September 26, 2016 Financial Technology Partners

FT Partners Research - Transaction Profile



raises

\$50 million

in Series B financing led by

SUTTER HILL VENTURES

Courtesy of:



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www.ftpartners.com



Financial Technology Partners

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Vlocity Raises \$50 million in Series B Financing

Transaction Overview

Transaction Summary

- On September 20, 2016, Vlocity announced that it had raised \$50 million in a funding round led by Sutter Hill Ventures
- In addition to Sutter Hill Ventures, the round also included participation from Salesforce Ventures, Accenture, New York Life, Kennet Partners, TDF Partners and Wildcat Venture Partners
- Vlocity industry cloud apps are built on the Salesforce platform, which allows a streamlined customer experience through all networks and devices
 - Apps offered on the Salesforce App Exchange include Vlocity Insurance, Vlocity Health Insurance, Vlocity Communications & Media, Vlocity Public Sector and Vlocity Guided Interaction Platform
- Notable customers utilizing Vlocity industry cloud apps include New York Life, Sky Italia, Cellcom, Fastweb and the City of Toronto
- According to Silicon Valley Business Journal, Vlocity plans to use this funding to continue expansion beyond the United States
 - The company currently maintains 180 employees in offices in Europe, Latin America, India, Australia and the United States
- Vlocity has now raised over \$100 million from three rounds of financing including a Series A round of \$42.8 million led by Accenture and Salesforce Ventures
 - The Company had a valuation of over \$500 million on this round according to PitchBook

Transaction Commentary

"Vlocity is the first company we've seen that has combined a deep domain expertise in industry-specific CRM, a cloud-based platform delivery model, and an advanced product portfolio serving several massive markets. We have known David Schmaier, Vlocity's CEO and Founder, since the early days of the CRM software industry, and he has built an impressive team and winning strategy with Salesforce that will drive massive value for companies in their target industries."

SUTTER HILL VENTURES



Jim White Managing Director

""We're excited to have Vlocity contributing to the incredible innovation occurring in the Salesforce ecosystem," said John Somorjai, EVP of Corporate Development and Salesforce Ventures, Salesforce. "Vlocity has proven that even the largest and most complex on-premise CRM systems can easily migrate to the cloud -- an amazing testament to the growth potential and power of the Salesforce platform.""





David Wasserman
Partner

""By combining deep industry knowledge and operations expertise with the agility and enabling power of the cloud, Vlocity is empowering companies like New York Life to better serve their customers," said John Kim, New York Life President and CIO. "Our investment is a reflection of our confidence in Vlocity and the strategic impact their products promise to have on our customer relationships.""





John Kim
President and CIO



Vlocity Raises \$50 million in Series B Financing

Vlocity Overview

Insurance Customers Include:











Vlocity

Company Overview

CEO and Co-Founder:

David Schmaier

Headquarters:

San Francisco, CA

Founded:

2014

- Vlocity is a leading industry cloud company that provides apps in the Insurance and Healthcare spaces as well as other sectors
- The Company aims to deliver a cohesive customer experience by leveraging the Salesforce platform for higher business agility and "time-to-value" from the cloud
 - Customers will be able to consolidate apps, increase productivity and reduce overall costs
 - Apps available on the Salesforce AppExchange include Insurance, Health Insurance, Communications & Media, Public Sector and Guided Interaction Platform
- Vlocity has many strategic partnerships including ones with Salesforce, Deloitte, Accenture, IBM, KPMG and more through a Vlocity Industry Program to allow better offerings for their customers
- Platform powered apps allow for customizable solutions from data migration and back-office integration to mobile analytics

Product Overview



- Benefits are: Faster time to value, rapid innovation, and lower total cost of ownership
- Vlocity Communications & Media application offers consumer and business solutions that can be regularly enhanced at a fraction of the cost
- Solutions include: "One and Done" Service for Consumers, Perfect the Purchase Experience and Deliver the Perfect Order



- Benefits are: Proactively retain and expand insurance accounts, optimize new policy acquisition process
- and to realize omni-channel delivery for insurance Policies
 Solutions include: Policy/Plan Acquisition and Life Cycle
 Management for Insurers and Insurance Intermediaries



- Benefits are: A better understanding of customers' benefits and coverage history, offering
- of multiple lines of benefits, and focus the plan options
- Solutions include: Broker, Individual, Small Group and Large Group Quote-to-Card



- Benefits are: An accelerated intake process, citizen-centric case management and more
- Solutions include: Health & Human Services Case Management, Service Provider Management and Case Management Analytics and Housing Program Admin



Source: Company website.

