FT PARTNERS FINTECH INDUSTRY RESEARCH

July 22, 2020



Hippo Raises \$150 million in Series E Financing



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Hippo Raises \$150 million in Series E Financing

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hippo

Transaction Summary

Transaction Summary

- On July 21, 2020, home InsurTech company, Hippo, announced it has raised \$150 million in Series E financing in an oversubscribed round
 - According to the Company, the round values Hippo at \$1.5 billion
 - This financing included new investors FinTLV, Ribbit Capital, Dragoneer, and Innovius Capital, and significant participation from existing investors
- Funds will be used to accelerate Hippo's expansion, support new hiring additions, invest in its technology operations, and support an acquisition of a national insurance carrier
 - The Company plans to reach 95% of the United States homeowner population in the next 12 months
 - It also plans to increase employee count by 100 people this year
- The Company has grown its total written premiums to \$270 million in the past 12 months, representing 140% year-overyear growth, and saw a 60% year-over-year increase in sales in Q2 2020

Transaction Commentary

"We've watched Hippo transform the home insurance experience, from its proprietary underwriting technology to its delightfully refreshing customer experience, a rarity in the industry. The value Hippo provides for consumers and the strides it has made towards the larger progression of the P&C insurance sector makes it the most compelling technology insurance company of its time."



Gil Arazi Founder & Managing Partner

Transaction Commentary (cont.)

"We set out to change the relationship between homeowners and home insurance by offering more value and services in each interaction with our customers. We've seen tremendous growth over the last three years since launch, by leveraging technology wisely and reimagining the customer experience. We're developing a long-term relationship with our customers, in part by supporting our insurance customers with home maintenance and smart home devices - all of which help solve small problems before they become big headaches."

hippo

Co-Founder & CEO



Transaction History

Announce Date	Size (\$ in mm)	Selected Investor(s)
07/21/20	\$150	FinTLV; Ribbit Capital; Dragoneer; Innovius Capital; BOND; Comcast Ventures; Felicis Ventures; Fifth Wall; Horizons Ventures; ICONIQ Capital; Lennar Corporation; Pipeline Capital; Propel Venture Partners; RPM Ventures; Standard Industries; Zeev Ventures
07/24/19	100	BOND; Fifth Wall Ventures; Horizons Ventures; Zeev Ventures; Standard Industries; RPM Ventures; Hillhouse Capital; Comcast Ventures; ICONIQ Capital; Propel Venture Partners; Pipeline Capital Partners; Lennar Ventures; Felicis Ventures
11/14/18	70	Felicis Ventures; Abstract Ventures; GGV Capital; Comcast Ventures; Horizons Ventures; Pipeline Capital Partners; Fifth Wall Ventures; RPM Ventures; Aquiline Capital Partners; Zeev Ventures; Munich Re; Lennar Ventures
01/22/18	25	Comcast Ventures; Fifth Wall Ventures
12/14/16	14	Comcast Ventures; Propel Venture Partners; Pipeline Capital Partners; RPM Ventures; GGV Capital; Horizons Ventures

Hippo Raises \$150 million in Series E Financing

FT PARTNERS RESEARCH

hippo

Hippo Overview

Company Overview



Co-Founder & CEO:

Assaf Wand

Headquarters:

Mountain View, CA

Founded:

2015

- Hippo, through its acquisition of Spinnaker Insurance Company in June 2020, is a licensed national property and casualty insurer that provides home insurance products and services in the United States
- The Company provides a modern, online platform that enables homeowners to quickly obtain customized home insurance coverage and is now offering a complimentary smart home starter kit to all new customers
- Hippo's policies are underwritten by Spinnaker Insurance Company and TOPA Insurance Company

Geographic Presence



Hippo is officially licensed and operating in AL, AZ, CA, CO, CT, GA, IL, IN, KS, KY, MD, MN, MO, MS, NM, NV, OH, OR, PA, SC, TX, TN, UT, VA, WA & WI

Products & Services

In addition to traditional property & liability coverage, Hippo offers coverage for:



Computers & Home Office



Smart Home Upgrades



Appliances & Electronics



House Cleaners & Sitters



Enhanced Rebuilding



Ordinance or Law



Service Line



Water Backup



Full Replacement Costs



Hippo's automated process and modern coverage shave **25% off** monthly premiums

Hippo also provides policyholders with **complimentary smart home technology** to proactively prevent home damage



Customers often get a quote in less than **60 seconds** and complete purchase in as little as **5 minutes**

