FT PARTNERS FINTECH INDUSTRY RESEARCH

January 22, 2020



Lydia Raises €40 million (~\$45 million) in Series B Financing Led by Tencent





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Lydia Raises \$45 million in Series B Financing

Transaction Overview



Transaction Summary

- On January 15, 2020, Lydia announced it has secured €40 million (~\$45 million) in Series B financing led by Tencent
 - Existing investors CNP Assurances, XAnge Private Equity, and New Alpha Asset Management also participated in this round
- Lydia, a developer of a mobile payments app, recently introduced a marketplace that offers other financial products, such as mobile device insurance and credit lines of up to €1,000
- The Company has attracted over 3 million users in France, and approximately 25% of French people between the ages of 18 and 30 have a Lydia account
 - The Company is adding about 5,000 new users daily (1)
- Between 2017 and 2019, Lydia grew from 300,000 users to 3 million and has over 90 employees
- Lydia does not aim to replace banks altogether rather, the Company wants to build a meta-banking app where peer-topeer payments represent the top of the funnel (1)
 - At the bottom of the funnel, Lydia hopes to turn its active users into paid customers through both in-house and third-party financial products ⁽¹⁾
- While most of Lydia's users are in France, its platform is also available in Spain, Portugal, Ireland and the UK
- The Company will use the new funding to scale its platform and expand across Europe

Management and Investor Commentary

"At first, we wanted to raise less, but we ended up raising more... We have an ambitious goal, which is turning Lydia into a mobile financial service app... Tencent is also the No. 1 player in the video game industry, and there's no industry with as much user engagement." (1)



Cyril Chiche CEO



Selected Financing History

Date	Size (\$ mm)	Investors
01/15/20	\$45	Tencent, CNP Assurances, XAnge Private Equity, New Alpha Asset Management
02/15/18	16	CNP Assurances, XAnge Private Equity, New Alpha Asset Management, Oddo et Cie, Groupe Duval
09/29/16	8	New Alpha Asset Management, Oddo et Cie
11/25/14	5	XAnge Private Equity, Belcube
09/16/13	<1	Undisclosed Investors

Lydia Overview



Company Overview



CEO:	Cyril Chiche
Headquarters:	Paris, France
Founded:	2013

- Lydia is a provider of a peer-to-peer payments application designed to make payments easier
- The Company's payments app is a social interface to link users' phones with cards and pay anyone with one app
- Lydia enables users to make pain-free payments through a mobile wallet system without carrying any checks or ATM cards
- The platform unites the best of mobile payments and banking apps and offers users complete control

Management Overview



Cyril Chiche



Antoine Porte

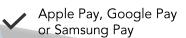


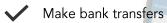
Victor Jolly

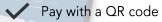
Product Overview

All-in-One Platform

/	Monitor all bank
~	accounts



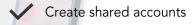




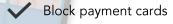
Create online money pots



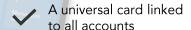
Pay back friends by text message & email



Instant payment receipts



✓ Set limits



✓ Dynamic virtual cards

Coming Soon



Spending categories



A universal IBAN



Joint accounts

Lydia Raises \$45 million in Series B Financing

Tencent Overview



Overview

Tencent 腾讯



Pony MaExecutive Chairman of the Board, CEO



Martin Lau President, Executive Director



Dan Brody *Managing Director, Investments*



Ma Danying Investment Director

Locations

- Shenzhen, China (HQ)
- · Shanghai, China
- Beijing, China
- Chengdu, China

About

- Founded in 1998, Tencent is an investment holding company that provides Internet value-added services, mobile and telecommunications value-added services, and online advertising services primarily in China
- The Company's services include social networks, web portals, e-commerce and multiplayer online games
- The Company also provides mobile instant messaging; mobile chat; and other mobile value-added services
- The Company's Internet platforms principally include WeChat, WeChat Pay, QQ, and Tenpay

