

FT Partners is Pleased to Announce its Role as Sole Strategic and Financial Advisor to



in its Strategic Alliance with &

Sale of Select Professional Services Assets

to



FT Partners Advises Zafin on its Strategic Alliance

ZAFIN

Zafin's Strategic Alliance With and Sale of Assets to Accenture

Overview of Transaction

- On December 12, 2018, Zafin announced Accenture has entered into a strategic alliance and agreed to acquire select professional services assets from Zafin
 - Accenture will serve as a preferred integrator of the Zafin financial software platform as part of a joint go-to-market strategy
- Headquartered in Toronto, Zafin is a global leader in financial services software that drives relationship pricing, bundling and rates management strategies for global financial institutions
- Accenture (NYSE:ACN) is a global professional services company, providing a broad range of services and solutions in strategy, consulting, digital technology, and operations
- Select employees from Zafin's professional services business will join Accenture's global Financial Services practice

Significance of Transaction

- The new relationship will strengthen Accenture's ability to help financial institutions modernize their legacy IT systems and enhance their digital services programs
- Additionally, the agreement enables Zafin to continue to focus on developing market-leading financial services software solutions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Zafin
- This transaction underscores FT Partners' versatility and expertise across the FinTech universe and highlights its position as the "Advisor of Choice" to leading FinTech companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its **Strategic Alliance** with &

sale of

Select Professional Services Assets

 \sim





The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Zafin on its Strategic Alliance

Zafin Overview



Company Overview



Founder / CEO:

Al Karim Somji

Headquarters:

Toronto, Ontario, Canada

Founded:

2002

- Zafin is a worldwide leader in digital banking and relationship banking software
- The Company provides retail banking solutions such as fee and loyalty management, and relationship analytics; and corporate banking solutions, including client offer and billing management
- Additionally, Zafin offers miRevenue, a retail banking solution to incentivize desired client behavior and build client relationships

Selected Zafin Clients:

















Product Suite

Strategic pricing technology for deposits & lending, designed to drive profitability

- Dynamically modify rates to provide competitive advantage
- ✓ Customize fees to optimize profitability with variable micro-segmentation
- Offer multi-product bundles to general compelling deals that influence loyalty and increase net new deposit volume

RETAIL BANKING

- Relationship Pricing
- Analytics
- Enterprise Product Catalog
- Digital Origination

CORPORATE BANKING

- Enterprise Product Hub
- Client Offer Management
- Billing Management

Key Benefits



Revenue Enhancement

Creates new revenue and / or reduce revenue leakage $\,$



Operational Efficiency

Reduces expenses, overhead, or core system retirement and modernization



Regulatory Compliance

Assists banks with operating transparently, and within local rules and regulations



Customer Experience

Improves the customer relationship and interaction between banks and their clients

FT Partners Advises Zafin on its Strategic Alliance

Accenture Overview



Health & Public Service

Resources

Company Overview

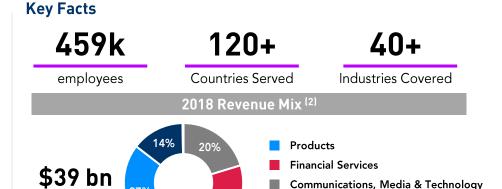
accenture

CEO:	Pierre Nanterme
2018 Revenue	\$39,574 mm
2018 EBITDA	\$6,435 mm
2018 Net Income	\$4,060 mm

- Accenture (NYSE:ACN) is a global management consulting and professional services firm that helps clients optimize business procedures, develop industry-specific solutions and implement new digital technology platforms
- Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders

Stock Performance (NYSE:ACN)





Selected Recent FinTech Acquisitions and Investments

2018 Revenue

Date	Company	Туре	Amount (\$ in mm)
11/30/18	SECSERVIZ	Acquisition	NA
11/07/18	quantexa	Investment	NA
08/24/17	WE Deliver Results	Acquisition	NA
05/23/17	nomis nomis	Investment	NA
04/12/17	ClosingBridge platform	Acquisition	NA
01/31/17	INVESTTECH SYSTEMS CONSULTING	Acquisition	NA