Vlocity Raises \$50 million in Series B Financing

Sutter Hill Ventures Overview

Overview

SUTTER HILL VENTURES



Dave Anderson
Partner

Tench Coxe

Managing Director



Len Baker Partner



Jim White Managing Director

Investment Preference

Investment Criteria

Fund Size: \$1,100 mm

Fund Raised: 2007

Investment Range: \$25–150 mm

Revenue: NA

EBITDA: NA

Select Recent Investments / Exits

FinTech / Financial Services Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector	
09/16	Vlocity (Series B)	\$50	NA	Ins	
05/16	Intacct (Early Stage VC)	NA	NA	FMS	
11/15	Guardian Analytics (Later Stage VC)	11	NA	Bking	
09/14	Nexxo Financial (Moneygram International)*	NA	NA	Pymts	
06/09	Valista (Aepona)*	12	NA	Pymts	

Location(s)

Palo Alto, CA

About

- Founded in 1962, Sutter Hill is solely focused on funding technology start-ups
- Sutter Hill Ventures' (SHV) partners have made long term commitments to their "Evergreen Fund" which allow SHV to make long term commitments to their companies
- Interested in making investments in the Seed, Early Stage VC and Later Stage VC rounds
- Primarily focused on growing SaaS and software companies in the United States

General Preferences 1

Control: Minority, Majority

Geography: United states

Transaction Type: Growth

Industry Focus: SaaS, Software

Other Tech Investments ²						
Date	Company	Deal Amt. ³	Board Rep.	Sector		
09/16	C3 IoT (Later Stage VC)	\$70	NA	Saas		
08/16	Tower Cloud (Kenneth Gunderman)*	74	NA	Comm		
07/16	Platfora (Workday)*	200	NA	Saas		
06/16	Sohu.com (PIPE)	600	NA	Soft		
06/16	Glassdoor (Later Stage VC)	40	NA	Soft		
05/16	Vera (Early Stage VC)	21	NA	Soft		
04/16	Eversight (Early Stage VC)	14	NA	Saas		
03/16	Skyport Systems (Later Stage VC)	30	NA	Saas		
02/16	Thousand Eyes (Later Stage VC)	35	NA	Saas		
01/16	Instart Logic (Later Stage VC)	45	NA	Saas		



- Italics indicate preferred control / geography.
- * denotes M&A exit; ** denotes IPO exit.
- 3) Deal Amount in mm.

Vlocity Raises \$50 million in Series B Financing

Salesforce Ventures Overview

Overview



ventures



John Somorjai Executive Vice President



Chris Hecht Vice President



Sherrick Murdoff Vice President



Matt Garratt Vice President

Location(s)

San Francisco, CA

About

- Founded in 2009 as the corporate venture arm of Salesforce, a publically-traded enterprise technology company
- Solely invests in enterprise cloud companies, Salesforce Ventures has invested in over 150 companies since 2009
- Primarily focuses on businesses that are looking for a strategic partnership with Salesforce and with technology built on the Salesforce platform
- Seeks to invest in companies raising growth capital with existing market traction
- Leverages Salesforce's network of relationships to add value to portfolio companies by providing strategic guidance, access to new markets and industry expertise

Investment Preference

Investment Criteria

Fund Size: \$50 mm

Fund Raised: 2016

Investment Range: NA

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: North America, Europe, Asia

Transaction Type: Venture, Growth

Industry Focus: Software, Internet,

Enterprise Technology, Cloud Software, Mobile, Wearables, Internet

of Things

Select Recent Investments / Exits

FinTech / Financial Services Investments ²

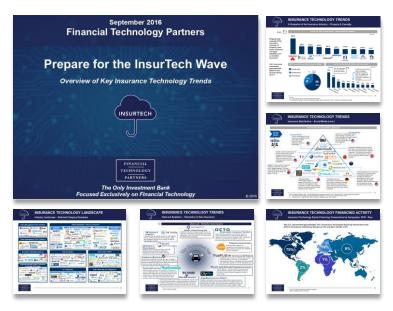
	Date	Company	Deal Amt. ³	Board Rep.	Sector	
	08/16	Vlocity (Series B)	\$50	NA	Ins	
	08/16	Onfido (PE Growth)	NA	NA	FMS	
	03/16	Kenandy (PE Growth)	NA	NA	FMS	
	01/16	FinanceFox (Early-Stage VC)	\$6	NA	Ins	
	11/15	eVariant (Series C)	42	NA	HCIT	
1	10/15	Moneytree (Series A)	NA	NA	Bnkg	
	10/15	SteelBrick (Series C)	48	NA	FMS	
	09/15	Apttus (Series C)	108	NA	FMS	
	07/15	Classy (Later-Stage VC)	18	NA	CapMkts	
	03/15	FinancialForce (Series B)	110	NA	FMS	
	02/15	nCino (Series B)	29	NA	Bnkg	
	10/14	DocuSign (Series E)	115	NA	FMS	
	09/14	Nymi (Series A)	14	NA	Pymts	
	05/14	Anaplan (Series D)	100	NA	FMS	
	12/12	ZenPayroll (Seed)	6	NA	FMS	



- Italics indicate preferred control / geography.
- * denotes M&A exit; ** denotes IPO exit.
- 3) Deal Amount in mm.

FT Partners' Research – InsurTech Industry Report

Prepare for the InsurTech Wave: Overview of Key Insurance Technology Trends



<u>FT Partners' 248-page report</u> provides an in-depth look at the major waves of innovation and disruption that are beginning to radically alter the insurance industry.

Additional highlights of the report include:

- An analysis of specific trends across: Insurance Distribution, Sales, Marketing and Engagement, Data and Analytics and Insurance Administration
- The responses of incumbents to date including the innovations, investments, partnerships and acquisitions being made to stay ahead of the game
- Proprietary InsurTech financing and M&A statistics and a comprehensive list of transactions in the space
- A detailed industry landscape of InsurTech providers as well as other innovative, tangential companies and profiles of 54 companies operating in the InsurTech ecosystem

Please visit our <u>website</u> for more proprietary FinTech Research & Follow FT Partners on <u>Twitter</u> and <u>LinkedIn</u> for real time updates on our Research Publications



Selected FT Partners' Research (click to view)



Insureon Raises \$31 million in Series B Led by Oak HC/FT



Benaissance's Sale to WEX for \$80 million



CoverHound Raises \$33 million in Series C Financing



All Web Leads Acquires
InsuranceQuotes.com from Bankrate



Oscar Raises \$400 million in Financing



Bright Health Raises \$80 million in Series A Financing



Bain Capital and Vista Equity Partners Acquire Vertafore

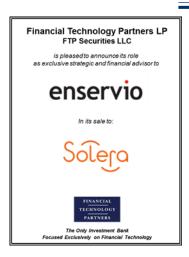


Clover Health Secures \$160 million in Series C Financing



FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive focus on Financial Technology. Please visit our <u>subscription form</u> to subscribe to our exclusive monthly newsletter and receive our research reports.

FT Partners is the Leader in Financial Technology Investment Banking







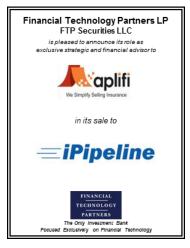


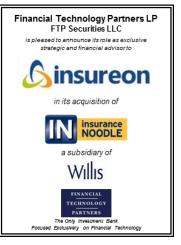














FT Partners Advises Enservio

Transaction Overview and Rationale

Overview of Transaction

- On July 19, 2016 Enservio, Inc. ("Enservio" or the "Company") announced it has entered into a definitive agreement to be acquired by Solera
- Headquartered in Needham, Massachusetts, Enservio is the largest U.S. provider of SaaS-based software and services to the property contents insurance marketplace
- Existing investors include Bain Capital Ventures and Matrix Partners
- Solera Holdings ("Solera") is a leading provider of digitallyenabled risk and asset management software and services to the automotive and property marketplace
 - Acquired by Vista Equity Partners for \$6.4bn in Sept. 2015

Significance of Transaction

- Enservio's proprietary database of more than \$10 billion in property contents information will add another component to Solera's Digital Home platform
- Move signals accelerated expansion of Solera's asset management and risk protection technologies for life's most important assets
- Acquisition leverages Solera's unique Invent & Acquire ("I&A") strategy
- Highly-attractive outcome for both Enservio and Solera

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Enservio and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



In its sale to:





The Only Investment Bank Focused Exclusively on Financial Technology



FT Partners Advises Insureon on its \$31 Million Financing

Transaction Overview and Rationale

Overview of Transaction

- On October 21, 2015 Insureon ("Insureon" or the "Company") announced a \$31mm Series B minority investment round
 - Investment round led by Oak HC/FT ("Oak")
 - Existing investor Accretive LLC ("Accretive") also participated
- Insureon is the leading insurance online marketplace for small and micro businesses
 - Serves retail clients directly and also supports banks, brokerages and insurance companies through a wholesale offering
 - Coverage provided for 175,000+ small businesses
- Oak HC/FT is a \$500mm venture capital fund focused on investing in healthcare and financial services technology companies
- Accretive is a leading private investment firm specializing in the creation of disruptive technology companies

Significance of Transaction

- Creates opportunity for Insureon to accelerate its growth in the small business insurance sector
- Enables Insureon to increase its investment in technology development, and enhance its sales and marketing capabilities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Insureon and its Board of Directors
 - Follows FT Partners' role advising Insureon on its 2014 acquisition of Insurance Noodle from Willis
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its \$30mm equity capital raise led by



\$31,000,000



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FT Partners Advises Zywave / Vista on the Sale of Zywave Insurance Solutions

Transaction Overview and Rationale

Overview of Transaction

- On November 4, 2013, Zywave, Inc., the leading provider of insurance and financial planning software solutions, announced the sale of its Insurance Solutions business to Aurora Capital Group ("Aurora")
- Zywave Insurance Solutions provides technology-enabled content and communication, agency automation, business intelligence and analytics tools to the employee benefits and P&C insurance distribution industry
 - The business will retain the "Zywave" name post-close
- Aurora is a Los Angeles-based private equity firm managing over \$2 billion of capital across multiple funds
- Vista Equity Partners ("Vista"), a U.S.-based private equity firm with offices in San Francisco, Chicago and Austin, will retain ownership of the Zywave Financial Solutions business, which will be renamed Advicent Solutions ("Advicent")
- The transaction is expected to close in the next 30 days; terms of the transaction were not disclosed

Significance of Transaction

- Transaction represents a highly attractive outcome for Vista and other shareholders of Zywave, Inc.
- Positions the Insurance Solutions business well to pursue additional growth opportunities and continue to enhance its market leading platform
- Provides Aurora the opportunity to leverage its extensive industry experience and partner with a leading insurance technology provider

FT Partners' Role

- FT Partners served as exclusive Strategic and Financial advisor to Zywave and Vista, the Company's controlling shareholder
- FT Partners leveraged its deep knowledge, extensive experience and broad insurance industry relationships to help achieve a highly favorable outcome for all stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading insurance, benefits and healthcare IT and services firms in the financial technology landscape

FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive Strategic and Financial advisor to



in its sale of

Zywave Insurance Solutions

to





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FT Partners Advises SquareTrade on its \$238 Million Growth Investment

Transaction Overview and Rationale

Overview of Transaction

- SquareTrade entered into an agreement whereby Bain Capital and Bain Capital Ventures, the private equity and venture capital affiliates of Bain Capital, LLC ("Bain Capital"), invested approximately \$238 million
- SquareTrade is the largest independent warranty provider for consumer electronics and major appliances
- Bain Capital is a global private equity firm with approximately \$60 billion in assets under management
 - Select previous investments include LinkedIn, SunGard, WorldPay and FleetCor

