### FT PARTNERS FINTECH INDUSTRY RESEARCH

April 11, 2019



International Payment Solutions

# Network International Completes its IPO Raising £1.1 billion (~\$1.4 billion)

(LSE:NETW)



The Only Investment Bank Focused Exclusively on FinTech

#### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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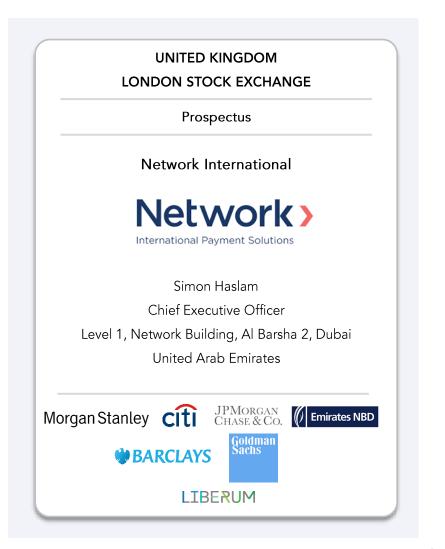


#### **IPO Overview**



#### **Key IPO Statistics**

CEO:	Simon Haslam
Headquarters:	Dubai, UAE
Founded:	1994
Employees:	1,250
Prospectus File Date:	March 14, 2019
Ticker:	LSE:NETW
Gross Proceeds:	£1,087,282,500
Shares:	249,950,000
Filing Range:	£3.95 – £4.65
Listing Date:	April 10, 2019
Offer Price:	£4.35



#### **Network International Overview**



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#### **About**

- Network International Payment Solutions provides payment products and services to more than 65,000 merchant partners and 220 financial institutions
- The Company offers a comprehensive list of products and services for banks, financial institutions, and retail merchants including:
  - Credit, debit and prepaid card processing
  - ATM solutions
  - Merchant acquiring and processing
  - Fraud management
  - E-commerce services and mobile technologies for payments









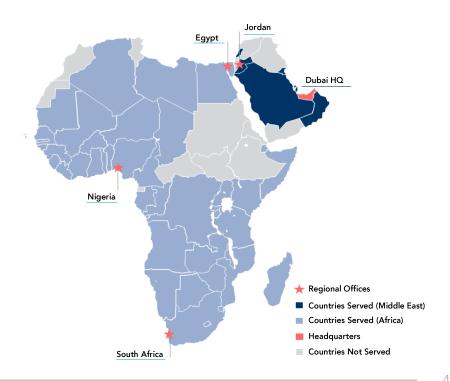


#### **Customer Base**

- Network International's customer base in the Middle East includes financial institutions and merchants ranging from SMEs to large corporations
- African customers include issuers ranging from small local banks to large pan-African financial institutions, subsidiaries of large European banks operating across numerous African countries, and major retailers

#### Regions

- Network International focuses on one of the most underpenetrated payments markets with strong underlying secular growth drivers, the Middle East and Africa (MEA)
- The Company serves 6+ countries in the Middle East, representing 75% of its revenue
- Its Africa segment is comprised of 40 countries and makes up 25% of the Company's revenue



#### **Network International Overview (cont.)**



**Issuer Solutions** 

Processing and Card Management Solutions

Issuer Solutions
Value Added
Services

- Provides processing and card management solutions including card management systems, switching, API platform, and embedded fraud solutions
- Offers additional value-added solutions designed to complement Network International's core processing and card management solutions such as:
  - Advanced Fraud Solutions and 3D Secure
  - ATM solutions

- Loyalty Programs
- Instant Issuance
- Electronic Bill Presentation

Merchant Solutions

Point of Interaction Solutions

#### Online and Mobile Solutions

- Offers online solutions with an e-commerce infrastructure and an interactive portal for SMEs
- These solutions include:
  - N-Genius Online
  - Go Online Webshop Builder

#### In-Store Solutions

- POS payments platform is open to thirdparty application developers allowing them to customize their own solutions
- The Mobile POS payments system allows merchants to accept card-based payments from consumers through its mPOS terminals, smartphones and tablets

Direct
Acquiring &
Acquirer
Processing
Solutions

**Direct Acquiring** 

**Acquirer Processing** 

Merchant Solutions
Value Added Services

- Directly works with merchant customers for acquiring services; acts as the acquirer of record and assumes merchant credit risk
- Uses technology and processing infrastructure to enable direct acquiring by financial institutions where the Company acts as the acquirer of record and maintain the merchant solutions customer relationship
- Provides a range of value added services for its merchant solutions customers such as Dynamic Currency Conversion, PayPal Withdrawal Service, Multicurrency Pricing, among others

### Network)

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### INELWC International Payment

