

FT PARTNERS FINTECH INDUSTRY RESEARCH

September 11, 2017



**ZPG (LSE:ZPG) Acquires Money.co.uk
for up to £140 million**



Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research

FINTECH RESEARCH & INSIGHTS

- In-Depth Industry Research Reports
- Proprietary FinTech Infographics
- Monthly FinTech Market Analysis
- FinTech M&A / Financing Transaction Profiles



The Information

Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by *The Information*



Ranked #4 Most Influential Person in all of FinTech in *Institution Investor's* "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: *Founder & CEO*

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ZPG Acquires Money for up to £140 million

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Transaction Summary

Transaction Summary

- On September 7, 2017, ZPG announced it has agreed to acquire Dot Zinc ("Money.co.uk" or "Money") for **£80 million** on a debt-free and cash-free basis, along with a performance-based earn-out of up to **£60 million**
 - The £80 million non-contingent consideration is comprised of £60 million in cash on completion and £20 million in cash payable in December 2017
 - The £60 million earn-out consideration is based on adjusted EBITDA over the next twelve months and is payable in cash or shares, at ZPG's discretion
 - ZPG expects the acquisition to be accretive on an adjusted basis within the first full year
- This acquisition fits into the core part of ZPG's strategy to offer a wide range of products on its platform**
 - Money is very complementary to uSwitch in home services
 - The transaction diversifies ZPG's brands, revenue channels, products and opportunities
 - The acquisition provides significant cross-selling opportunities and strong structural growth for ZPG
- ZPG will finance the acquisition through both existing cash resources and an extension of £50 million to its current credit facilities**
 - ZPG will maintain its existing dividend policy of 35-45% payout ratio of the combined entity's after-tax profit
 - ZPG will have a strong deleveraging profile, with an opening net debt ratio of c.2.75x adjusted EBITDA, because of high levels of cash generation
- After the transaction is completed, Money will continue to operate as a standalone platform and brand**

Transaction Multiples

The non-contingent consideration of £80 million represents a multiple of **10x** FY16 adjusted EBITDA

The purchase price including the earn-out for a total of **£140 million** represents a maximum of **17.5x** FY16 adjusted EBITDA

Transaction Commentary

"We are delighted to announce this transaction. Adding Money, one of the UK's leading financial services comparison websites, to our existing brand portfolio will further enhance our product capabilities and consumer engagement across both our comparison and property platforms. Broadening our financial services offering has long been a key part of our strategy and I look forward to welcoming Chris and his team to the ZPG family."



Alex Chesterman
Founder, CEO



"I am very proud of what we have achieved over the last nine years. We have developed a strong brand and loyal following and are looking forward to the next phase of our growth. ZPG has led the way as an innovative digital consumer champion and we are looking forward to helping even more consumers make better-informed decisions as part of ZPG."