Investment Preferences

Investment Criteria

Fund Size: NA

Fund Raised: NA

Investment Range: NA

Revenue: NA

EBITDA: NA

General Preferences

Control: Minority; Majority

Geography: Asia, Europe, North America

Transaction Type: Buyout, Growth,

Divestiture, Debt

Financing

Industry Focus: Technology,

Software, Internet Retail, Consumer Finance, Social

Platforms

Selected Recent Investments / Exits

FinTech / Financial Services Investments

Date	Company	Deal Amt. ¹	Board Rep.	Sector
01/20	Lydia (Series B)	\$45	NA	Pymts
11/19	Uala (Series C)	150	NA	Bnkg
11/19	PolicyBazaar (Secondary)	150	NA	Ins
10/19	KhataBook (Series A)	25	NA	FMS
09/19	Everledger (Series A)	20	NA	Ins
08/19	XiaoBangGuiHua (Growth)	28	NA	CapMkts
07/19	Nubank (Series F)	400	NA	Bnkg
07/19	Linkfin Technology (Series B)	50	NA	Bnkg
07/19	N26 (Series D)	170	NA	Bnkg
07/19	NiYO Solutions (Series B)	35	NA	FMS
06/19	Shuidi (Series C)	145	NA	HCIT
06/19	TrueLayer (Series C)	35	NA	Bnkg
05/19	PolicyBazaar (Late Stage)	152	NA	Ins
04/19	Uala (Strategic)	NA	NA	Bnkg
03/19	Shuidi (Series B)	75	NA	HCIT
03/19	Airwallex (Series C)	100	NA	Pymts
03/19	Beike (Series D)	800	NA	Bnkg
01/19	N26 (Series D)	300	NA	Bnkg
10/18	Linklogis (Series C)	220	NA	Bnkg
10/18	Nubank (Growth)	180	NA	Bkng

Selected FT Partners' Research - Click to View



Global Money Transfer



Interswitch's Strategic Minority Financing From Visa



Nuvei Raises \$270 million in Financing



Transaction Security



Marqeta's \$260 million Series E Financing



SBI Card Files for its IPO



Klarna: Company and Financial Overview



Checkout.com's \$230 million Series A Financing



Ripple Raises \$200 million in Series C Financing



Remitly's \$220 million
Series E Equity and Debt Financing



Fawry's \$100 million IPO



EML Acquires Prepaid Financial Services

VIEW MORE FT PARTNERS RESEARCH

Strong Presence Across Europe

FT Partners has advised on a number of landmark transactions across Europe





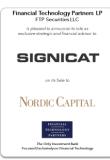


























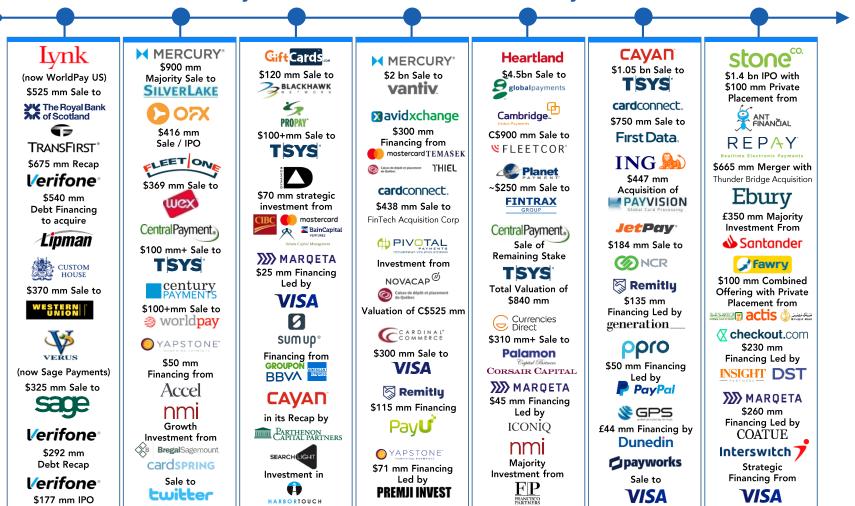






Selected FT Partners Payments Processing Transactions

FT Partners has a history of executing on many of the most ground-breaking Payments transactions in the last 15⁺ years



