## FT PARTNERS FINTECH INDUSTRY RESEARCH

**December 21, 2017** 



# ACL Services Raises \$50 million in Financing from Norwest Venture Partners





The Only Investment Bank Focused Exclusively on FinTech

#### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities

#### Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors
"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

Tel: 415.992.8880

steve.mclaughlin@ftpartners.com





#### Transaction Overview



#### **Transaction Summary**

- On December 19, 2017, ACL Services announced it has raised \$50 million in minority financing from Norwest Venture **Partners** 
  - This is the first time ACL has taken outside capital
- ACL Services provides SaaS based solutions to help governments and large companies assess risk, discern fraud and improve performance
- Funds from this transaction will assist ACL in its consolidation of the \$36 billion integrated risk and performance software market
- Over 7,000 customers in 140 countries use ACL Services to address GRC (governance, risk & compliance)

#### **Transaction Commentary**

"The GRC software market is growing because more risk management professionals see GRC platforms as a way to address their top challenges of complexity and scale. As the GRC market continues to mature, and as new competitors struggle to gain a foothold, some of the legacy vendors are getting complacent with their technology roadmap and not keeping up with the more advanced features and design that customers are seeing in other business applications."

FORRESTER®

Renee Murphy **Principal Analyst** 



#### **Management & Investor Commentary**

"Today's announcement is validation of the transformation we have already driven and a strong vote of confidence in our belief that we are best positioned to dominate the massive and underserved market for risk and performance management software. We are already a fast-growing company, having doubled our SaaS GRC business in each of the last five years, and sought an investment partner able to support and accelerate our vision. Norwest shares our focus on driving success through a balanced focus on employees, customers, and financials, all enabled by a strong corporate culture. This, in combination with Norwest's industry experience and strategic resources makes for an ideal collaboration."

acl

Laurie Schultz **President & CEO** 

"ACL is the world's largest pure play multi-tenant SaaS GRC provider. Modern product design, a big data analytics engine, and deep subject matter expertise clearly set the company apart. ACL already has scale, an industry-changing vision, and an impressive customer base. We believe it is the company's outstanding culture that will drive success in the fractured risk and performance management software space. From the leadership team through research and development and on to sales and marketing, every employee at ACL is completely invested in the vision. That's the kind of alignment that creates a category killer."

NORWEST

Robert Arditi **Partner** 

## **ACL Services Raises \$50 million in Financing**

#### **ACL Services Overview**



#### **Company Overview**



CEO:	Laurie Schultz
Headquarters:	Vancouver, Canada
Founded:	1987

- ACL Services is a provider of SaaS-based GRC software solutions for global manufacturers
  - Standardizes and streamlines audit analytics and monitoring software
  - Increases team productivity and efficiency by up to 50%
- By aligning operations, finance, risk compliance and audit teams, ACL's platform allows for greater governance and organization
- The Company's Fall 2017 Release added real-time enterprise risk assessment through data automation

#### **Selected Recent Acquisition History**

Date	Size (\$ mm)	Target
05/28/15	NA	Artletic.
08/11/13	NA	Prodigy
12/12/11	NA	Workpapers.com

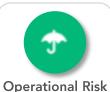
#### **Solutions Overview**



Audit Management



Compliance Management



Operational Risk Management



Fraud Management



Risk and Control Monitoring



Enterprise Risk Management

#### **Products Overview**

o ACL GRC

Manage projects across audit, risk, compliance, finance and IT

ACL Analytics

Analyze risk and controls, visualize results

ACL Analytics Exchange

Continuously monitor and analyze risks and controls

- ACL Direct Link for SAP Applications
- o Access SAP data with SAP certified connector
- o GRC Content & Intelligence
- o Embed ready-to-use GRC Content & Intelligence into daily workflow

## **ACL Services Raises \$50 million in Financing**

#### **Norwest Venture Partners Overview**



#### **Overview**

# NORWEST | VENTURE PARTNERS



**Promod Haque** Senior Managing Partner



**Sonya Brown** General Partner



**Ryan Harris** General Partner



**Robert Arditi** Partner

#### Locations

- Palo Alto, CA (HQ)
  - Mumbai, India
- San Francisco, CA
- Herzliya, Israel

#### **About**

- Founded in 1961, Norwest Venture Partners (NVP) makes global investments in the consumer, enterprise and healthcare sectors
- Norwest's growth equity team looks to invest in profitable, market leading companies
- Takes a long-term approach, partnering with management teams to build the company
- Focused on providing all portfolio companies with benefits and resources of NVP's extensive global network

