FT PARTNERS FINTECH INDUSTRY RESEARCH

November 17, 2017



Health IQ Raises \$35 million in Series C Financing Led By Andreessen Horowitz

ANDREESSEN Horowitz



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

SUBSCRIBE

Steve McLaughlin: Founder & CEO

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V Health I.Q.

Transaction Summary

Transaction Summary

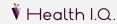
- On November 15, 2017, Health IQ announced it had raised \$34.6 million in Series C financing
- Health IQ offers better rates and better underwriting on life insurance to health conscious individuals
- This recent financing brings the Company's total capital raised to \$81 million
- Health IQ intends to use the funding to fuel hiring in its Mountain View and San Diego offices, continue product development and accelerate customer growth
- The Company plans to expand coverage into other healthcare areas next year, including dental, long-term care and disability insurance

Selected Financing History

Date	Size (\$ mm)	Investor(s)
11/15/17	\$35	Andreessen Horowitz; Charles River Ventures; First Round Capital; Undisclosed Investor(s)
NA	41*	Undisclosed Investor(s)
12/17/14	6	Charles River Ventures; Greylock Partners; Menlo Ventures; First Round Capital; Rock Health; Western Technology Investments

Management Commentary

"We believe the best way to change the world's health is to celebrate the health conscious rather than harass the people who aren't. We are doing that celebration today with lower rates and better underwriting in life insurance. We believe that these incentives will inspire others to take responsibility and transform their health."



Munjal Shah Co-Founder & CEO



Investor Commentary

"Much of the insurance industry today is based on outmoded, mass-packaged research with a one-size-fits-most mindset, which results in overpayment from consumers and improper risk assessment for carriers. Health IQ takes a modern, data-driven approach to insurance which gives carriers more accurate assessments and offers fair, low rates to consumers."

ANDREESSEN Horowitz Alex Rampell General Partner



Source: Company press release, Crunchbase

^{*} Estimated from the Company's 11/15/17 announcement of its \$81 mm in total capital raised to date

Health IQ Raises \$35 million in Series C Financing

FT PARTNERS RESEARCH



Health IQ Overview

Company Overview



Founder & CEO Munjal Shah
Headquarters: Mountain View, CA
Founded: 2013

- Health IQ is a life insurance broker that helps health-conscious individuals obtain better rates and coverage from insurance companies
- The Company has partnered with over 30 carriers to offer discounts to consumers who exhibit healthy behavior, helping them save between 4 and 33 percent on life insurance premiums
- The Company has helped thousands of clients secure \$5.3 billion in coverage since January 2016 (1)
- The Company is a licensed insurance agent in all 50 states

Investors















Ribbit Capital





Products & Services Overview



Better Rates

- 56% of clients qualify for special rates and special underwriting due to health knowledge and lifestyle factors
- Customers that do not qualify can still shop for the lowest rate from up to 30 carriers



Better Underwriting

- Accounts for various health factors such as physical activity and diet
- Traditional factors such as family history, low resting heart rate, BMI and chronic diseases typically used in life insurance underwriting are revised



Better Science

- Underwriting philosophy underpinned by years of health and health knowledge data
- Health IQ leverages science and big data to negotiate lower rates for the health conscious

Partners























+19 more

Health IQ Raises \$35 million in Series C Financing

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▼ Health I.Q.

Andreessen Horowitz Overview

Overview

ANDREESSEN Horowitz



Marc Andreessen Co-Founder, General Partner



Ben Horowitz Co-Founder, General Partner



Jeff Jordan General Partner



Lars Dalgaard General Partner

Location

Menlo Park, CA

About

- Founded in 2009 by Marc Andreessen and Ben Horowitz, former co-founders of Opsware
- Seed, venture and growth-stage investor with over \$4bn in total assets under management across four funds
- Prefers to invest in companies with over 50% of annual growth
- Likes to participate in Series B rounds for consumeroriented businesses and Series A for enterprise-oriented companies, but generally stage agnostic
- Early investor in some of the fastest-growing technology companies in the world, including Facebook, Skype, Twitter and Pinterest

Investment Preferences

Investment Criteria

Fund Size: \$1,580 mm

Fund Raised: 2016

Investment Range: \$0.01 – 100 mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: North America