Source:

(1) Market Cap as of 12/11/18

(2) Accenture: 2018 Annual Report

FT PARTNERS ADVISES

ZAFIN

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

Highly proprietary information. Unauthorized distribution without prior consent from Financial Technology Partners LP, FTP Securities LLC or FinTech Partners Limited (together "FT Partners") is strictly prohibited. The information in this report Securities LLC or any other related entity. FTP Securities LLC is a FINRA registered broker-dealer and FinTech Partners Limited is an FCA appointed representative. © 2018







FT PARTNERS ADVISES



Proven Track Record of Success Across the Banking / Lending Tech Sector











































ZAFIN

FT Partners Advises Nomis on its Financing from Accenture

Overview of Transaction

- On May 23, 2017, Nomis Solutions Inc. ("Nomis" or the "Company") announced a minority financing round and strategic alliance with Accenture
- Headquartered in San Bruno, California, Nomis is a leading provider of analytics-driven pricing and profitability-management solutions to retail banks
 - Nomis provides cutting-edge solutions to support big data, advanced modeling and analytics, optimizing nearly \$1 trillion in banking transactions annually
- Accenture is a leading global professional services company providing a range of strategy, consulting, digital, technology and operations services and solutions across the globe
 - Accenture's core banking services help banks enhance, upgrade and transform their products, services and processes for efficiency and growth

Significance of Transaction

- The investment by Accenture enhances Nomis' ability to pursue its global growth strategy
- Under the alliance agreement, Accenture will be the preferred systems
 integrator for Nomis' profitability-management solutions, extending
 Accenture's capabilities in analytics pricing and providing Nomis with access
 to Accenture's financial services expertise and global scale

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nomis in this transaction
- This transaction demonstrates FT Partners' continued success advising leading FinTech companies and generating highly successful outcomes in the Banking Technology space

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its strategic minority financing from





The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises DataX on its Sale to Equifax



Overview of Transaction

- DataX has been acquired by Equifax
- Headquartered in Las Vegas, NV, DataX is one of the fastest growing alternative data credit reporting agencies, offering premier financial management solutions to businesses through a suite of advanced products focused on mitigating risk and improving profitability
- Equifax (NYSE:EFX) uses unique data, analytics and technology to help organizations and individuals make more informed business decisions
- Through the acquisition, DataX and its employees are now part of the Equifax Banking and Lending division

Significance of Transaction

- DataX's data assets complement the Equifax core credit database adding alternative credit and payment data, analytics and identity solutions on underbanked consumers to the installment loan, rent-toown and lease-to-own markets
- The acquisition of DataX also complements other unique Equifax data assets that help provide greater depth and reach to those seeking credit

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to DataX
- This transaction highlights FT Partners' versatility and expertise across the FinTech universe and exhibits its position as the "Advisor of Choice" to the highest quality FinTech Companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale to





The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Custom Credit Systems on its Sale



Overview of Transaction

- On August, 11, 2014, Custom Credit Systems ("CCS"), owned by Triton
 Pacific Capital Partners, announced its sale to Misys, owned by Vista Equity
 Partners
- Backed by Triton Pacific, CCS is a premier provider of commercial credit origination, servicing and portfolio monitoring systems to leading financial institutions
- Financial terms of the transaction were not disclosed

Significance of Transaction

- CCS's comprehensive credit lifecycle management platform is one of the few in the marketplace that satisfies the breadth and depth of both small / middle market and large corporate commercial credit origination, servicing and portfolio platform needs
- The combination of CCS and Misys results in the most comprehensive solution for the entire loan lifecycle across all lending asset classes, globally

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CCS and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading banking technology / loan origination software firms

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



a portfolio company of



in its sale to



a portfolio company of





The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises WebEquity on its Sale



