FT PARTNERS FINTECH INDUSTRY RESEARCH

August 14, 2019



Roper Technologies (NYSE: ROP) Acquires iPipeline for \$1.63 billion





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Roper Technologies Acquires iPipeline for \$1.63 billion

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Transaction Summary

- On August 8, 2019, iPipeline, announced that it had been acquired by Roper Technologies (NYSE: ROP) for \$1.625 billion
 - iPipeline is a cloud-based software solutions provider for the life insurance and financial services industries
 - Roper is a public, diversified technology company focused on application software, network software and systems, measurement and analytical solutions, and process technologies
- Roper is acquiring iPipeline from Thoma Bravo, a private equity firm
 - In its four-year partnership, Thoma Bravo was able to significantly increase iPipeline's valuation by helping management drive organic growth and transform its products through acquisitions
- Roper expects the acquisition to be immediately cash accretive and produce high single digit organic revenue growth
- Additionally, iPipeline is expected to contribute ~\$200 million of revenue and \$70 million of after-tax free cash flow in 2020*
- The transaction will be funded through Roper's revolving credit facility and cash on hand

Management Commentary

"Roper's acquisition of iPipeline is a great opportunity for our customers, employees, and partners. Roper provides iPipeline with a long-term foundation to further develop the life insurance and financial services industry's leading platform and execute on our core purpose of helping our customers secure the financial futures of families...Roper's commitment to sustained investment in our business model, products, services, and employees means we will continue to deliver these solutions and domain expertise that have driven significant value for our customers for 25 years"



Larry Berran CEO



Management Commentary

"We are excited to add another industry-leading, cloud software business to our family. The iPipeline transaction demonstrates our disciplined capital deployment strategy, which results in the acquisition of high-quality businesses."



Neil Hunn *President & CEO*



iPipeline Transaction History

Date	Size (\$ mm)	Deal Type	Investor(s) / Buyer(s)	
08/08/19	\$1,625	M&A	ROPER	
08/05/15	na	M&A	THOMABRAVO	
01/19/12	71	Financing	NEWSPRING	
11/12/19	15	Financing SNEWSPRING VOLITION CAPITAL		
09/12/08	18	Financing Financing		

Roper Technologies Acquires iPipeline for \$1.63 billion

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iPipeline Overview



Company Overview



CEO: Larry Be	rran
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Headquarters: Exton, PA

Founded: 1995

- iPipeline provides a suite of cloud-based sales distribution software solutions for the life insurance and financial services industries
- SSG Digital, iPipeline's end-to-end platform, accelerates and simplifies sales, compliance, operations and support, providing automation and seamless integration between everyone in its ecosystem
 - iPipeline provides workflow automation and integration across a broad network of approximately 150 carriers, 1,350 distributors, and over 500,000 agents
- Global office locations include Bromley (UK), Burlington (Canada), Cheltenham (UK), Dallas, Fort Lauderdale, Huntersville, Ontario (CA), Philadelphia, Pleasanton, and Salt Lake City

Management



Larry Berran
Chief Executive Officer



Andrew Damico
President



Bill Atlee



Michael Persiano

Chief Strategy Officer Chief Marketing Officer

Products & Services Overview



Market & Sell

Easy-to-use marketing and selling tools to build business momentum and fill the pipeline



Apply & Manage

Application, order entry, and process management solutions to deliver optimal value across the business channel



Deliver & E-Sign

Two-way communication managed through a common platform

Selected Recent iPipeline Acquisitions

Target	Size (\$ mm)	Date
💢 bluesun	na	03/18/19
(at) AlphaTrust	na	03/22/18
TCP LIFESYSTEMS O	na	01/02/18
ASER APP 5: 0.5 I.W. A. W.	na	09/19/17
Resonant <page-header></page-header>	na	01/23/17
aplifi We Simplify Selling Insurance	na	10/22/13
XL96.	na	02/05/13

Roper Technologies Acquires iPipeline for \$1.63 billion

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Roper Technologies Overview



Company Overview

CEO:

Founded:

Headquarters:



Neil Hunn Sarasota, FL 1981

- Roper Technologies has four main business segments: Application Software, Network Software & Systems, Measurement & Analytical Solutions, and Process Technologies
- The Company operates businesses that design and develop both license and software-as-a-service solutions and engineered products for niche end markets
- The Company manages its businesses through dialogue that empowers business leaders through group executive coaching
- Roper has turned most of its businesses into technology software products in markets with a significant amount of deferred revenue
- Founded in 1981, the Company is a constituent of the S&P 500, Fortune 1000, and Russell 1000 indices

Leadership



Neil Hunn President & CEO



Robert Crisci **Executive Vice** President, CFO



John K. Stipancich Executive Vice President, General Counsel and Secretary



Jason Conley Vice President, Controller

LTM Financials (December 31, 2018)

Market Cap ⁽¹⁾	\$36.6 billion
Revenue	\$5.2 billion
EBITDA	\$1.8 billion
Net Income	\$944 million
Diluted EPS	\$9.05

Stock Performance (NYSE:ROP)