Transaction Type: Venture, Growth,

Seed

Industry Focus: Software-Enabled

Consumer and Enterprise Products

and Services

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt. ³	Board Rep.	Sector
11/17	Health IQ (Series C)	\$35	NA	Ins
11/17	TransferWise (Series E)	280	Ben Horowitz	Pymts
09/17	Earnin (Series B)	39	NA	Bnkg
06/17	Cadre (Series C)	65	NA	Bnkg
05/17	Axoni (Series A)	22	NA	CapMkts
04/17	Open Invest (Seed)	3	NA	CapMkts
02/17	Tezos (Early Stage VC)	10	NA	CapMkts
12/16	Polychain Capital (Early Stage VC)	10	NA	CapMkts
11/16	PeerStreet (Series A)	15	NA	Bnkg
11/16	Cross River Bank (Later Stage VC)	28	NA	Bnkg
10/16	Quantopian (Series C)	26	NA	CapMkts
09/16	Point Digital Finance (Series A)	8	NA	Bnkg
07/16	Capriza (Series C)	23	Ben Horowitz	ВРО
04/16	Affirm (Series D)	100	NA	Bnkg
04/16	Swanest (Seed)	10	NA	CapMkts
03/16	Branch.co (Series A)	9	Zal Bailimoria	Bnkg
01/16	Pindrop Security (Series C)	75	Scott Weiss	Bnkg
12/15	Oration (Series A)	11	NA	HCIT
12/15	Factual (Series B)	35	NA	Pymts
10/15	Open Gov (Series C)	25	Marc Andreessen	FMS

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V Health I.Q.

Selected Recent InsurTech Financings

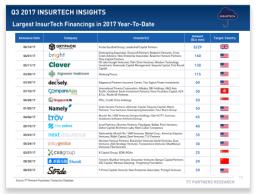
Announce Date	Company	Investor(s)	Amount (\$ in mm)	Target: Country
11/15/17	Goji	Hudson Structured Capital Management (dba: "HSCM Bermuda")	\$15	USA
11/15/17	▼ Health I.Q.	Andreessen Horowitz; Charles River Ventures; First Round Capital; Foundation Capital; Undisclosed Investor(s)	35	USA
11/07/17	Matic	Nationstar Mortgage; Anthemis Group; ManchesterStory; National General Holdings; Nationwide Corporation	7	USA
11/04/17	车车车险 Cheche365	China Capital Group; Shunwei Capital; CBC Capital	30	China
10/23/17	Shift Technology	Accel Partners; General Catalyst Partners; Elaia Partners; Iris Capital	28	France
10/16/17	RenewBuy	Amicus Capital	9	® India
10/13/17	policy bazaar	True North Venture Partners; IDG Ventures; Wellington Management Company; Temasek; Tiger Global Management; Premji Invest; Info Edge; Undisclosed Investor(s)	77	® India
10/12/17	\$\square\$ SecurityScorecard	Nokia Growth Partners; Moody's; AXA Strategic Ventures; Intel Capital; Sequoia Capital; GV (aka Google Ventures); BOLDstart Ventures; Two Sigma Ventures; Evolution Equity Partners	28	USA
10/12/17	coverwallet	Foundation Capital; Union Square Ventures; Index Ventures; CV Starr; Two Sigma Ventures	19	USA
10/05/17	Slice	XL Innovate; Horizons Ventures; Munich Re / HSB Ventures; Sompo Japan Nipponkoa Insurance; Plug and Play Tech Center; Tusk Ventures	12	USA
10/03/17	PremFina	Rakuten Ventures; Draper Esprit; Thomvest Ventures; Emery Capital; Rubicon Venture Capital; Talis Capital; Undisclosed Investor(s)	36	UK
10/02/17	ensurem™	A-CAP	12	USA
09/19/17	clearcover	Lightbank; Greycroft Partners; 500 Startups; Silicon Valley Bank; Undisclosed Investor(s)	12	USA
09/19/17	the zebra	Accel Partners; Silverton Partners; Floodgate; Ballast Point Ventures; Daher Capital; Birchmere Labs; Mark Cuban Companies	40	USA
09/18/17	comparaonline	Bamboo Finance; International Finance Corporation; Kaszek Ventures; Ribbit Capital; Rise Capital	14	Chile

FT Partners Research - Q3 InsurTech Insights



Highlights of the report include:

- Q3 2017 and historical InsurTech financing volume and deal count statistics
- Largest InsurTech financing transactions so far in 2017
- Most active InsurTech investors
- Corporate VC activity and strategic investor participation
- Recent and historical trends in M&A







FT Partners Research – InsurTech Industry Report



FT Partners' 268-page report provides an in-depth look at the major waves of innovation and disruption that are beginning to radically alter the insurance industry.