Chris Morling
Founder, CEO



ZPG Acquires Money for up to £140 million

Money Overview



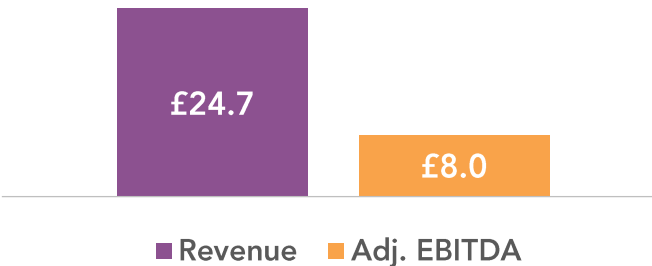
Company Overview



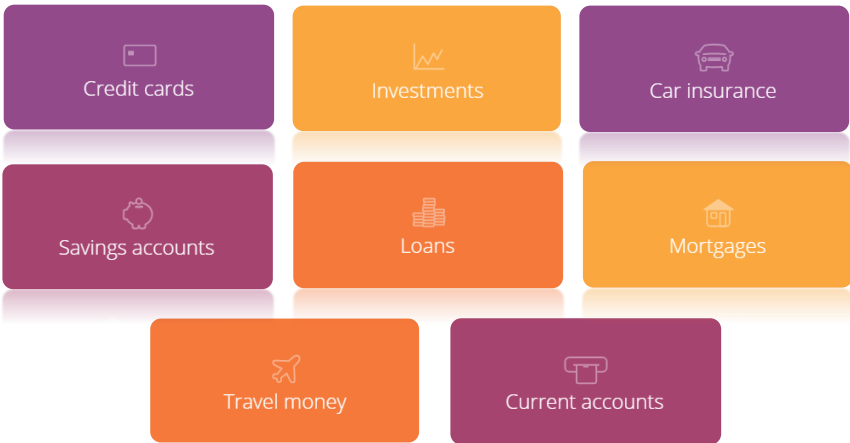
CEO:	Chris Morling
Headquarters:	Gloucestershire, U.K.
Founded:	2008

- Money ("Money.co.uk") is a financial comparison website for consumers and businesses in the U.K.
 - The Company provides current market data, jargon-free guides, savings offers and guidance on common financial questions
 - Money is owned and managed by Dot Zinc and is classified as a credit broker for consumer credit products
- Money has established a strong consumer brand, with over 2 million monthly website visits

2016 Financials



Products & Services Overview



Money offers comparisons for a wide range of products across a variety of industries

Banking ○ Credit cards ○ Loans & mortgages ○ Current & savings accounts	Health ○ Life insurance ○ Health insurance ○ Illness coverage
Auto ○ Vehicle insurance ○ Breakdown coverage ○ Warranty insurance	Travel ○ Travel money ○ Prepaid cards ○ Travel insurance
Home ○ Home insurance ○ Broadband ○ Landlines	Business ○ Business loans ○ Business credit cards ○ Business bank accounts

ZPG Acquires Money for up to £140 million

FT PARTNERS RESEARCH

ZPG Overview

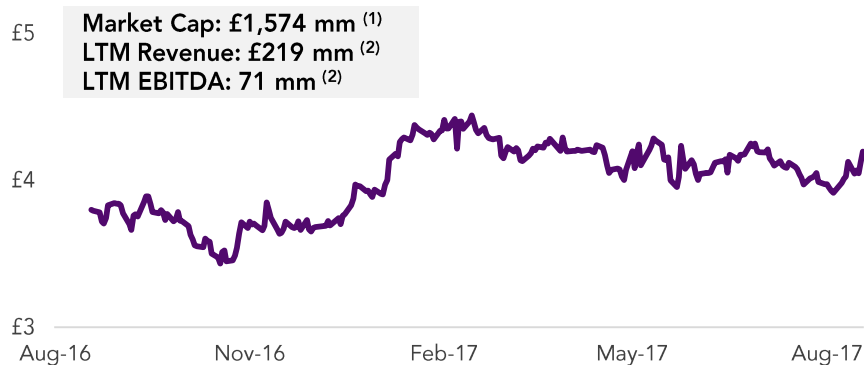
Company Overview



CEO:	Alex Chesterman
Headquarters:	London, UK
Founded:	2007

- ZPG (LSE:ZPG) operates a platform for digital media, lead generation and workflow solutions
 - The Company's mission is to provide consumers the most useful resources to find, move or manage their homes, and to be the most effective partner for associated businesses
 - The Company helps consumers make smarter decisions and helps professionals operate their businesses more efficiently

Stock Performance (LSE:ZPG)