Ground-Breaking Payments Transactions Pioneered by FT Partners













Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



Largest U.S. strategic merchant acquiring acquisition in over the last decade



Significant capital raise for next gen processor serving commerce startups and disruptors



First large-scale transaction for an integrated merchant acquirer

Bellwether sale of digital commerce technology and payment authentication provider



First sale of a U.S. merchant acquirer to an international software company; became Sage **Payments**

Unique process that began with 60% sale in 2012 followed by series of subsequent sales



Largest FinTech Series A financing round in Europe



First sale of an "International Payments Specialist" to a pure- following long-term advisory play consumer remittance provider

Highly successful outcome relationship through initial recap, rebranding and multiple acquisitions

First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

Largest FinTech IPO in Egypt ever; Largest electronic payment network in Egypt

FT Partners Advises Stone on its Initial Public Offering

Overview of Transaction

- On October 25, 2018, StoneCo Ltd. (Nasdaq: STNE) priced its IPO at \$24 per share, raising approximately \$1.4 billion
 - High-profile new and existing investors participating in the IPO include Berkshire Hathaway, T. Rowe Price, Madrone Capital Partners, and Ant Financial
- Due to strong demand, the deal priced above the initial \$21 \$23 filing range
- Stone is a leading provider of FinTech solutions that empower merchants and integrated partners to conduct electronic commerce seamlessly across in-store, online, and mobile channels in Brazil
 - Founded in only 2014, São Paulo-based Stone has quickly grown to serve over 230,000 active clients with a focus on SMBs
 - Within the first half of 2018, the Company processed over \$9 billion of transactions and posted revenue of \$171 million and net income of \$24 million

Significance of Transaction

- Stone's IPO is among the largest FinTech IPOs ever
- Demonstrates strong investor appetite for high growth FinTech companies globally
- Further supports FT Partners' continued success advising leading FinTech companies

FT Partners' Role

- FT Partners served as exclusive IPO Advisor to Stone on this transaction
- FT Partners also advised Stone on its \$145 million Series G financing in September 2017 as well as its \$100 million private placement with Ant Financial, which occurred concurrently with the IPO
- FT Partners leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to achieve a highly favorable outcome for Stone

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive IPO Advisor to



in its

\$1,400,000,000

Initial Public Offering



FT Partners Advises Interswitch on its Strategic Minority Investment by Visa

Overview of Transaction

- On November 12, 2019, Interswitch, an Africa-focused integrated digital payments company, and Visa (NYSE: V), announced a strategic partnership that will further advance the digital payments ecosystem across Africa
- As part of the agreement, Visa will acquire a significant minority equity stake in Interswitch at a total company valuation of \$1 billion
- Headquartered in Lagos, Nigeria, Interswitch is a leading tech-driven company focused on the digitization of payments in Nigeria and other African countries
- Founded in 2002, Interswitch disrupted the traditional cash-based payments value chain in Nigeria by introducing electronic payments processing and switching services
- Today, Interswitch is a leading player in Nigeria's developing financial ecosystem with omni-channel capabilities across the payments value chain, processing over 500 million transactions per month in May 2019
- In addition to its switching and processing services, Interswitch owns Verve, the largest domestic debit card scheme in Africa with more than 19 million cards activated on its network as of May 2019; Interswitch also operates Quickteller, a leading multichannel consumer payments platform, driving financial inclusion across Nigeria

Significance of Transaction

- The investment makes Interswitch one of the most valuable FinTech companies in Africa
- The partnership will create an instant acceptance network across Africa to benefit consumers and merchants and facilitate greater connectivity for communities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Interswitch
- This transaction underscores FT Partners' unparalleled domain expertise in the Payments space and successful track record of executing deals in emerging markets