Selected Recent Acquisitions

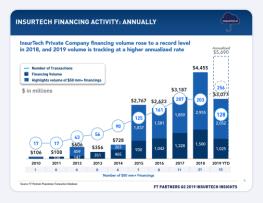
Date	Company	Deal Amount (\$ in mm)	Sector
08/19	IPIPELINE® INSURANCE ACCELERATED	\$1,625	Insurance
04/19	THE FOUNDRY.	539	Media
06/18	POWER PLAN	1,100	FMS

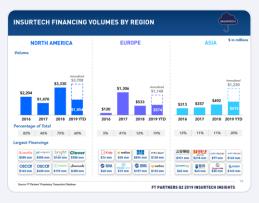
FT Partners Research - Quarterly InsurTech Insights

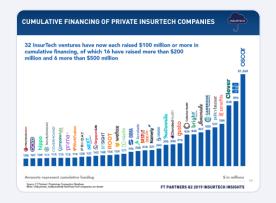


Highlights of the report include:

- 2019 and historical InsurTech financing and M&A volume and deal count statistics
- Largest InsurTech financings and M&A transactions in 2019 YTD
- Most active InsurTech investors
- Corporate VC activity and strategic investor participation
- Other industry, capital raising and M&A trends in InsurTech







Selected FT Partners InsurTech Research - Click to View



2018 InsurTech Interview Compilation



Lennar's \$70 million Co-Lead Investment in Hippo



Snapsheet's \$29 million Series E Financing



Next Insurance's \$83 million Series B Financing



Hippo Raises \$100 million in Series D Financing Led by Bond



Health IQ Raises \$55 million in Series D Financing



Palomar Holdings Completes its IPO Raising \$84 million



Coalition Raises \$40 million in Series B Financing

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Leading Advisor Across the InsurTech Landscape

Consumer Protection Plans



Telematics / Connected Car Solutions



Small Business Insurance



Homeowners Insurance



Title Insurance



Virtual Claims



Small Business Insurance



Auto Finance and Insurance Solutions



Sales Automation Software



Agency Management / Marketing Technology



Personal Lines Insurance Distribution



P&C Claims



Insurance Software

Wholesale Brokerage



FT Partners Advises Aplifi on its Sale to iPipeline

Overview of Transaction

- On October 22, 2013, Aplifi announced its sale to iPipeline
- Aplifi is a leading provider of technology solutions for the insurance and financial sectors, facilitating insurance transactions that are "In-Good-Order"
- iPipeline provides channel solutions that offer a suite of sales distribution software to the insurance and financial services markets through its ondemand service

Significance of Transaction

- Acquisition created the industry's most comprehensive transaction platform for the marketing, selling and processing of life, annuity, critical illness, preneed, final expense, and Medicare supplement products
- Combination provides "one-stop" access to virtually everything a financial professional needs to market, sell and process diversified insurance products
- Achieves highly attractive outcome for both Aplifi and iPipeline
 - Aplifi joined a leader in insurance solutions, creating a formidable competitor in the space
 - iPipeline added to its ability to serve and provide immediate benefit to customers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Aplifi and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad insurance industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading insurance and financial technology firms

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





FT Partners Advises Lennar on its Investment in Hippo

Overview of Transaction

- On November 14, 2018, Lennar Corporation ("Lennar") announced it has coled a \$70 million minority investment in Hippo with Felicis Ventures, along with participation from all major existing shareholders
 - The investment brings the total amount of funding raised by Hippo to \$109 million
- Lennar Corporation (NYSE:LEN) is the one of the leading homebuilders in the United States
- Headquartered in Mountain View, CA, Hippo is a leading property and casualty InsurTech start-up, offering homeowners insurance as well as a number of more specialized products
- Hippo has helped cut premium costs for its customers by up to 25%, seen policy sales grow by 30% month over month, and now covers more than \$25 billion in total property value
 - Hippo is accessible to more than 50% of the US homeowner population, and that number is expected to increase to over 60% by the end of 2018

Significance of Transaction

- With the new funding, Hippo will accelerate growth while continuing to deliver a modernized home insurance product that includes world-class customer experience on a national scale
- The transaction also offers a clear path for Lennar to continue to streamline the home buying experience for its customers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier strategic investors

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its minority investment in



with participation from new and existing investors

for total consideration of

\$70,000,000



FT Partners Advises Snapsheet on its Series E Financing

Overview of Transaction

- On May 20, 2019, Snapsheet announced it has raised \$29 million in Series E financing from new investors Nationwide, Sedgwick and State Auto Labs, with participation from Tola Capital
 - Existing investors Liberty Mutual Strategic Ventures, F-Prime Capital,
 OCA Ventures, and an affiliate of USAA also participated in the round
- Headquartered in Chicago, IL, Snapsheet is a leading provider of virtual claims technology for the personal and commercial insurance marketplace
- Since its founding in 2010, Snapsheet has used its technology to digitally transform claims workflows for over 75 clients and their customers

Significance of Transaction

- This financing will allow Snapsheet to accelerate the delivery of its SaaS claims
 platform for all lines of property and casualty, further invest in advanced
 analytics capabilities, and expand its team to serve clients globally
- With this round, Snapsheet has raised a total of \$71 million in financing