Source: Company website, Company filings, Capital IQ

(1) Market Cap as of September 8, 2017

(2) LTM as of March 31, 2017

ZPG Brands Overview

Zoopla

Zoopla is a comprehensive property search website

uSwitch

uSwitch is a leading comparison website for home services switching

hometrack

Hometrack is an automated valuation model (AVM) provider

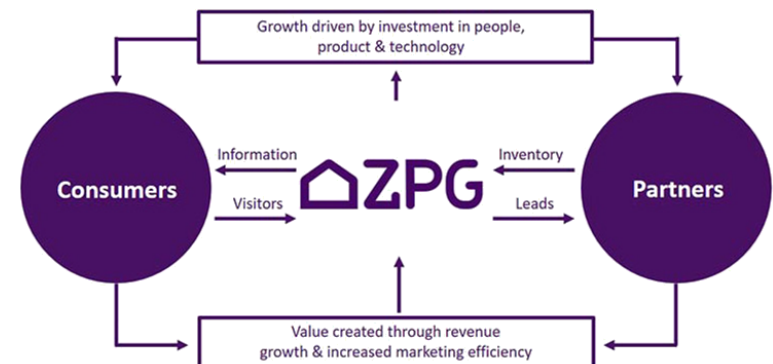
PrimeLocation.com

PrimeLocation is a leading property website for the middle and upper real estate markets

THE PROPERTY SOFTWARE GROUP

Property Software Group provides software and workflow solutions for estate management

ZPG Business Model



Selected FT Partners' Research – *Click to View*



Revolut Raises \$66 million in Series B Financing



Dashu Finance Secures \$117 mm in Series C Financing



Redfin Completes its IPO



Red Ventures Acquires Bankrate for \$1.4 billion



Alfa Financial Software Completes its IPO



China Rapid Finance Completes its IPO



Kabbage Raises \$250 million in Series F Financing



Blend Raises \$100 million in Series D Financing

[VIEW MORE FT PARTNERS RESEARCH](#)

FT Partners – Focused Exclusively on FinTech

FT PARTNERS RESEARCH

Significant Experience Across the Banking Technology Space

Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as financial advisor to GreenSky™ in its minority investment from DST ICONIQ TPG WILLINGHAM MANAGEMENT for total consideration of \$ 300,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as strategic and financial advisor to Heartland in its sale to global payments for total consideration of \$ 4,500,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as advisor to Kabbage in its Series E minority financing led by ING Scotiabank for total consideration of \$ 135,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to earnest in its Series E minority financing led by BV maveron ADAM STREET for total consideration of \$ 75,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as strategic and financial advisor to MERCURY® in its cash sale to vantiv for total consideration of \$ 1,650,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as advisor to Google capital in its lead investment in Credit Karma with additional participation from TIGER SIG Ribbit Capital for approximately \$ 85,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as financial advisor to optimalblue in its sale to GTCR FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology
Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to WebEquity solutions™ in its sale to Moody's FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as Capital Markets & IPO Advisor to ELLIE MAE™ in its \$45,000,000 Initial Public Offering valuing the equity at approximately \$ 146,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as financial advisor to GreenSky™ in its minority investment from FIFTH THIRD BANK for total consideration of \$ 50,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to F2ST P2Y in its growth financing from OAK HC/FT for total consideration of approximately \$ 15,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to CORILLIAN in its sale to CheckFree for approximately \$ 245,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as financial advisor to borro® in its growth financing for total consideration of \$ 19,500,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as advisor to CIBC in its strategic investment in Bain Capital Ventures with additional participation from for total consideration of approximately \$ 70,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology
Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to customcredit systems a portfolio company of Triton Pacific Capital Partners, LLC in its sale to MISYS a portfolio company of Vista Equity Partners FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to L2C inc in its sale to TransUnion FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as financial advisor to Upstart in its Series C financing led by THIRD POINT VENTURES with additional participation from khosla ventures for approximately \$ 35,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to BlueTarp Financial in its financing, including investment from HIGHLAND CAPITAL PARTNERS TRINITY CAPITAL for approximately \$ 15,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic advisor to lighter capital in its growth financing for total consideration of \$ 9,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to FLEET ONE in its cash sale to wex for total consideration of approximately \$ 369,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole debt capital advisor to jack henry & ASSOCIATES INC. in its acquisition of iPay Technologies for total consideration of approximately \$ 300,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology

Track Record of Success in the Alternative Lending / Credit Space

Student / Personal Loan

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its exclusive
role as sole strategic and financial

earnest

in its Series B minority financing led by



for total consideration of

\$ 75,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

Consumer Home Improvement Financing

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its exclusive
role as financial advisor to