#### **Investment Preferences**

#### Investment Criteria

Fund Size: \$1.2 bn

Fund Raised: 2016

2010

**Investment Range:** 

\$20 – 200 mm

Revenue:

NA

NA

**EBITDA:** 

#### General Preferences 1

Control: Minority, Majority

**Geography:** U.S., India, Israel

Transaction Type: Growth, Buyout,

Recap, Spin-offs, Special Situation

Industry Focus: Technology,

Information Services, Business Services, Financial Services,

Consumer

Products/Services,

Healthcare

#### Selected Recent Investments / Exits

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
12/17	ACL Services (Later Stage VC)	\$50	Robert Arditi	FMS
11/17	VisitPay (Series A)	NA	NA	HCIT
09/17	Boost Insurance (Seed)	3	NA	Ins
05/17	PolicyGenius (Series C)	30	Parker Barrile	Ins
03/17	Prevedere (Series B)	10	Promode Haque	FMS
11/16	Opendoor (Series D)	210	Jeffrey Crowe	Bnkg
11/16	CareCloud (Series C)	32	Promode Haque	HCIT
10/16	Infutor Data Solutions (Later Stage VC)	NA	Ran Ding	CapMkts
08/16	NextHealth Technologies (Series A)	9	NA	HCIT
06/16	Kwik (Seed)	3	NA	Pymts
04/16	Second Measure (Early Stage VC)	2	NA	CapMkts
02/16	Health Catalyst (Series E)	70	Promode Haque	HCIT
10/15	Attune Technologies (Series B)	10	NA	HCIT
09/15	Capillary Technologies (Series C)	45	Mohan Kumar	Pymts
06/15	Personali (Series B)	12	Dror Nahumi	Pymts

## **Financial Management Solutions Sector**

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



## Selected Transactions - Superior Industry Knowledge and Execution History











































#### FT Partners Advises Riskonnect in its Sale to Thoma Bravo

#### **Overview of Transaction**

- On June 7, 2017, Riskonnect announced its sale to Thoma Bravo
- Headquartered in Kennesaw, GA, Riskonnect is a leading provider of Integrated Risk Management technology solutions for enterprises around the world
- Thoma Bravo is a leading private equity firm focused on the software and technology-enabled services sectors
- As part of the agreement, Riskonnect's three founders will retain a significant minority stake in the business

#### Significance of Transaction

- The investment recognizes Riskonnect's strong momentum and will help the rapidly growing Company expand and broaden its software platform
- Thoma Bravo's investment will better position the company to accelerate investments in its Integrated Risk Management platform and take advantage of the converging use cases across traditional Risk Management, Governance, Risk, and Compliance (GRC); and Environmental, Health, and Safety (EHS) functionalities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Riskonnect and its Board of Directors
- This transaction highlights FT Partners' expertise in the Risk Management space and continued success advising top-tier FinTech companies

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





The Only Investment Bank Focused Exclusively on Financial Technology

## FT Partners Advises Browz on its \$10 million Financing

#### Overview of Transaction

- On May 11, 2015, BROWZ ("the Company") announced a \$10mm equity investment from an undisclosed new investor
- BROWZ provides a SaaS supply chain qualification and risk management solution which enables global organizations to manage their contractors
- The Company supports a rapidly growing client base across more than 2,500 sites, 33 industry verticals and 10 countries
- In addition to its core supply chain qualification product, BROWZ also provides workforce management tools, supply chain auditing and contractor financial assessments

#### **Significance of Transaction**

- BROWZ will use the investment to accelerate its growth initiatives and ongoing global expansion strategy
- The Company has increased its revenue 4x since 2011 and continues to invest in its service, technology and global expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to BROWZ and its Board of Directors
- The transaction demonstrates FT Partners' continued success advising toptier financial technology companies

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing for total consideration of

\$10,000,000



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#### Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Billtrust's \$50 million Minority Financing



Riskonnect's Sale to Thoma Bravo



Feedzai's Series C Financing



MetricStream Raises \$65 million in Financing



Intuit Acquires TSheets for \$340 million



Bill.com Raises \$100 million in Financing



Anaplan Raises \$60 million in Series F Financing

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## **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> </ul>
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2010 -2014	<ul> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> </ul>
,	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	S Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	11