Source: Company Website

Selected FT Partners InsurTech Research – Click to View



CoverWallet's Sale to Aon



Lennar's \$70 million Co-Lead Investment in Hippo



Next Insurance's \$250 million Series C Financing



Assurance's \$3.5 billion Sale to Prudential



Duck Creek Technologies Raises \$230 million in Financing



Lemonade Completes its IPO Raising \$319 million



SelectQuote Completes its IPO Raising \$570 million



PolicyBazaar Raises \$130 million in Financing

VIEW MORE FT PARTNERS RESEARCH

Significant Experience Advising Large Financing Rounds and "Unicorns

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
GreenSky"	\$1,560,000,000 [*]	Accel TEMASEK VISA PIMCO
stone ^{co.}	1,545,000,000*	1 10 0 0 1
∑avid xchange	956,000,000 *	RCP REVERENCE CAPITAL PARTNERS DST ANT GREENSPRING ASSOCIATES TPG
>>>> MARQETA	505,000,000*	ICONIO Premji Invest INSIGHT Great Hill
MERCURY°	420,000,000	— PARTNERS — PARTNERS
NEXT	333,000,000 *	BainCapital ON OCDPQ Scotiabank®
	289,000,000*	BainCapital Capital khosla ventures
Liquidnet ~~	250,000,000	VENTURES LONE FINE CAFITAL
square trade protection plans	238,000,000	nyca KeyBank QED ING M
checkout.com	230,000,000	東京の Santander RV WELLINGTON 乾源资本 YUAN CAPITAL
♠ better.com	160,000,000	InnoVentures Battery Ventures MANAGEMENT THIEL
nmi	150,000,000	ADAMS STREET PARTNERS PARTNERS P PayPal
ADDEPAR	140,000,000	Redpoint Elavon edisonpartners
Kabbage Kabbage	135,000,000	NEUBERGER BERMAN edbi Payu 6/ Munich RE
\BlueVine	102,500,000	eupi i sys ov indition to
MoneyLion	100,000,000	coatue mastercard 8VC nabventures
POYNT	100,000,000	QUESTMARK PARTNERS VALOR generation_
CHROMERIVER	100,000,000	Description of the country partners
Fawry	100,000,000	SILVERLAKE PARTHENON SUMMIT PARTNERS

^{*} Total includes multiple financing rounds

Leading Advisor Across the InsurTech Landscape

Insurance Distribution



Consumer Protection Plans



Wholesale Brokerage



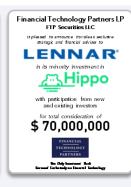
Small Business Insurance



Consumer Protection Plans



Homeowners Insurance



Small Business Insurance



Virtual Claims



Small Business Insurance



Auto Finance and Insurance Solutions



Sales Automation Software



tion Agency Management / Marketing Technology



Personal Lines Insurance Distribution



P&C Claims



FT Partners Advises Lennar on its Investment in Hippo

Overview of Transaction

- On November 14, 2018, Lennar Corporation ("Lennar") announced it has coled a \$70 million minority investment in Hippo with Felicis Ventures, along with participation from all major existing shareholders
 - The investment brings the total amount of funding raised by Hippo to \$109 million
- Lennar Corporation (NYSE:LEN) is the one of the leading homebuilders in the United States
- Headquartered in Mountain View, CA, Hippo is a leading property and casualty InsurTech start-up, offering homeowners insurance as well as a number of more specialized products
- Hippo has helped cut premium costs for its customers by up to 25%, seen
 policy sales grow by 30% month over month, and now covers more than \$25
 billion in total property value
 - Hippo is accessible to more than 50% of the US homeowner population, and that number is expected to increase to over 60% by the end of 2018

Significance of Transaction

- With the new funding, Hippo will accelerate growth while continuing to deliver a modernized home insurance product that includes world-class customer experience on a national scale
- The transaction also offers a clear path for Lennar to continue to streamline the home buying experience for its customers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier strategic investors

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its minority investment in



with participation from new and existing investors

for total consideration of

\$70,000,000



FT Partners Advises Assurance on its \$3.5 billion Sale

Overview of Transaction

- On September 5, 2019, Prudential Financial (NYSE:PRU) announced that it has signed a definitive agreement to acquire Assurance IQ ("Assurance")
- The acquisition includes total upfront consideration of \$2.35 billion and an additional earnout of up to \$1.15 billion in cash and equity, contingent upon the Company achieving multi-year growth objectives
- Launched in 2016, Assurance is the fastest growing direct-to-consumer InsurTech platform in history
 - Using a combination of advanced data science and human expertise,
 Assurance matches buyers with customized solutions spanning life,
 health, Medicare and auto insurance, giving them options to purchase entirely online or with the help of a technology-assisted live agent

Significance of Transaction

- Assurance will add a large and rapidly growing direct-to-consumer channel to Prudential's financial wellness businesses, significantly expanding the total addressable market of both companies
- Both companies will draw on respective capabilities to create a new, end-to-end engagement model geared to better serve customers
- The transaction is the largest strategic InsurTech exit in history and represents one of the fastest multi-billion dollar tech exits, as the Company was only founded in February 2016
- Assurance was funded entirely by its founders, highlighting FT Partners' ability to help under-the-radar FinTech companies achieve optimal outcomes

