FT PARTNERS FINTECH INDUSTRY RESEARCH

March 20, 2019

Opendoor





Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Opendoor Raises \$300 million in Financing

FT PARTNERS RESEARCH

Opendoor

Transaction Summary

Transaction Summary

- On March 20, 2019, Opendoor announced that it has raised \$300 million in follow-on equity financing from investors including:
 - General Atlantic, Hawk Equity, SoftBank Vision Fund, Access Technology Ventures, Lennar Corporation, Fifth Wall Ventures, SV Angel, Norwest Venture Partners, NEA, GGV Capital, Khosla Ventures, and GV
- The additional round of financing brings Opendoor's total equity raised to over \$1.3 billion; the Company has also raised more than \$3 billion in debt financing
- According to TechCrunch, Opendoor's valuation is now at \$3.8 billion after this additional funding (1)
- Opendoor will use the capital for product development as well as expansion into more markets in North America
 - The Company will work on expanding the home shopping and buying experience and integrate new services to help customers through every stage of home buying and selling process
- Opendoor is now buying and selling approximately 3,000 homes per month and has serviced 36,000 customers to-date

Transaction Commentary

"Our business is designed to operate in up markets, down markets and flat markets. During a slowdown, it becomes increasingly more painful to sell a home, which impacts mobility for homeowners and increases the need for reliable home sales through products like Opendoor. It is our responsibility to manage that risk and charge the proper fees to account for the volatility." (1)

Opendoor

Eric Wu Founder & CEO



"The company has not been around during a national housing recession, but it is preparing day in day out for if and when it happens, and believes it will be well equipped if it does." (1)



Anton Levy Managing Director



Investors in this Financing Round





















Opendoor Raises \$300 million in Financing

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Opendoor

Opendoor Overview

Company Overview

Opendoor

CEO:

Eric Wu

Headquarters:

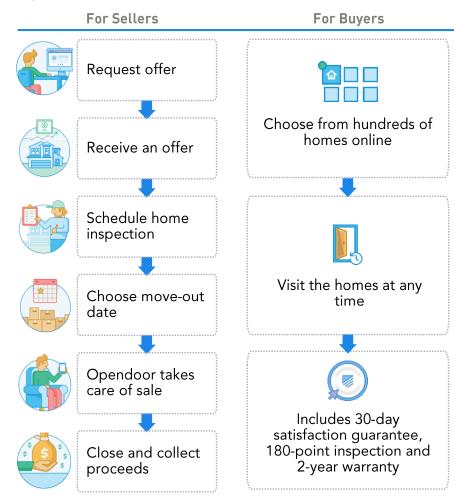
San Francisco, CA

Founded:

2014

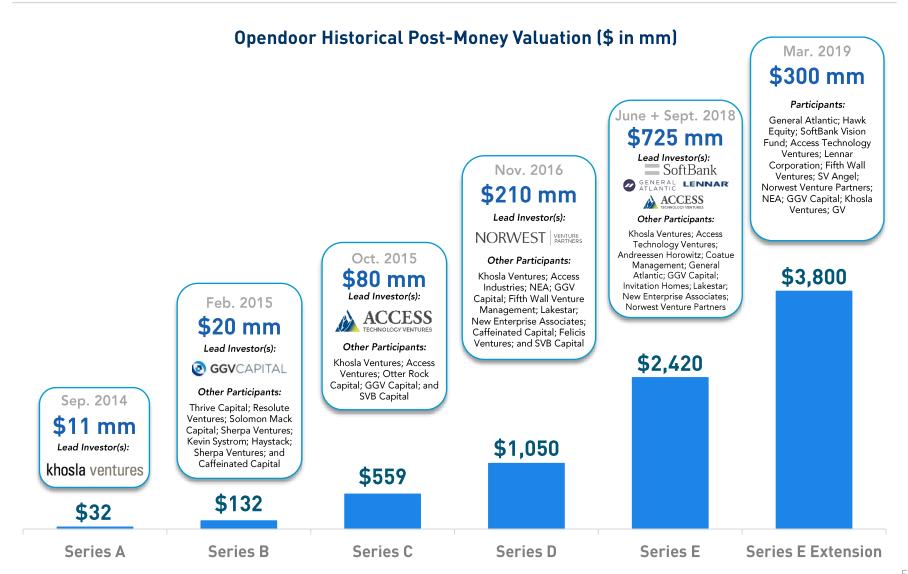
- Opendoor is an online consumer marketplace for home buyers and sellers
- Sellers are able to near-instantly sell their home to Opendoor, avoiding the time-consuming traditional home sale process
- Through the platform, buyers can access hundreds of listed homes, schedule personal open houses at their own convenience, submit offers and close the transaction online
- Opendoor expects to be in 50 cities by the end of 2020
 - Currently, Opendoor's operates in 23 markets, including Phoenix, Dallas, San Antonio, Las Vegas, Atlanta, Nashville, Charlotte, Raleigh-Durham, Orlando, Tampa, Minneapolis, Houston, Sacramento, Riverside, Denver, Portland, Austin, Jacksonville, Tucson, and Los Angeles
- The Company employs 800+ people and has offices in San Francisco, Phoenix and Dallas