Additional highlights of the report include:

- An analysis of specific trends across: Insurance Distribution, Sales, Marketing and Engagement, Data and Analytics and Insurance Administration
- The responses of incumbents to date including the innovations, investments, partnerships and acquisitions being made to stay ahead of the game
- Proprietary InsurTech financing and M&A statistics and a comprehensive list of transactions in the space
- A detailed industry landscape of InsurTech providers as well as other innovative, tangential companies and profiles of 54 companies operating in the InsurTech ecosystem

Please visit our <u>website</u> for more proprietary FinTech Research & Follow FT Partners on <u>Twitter</u> and <u>LinkedIn</u> for real time updates on our Research Publications

Selected FT Partners InsurTech Research - Click to View



SquareTrade's \$1.4 billion Sale to Allstate



Automatic's \$115 million Sale to SiriusXM



Goji's \$15 million Financing Round Led by HSCM Bermuda



Assurant Acquires The Warranty Group



Verisk Analytics Acquires Sequel for Approximately \$322 million



Trov Raises \$45 million in Series
D Financing



Guidewire Acquires Cyence for \$275 million



ZhongAn Completes its IPO Raising \$1,500 million

VIEW MORE FT PARTNERS RESEARCH

Leading Advisor Across the InsurTech Landscape

Consumer Protection Plans

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Telematics / Connected Car Solutions

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of approximately

\$ 115,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Online Small Business Insurance

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its equity capital raise led by



for total consideration of

\$ 31,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Sales Automation Technology & Platform

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to

MOELIS CAPITAL PARTNERS



The Only Investment Bank Focused Exclusively on Financial Technology

Largest Wholesale Brokerage in U.S.

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth recapitalization by



New Mountain Capital li

valued at approximately

\$ 1,300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Auto Finance and Insurance Solutions

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



on its sale to an Affiliate of



FINANCIAL TECHNOLOGY PARTNERS

The Only Investment Bank Focused Exclusively on Financial Technology

Agency Management / Marketing Technology

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale of

Zywave Insurance Solutions





The Only Investment Bank Focused Exclusively on Financial Technology

Life & Annuity Technology Solutions

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





The Only Investment Bank Focused Exclusively on Financial Technology

Online Personal Lines Insurance Agency

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



H S HSCM BERMUDA
C M MANAGEMENT COMPANY

for total consideration of

\$ 15,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

SaaS / Claims for Property & Contents

Financial Technology Partners LP FTP Securities LLC

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in its sale to



TECHNOLOGY PARTNERS

FT Partners Advises Goji on its Financing

Transaction Overview

- On November 15, 2017, Goji announced it has raised \$15 million in financing led by Hudson Structured Capital Management Ltd., doing business as HSCM Bermuda
- Founded in 2007 and headquartered in Boston, MA, Goji is the country's leading independent online personal lines insurance agency
 - Goji's data-driven home and automobile insurance platform enables
 Goji agents to seamlessly match the optimal coverage needs of its
 preferred buyers with Goji's integrated network of more than a dozen insurance carriers
- HSCM Bermuda was founded in 2015 and invests in reinsurance and insurance-linked assets across all lines of businesses through an array of innovative structures that allow risk transference, including from the life and property/casualty sectors, to the capital markets
- Goji's existing investors include: Thayer Street Partners, a tech-enabled financial- and business services-oriented private investment firm, Matt Coffin's Coffin Capital & Ventures, and Five Elms Capital, a Kansas City-based growth capital investment firm focused on tech-enabled companies

Significance of Transaction

- The investment allows Goji to benefit from HSCM Bermuda's sophisticated knowledge of insurance and its strong access to the insurance and reinsurance markets
- Additionally, the investment will drive accelerated growth at Goji

FT Partners' Role

- FT Partners served as a strategic and financial advisor to Goji and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading InsurTech companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its financing led by



for total consideration of

\$15,000,000



FT Partners Advises SquareTrade on its Sale to Allstate

Overview of Transaction

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
 - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> presentation

Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with Bain Capital and Bain Capital Ventures
- FT Partners also recently represented Bain Capital Ventures' portfolio company Enservio in its sale to Solera demonstrating our long-term trusted relationship