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Assurance and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

\$3,500,000,000



Selected Large Strategic InsurTech M&A Transactions

FT Partners has advised on 2 of the top 3 largest InsurTech exits, including Assurance's \$3.5 billion sale to Prudential and SquareTrade's \$1.4 billion sale to Allstate

	Announce Date		Target	Acquirer	Exit Value (\$ mm)
FINANCIAL TECHNOLOGY PARTNERS	Sep '19	FT Partners Advised	ASSURANCE	Prudential	\$3,500 ⁽¹⁾
	Aug '19			ROPER	1,625
FINANCIAL TECHNOLOGY PARTNERS	Nov '16	FT Partners Advised	sq <mark>ů</mark> are trade	Allstate	1,400
	Mar '19		TRANZACT	Willis Towers Watson 1.1111.1	1,400 (2)
	May '11		esurance	Allstate	1,010
	Oct '13		THE CLIMATE CORPORATION	MONSANTO	930
	July '17		StateNational	MARKEL [®]	919
	Sep '13		Homesite NOME INSURANCE	AMERICAN FAMILY INSURANCE	660
	Aug ′18		Info Armor	Allstate	525
	Apr '11		Explore	Solera	520
	Mar ′17		Simply Business	TRAVELERS	490
	Oct '18		€ QuoteWizard®	lendingtree	370
	Aug '17		Sequel	∇erisk	321
	Oct '17		CYENCE	GUIDEWIRE	275

⁽¹⁾ Value represents an upfront price of \$2.35 bn and an earnout of up to \$1.15 bn

²⁾ Value represents an upfront price of \$1.2 bn and a \$200 mm earnout

Selected Fastest Multi-Billion Dollar Strategic Tech Exits

FT Partners advised Assurance on its \$3.5 billion sale to Prudential, which represents one of the fastest multi-billion dollar tech exits in history



Target	Acquirer	Exit Date	Founding Date	Months to Exit	VC Funding (\$ mm)	Exit Value (\$ mm)
ASSURANCE	Prudential	Sep '19	Feb '16	43	Zero	\$3,500 ⁽¹⁾
ring	amazon	Apr '18	Nov '13	53	\$444	1,200
chewy	PETSMART	May '17	Sep '11	68	286	3,400
jet	Walmart 💢	Sep '16	Apr '14	29	570	3,300
Cruise	™ General Motors	May '16	Oct '13	31	19	1,000
MOJANG	Microsoft	Nov '14	May '09	66	Zero	2,500
○ WhatsApp	facebook	Oct '14	Jan '09	69	61	22,000
oculus	facebook.	Jul '14	Jul '12	24	91	2,000
nest	Google	Feb '14	May '10	45	145	3,200
<u> waze</u>	Google	Jun '13	May '07	73	67	1,200
Instagram	facebook.	Aug '12	Oct '10	22	58	1,000
yammer [÷]	Microsoft	Jul '12	Sep '08	46	143	1,200
► YouTube	Google	Nov '06	Feb '05	21	12	1,700
<u>ekype</u>	ebay	Oct '05	Aug '03	26	20	2,600

FT Partners Advises SquareTrade in its Strategic Sale

Overview of Transaction

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
 - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> <u>presentation</u>

Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with <u>Bain Capital and Bain Capital Ventures</u>
- FT Partners also recently represented Bain Capital Ventures' portfolio company Enservio in its sale to Solera demonstrating our long-term trusted relationship

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of

\$1,400,000,000



FT Partners Advises Next Insurance on its \$250 million Series C Financing

Transaction Overview

- On October 7, 2019, Next Insurance announced that it has raised \$250 million in its Series C funding round from Munich Re
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
 - Revolutionizing traditional insurance processes, Next Insurance utilizes advanced technology to offer the industry's most innovative small business insurance policies
- Munich Re is one of the world's leading providers of reinsurance, primary insurance, and insurance-related risk solutions
- In May 2018, Next Insurance announced its status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuration of policies

Significance of Transaction

- The Series C round brings Next Insurance's total funding to \$381 million in just over three years, with a valuation of over \$1 billion
- The new funds will continue to help Next Insurance grow its team, develop its technology, and accelerate customer growth
- Additionally, the investment allows Munich Re to expand its footprint in the small and medium-sized business insurance market in the United States

