# July 31, 2015 **Financial Technology Partners**

FT Partners Research - Transaction Profile



raises

\$50,000,000

in Series B Round led by

# Bain Capital Ventures

Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



Financial Technology Partners LP

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CMS On July 9,

the Comprehensive

Replacement plan,

requiring hospitals in

participate in bundled

payment programs

effective January 1,

2016 if approved (1)

The number of

patients served

by Remedy

Partners has increased 10x

in the last year

for hip and knee

replacements.

**Care for Joint** 

75 different

locations to

geographical

2015 CMS announced

# Remedy Partners Raises \$50 mm in Series B Round

## Transaction Summary

#### **Transaction Summary**

- On July 23, 2015, Remedy Partners secured \$50 mm in a Series B financing round from Bain Capital Ventures
  - The funding marks the initial close of what will be a \$70 to \$80 mm round
  - Managing Director Mike Krupka from Bain will join Remedy Partners' Board of Directors
- The Series B round will support Remedy in hiring 150 new workers bringing the total employee count to 350
  - The Company will also use the financing to fund the start-up costs associated with new providers. beginning a bundled payment program
- The financing represents a shift towards value-based care within the healthcare industry
- Value-based care and bundled payment programs, promoted by the Affordable Care Act, would replace the traditional fee-for-service healthcare model
  - The Center for Medicare & Medicaid Services (CMS) has been promoting bundled payments as a cost reduction measure of the federal Medicaid program
- Since its first partnership in October 2013, Remedy Partners has launched bundled payment programs in over 1,300 medical provider sites, including more than 800 hospitals

#### **Transaction Commentary**



"Organizing the financing and delivery of healthcare services around the patient's episode of care leads to greater cooperation and more successful outcomes. Bundled payments are proving to be one of the most

successful methods to shift from fee-for-service toward valuebased payments for healthcare services. Our software and services help healthcare organizations navigate the new world of accountable care. We are fortunate to have support for this mission from knowledgeable investors"

> **Steve Wiggins** Chairman Remedy Partners



"[Remedy Partners is] a transformational company. With Medicare hoping to shift up to \$220 billion of spending toward value-based payment models, Remedy is exceptionally positioned to help the government succeed"

> Mike Krupka Managing Director Bain Capital Ventures

#### **Previous Financings**

Date	Size (\$ mm)	Key Investors	
07/14/14	\$35	Bain Capital Ventures  Amedisys*  Binging Home the Continuum of Care	
09/24/12	<1		

FINANCIAL TECHNOLOGY **PARTNERS** 



# remedy partners

Previously, healthcare providers used a feefor-service model; bundled payments lie somewhere closer to a true value-based payment model, which healthcare reforms are striving to reach

#### **Bundled Payments**

#### Pros

- Cuts down on costs and unnecessary healthcare spending / expenses
- Better care coordination between multiple providers
- Simple process for billing and reimbursement

#### Cons

- Difficult to define boundaries of episode
- X Potential avoidance of high-risk patients
- X Potential for providers denying access to specialists to increase

FINANCIAL TECHNOLOGY **PARTNERS** 

# Remedy Partners Raises \$50 mm in Series B Round

### **Remedy Partners Overview**

#### **Remedy Partners Overview**

# remedy partners

Remedy Partners was founded to create successful episode payment programs centered around the patient experience

**Healthcare Payment Models** 

Bundled Fee-for-Service **Payments** 

Surgery / testing /

physicians charges

Value-Based **Payment** 



Ambulance

ride





Hospital Stay / **Nursing Home** 

Home Healthcare

**Episode of Care** 

A bundled payment combines every medical cost from the start of an "episode of care" up to 90 days after discharge

- The bundled price is based on the historical costs and a 2% or 3%
- The most common way to pay for bundled payments is to use retrospective reconciliation (used by Medicare)
  - The payer distributes an established amount; after the episode, the total cost of service is reconciled with a fair target price
  - If the spending is below the target price, the savings are redistributed back to the providers
  - If spending is over the target price, then the provider must pay back the expenses that went over the target amount

#### **Product Overview**



**Care Coordination** 



**Provider Contracting** 



**Data Management** + Analytics



Administration



Financing + Risk Management



**Care Management** 



**Clinical Data Aggregation** 



Patient Onboarding + Assessment



**Customizable Care Plans** 



Site of Care Selection



Quality Measures: Collection + 1 Reporting



**Secure Communication** 



**Principal Accountable Practitioner Assignment** 



Provider Portals + Apps



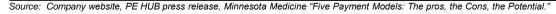
Patient / Family Portals +



Workflow Tools for Nurses+









# Remedy Partners Raises \$50 mm in Series B Round

\$715 mm

\$0.1 - 60 mm

# **Bain Capital Ventures Overview**

#### Company

# Bain Capital Ventures

1	Mat
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tt Harris naging Director

Mike Krupka Managing Director Ajay Agarwal John Connolly

Managing Director Scott Friend Managing Director

Managing Director

Managing Director Ben Nye

Ben Holzman Managing Director

Jordan Bettman Principal

Brian Goldsmith Principal

# Location(s)

- Boston, MA (HQ) Palo Alto, CA
- New York, NY
- San Francisco, CA

#### **About**

- Founded in 1984 as the venture / growth investment subsidiary of Bain Capital
- Manages ~\$2 bn of committed capital with over 125 investments since inception
- Can partner with Bain Capital affiliates to lead large transactions up to \$150 mm
- Invests in a wide range of company stages, from seed to growth buyouts
- Serves as an active partner, supporting portfolio companies with strategy, customer and partner introductions, M&A and recruiting