#### Management Team

Simon Haslam
Chief Executive Officer



- Simon has more than 35 years of experience in the payments and banking sector
- Prior to joining Network International, he was the President and CEO of Elavon, a subsidiary of US Bancorp and one of the world's largest global merchant processing organizations
- Prior positions at Elavon include President of International Markets and Executive Vice President and Managing Director of Europe

**Andrew Hocking**Chief Strategy Officer



- Andrew brings with him more than a decade of experience in senior leadership positions in the payments industry spread across commercial, operational and financial functions
- Before joining Network International he served as Head of Strategic Planning at Elavon
- He has also held key positions at Barclaycard and worked across Europe, North America, Latin America and Africa

Rohit Malhotra
Chief Financial Officer



- Rohit has more than 15 years of experience across all major corporate finance domains in the financial services and FMCG sectors
- Prior to joining the group, he was the Head of Financial Policy and Processes at Emirates NBD
- He was also a senior member at American Express and managed the Financial Planning team for Nestlé South Asia Region

Andrew Key
Managing Director – Africa



- Andrew was most recently the President of Elavon Europe, leading a team of 1,400 colleagues located in 6 markets, providing end-to-end payment services to more than 350,000 clients
- Prior to Elavon, Andrew held key positions in organizations such as Mastercard, Lloyds Banking Group and Barclaycard
- Andrew has a Bachelor's degree in Management Science from Loughborough University and is also a member of the CIPD

Samer Soliman
Managing Director – Middle East



- Samer brings more than 15 years of experience in retail business, cards issuing, acquiring and third party processing
- Samer also holds a Master's degree in Leading Innovation and Change from Robert Kennedy College in Switzerland, in partnership with York St. John University

Paul Clarke
Head of Product and Innovation



- Paul is a product and commercial leader with strong eCommerce, mobile and payment experience of over 14 years, specialized in building and developing successful product development functions for both VC-led start-ups and major PLCs
- Paul joined Network International from Barclaycard Payment services, where he was the Managing Director responsible for end-to-end product lifecycle from ideation to delivery and inlife management

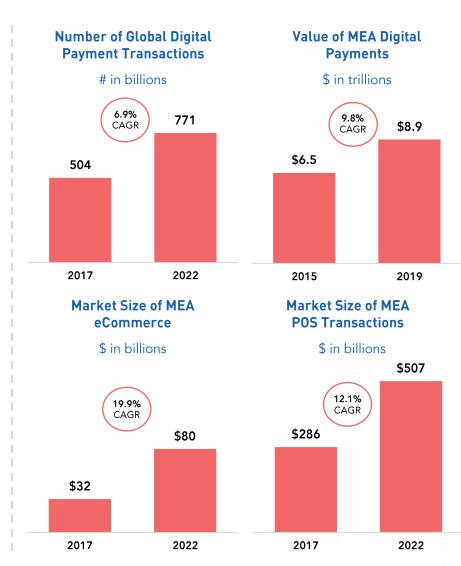
#### **Industry Overview**



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#### **Digital Payments Industry in MEA**

- I. The MEA (Middle East and Africa) Region is the most underpenetrated market in digital payments
  - As of 2017, only 14% of payments transactions in the MEA region are digital, which is expected to increase to 20% in 2022
  - There is a significant market opportunity in the MEA region to convert from traditional cash transactions to digital payments
- II. The global payments market has expanded to include various value added services, mainly in developed markets
  - Payment providers that tailor to the needs of merchants and financial institutions will achieve greater market adoption
  - This presents a large untapped opportunity to introduce value added payments services to the MEA region
- III. Banks in developed markets are tending to outsource payment processing activity to third parties in order to maintain regulatory compliance, increase speed to market, and utilize economies of scale from high volume of digital payments
- IV. The MEA region has demonstrated positive macroeconomic and socioeconomic trends that will support business operations, such as real GDP Growth, greater financial inclusion, and a large population with growing middle-class and rapid urbanization



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#### **Competitive Strengths**



Exclusively focused on the Middle East and Africa (MEA) region with underlying growth drivers supported by attractive macroeconomic and demographic trends



Market leading scale in the MEA region and the only pan-regional provider of digital payments solutions in the region



Strong track record of growth supported by a proven and diversified business model



Strong client-focused and flexible value proposition that covers the entire value chain



Well-invested, scalable and integrated omni-channel technology platforms that allows the Company to operate efficiently, enhance functionality, and support product innovation



Visible revenue growth, strong margins and cash flow generation demonstrating a favorable financial profile



Dedicated and experienced management team with extensive industry and regional knowledge

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#### **Growth Strategies**



Capitalize on structural market growth and adoption of digital payments in the MEA region



Expand customer base by capitalizing on key themes and trends such as bank outsourcing and opportunities with SMEs





Continue building out its payments solutions portfolio and further its market penetration