Financial Technology Partners LP

is pleased to announce its role as exclusive financial and strategic advisor to



on its strategic minority investment from



for a total enterprise value of

\$1,000,000,000



FT Partners Advises Ebury on its £350 million Majority Investment from Santander

Overview of Transaction

- On November 4, 2019, Santander announced it has invested £350 million in Ebury for a 50.1% stake
- Headquartered in London, UK, Ebury delivers a full suite of foreign exchange and international payments services to SMEs, mid-sized corporations and financial institutions
 - Ebury employs a data driven, digital model and provides a unique distribution platform to its 43,000 clients globally
 - Ebury processed approximately £17 billion in payments in 2018 and employs 900 individuals across its 22 offices in 19 countries

Significance of Transaction

- Santander's acquisition of a majority stake in Ebury represents the largest acquisition of a FinTech company in EMEA by a bank ever and one of the top 5 VC-backed FinTech M&A exits ever in EMEA
- Combining Ebury's global transaction capabilities with Santander's international footprint and full suite of banking products will accelerate growth for both
- The partnership will strengthen Santander's position as the premier bank for SMEs trading internationally and accelerates its digital strategy of growth through new ventures
- The transaction will enhance Ebury's growth through multiple avenues including expansion in new markets in Latin America and Asia, and leveraging Santander's brand reputation to capture new clients globally

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Ebury
- This transaction underscores FT Partners' deep domain expertise and successful track record in the Cross-Border Payments space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its majority investment from



representing a 50.1% stake for total consideration of

£350,000,000



FT Partners Advises Margeta on its Series E Financing

Overview of Transaction

- On May 21, 2019, Margeta announced it has raised \$260 million in Series E financing led by Coatue Management
 - The round includes participation from several new investors including Vitruvian Partners, Spark Capital, Lone Pine Capital and Geodesic
- Founded in 2010, Margeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Marqeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Kabbage and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers

Significance of Transaction

- Marqeta, which has doubled its revenue for three straight years and experienced dramatic increases in spending activity on its platform, is now valued at nearly \$2 billion
- The funding will be used to accelerate Margeta's expansion plans, both domestically and in key global markets
 - With 300 employees, the Company recently expanded internationally, opening a European office headquartered in London

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Margeta on its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Margeta's valuation has grown over 20x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E financing led by

with participation from new investors



VITRUVIAN SPARK GEØDESIC

LONE PINE CAPITAL

for total consideration of

\$260,000,000



FT Partners Advises Checkout.com on its \$230 million Series A Financing

Overview of Transaction

- On May 2, 2019, Checkout.com announced it has raised \$230 million in Series A financing led by Insight Partners and DST Global with participation from GIC, Endeavor Catalyst, Blossom Capital and other strategic investors
- This is the first inancing round for Checkout.com since its foundation in 2012
- Headquartered in London, UK, Checkout.com offers the world's most comprehensive cross-border payment solution for digital commerce
 - The Company specializes in accepting, acquiring and processing international and local payments and also provides fraud management tools, analytics and comprehensive reporting features for merchants
 - Checkout.com is a direct acquirer of all major card schemes, accepting international cards, local card schemes and many of the most popular global alternative payment methods
 - Checkout.com handles every step of the payment process on a proprietary technology platform, so merchants benefit from feature parity across regions, faster processing speeds, greater reliability, and full data visibility

Significance of Transaction

- This financing will enable Checkout.com to continue its rapid growth in Europe, the US and the Middle East, with further expansion into Asia and Latin America
- This transaction is the largest ever Series A Financing round for a Technology or FinTech company in Europe

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Checkout.com
- This transaction underscores FT Partners' unparalleled track record in the Payments space and highlights the Firm's strong capabilities in finding the best investors for our clients worldwide

FTP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series A Financing led by



with participation from







for total consideration of

\$230,000,000



FT Partners Advises Remitly on its \$220 million Series E Equity and Debt Financing