Overview of Transaction

- On June 9, 2014, WebEquity Solutions ("WebEquity") announced its sale to Moody's Analytics ("Moody's"), a unit of Moody's Corporation
- Backed by Alpine Investors, WebEquity is a leading provider of cloud-based / SaaS loan origination solutions for financial institutions
- The transaction is expected to close in the third quarter; financial terms of the transaction were not disclosed

Significance of Transaction

- WebEquity is one of the higher growing SaaS-based software models across the financial technology sector
- FT Partners also represented WebEquity's majority holder, Alpine Investors, in the highly successful \$145,000,000 sale of EDC to Cardtronics
- The acquisition strengthens Moody's position in loan origination software and bolsters its suite of risk management products for banks, insurance companies and corporations

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to WebEquity and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading banking technology firms

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





The Only Investment Bank Focused Exclusively on Financial Technology



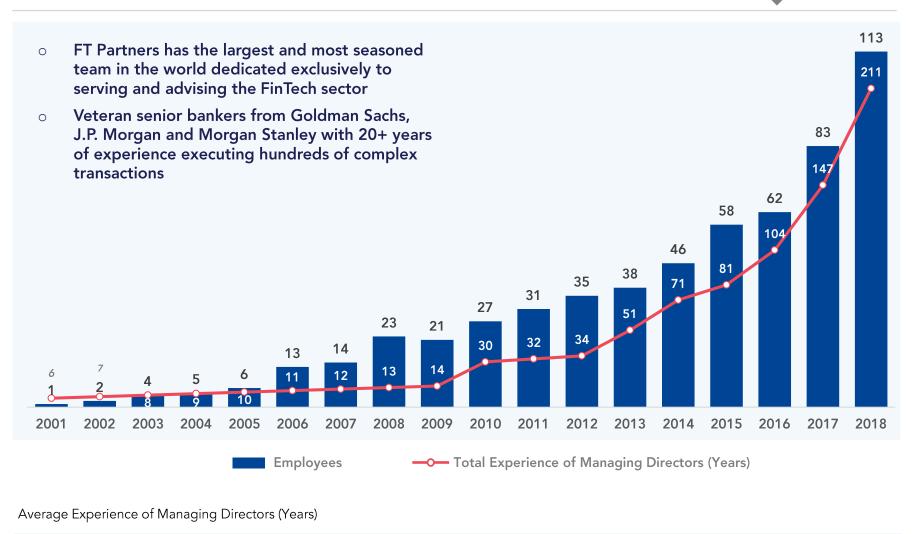
Award-Winning Investment Banking Franchise Focused on Superior Client Results



LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Annual Kanking	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
ANNUAL AWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
WINNER	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
M&A Advisor Awards	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			



Platform of Choice for Clients and Bankers Alike



FT PARTNERS ADVISES



The FT Partners Senior Banker Team

		<u> </u>	
Prior Background	Experience / Education	Years of Experience	
Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23	
RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	16	
Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	22	
pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21	
Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12	
SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	18	
Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15	
Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22	
J.P.Morgan First Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 	nvestment Banking Practice ranked team at UBS 20	
Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16	
	RAYMOND JAMES* Coldman Coldman Coldman Coldman Coldman Coldman Deloitte. Deloitte. SunTrust Morgan Stanley Index Ventures Merrill Lynch J.P.Morgan J.P.Morgan First Data	Permerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 ULSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) Permerly with Deloitte Consulting Formerly with Deloitte Consulting Formerly with Deloitte Consulting Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Ventures Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of First Data Formerly Global Head of Strategy at First Data Formerly Global Head of Strategy at First Data Former Equity Research Analyst on #1 ranked team at UBS Former Equity Research Analyst on #1 ranked team at UBS Former Equity Research Analyst on #1 ranked team at UBS Former Equity Research Analyst on #1 ranked team at UBS Former Equity Research Analyst on #1 ranked team at UBS Former Equity Research Analyst on #1 ranked team at UBS Former Equity Research Analyst on #1 ranked team at UBS Former Equity Research Analyst on #1 ranked team at UBS Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank	