## FT PARTNERS FINTECH INDUSTRY RESEARCH

November 28, 2016



# Symantec Acquires LifeLock

for

\$2.3 billion





The Only Investment Bank Focused Exclusively on FinTech

San Francisco • New York

### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities

#### Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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## Symantec Acquires LifeLock for \$2.3 billion

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### **Transaction Summary**

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- On November 20, 2016, Symantec announced that it had entered into a definitive agreement to acquire LifeLock in a cash transaction valued at \$2.3 billion
  - The transaction is expected to close in Q1 2017, subject to customary closing conditions including U.S. regulatory approval and LifeLock stockholder approval
- The acquisition brings together a leader in consumer security with a leader in identity protection products and services
- Symantec will combine LifeLock with its Norton suite of antivirus and antimalware products to offer a broad and comprehensive digital safety platform that protects the information, devices, networks and identity of consumers.

#### **Financial Details**

- The deal values LifeLock at \$24 a share, representing a 16% premium over its \$20.75 stock price as of Nov. 18
- The transaction will be financed with cash on the balance sheet and \$750 mm of new debt
- Symantec expects the acquisition to return its consumer security business to sustainable top-line revenue growth with 40% operating margins
- The acquisition is expected to be yield annual cost synergies of \$30 mm by the end of FY18, increasing to \$80 mm by the end of FY20

### Multiples Summary (1)

	Price / Earni	ce / Earnings		EV / EBITDA			EV / Revenue		
Company	LTM FY 16E	FY 17E	LTM (	CY 16E (	CY 17E	LTM (	CY 16E C	Y 17E	
Symantec	49.3 x 24.1 x	21.3 x	18.1 x	13.3 x	10.7 x	4.7 x	4.7 x	4.2 x	
LifeLock	nm 31.3	25.5	49.4	27.1	22.6	3.6	3.5	3.1	

#### **Transaction Commentary**

"LifeLock is a leading provider of identity and fraud protection services, with over 4.4 million highly-satisfied members and growing. With the combination of Norton and LifeLock, we will be able to deliver comprehensive cyber defense for consumers. This acquisition marks the transformation of the consumer security industry from malware protection to the broader category of Digital Safety for consumers."



**Greg Clark** 



"People's identity and data are prime targets of cybercrime. The security industry must step up and defend through innovation and vigilance. With the acquisition of LifeLock, Symantec adds a new dimension to its protection capabilities to address the expanding needs of the consumer marketplace."



Dan Schulman Chairman of the Board



"After a thorough review of a broad range of alternatives, our board of directors unanimously concluded that Symantec is the ideal strategic partner for LifeLock and offers our shareholders a significant premium for their investment, at closing. Together with Symantec we can deploy enhanced technology and analytics to provide our customers with unparalleled information and identity protection services. We are very pleased to have reached an outcome that serves the best interests of all LifeLock stakeholders."



Hilary Schneider



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### LifeLock Overview

#### **Company Overview**



CEO: Hilary Schneider Tempe, AZ Headquarters: 2005

### Founded:

Ticker: LOCK

Financial Metrics (1)

Market Cap: \$2,257 mm (2)

LTM Revenue: \$650 mm

LTM EBITDA: \$47 mm

LTM NI: \$18.4 mm

- LifeLock provides identity theft protection services for consumers and consumer risk management services for enterprises in the United States
- The Company serves approximately 4.4 million subscribers and 350 enterprise customers
- LifeLock applies predictive analytics to its proprietary database of identity information, transaction data and fraud instances to detect threats and generate actionable intelligence

#### **Stock Performance**

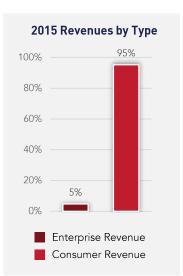


#### **Consumer Product Overview**

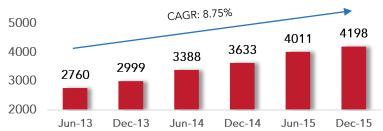
- LifeLock monitors events like new account openings and applications that may be at risk of identity theft, alerting customers if it detects his or her identity being used
- Remediation service team works with government agencies, merchants and creditors if identity theft has actually occurred

### **Enterprise Product Overview**

- LifeLock provides enterprise customers with on-demand identity risk, authentication and credit information about consumers in their daily transaction flows
- Enterprise customers use this information to authenticate their customers and enhance decision making for account opening, lending, credit and other risk-based decisions
- Information is transmitted back to LifeLock's data repository



### **Cumulative Ending Members**

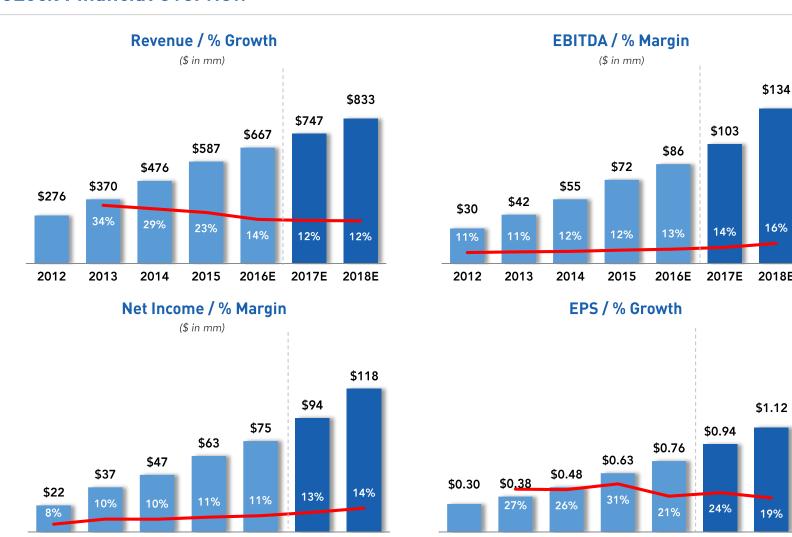


Source: Company press release, Company 10-K, Capital IQ

- As of September 30, 2016
- As of November 25, 2016



### LifeLock Financial Overview



2012

2013

2014

2015

2016E

2017E

2013

2014

2015

2016E

2017E

2012

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### **Symantec Overview**

### **Company Overview**



Greg Clark CEO: Mountain View, CA Headquarters:

Founded:

### Financial Metrics (1)

Ticker: NasdaqGS:SYMC Market Cap: \$15,473 mm (2)

LTM Revenue: \$3,645 mm

LTM EBITDA: \$940 mm

LTM NI: \$2,206 mm

- Symantec is a global leader in consumer and enterprise digital security across endpoints, cloud and infrastructure
- The Company leverages a proprietary database of Internet threat indicators and a unified security analytics platform to provide cyber security products and services
- The Company divested its Veritas information management business in August 2015, leaving Consumer Security and Enterprise Security as the only two operating segments

#### Stock Performance



### **Consumer Security Overview**

- Symantec's Norton-branded products and services defend consumers against complex online threats on major desktop and mobile operating systems
- The segment also offers identity protection and mobile and digital data management services
- Comprised approximately 46% of FY2016 revenues

### **Enterprise Security Overview**

1982

- Symantec's Enterprise Security segment protects organizations and their customer data
- Products offered include threat protection products, information protection products, cyber security services and website security offerings
- The products protect customer data from advanced protection threats, malicious spam and phishing attacks, malware, drive-by website infections, hackers and cyber criminals

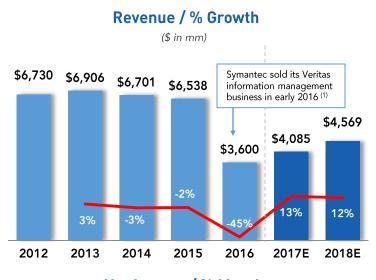
#### **Largest Acquisitions**

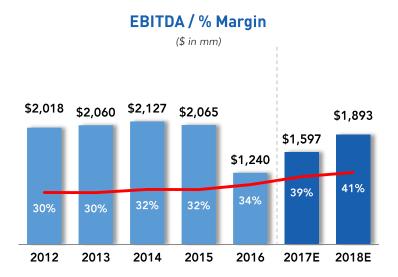
Date	Size (\$ mm)	Target
12/16/04	\$13,874	Veritas Software (Carlyle Group)*
06/12/16	4,859	Blue Coat
05/19/10	1,268	VeriSign Authentication Services
01/29/07	1,065	Altiris
07/28/00	789	AXENT Technologies

<sup>\*</sup> denotes M&A exit

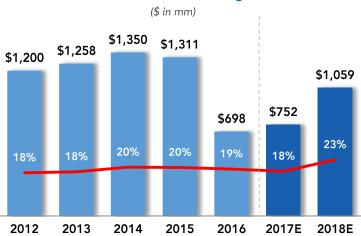


### Symantec Financial Overview





## Net Income / % Margin (\$ in mm)







### Selected FT Partners' Research – Click to View



Nav Raises \$25 million in Series B Financing



FirstP2P raises \$70 million in Series C Financing



51Credit Raises \$310 million in Series C Financing



Hero FinCorp Raises Approximately \$150 million in Financing



Ripple Raises \$55 million in Series B Financing



Compass Raises \$75 million



InCred Raises \$75 million



LendUp Raises \$47.5 million

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### FT Partners - Focused Exclusively on FinTech

### Proven Track Record of Success Across the FinTech Sector











































## FT Partners - Focused Exclusively on FinTech

### Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised
MERCURY <sup>®</sup>	\$420,000,000+
<b>GreenSky</b> **	300,000,000+
liquidnet.	250,000,000
square trade protection	238,000,000
<b>∑avid</b> xchange	235,000,000
nmi	150,000,000+
<b>Kabbage</b>	135,000,000
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+
YAPSTONE"	110,000,000
CHROMERIVER	100,000,000
Credit Karma	85,000,000
earnest	75,000,000
<b>taulia</b>	60,000,000

### Selected Prominent Investors in FT Partners Led Rounds























































### FT Partners – Focused Exclusively on FinTech

### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



Awards

2016	<ul> <li>Investment Banking Firm of the Year</li> <li>Cross Border Deal of the Year</li> </ul>
2015	<ul> <li>Dealmaker of the Year</li> <li>Technology Deal of the Year</li> </ul>
2014	<ul> <li>Equity Financing Deal of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2011	<ul> <li>Boutique Investment Bank of the Year</li> <li>Deal of the Decade</li> <li>10 Deal of the Year Nominations Across 9 Categories</li> </ul>
2010	<ul> <li>Upper Middle Market Deal of the Year, Above \$500 mm</li> <li>IT Services Deal of the Year, Below \$500mm</li> <li>Cross-Border Deal of the Year, Below \$500mm</li> </ul>
2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin</li> <li>Business to Business Services Deal of the Year</li> <li>Computer and Information Technology Deal of the Year, Above \$100mm</li> </ul>



2015

Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List

Institutional Investor

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial 2006 - 2008 ° Technology



Middle Market Financing Awards 2008

Equity Financing Dealmaker of the Year - Steve McLaughlin

Financial Services Deal of the Year, Above \$100mm

- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
  - Financing Deal of the Year Equity
- Financing Deal of the Year Debt

## FT Partners - Focused Exclusively on FinTech

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	21
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	21
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee</li> <li>Recent coverage included V, MA, TSS, GPN, HPY DST, ENV, FISV, FIS, JKHY, WU &amp; EEFT among others</li> </ul>	20
<b>Steve Stout</b> Managing Director	J.P.Morgan	<ul><li>Formerly with J.P. Morgan and UBS</li><li>Formerly Global Head of Strategy at First Data</li></ul>	18
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	14
<b>Andrew McLaughlin</b> Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	10