Overview of Transaction

- On July 10, 2019, Remitly announced \$220 million in new financing, consisting
 of \$135 million in Series E equity and \$85 million in syndicated debt financing
 - The equity financing was led by Generation Investment Management
 - Other participants in the equity portion are Owl Rock Capital,
 Princeville Global, Prudential Financial, Schroders, and Top Tier,
 alongside Remitly's existing investors, including DN Capital, Naspers'
 PayU, and Stripes Group
 - Debt financing came from Goldman Sachs, Barclays, Silicon Valley Bank, and Bridge Bank
- Remitly is an independent digital remittance company that transfers over \$6
 billion in annualized volume through its proprietary global money transfer network across Africa, Asia, Central Europe, Central and South America

Significance of Transaction

- The investment is a signal of Remitly's strong momentum; over the past year, Remitly has expanded to 16 send and 44 receive countries, and the Company's annual revenue growth was nearly 100% for the past three years
- Remitly will use the latest round of financing to extend and deepen its presence internationally, bringing its money transfer services to many more countries

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Remitly and its board of directors on its \$135 million in Series E Equity financing
- FT Partners previously advised Remitly on its \$115 million Series D financing led by Naspers' PayU in 2017 and its \$39 million Series C financing led by Stripes Group in 2016
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional experience across Payments and in the Money Transfer sector, in particular

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E equity financing led by

generation_

as part of a total financing consideration of

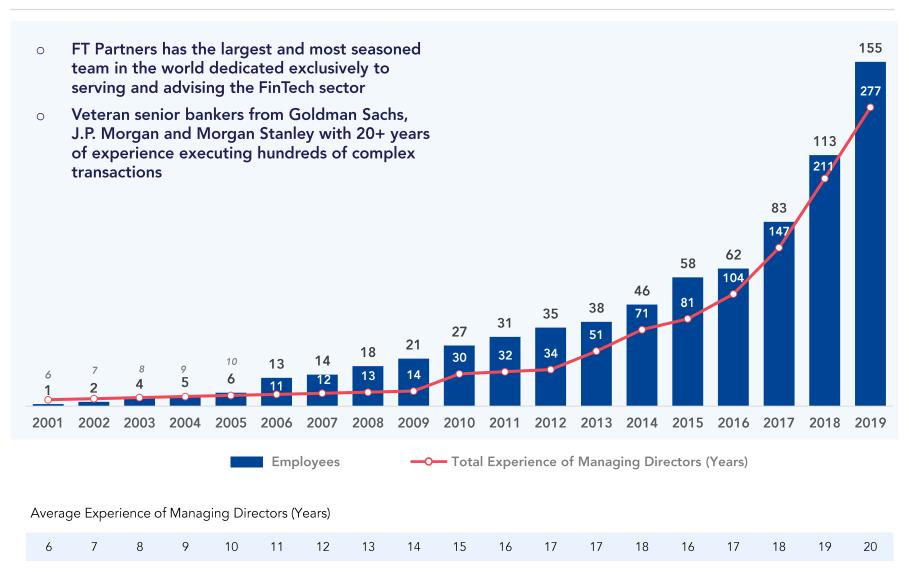
\$220,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Y	ear in a f	Row on Institutional Investor's FinTech 40 List	
Institutional Investor Institutional Investor Annual Ranking	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2019	Technology Deal of the Year	2012	Professional Services Deal of the Year, \$100 mm+	
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
2019	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
- 2004 ANNUAL AWARDS WINNER M&A Advisor Awards	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mr	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	

The Largest FinTech Advisory Practice in the World



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	der, CEO and • Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 mark)		24
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	17
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 13+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	A pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	22
Randall Little Managing Director	J.P.Morgan	 12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan 10 years as financial services technology consultant at Sun Microsystems and Ernst & Young NYU Stern M.B.A. (MBA w/Distinction) 	23
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Amar Mehta Managing Director	J.P.Morgan	 Formerly with J.P. Morgan's Technology (FinTech & Technology Services) team in New York 7+ years of FinTech transaction execution experience MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore) 	15
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17