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of

\$1,400,000,000



FT Partners Advises Automatic on its Sale to SiriusXM

Overview of Transaction

- On April 27, 2017, Automatic Labs ("Automatic" or the "Company") announced that it has been acquired by SiriusXM ("Sirius") for a purchase price of approximately \$115 million
- Automatic provides a data-driven platform that enables vehicle owners to be safer and drive smarter; The Company's proprietary Automatic Pro and Automatic Lite connected car adapters provide vehicle diagnostic alerts, emergency services, fuel monitoring, access to parking information, vehicle location and much more
 - Automatic also works with insurance carriers to enable usage-based savings and teen driver coaching, and works with automotive dealers to provide tools that help manage their vehicle inventory and customer service relationships
- Headquartered in New York, NY, SiriusXM holds a unique position in the connected vehicle space, offering unparalleled audio entertainment and data services in vehicles from every major carmaker

Significance of Transaction

- The acquisition deepens and expands SiriusXM's connected vehicle offerings for drivers nationwide and the industry's leading carmakers
 - SiriusXM's position will be further strengthened with data collection and analytical tools that will ultimately enrich key elements of the connected vehicle experience

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Automatic
- This transaction demonstrates FT Partners' continued success advising the highest quality FinTech companies and achieving outstanding results in the InsurTech sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of approximately

\$ 115,000,000



FT Partners Advises Enservio on its Sale to Solera

Overview of Transaction

- On July 19, 2016 Enservio, Inc. ("Enservio" or the "Company") announced it has entered into a definitive agreement to be acquired by Solera
- Headquartered in Needham, Massachusetts, Enservio is the largest U.S. provider of SaaS-based software and services to the property contents insurance marketplace
 - Existing investors include Bain Capital Ventures and Matrix Partners
- Solera Holdings ("Solera") is a leading provider of digitally-enabled risk and asset management software and services to the automotive and property marketplace
 - Acquired by Vista Equity Partners for \$6.4bn in Sept. 2015

Significance of Transaction

- Enservio's proprietary database of more than \$10 billion in property contents information will add another component to Solera's Digital Home platform
- Move signals accelerated expansion of Solera's asset management and risk protection technologies for life's most important assets
- Acquisition leverages Solera's unique Invent & Acquire ("I&A") strategy
- Highly-attractive outcome for both Enservio and Solera

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Enservio and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





FT Partners Advises Insureon on its \$31 million Financing

Overview of Transaction

- On October 21, 2015 Insureon ("Insureon" or the "Company") announced a \$31mm Series B minority investment round
 - Investment round led by Oak HC/FT ("Oak")
 - Existing investor Accretive LLC ("Accretive") also participated
- Insureon is the leading insurance online marketplace for small and micro businesses
 - Serves retail clients directly and also supports banks, brokerages and insurance companies through a wholesale offering
 - Coverage provided for 175,000+ small businesses
- Oak HC/FT is a \$500mm venture capital fund focused on investing in healthcare and financial services technology companies
- Accretive is a leading private investment firm specializing in the creation of disruptive technology companies

Significance of Transaction

- Creates opportunity for Insureon to accelerate its growth in the small business insurance sector
- Enables Insureon to increase its investment in technology development, and enhance its sales and marketing capabilities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Insureon and its Board of Directors
 - Follows FT Partners' role advising Insureon on its 2014 acquisition of Insurance Noodle from Willis
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as



in its equity capital raise led by



for total consideration of

\$31,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUAL AWARDS	2015 - 2017 2010 -2014	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year – 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015 Equity Financing Deal of the Year – 2014 Professional Services Deal of the Year, Above \$100 mm – 2014 Dealmaker of the Year – 2012 Professional Services Deal of the Year, Above \$100 mm – 2012 Boutique Investment Bank of the Year – 2011
WINNER M&A Advisor Awards	2004 - 2007	 Deal of the Decade – 2011 Upper Middle Market Deal of the Year, Above \$500 mm – 2010 IT Services Deal of the Year, Below \$500 mm – 2010 Cross-Border Deal of the Year, Below \$500 mm – 2010 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007
Middle Market Financing Awards	2006 - 2008	 Investment Bank of the Year – 2004 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	22
Paul VanderMarck Managing Director	R <u>M</u> S	 Former Chief Product Officer at Risk Management Solutions, a global technology business in the catastrophic risk space 25+ years of experience as an InsurTech operating executive Experienced advisor and investor in the InsurTech space 	25
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	21
Osman Khan Managing Director	A & pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	20
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	19
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	15
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	14
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	11