#### **Investment Preferences**

#### **Investment Criteria**

Fund Size:

Equity Range:

Fund Raised: 2014

Revenue: na

**FBITDA:** na

#### **General Preferences**

Control: Minority (preferred),

Majority

Geography: US, Europe

Transaction Type: Seed. Venture. Growth, Buyout

**Industry Focus:** Enterprise SaaS,

Commerce Technology, Financial Services, Data

& Info Services, Marketing Technology,

Infrastructure & Cloud. Healthcare IT.

Consumer

#### Select Recent Investments / Exits

#### Investments

Date	Company	Amount (mm)
07/23/15	Remedy Partners	\$50
05/19/15	Justworks	13
04/22/15	OpenFin	3
04/15/15	Billtrust	25
03/03/15	Booker Software	35
01/13/15	peerTransfer	22
12/08/14	Dynamics	70
09/03/14	IEX Group	75
05/27/14	Apixio	14
04/02/14	OpenFin	4
01/07/14	MedHOK	78

#### **Exits**

LAILO		
Date Company		Amount (mm)
03/12/15	TheFind (Facebook)	na
11/10/14	Bluestem Brands (Capmark Financial Group)	na
06/30/14	TapCommerce (Twitter)	\$100
05/07/14	Stackdriver (Google)	na
03/03/14	Stream Global Services (Convergys)	820
11/22/13	Liazon (Towers Watson)	215



# **Overview of FT Partners**

### FT Partners is the Leader in Financial Technology Investment Banking

FT Partners has advised on some of the most prominent transactions in the Healthcare and Insurance IT sectors



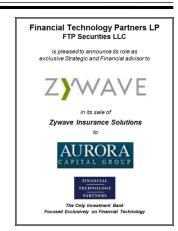
- Offers end-to-end Revenue Cycle Management, Quality and Care Coordination and Physician Advisory Services
- Differentiated solutions span the entire healthcare revenue cycle
- Infused management model integrates people, processes and technology



- Performs outsourced healthcare Payment Integrity and Recovery Services
- Medicare Recovery Audit Contractor ("RAC") for Region A (Northeast)
- Recovered ~\$482 mm in improper
   Medicare payments in 2012



- Largest wholesale broker in the U.S. by premiums placed (1)
- Group Benefits division develops, distributes and administers benefits products through 7 individual operating companies
- Division services approximately 843,000 member lives among 10,000 employer groups



- Provides technologyenabled content and communication, agency automation and business intelligence tools
- Serves the employee benefits and P&C insurance distribution industry
- Software and products are used by more than 2,600 agencies





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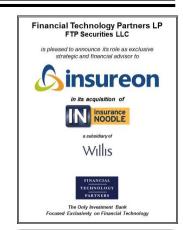
- Leading technology and service provider to life and annuity industry carriers, distributors and producers
- Combination provides "one-stop" access to virtually everything a financial professional needs to market, sell and process diversified insurance products



- Largest independent warranty provider for consumer electronics and major appliances
- Serves customers directly through its website and through a large network of online and in-store retailers
- Largest venture capital transaction of 2012 (1)



- Provider of finance and insurance ("F&I") solutions to the automobile industry
- Blue chip client base including:
  - Five of the world's leading auto OEMs
  - Two of the world's largest motorcycle manufacturers
  - The nation's largest new and used vehicle retailers



- Premier online insurance brokerage platform focused on serving small- and micro- businesses
- Transaction provides significant footprint for Insureon in the independent and captive agent market
- Positions combined business to even better serve small business owners in need of commercial insurance





# **Overview of FT Partners**

### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards 2014

2012

2011

2010

2007

- Equity Financing Deal of the Year
- Professional Services Deal of the Year, Above \$100mm

Dealmaker of the Year

■ Deal of the Decade

- Professional Services Deal of the Year, Above \$100 mm
- Boutique Investment Bank of the Year
- 10 Deal of the Year Nominations Across 9 Categories
- Upper Middle Market Deal of the Year, Above \$500 mm
- IT Services Deal of the Year, Below \$500mm
- Cross-Border Deal of the Year, Below \$500mm
- Dealmaker of the Year Steve McLaughlin
- Business to Business Services Deal of the Year
- Computer and Information Technology Deal of the Year, Above \$100mm
- Financial Services Deal of the Year, Above \$100mm

Institutional Investor Institutional Investor Annual Ranking

2006-2008

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

2006

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year
- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt



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