GreenSky

in its minority investment from



for total consideration of

\$ 300,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

Consumer Marketing / Credit Lead Generation

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its role as advisor

to
**Google
capital**

in its lead investment in

Credit Karma

with additional participation from



for approximately

\$ 85,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

Contract Financing

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its exclusive role as sole
strategic and financial advisor to

**BlueTarp
Financial**

in its financing, including investment from



for approximately

\$ 15,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

Marketplace Lending

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its exclusive role as
sole strategic and financial advisor to

PROSPER

in its loan purchase agreement with a
consortium of institutional investors

Affiliates of



for up to

\$ 5,000,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

SaaS-based Loan Origination

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its exclusive role as
sole strategic and financial advisor to

**WebEquity
solutions**

in its sale to

MOODY'S



The Only Investment Bank
Focused Exclusively on Financial Technology

SMB Financing

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its
role as advisor to

Kabbage

in its Series E minority financing led by



for total consideration of

\$ 135,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

Supplier Finance Solutions

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its exclusive role as
financial advisor to

taulia

in its investment from



for total consideration of approximately

\$ 65,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

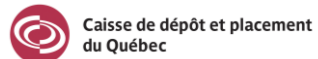
FT Partners – Focused Exclusively on FinTech

FT PARTNERS RESEARCH

Significant Experience Advising Large Financing Rounds and “Unicorns”

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech “Unicorns” above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
 MERCURY®	\$420,000,000+	  
 GreenSky™	300,000,000+	  
 avidxchange	300,000,000	 
 avidxchange	253,000,000	 
 liquidnet	250,000,000	  
 square trade	238,000,000	 
 nmi	150,000,000+	
 ADDEPAR	140,000,000	  
 Kabbage®	135,000,000	 
 TradingScreen	110,000,000+	  
 YAPSTONE®	110,000,000	  
 CHROMERIVER	100,000,000	
 credit karma	85,000,000	 
 earnest	75,000,000	 
 taulia	65,000,000	

Note: FT Partners represented investors in Dynamics (CIBC) and Credit Karma (Google Capital); some transactions include a combination of equity and smaller amount of debt financing.

Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards



Middle Market Financing Awards

2016	- Investment Banking Firm of the Year - Cross Border Deal of the Year
2015	- Dealmaker of the Year - Technology Deal of the Year
2014	- Equity Financing Deal of the Year - Professional Services Deal of the Year, Above \$100mm
2012	- Dealmaker of the Year - Professional Services Deal of the Year, Above \$100mm
2011	- Boutique Investment Bank of the Year - Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	- Upper Middle Market Deal of the Year, Above \$500 mm - IT Services Deal of the Year, Below \$500mm - Cross-Border Deal of the Year, Below \$500mm
2007	- Dealmaker of the Year – Steve McLaughlin - Business to Business Services Deal of the Year - Computer and Information Technology Deal of the Year, Above \$100mm - Financial Services Deal of the Year, Above \$100mm
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
2006 - 2008	Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology
2008	- Equity Financing Dealmaker of the Year – Steve McLaughlin - Information Technology Deal of the Year - Financial Services Deal of the Year
2006	- Financing Professional of the Year – Steve McLaughlin - Financing Deal of the Year - Equity - Financing Deal of the Year - Debt

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin <i>Founder, CEO and Managing Partner</i>		- Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 - Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) - Wharton M.B.A.	22
Larry Furlong <i>Managing Director</i>		- Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 - Wharton M.B.A.	22
Greg Smith <i>Managing Director</i>		- Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker	21
Osman Khan <i>Managing Director</i>		- Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 - LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)	20
Steve Stout <i>Managing Director</i>		- Former Global Head of Strategy at First Data - Formerly Led J.P. Morgan Payments Investment Banking - Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank	19
Tim Wolfe <i>Managing Director</i>		- Formerly with Goldman, Sachs & Co. beginning in 2000 - Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 - Harvard M.B.A.	15
Timm Schipporeit <i>Managing Director</i>		11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London - Formerly a Venture and Growth Investor focused on FinTech at Index Ventures	14
Andrew McLaughlin <i>Managing Director, Research & Business Development</i>		- Leads FT Partners' Research and Business Development Team - Formerly with Deloitte Consulting	11