Leverage technology investments and benefit from economies of scale

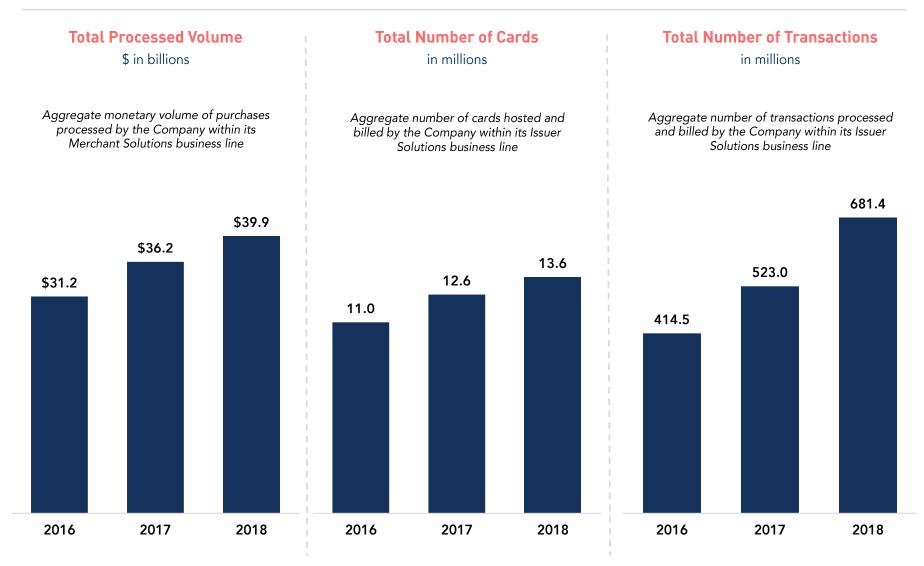


Pursue substantial growth opportunities by deepening its geographic penetration in the MEA region

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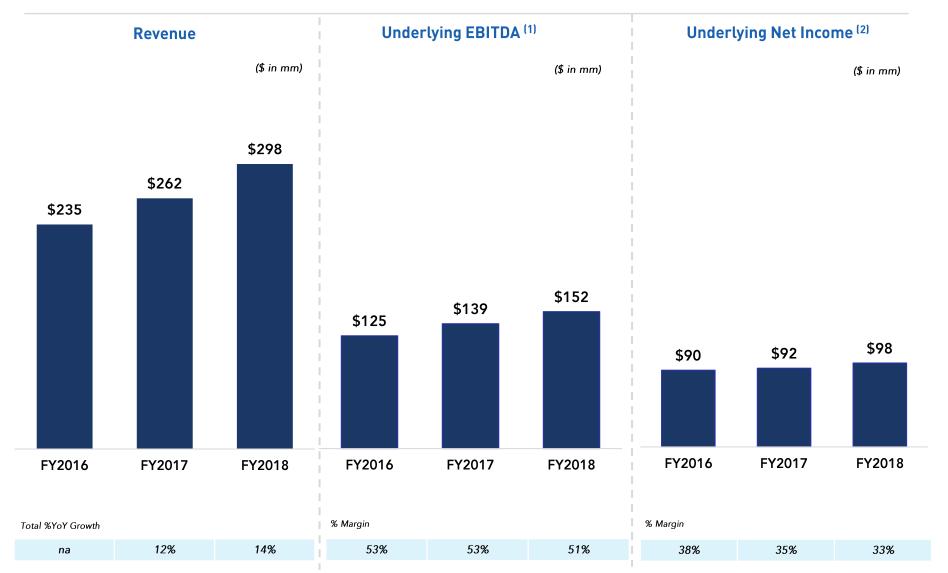
#### **Key Metrics**





# FT PARTNERS RESEARCH Network

#### **Financial Overview**



Source: Company prospectus

<sup>1)</sup> Underlying EBITDA is defined as earnings before interest, taxes, depreciation and amortization, impairment losses on assets, gain on sale of investment securities, share of depreciation of an associate and specially disclosed items 2) Underlying Net Income represents the Group's profit from continuing operations adjusted for impairment losses on assets, gains on disposal of investment securities and specially disclosed items

### **Selected Financing & Acquisition History**



### **Financing History**

### **Selected Acquisitions**

Date	Туре	Selected Investors	Amount (\$ in mm)	Date	Target	Amount (\$ in mm)
03/21/17	Financing	Creating Markets, Creating Opportunities	\$30	03/02/16	EMERGING MARKETS PAYMENTS	\$340
11/26/15	Acquired 49%	Warburg Pincus  GENERAL  ATLANTIC	NA	11/26/12	TimesofMoney	NA
12/22/10	Acquired 49%	ABRAAJ ALLI	545	03/11/07		NA

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### Network)

### **Publicly Traded Comparables**

				Market	Enterprise		Multiples					Growth Rates Margins								
	Price	% MTD	% LTM	Value	Value .	Pric	e / Earnii	ngs	EV	/ EBITD	A	EV	/ Reven	ue	Reve	nue	EPS	EBIT	ΓDA	P/E/0
Company Name	04/10/19	Change	High	(\$ mm)	(\$ mm)	LTM	CY 19E	CY 20E	LTM	CY 19E	CY 20E	LTM	CY 19E	CY 20E	CY 19E (	CY 20E	LT	CY 19E (	CY 20E	CY 19
PAYMENT NETWORKS																				
Visa	\$ 158.56	1 %	100 %	\$ 349,284	\$ 359,631	43.4 x	28.9 x	24.8 x	25.2 x	21.7 x	19.3 x	16.9 x	15.4 x	13.9 x	10 %	11 %	17 %	71 %	72 %	1.7
Mastercard	237.06	(1)	98	245,004	243,054	47.6	31.4	26.6	27.3	23.9	20.8	16.3	14.5	12.8	12	13	19	61	62	1.7
Median		(0)%	99 %				30.2 x	25.7 x	26.3 x	22.8 x	20.1 x	16.6 x	15.0 x	13.3 x	11 %	12 %	18 %	66 %	67 %	1.7
Mean		(0)	99				30.2	25.7	26.3	22.8	20.1	16.6	15.0	13.3	11	12	18	66	67	1.7
MERCHANT ACQUIRING / PROCES	SING																			
First Data	\$ 25.69	(4)%	95 %	\$ 24,850	\$ 44,765	39.1 x	16.3 x	14.3 x	14.5 x	13.1 x	12.1 x	5.2 x	5.0 x	4.7 x	4 %	6%	14 %	38 %	39 %	1.
Worldpay (Vantiv)	112.77	(1)	97	34,134	42,183	nm	24.5	20.9	27.3	19.7	17.4	10.7	9.9	9.0	na	10	16	50	52	1.
Square	74.74	(2)	74	33,528	33,304	nm	nm	67.2	nm	79.5	50.8	10.1	14.8	11.0	42	34	47	19	22	n
Global Payments	137.05	(1)	98	21,646	26,458	62.8	22.8	19.5	20.1	16.5	14.4	7.9	5.9	5.4	12	9	16	36	38	1.
TSYS	98.21	2	98	17,472	20,920	39.6	20.2	17.7	18.6	14.4	13.2	5.2	5.1	4.8	7	7	12	36	36	1.
Worldline	59.28	(2)	92	10,846	11,120	51.5	34.2	28.8	27.6	17.5	15.6	5.7	4.2	4.0	37	6	21	24	25	1.
Stone	36.88	(14)	81	10,442	10,915	33.4	46.1	32.5	nm	29.8	20.6	37.8	16.2	10.9	74	48	55	54	53	0.
Cielo	2.54	1	49	6,895	9,176	9.1	10.1	9.6	7.8	9.2	8.8	3.0	3.2	3.0	(6)	6	3	35	35	4.
PagSeguro	29.10	(4)	73	9,524	8,676	38.5	20.0	15.7	nm	12.4	9.7	10.4	4.8	3.9	36	24	29	39	40	0.
EVO Payments	28.49	(3)	94	2,372	2,943	17.6	51.2	39.0	46.0	18.2	16.1	5.2	4.8	4.4	8	9	13	27	27	3.9
EVERTEC	29.04	_ 1	93	2,043	2,519	34.7	15.5	14.2	14.5	11.5	10.8	5.6	5.3	5.1	4	5	6	47	47	2.8
Network International	5.22	na	95	2,155	2,436	22.0	na	na	16.0	na	na	8.2	na	na	na	na	na	na	na	n
i3 Verticals	24.47	9	90	644	771	nm	27.6	26.0	27.5	20.0	17.5	2.3	5.8	5.3	82	10	na	29	30	n
Huifu Payment	0.66	2	60	820	636	28.9	15.3	10.2	8.6	5.6	4.1	1.3	1.0	0.8	36	28	47	17	19	0.3
Net 1 Ueps Technologies	3.54	0	33	198	318	30.4	nm	6.4	7.3	nm	4.9	0.6	0.8	0.7	(21)	11	na	(4)	14	na
Median		(1)%	93 %			34.7 x	21.5 x	19.5 x	18.6 x	16.5 x	14.4 x	5.6 x	5.1 x	4.8 x	24 %	9 %	16 %	36 %	36 %	1.6
Mean		(1)	85			34.3	25.3	24.3	20.8	20.6	16.2	8.5	6.6	5.6	28	15	23	35	36	1.8
ONLINE FOCUSED PAYMENTS	\$ 107.51	2 %	100 %	\$ 126,227	\$ 119,116	81.7 x	37.3 x	30.9 x	43.6 x	25.5 x	21.4 x	7.7 x	6.6 x	5.6 x	16 %	18 %	19 %	26 %	26 %	2.0
PayPal Adven	785.63		92	24,072	22,669	nm	nm	79.0	43.0 X	77.5	55.2	12.2	41.3	30.4	40	36	38	53	55	n 2.
Shopify	206.50	( - )	98	23,977	21,998					nm	nm	20.5	14.8	11.2	39	32	31	4	6	
Wirecard	122.95	(0)	55	15,192	14,019	nm 54.3	nm 26.5	nm 19.6	nm 24.7	16.2	12.1	6.4	4.7	3.8	28	25	35	29	31	n 0.
Afterpay	18.08	13	100	4,585	4,686	nm	nm	nm	nm	nm	75.2	41.4	20.2	12.5	84	62	61	9	17	n O.
	3,60		80	989	976			77.7		65.3	28.8	11.6	5.5	4.5	32	24		8	15	
Pushpay SafeCharge	5.38		88	989 814		nm	nm	17.3	nm 14 E						15	14	na 12	26	26	n 1.
J	0.48		73	317	701 287	38.2	20.0		16.5	12.9	11.3	3.9	3.4	3.0 5.2	4		13			
Earthport Boku	1.08	. ,	73 57	252	287	nm	nm 95.2	nm 25.6	nm	nm 23.8	nm 10.3	6.7 6.3	6.6 4.2	3.2	50	28 30	na	(24) 18	(13) 31	n
=		(1)		111	104	nm			nm	23.8		11.9	6.3	3.2 4.4	89	30 44	na	22	38	n
Bango	1.58	, ,	61	(11	104	nm	nm	18.9	nm		11.6						na			n
Median		(0)%	84 %			54.3 x	31.9 x	25.6 x	24.7 x	25.5 x	16.8 x	9.6 x	6.5 x	4.8 x	35 %	29 %	33 %	20 %	26 %	1.
Mean		3	80			58.1	44.7	32.7	28.3	35.8	28.3	12.9	11.4	8.4	40	31	33	17	23	1.4