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- FT Partners also advised Next Insurance on its \$83 million Series B financing in 2018
- This transaction underscores the long-term nature of many of FT Partners' relationships as well as our successful track record generating highly favorable outcomes for leading InsurTech companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing from



for total consideration of

\$250,000,000



FT Partners Advises Snapsheet on its \$29 million Series E Financing

Overview of Transaction

- On May 20, 2019, Snapsheet announced it has raised \$29 million in Series E financing from new investors Nationwide, Sedgwick and State Auto Labs, with participation from Tola Capital
 - Existing investors Liberty Mutual Strategic Ventures, F-Prime Capital, OCA Ventures, and an affiliate of USAA also participated in the round
- Headquartered in Chicago, IL, Snapsheet is a leading provider of virtual claims technology for the personal and commercial insurance marketplace
- Since its founding in 2010, Snapsheet has used its technology to digitally transform claims workflows for over 75 clients and their customers

Significance of Transaction

- This financing will allow Snapsheet to accelerate the delivery of its SaaS claims
 platform for all lines of property and casualty, further invest in advanced
 analytics capabilities, and expand its team to serve clients globally
- With this round, Snapsheet has raised a total of \$71 million in financing

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Snapsheet and its board of directors
- This transaction underscores FT Partners' deep InsurTech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E financing with new investors







with participation from

TÖLA

for total consideration of

\$29,000,000



FT Partners Advises CoverWallet on its Sale to Aon

Overview of Transaction

- On November 20, 2019, Aon (NYSE:AON) announced that it has signed a definitive agreement to acquire CoverWallet
- Launched in 2015, CoverWallet is a leading technology company reinventing the multi-billion dollar commercial insurance market for small businesses
- Powered by deep analytics, thoughtful design, and state-of-the-art technology, the Company provides an easy way to understand, buy, and manage business insurance online
- CoverWallet offers a wide variety of commercial coverages to small businesses with numerous carrier partners nationwide
- The transaction is expected to close during the first quarter of 2020, after which the CoverWallet organization will go to market as CoverWallet, an Aon company

Significance of Transaction

- CoverWallet will add large and rapidly growing direct-to-consumer and businessto-business channels to Aon's small commercial insurance businesses, significantly expanding the total addressable market of both companies
- The acquisition provides Aon with additional access to the fast-growing, \$200+ billion premium digital insurance market for small and medium-sized businesses, as well as the opportunity to leverage CoverWallet's platform and digital, design, technology and data science capabilities already deployed at scale
- Additionally, CoverWallet provides Aon with an experienced team and deep expertise in productizing technology in financial services

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CoverWallet and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to





FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech

Institutional Investor





The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018

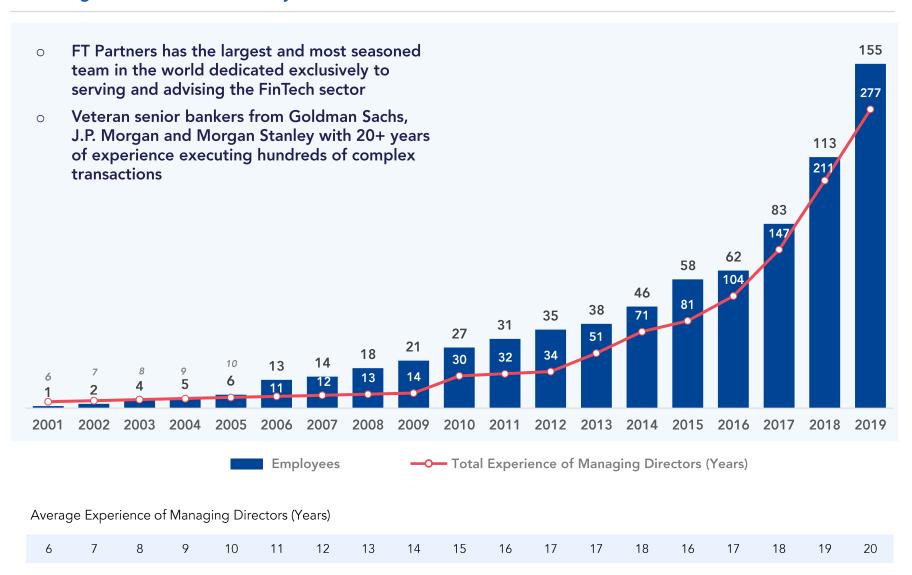




The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	25
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	18
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 14+ years of FinTech transaction execution experience Dartmouth M.B.A. 	18
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	24
Osman Khan Managing Director	n là la pwe	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	23
Randall Little Managing Director	J.P.Morgan	 12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan 10 years as financial services technology consultant at Sun Microsystems and Ernst & Young NYU Stern M.B.A. (MBA w/Distinction) 	23
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	14
Amar Mehta Managing Director	J.P.Morgan	 Formerly with J.P. Morgan's Technology (FinTech & Technology Services) team in New York 7+ years of FinTech transaction execution experience MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore) 	15
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	20
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	17
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	24
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	18