Opendoor Products / Services



Opendoor

Selected Valuation and Financing History



Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



Prosper's Series G Financing



Porch Acquires Serviz



Vitruvian Partners' Investment in Deposit Solutions



Knock Raises \$400 million in Series B Equity and Debt Financing



Silver Lake Acquires ZPG for \$3 billion



Better Mortgage Raises \$70 million in Series C Financing



Figure Raises \$65 million in Series B Financing

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Track Record of Success in the Real Estate / Mortgage Tech Value Chain

Mortgage Origination



Property Management



Real Estate Invoicing & Payments



SaaS-based Loan Origination



Mortgage Technology



Listing Management Solutions



Consumer Home Improvement Financing



Property Insurance Solutions



FT Partners – Focused Exclusively on FinTech

Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
stone ^{co.}	\$1,400,000,000	— Accel DST VISA FINANCIAL
GreenSky [™]	1,010,000,000	•
◆ MERCURY®	420,000,000	ICONIQ RCP CAPITAL TEMASEK
GreenSky [®]	300,000,000	BainCapital PIMCO
avidxchange	300,000,000	PRIVATE EQUITY TPG Premji Invest
avidxchange	253,000,000	BainCapital CDPQ Great Hill
quidnet.~~~	250,000,000	capitalG
square trade protection plans	238,000,000	Scotlabank
GreenSky*	200,000,000	Nyca Redpoint
nmi	150,000,000	KeyBank ING 🌇
stone ^{co}	145,000,000	WELLINGTON WELLINGTON NANAGEMENT 乾源资本 YUAN GAPITAL YUAN GAPITAL
ADDEPAR	140,000,000	YUAN CAPITAL
Kabbage Kabbage	135,000,000	Santander InnoVentures nabventures nab
Remitly	115,000,000	ADAMS STREET Elavon By THIEL Battery Ventures
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000	khosla ventures CODI
stone ^{co.}	100,000,000	mastercard PayU
POYNT	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
HROMERIVER	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
NEXT	83,000,000	SILVERLARE CAPITAL PARTNERS

Significant Experience Across the Banking Technology Space











































FT Partners Advises GreenSky on its \$1 billion Initial Public Offering

Overview of Transaction

- On May 23, 2018, GreenSky (Nasdaq: GSKY) priced its IPO at \$23 per share, raising approximately \$1.01 billion
- Due to strong demand, the deal priced at the high end of the initial \$21 \$23 filing range and the number of shares was increased by 3.9 million, or 11%
- GreenSky will use the IPO proceeds to purchase Holdco units and Class A common stock from its CEO and other officers as well as early equity investors
- GreenSky is a leading FinTech company that powers commerce at the point of sale; the Company's technology platform facilitates merchants sales, while reducing the friction, and improving the economics, associated with a consumer making a purchase and a bank extending financing for that purchase
 - GreenSky has approximately 12,000 active merchants on its platform and the Company has enabled 1.7 million consumers to finance over \$12 billion of transactions since its inception through March 31, 2018

Significance of Transaction

- GreenSky's IPO is the largest U.S. Technology IPO of 2018 and is also the largest U.S. FinTech IPO in over two years¹
- This transaction further supports FT Partners' continued success advising leading FinTech growth companies and also highlights the long-term nature of many of the Firm's advisory relationships

FT Partners' Role

- FT Partners served as IPO Advisor to GreenSky on this transaction
- FT Partners previously advised GreenSky on its \$300 million investment by TPG, Iconiq, Wellington, and DST in 2014, its \$2 billion loan purchase agreement and \$50 million investment by Fifth Third Bank in 2016, and its \$200 million investment by PIMCO in 2017
- FT Partners has leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to consistently achieve favorable outcomes for GreenSky

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as IPO Advisor to



in its

\$1,010,000,000
Initial Public Offering

for a total enterprise value of

\$4,500,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Porch on its Acquisition of Serviz

Overview of Transaction

- On August 22, 2018, Porch announced its acquisition of Serviz
- Founded in 2012, Serviz is a Los Angeles-based home services company that allows users to discover and book appliance repair, plumbing, electric, handyman and carpet cleaning services through its online and mobile platform
 - Serviz's pros operate in 25 markets and have performed more than 40,000 jobs to date
 - The Company received backing from investors such as Groupon and PointGuard Ventures
- Headquartered in Seattle, Porch is an online platform that connects homeowners with local home repair services; the Company offers consumers access to over 300,000 home service professionals
 - Porch has raised over \$100 million since its inception in 2012 and is partnered with leading brands and retailers including Lowe's, Walmart, Overstock.com, Wayfair and Google

Significance of Transaction

- Through the acquisition of Serviz, Porch will reach more customers and accelerate its growth in service types such as plumbing, electric, appliance repair and more
- Porch will integrate Serviz's mobile application technology within its existing online platform, providing consumers and service providers with a seamless, high-touch experience

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Porch
- This transaction highlights FT Partners' success advising leading high-growth companies across the Home Services / Real Estate technology space

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its acquisition of





The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech				
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List				
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List				
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List				
Annual Kanking	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"				
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"				
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year		
	2018	Cross Border Deal of the Year	2011	Deal of the Decade		
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+		
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm		
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm		
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin		
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year		
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm+		
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+		
	2012	Dealmaker of the Year	2004	Investment Bank of the Year		
	2012	Professional Services Deal of the Year, \$100 mm+				

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner		 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	A Pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	 Morgan Stanley Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 		16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Steve Stout Managing Director	 J.P.Morgan Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 		21
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17