#### Selected FT Partners' Research - Click to View



**Global Money Transfer** 



REPAY's Merger With Thunder Bridge



Lightspeed Completes its IPO Raising C\$240 million



**Transaction Security** 



PPRO Raises \$50 million in Financing Led by PayPal



FIS Acquires Worldpay for ~\$43 billion



Klarna: An Online Payments and POS Lending Leader



GPS Raises £44 million in minority financing



ACI Worldwide Acquires Speedpay for \$750 million



GoCardless' \$75.5 million Series E Financing



Poynt Raises \$100 million in Series C Financing



**Nexi Prepares for its IPO** 

**VIEW MORE FT PARTNERS RESEARCH** 

#### Timeline of Selected FT Partners Payments Processing Transactions



#### **Ground-Breaking Payments Transactions Pioneered by FT Partners**



Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



First sale of an "International Payments Specialist" to a pureplay consumer remittance provider



Largest U.S. strategic merchant acquiring acquisition in over the last decade



Highly successful outcome following long-term advisory relationship through initial recap, rebranding and multiple acquisitions



Significant capital raise for next gen processor serving commerce startups and disruptors



First large-scale transaction for an integrated merchant acquirer



Bellwether sale of digital commerce technology and payment authentication provider



First sale of a U.S. merchant acquirer to an international software company; became Sage Payments



Unique process that began with 60% sale in 2012 followed by series of subsequent sales



First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

### **Advisor of Choice for Merchant Acquirers / Payment Processors**

Numerous prominent merchant acquirers have trusted FT Partners to advise them on their most strategic transactions

Se	lected FT Part Deals Noted		Buyer	Date	Transaction Value (\$ in mm)	Research Profile
		worldpay	ËİS	03/2019	\$43,000	VIEW
		First Data.	fiserv.	01/2019	41,336	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	<b>JetPay</b> *	<b>O</b> NCR	10/2018	184	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	CentralPayment	TSYS	04/2018	840 <sup>(1)</sup>	VIEW
,		PRIORITY	MI Acquisitions, Inc	02/2018	1,000	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	CAYAN	TSYS	12/2017	1,050	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	Planet PAYMENT	FINTRAX GROUP	10/2017	250	VIEW
		<b>SluePay</b>	First Data.	10/2017	760	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	PIVOTAL PAYMENTS	NOVACAP Calsse de dépôt et placement du Québec	09/2017	430	VIEW
		<b>2</b> nets	HELLMAN & Friedman	09/2017	5,300	VIEW
	FINANCIAL TEGHNOLOGY PARTNERS	nmi	FIP FRANCISCO PARTNEES	09/2017	NA	VIEW
		<b>∌</b> world <b>pay</b>	vantiv.	07/2017	11,680	VIEW
		<b>Sage</b> Payment Solutions	GTCR	06/2017	260	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	cardconnect.	First Data	05/2017	750	VIEW
		total merchant services	NorthAmerican BANCARD	05/2017	NA	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	CentralPayment	TSYS	02/2017	700 <sup>(2)</sup>	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	HARBORTOUCH'	SEARCH(LIGHT	06/2016	NA	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	cardconnect.	FinTech Acquisition Corp (NASDAQ : FNTC)	03/2016	438	VIEW

### **Advisor of Choice for Merchant Acquirers / Payment Processors (cont.)**

Numerous prominent merchant acquirers have trusted FT Partners to advise them on their most strategic transactions

Selected FT Partners Deals Noted	Seller	Buyer	Date	Transaction Value (\$ in mm)	Research Profile
	TRANSFIRST"	TSYS	01/2016	\$2,350	VIEW
FINANCIAL TECHNOLOGY PARTNERS	Heartland	globalpayments	12/2015	4,500	VIEW
FINANCIAL TECHNOLOGY PARTNERS	Direct Connect	BEEKMAN GROUP	01/2015	NA	VIEW
	Secure fiet Mart.	⊚ worldpay	11/2014	NA	
FINANCIAL TECHNOLOGY PARTNERS	TRANSFIRST*	V I S T A EQUITY PARTNERS	10/2014	1,500	VIEW
	FIRST AMERICAN PAYMENT SYSTEMS	TEACHERS" PENSION PLAN	07/2014	700	
FINANCIAL TECHNOLOGY PARTNERS	MERCURY°	vantiv.	05/2014	1,650	VIEW
FINANCIAL TECHNOLOGY PARTNERS	nmi	Great Hill	05/2014	NA	VIEW
FINANCIAL TECHNOLOGY PARTNERS	CentralPayment	T SYS <sup>°</sup>	03/2014	250 <sup>(1)</sup>	
	PayPros <sup>*</sup>	globalpayments	01/2014	420	
FINANCIAL TECHNOLOGY PARTNERS	century	参 worldpay	09/2013	NA	VIEW
FINANCIAL TECHNOLOGY PARTNERS	nmi	BregalSagemount	09/2013	200	VIEW
	<b>SluePay</b>	TAAssociates	09/2013	NA	
	Payment services.	vantiv	07/2013	163	
FINANCIAL TECHNOLOGY PARTNERS	PROPAV.	TSYS	11/2012	135	VIEW
	Litle &Co	vantiv	10/2012	361	
FINANCIAL TEGHNOLOGY PARTNERS	Central Payment.	TSYS	08/2012	110 <sup>(2)</sup>	
FINANCIAL TECHNOLOGY PARTNERS	CAYAN (fka Merchant Warehouse)	PARTHENON CAPITAL	07/2012	NA	VIEW

### Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	<b>Amount Raised</b>	Selected Prominent Investors in FT Partners Led Rounds
stone	\$1,400,000,000	— Accel DST VISA FINANCIAL
GreenSky*	1,010,000,000	•
<b>◆</b> MERCURY®	420,000,000	ICONIQ RCP CAPITAL TEMASEK
GreenSky *	300,000,000	■ PIMCO
avidxchange	300,000,000	PRIVATE EQUITY TPG Premji Invest
avidxchange	253,000,000	BainCapital CDPQ Great Hill
uidnet:~~~	250,000,000	capitalG
square trade plans	238,000,000	Scotlabank
GreenSky"	200,000,000	nyca Redpoint
nmi	150,000,000	KeyBank ING 🔊
stone <sup>co.</sup>	145,000,000	WELLINGTON NANAGEMENT 乾源资本 VUAN CAPITAL VUAN CAPITAL
ADDEPAR	140,000,000	
Kabbage <sup>®</sup>	135,000,000	Santander InnoVentures nabventures nab
S Remitly	115,000,000	ADAMS STREET Elavon By THIEL
Tradingscreen	110,000,000	khosla ventures CODI
stone <sup>co.</sup>	100,000,000	mastercard PayU
POYNT	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
ROMERIVER	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
NEXT	83,000,000	SILVERLAKE CAPITAL PARTNERS



















































#### FT Partners Advises Stone on its Initial Public Offering

#### **Overview of Transaction**

- On October 25, 2018, StoneCo Ltd. (Nasdaq: STNE) priced its IPO at \$24 per share, raising approximately \$1.4 billion
  - High-profile new and existing investors participating in the IPO include Berkshire Hathaway, T. Rowe Price, Madrone Capital Partners, and Ant Financial
- Due to strong demand, the deal priced above the initial \$21 \$23 filing range
- Stone is a leading provider of FinTech solutions that empower merchants and integrated partners to conduct electronic commerce seamlessly across in-store, online, and mobile channels in Brazil
  - Founded in only 2014, São Paulo-based Stone has quickly grown to serve over 230,000 active clients with a focus on SMBs
  - Within the first half of 2018, the Company processed over \$9 billion of transactions and posted revenue of \$171 million and net income of \$24 million

#### **Significance of Transaction**

- Stone's IPO is among the largest FinTech IPOs ever
- Demonstrates strong investor appetite for high growth FinTech companies globally
- Further supports FT Partners' continued success advising leading FinTech companies

#### FT Partners' Role

- FT Partners served as exclusive IPO Advisor to Stone on this transaction
- FT Partners also advised Stone on its \$145 million Series G financing in September 2017 as well as its \$100 million private placement with Ant Financial, which occurred concurrently with the IPO
- FT Partners leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to achieve a highly favorable outcome for Stone

# Financial Technology Partners LP

is pleased to announce its role as exclusive IPO Advisor to



in its

\$1,400,000,000

**Initial Public Offering** 



The Only Investment Bank Focused Exclusively on Financial Technology

#### FT Partners Advises Cayan on its Sale to TSYS

#### Overview of Transaction

- On December 18, 2017, TSYS announced it has entered into an agreement to acquire Cayan in an all cash transaction valued at approximately \$1.05 billion
  - The transaction is expected to close in Q1 2018
- Cayan, a portfolio company of Parthenon Capital Partners, provides technology led acquiring services to more than 70,000 merchants and 100+ integrated partners in the U.S.
  - The Company's flagship Genius platform delivers a seamless and scalable unified commerce experience across channels
- TSYS (NYSE: TSS) is a leading global payments provider, offering innovative and secure solutions across the payments spectrum from issuer processing and merchant acquiring to prepaid program management

#### Significance of Transaction

- The acquisition strategically complements TSYS' merchant goals to become a leading payment provider to small and medium size businesses in the U.S.
- The addition of Cayan's unified commerce solutions elevates TSYS' competitive position to jointly offer a broader set of value-add products and services to partners and merchants

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Cayan and its Board of Directors
- FT Partners also advised Cayan on its <u>recapitalization by Parthenon Capital</u>
   <u>Partners</u> along with numerous acquisitions made by the Company
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its 100% cash sale to



for total consideration of approximately

\$ 1,050,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### FT Partners Advises Poynt on its Series C Financing

#### Overview of Transaction

- On November 13, 2018, Poynt announced its \$100 million Series C financing with participation from strategic partners Elavon and National Australia Bank (NAB)
  - This financing brings Poynt's total funding to \$133 million; existing investors include GV (Google Ventures), Matrix Partners, NYCA Partners, Oak HC/FT, Stanford-StartX Fund, and Webb Investment Network
- Headquartered in Palo Alto, CA, Poynt is a connected commerce platform empowering merchants with the technology to transform their businesses
  - Poynt has re-imagined the ubiquitous payment terminal into a connected, multi-purpose device that runs third party apps; as smart terminals become mainstream, Poynt OS is an open operating system that can power any smart payment terminal worldwide, creating a new app economy for merchants
- Elavon, wholly owned by U.S. Bank, is a leading provider of end-to-end payment processing solutions and services to more than 1.3 million customers in the U.S., Europe, Canada, Mexico, and Puerto Rico
- NAB is Australia's largest business bank with a large merchant customer base;
   NAB serves more than 9 million customers at more than 900 locations in
   Australia, New Zealand and around the world

#### **Significance of Transaction**

This financing will enable Poynt to expand into new markets across Asia, Europe
and South America, grow its talent base, and invest in product and partner
development as the Company executes on its vision to become the operating
system on smart terminals worldwide

#### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Poynt
- This transaction underscores FT Partners' unparalleled track record in the Payments space and highlights the Firm's strong capabilities in finding the right strategic investors for our clients worldwide

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series C Financing with participation from

**nab**ventures





for total consideration of

\$100,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### FT Partners Advises GoCardless on its Series E Financing

#### **Overview of Transaction**

- On February 18, 2019, GoCardless announced it has raised \$75.5 million in Series E financing led by Adams Street Partners and GV (Google Ventures) with participation from new investor Salesforce Ventures along with existing investors Accel, Balderton Capital, Notion Capital, and Passion Capital
  - This financing brings GoCardless's total funding to \$122.5 million
- Headquartered in London, UK, GoCardless is a global payments platform offering cloud-based solutions that enable customers to seamlessly take recurring payments through bank debit
  - With clients ranging from small businesses to household names such as Thomas Cook, TripAdvisor and the Guardian, GoCardless brings together a range of bank debit schemes globally
  - GoCardless's API-based software platform makes it easy for customers to take online recurring payments, such as invoices, subscriptions and installments through bank debit

#### **Significance of Transaction**

 This financing will enable GoCardless to expand into new markets across North America, Europe, and Australia and New Zealand, grow its talent base, and invest in product and partner development as the Company executes on its vision to become the global leader in recurring payments

#### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to GoCardless
- This transaction underscores FT Partners' unparalleled track record in the Payments space with another great outcome for our client and highlights the Firm's strong capabilities in finding the right investors for our clients worldwide

# FIP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to

## **GO**CARDLESS

in its Series E Financing led by





for total consideration of

\$75,500,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### FT Partners Advises CardConnect on its \$750,000,000 Sale to First Data