Significance of Transaction

 SquareTrade is well positioned to pursue additional growth opportunities by leveraging Bain's strategic relationships and expertise in consumer-related businesses

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- Transaction highlights FT Partners' ability to rapidly and confidentially execute complex transactions
- FT Partners developed a detailed and comprehensive set of financial materials to highlight the unique value proposition of SquareTrade and to enable efficient and thorough investor diligence

FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its recapitalization by



of approximately

\$ 238,000,000



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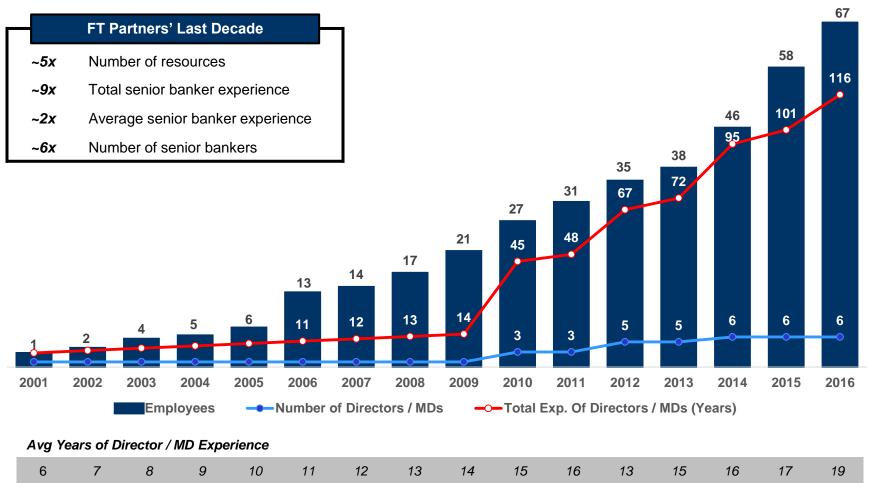
Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition

		■ Investment Banking Firm of the Year	
	2016	■ Cross Border Deal of the Year	
	2045	■ Dealmaker of the Year	
	2015	■ Technology Deal of the Year	
2016		■ Equity Financing Deal of the Year	
2016 - 2004	2014	■ Professional Services Deal of the Year, Above \$100mm	
ANNUAL AWARDS		■ Dealmaker of the Year	
	2012	■ Professional Services Deal of the Year, Above \$100mm	
Winner		- Poutigue Investment Penk of the Veer	
	2011	■ Boutique Investment Bank of the Year ■ Deal of the Decade	
M&A Advisor	2011	■ 10 Deal of the Year Nominations Across 9 Categories	
Awards		■ Upper Middle Market Deal of the Year, Above \$500 mm	
	2010	■ IT Services Deal of the Year, Below \$500mm	
	2010	■ Cross-Border Deal of the Year, Below \$500mm	
		■ Dealmaker of the Year – Steve McLaughlin	
		■ Business to Business Services Deal of the Year	
	2007	■ Computer and Information Technology Deal of the Year, Above \$100mm	
		■ Financial Services Deal of the Year, Above \$100mm	
Institutional	2015	■ Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List	
Institutional Investor Annual Ranking	2006-2008	■ Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology	
<u> </u>		■ Equity Financing Dealmaker of the Year – Steve McLaughlin	
	2008	■ Information Technology Deal of the Year	
		■ Financial Services Deal of the Year	
WINNER		■ Financing Professional of the Year – Steve McLaughlin	
Middle Market	2006	■ Financing Deal of the Year - Equity	
Financing Awards		■ Financing Deal of the Year - Debt	– 13



Platform of Choice for Clients and Bankers Alike





The FT Partners Senior Banking Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included WU, EEFT, DST, ENV, FISV, FIS, V, MA, GPN & HPY among others 	20
Steve Stout Managing Director	J.P.Morgan	Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10