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Snapsheet and its board of directors
- This transaction underscores FT Partners' deep InsurTech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E financing with new investors







with participation from



for total consideration of

\$29,000,000



FT Partners Advises SquareTrade on its Strategic Sale

Overview of Transaction

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
 - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> presentation

Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with Bain Capital and Bain Capital Ventures
- FT Partners also recently represented Bain Capital Ventures' portfolio company Enservio in its sale to Solera demonstrating our long-term trusted relationship

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



FT Partners Advises Next Insurance on its Financing

Transaction Overview

- On July 11, 2018, Next Insurance announced an \$83 million Series B financing round led by Redpoint Ventures
 - Other investors that participated in the round include Nationwide,
 Munich Re, American Express Ventures, Ribbit Capital, TLV Partners,
 SGVC and Zeev Ventures
 - Elliot Geidt, Partner at Redpoint Ventures, will join the board of Next Insurance
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
 - Next Insurance champions technological innovation and sophisticated uses of AI and machine learning to improve customer experience and streamline the insurance purchasing process
- In May 2018, Next announced its new status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuring of policies

Significance of Transaction

- The funding will enable Next Insurance to continue its expansion throughout
 the US as a full service insurance carrier, further innovate claims handling, offer
 coverage to many more classes of business, and significantly grow internal
 operations in both the US and Israel
- The Series B round brings Next Insurance's total funding to \$131 million in just two years

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading InsurTech companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B financing led by



for total consideration of

\$83,000,000



FT Partners Advises Insureon on its \$31 million Financing

Overview of Transaction

- On October 21, 2015 Insureon ("Insureon" or the "Company") announced a \$31mm Series B minority investment round
 - Investment round led by Oak HC/FT ("Oak")
 - Existing investor Accretive LLC ("Accretive") also participated
- Insureon is the leading insurance online marketplace for small and micro businesses
 - Serves retail clients directly and also supports banks, brokerages and insurance companies through a wholesale offering
 - Coverage provided for 175,000+ small businesses
- Oak HC/FT is a \$500mm venture capital fund focused on investing in healthcare and financial services technology companies
- Accretive is a leading private investment firm specializing in the creation of disruptive technology companies

Significance of Transaction

- Creates opportunity for Insureon to accelerate its growth in the small business insurance sector
- Enables Insureon to increase its investment in technology development, and enhance its sales and marketing capabilities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Insureon and its Board of Directors
 - Follows FT Partners' role advising Insureon on its 2014 acquisition of Insurance Noodle from Willis
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

Financial Technology Partners LP

is pleased to announce its exclusive role as



in its equity capital raise led by



for total consideration of

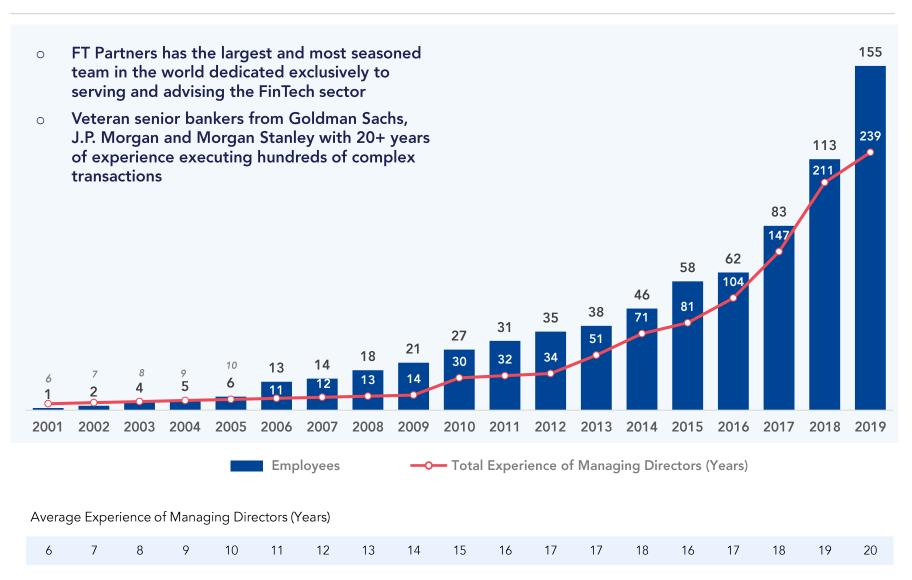
\$31,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech		
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List		
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List		
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List		
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"		
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"		
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year
	2018	Cross Border Deal of the Year	2011	Deal of the Decade
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm+
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+
	2012	Dealmaker of the Year	2004	Investment Bank of the Year
	2012	Professional Services Deal of the Year, \$100 mm+		

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Paul VanderMarck Managing Director	R <u>M</u> S	 Formerly Chief Product Officer at Risk Management Solutions 25+ years of experience as an InsurTech operating executive Experienced advisor and investor in the InsurTech space 	27
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Osman Khan Managing Director	A A A A A A A A A A A A A A A A A A A	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	22
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	17
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13