#### Overview of Transaction

- On May 29, 2017, CardConnect (NASDAQ: CCN) announced that it has
  entered into a definitive agreement to be acquired by First Data (NYSE: FDC)
  for \$15.00 per share in cash, for an aggregate transaction value of
  approximately \$750 million
  - The transaction is expected to close in 3Q17, subject to customary closing conditions
- Headquartered in King of Prussia, PA, CardConnect is an innovative provider of payment processing and technology solutions
  - CardConnect processes approximately \$26 billion of volume annually from 67,000 merchant customers
- First Data is a global leader in commerce-enabling technology and solutions
- FT Partners also represented <u>CardConnect on its sale to FinTech Acquisition</u> <u>Corp for \$438 million</u>, which closed in July 2016

#### Significance of Transaction

- The CardConnect transaction is consistent with First Data's strategy of integrating and scaling innovative technologies across its distribution footprint; CardConnect is one of First Data's largest distribution partners
- CardConnect brings First Data innovative partner management technology, accelerates the Company's integrated solutions initiative and provides it with an ERP-integrated payment solution set

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CardConnect and its board of directors
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

# FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its sale to

# First Data

for total consideration of approximately

\$750,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### FT Partners Advises Heartland Payment Systems on its \$4,500,000,000 Sale

#### Overview of Transaction

- FT Partners served as strategic and financial advisor to Heartland Payment Systems (NYSE: HPY) in its landmark \$4.5 billion sale to Global Payments (NYSE: GPN) for a combination of cash and stock
- Global Payments acquired Heartland for \$100 per share, representing a total transaction value of approximately \$4.5 billion at the closing of the deal
- Consideration for the transaction consisted of 0.6687 shares of Global Payments stock and \$53.28 for each share of Heartland stock at closing
- This transaction creates the leading global provider of integrated payments technology solutions
- This deal represents the largest U.S. strategic merchant acquiring acquisition in over a decade
- Also represents the single largest U.S. strategic payment processing deal in the last 8 years
- This transaction underscores FT Partners' continued leadership position as "advisor of choice" to the highest-quality companies in the FinTech space

# Financial Technology Partners LP

is pleased to announce its role as strategic and financial advisor to



in its sale to



for total consideration of

\$ 4,500,000,000

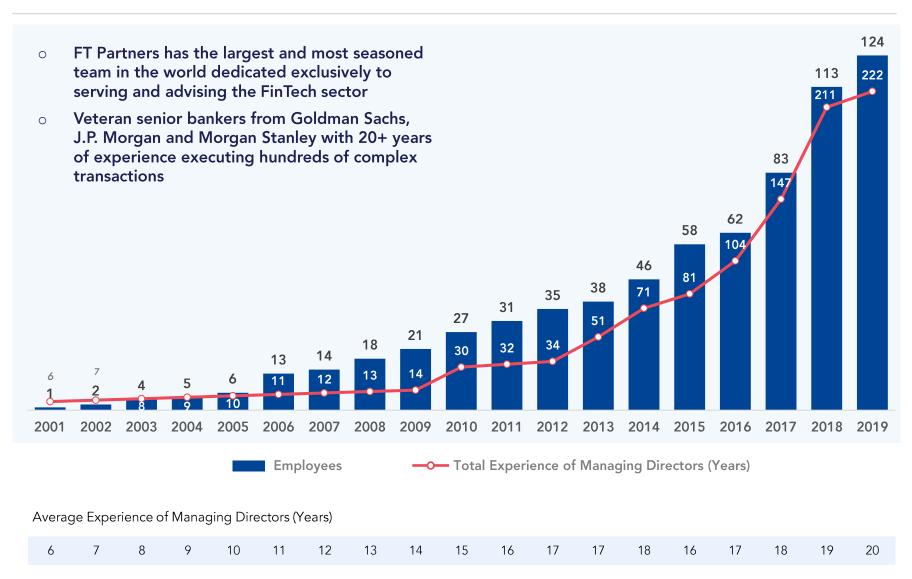


The Only Investment Bank Focused Exclusively on Financial Technology

### Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech							
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List							
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List							
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTe	Ranked Top 5 on Institutional Investor's FinTech 35 List						
Aillidai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"							
The Information	2016	Ranked #2 Top Technology Investment Banke Dealmakers"	r on The	Information's "Silicon Valley's Most Popular					
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year					
	2018	Cross Border Deal of the Year	2011	Deal of the Decade					
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+					
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm					
ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm					
WININED	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin					
WINNER	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year					
M&A Advisor Awards	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm					
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+					
	2012	Dealmaker of the Year	2004	Investment Bank of the Year					
	2012	Professional Services Deal of the Year, \$100 mm+							

#### Platform of Choice for Clients and Bankers Alike



#### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SunTrust	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
Steve Stout Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17