to develop its products, increase its risk management capabilities and expand market reach









**Dong Jon** Co-Founder & CEO



Wei Wei Co-Founder



**Barry Freeman** Co-Founder

**Headquarters:** Beijing, China Founded: 2013

#### Jimubox.com Overview

- Jimubox.com provides an online-based platform that enables and facilitates P2P lending in China
- The Company provides loans to consumers as well as small to medium-sized businesses
- Jimubox's platform is called Blocks Box allowing users to browse and select a loan or to invest in a project that will eventually require a loan
- Blocks Box is highly secure, with the transfer of funds being managed by a third-party partner; the full transfer process is transparent, allowing investors to track what happens with their investment and see where it is allocated
- Since the Company's founding, over \$900 million worth of lending has been processed through its platform

#### **Previous Equity Financings**

Date	Size (\$ mm)	Investors
09/05/14	\$37.2	matrix MAGIC STONE ALTERNATIVE
		Astrices China 经纬中国
02/24/14	10.0	VENTECH







# Jimubox.com Raises \$84 million in Series C Financing

### **Chinese P2P Lending Market**

Massive Market with Historical Cultural Influences

- P2P lending for consumer loans is a common historical practice in Chinese culture due to the lack of a robust banking network, and as a result, has led to the emergence of a vibrant online lending market, which is part of China's large shadow banking system
- According to a recent report by the People's Bank of China as cited by Lend Academy, the P2P lending market in China is worth over \$9.8 billion in annual volume
- Celent Research states that the "P2P lending market in China has grown from a mere US\$30 million in 2009 to US\$940 million in 2012, and will reach US\$7.8 billion in 2015"
- There is generally assumed to be hundreds, if not thousands, of P2P lending companies in China

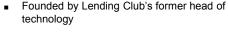
#### **Other Leading Chinese P2P Lenders**



- Founded in 2002; helps consumers manage their credit and credit-card related risk for financial institutions
- P2P platform launched in 2011 that has \$250 million of loans outstanding currently



- Wealth management firm that provides a number of financial services, including the largest P2P lending platform in the world
- P2P platform has originated over \$9.6 billion in secured and unsecured loans to date





- Company focuses on SME loans in China with a marketplace model with credit ratings and risk analysis for loans
- Company has the third largest P2P platform in the world



- Is a division of Ping An, a large Chinese insurance company
- All of the Company's loans are guaranteed by Pin An's balance sheet



- Founded in 2009, my089 is an early pioneer in P2P lending in China
- Has originated \$650 million since founding
- The first P2P lender in China to offer guaranteed returns to investors



- Founded in 2007 by a former Microsoft employee, PPDAI was the first Chinese online P2P lending platform
- Company primarily focuses on small business loans, which make up 80% of the Company's business



- Founded in 2010; Company focuses on consumer and small business loans with 10-18% yields and 3-24 year maturities
- Loans range up to \$8,000 and investors can invest with as little as \$8
- Recently raised a \$130 million Series A



- Company is an aggregator of Chinese P2P platforms (similar to how a travel comparison site works)
- Serves as a middle-market for loans originated on Chinese P2P platforms



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## **Overview of FT Partners**

## Strong Domain Expertise in Alternative Lending and Financial Technology

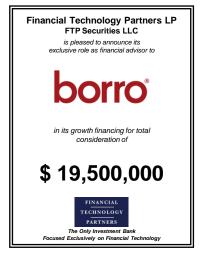
FT Partners has advised on the most prominent transactions in **Financial Technology** 























# **Overview of FT Partners**

### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards 2014 ■ Equity Financing Deal of the Year

■ Professional Services Deal of the Year, Above \$100mm

Dealmaker of the Year

2012 - Professional Services

■ Professional Services Deal of the Year, Above \$100 mm

■ Boutique Investment Bank of the Year

■ Deal of the Decade

■ 10 Deal of the Year Nominations Across 9 Categories

■ Upper Middle Market Deal of the Year, Above \$500 mm

■ IT Services Deal of the Year, Below \$500mm

■ Cross-Border Deal of the Year, Below \$500mm

■ Dealmaker of the Year - Steve McLaughlin

■ Business to Business Services Deal of the Year

■ Computer and Information Technology Deal of the Year, Above \$100mm

■ Financial Services Deal of the Year, Above \$100mm

Institutional Investor Institutional Investor Annual Ranking

2006-2008

2008

2006

2011

2010

2007

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



**Financing Awards** 

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

■ Financing Professional of the Year - Steve McLaughlin

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

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