FT PARTNERS FINTECH INDUSTRY RESEARCH

January 10, 2022



OneCard Raises \$76 million in Financing Led by QED Investors





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one

Transaction Summary



- According to regulatory filings, Indian credit card and neobanking platform OneCard has raised \$76 million (INR 5.7 billion) in financing led by existing backer QED Investors (1)
 - The round also included participation from Sequoia Capital India, Matrix Partners, Hummingbird Ventures, Ocean View Investment, and other private investors
 - The raise reportedly valued the Company at approximately \$722 million post-money, up from around \$183 million at the time of the second tranche of its Series B financing in April 2021 (2)
- This new financing comes as the Indian FinTech ecosystem continues to expand, capitalizing on a wave of momentum behind digital payments and technologies in the country in the wake of sweeping regulatory reforms and COVID-19
 - In recent months, Indian credit management platform CRED raised \$251 million in Series E financing (more details here), payments giant Paytm raised \$2.5 billion in its landmark IPO (see here), PayU agreed to acquire India-based digital payments provider BillDesk for \$4.7 billion (see here), and OneCard competitor Slice secured \$220 million in new capital (see here)
 - Additionally, FT Partners advised Indian spend management platform Happay on its \$180 million sale to CRED in December 2021, shortly after CRED's fundraise (more details here)
- OneCard did not disclose specifically how it would deploy the new capital, but the Company looks set to continue building out its mobile-first product offering and expanding its presence across India
 - Having been founded as a credit scoring startup, OneCard has since launched a mobile banking app, a metal credit card, rewards, and more, amassing millions of users in 12 cities across India (2)

One

OneCard Overview

Company Overview



Co-Founder & CEO:Anurag SinhaHeadquarters:Pune, IndiaFounded:2018

- OneCard is a credit card and personal banking platform for millions of users across India
- Underpinned by a metal, fee-free credit card backed by several banking partners, the Company also offers a versatile mobile app to control all aspects of the card, instant spending rewards, credit scoring tools, and an EMI (Equated Monthly Instalments) product, among other solutions
 - The products are all intended to help build users' credit, including the EMI offering, a BNPL tool which can heavily impact one's score
- Targeted at millennials and other first-time credit users, the Company leverages several commercial partners, most notably Pine Labs for the acceptance of OneCard's EMI tool at the point-of-sale

Selected Financing History

Date	Amount (\$ mm)	Selected Investor(s)
12/30/21	\$76	QED Investors; Ocean View Investment; Sequoia Capital India; Matrix Partners; Hummingbird Ventures; Undisclosed Investors
04/09/21	10	QED Investors; Ocean View Investments
02/05/21	25	Sequoia Capital India; Matrix Partners; Hummingbird Ventures
08/18/20	10	Sequoia Capital India; Matrix Partners; Hummingbird Ventures
09/05/19	5	Sequoia Capital India; Matrix Partners

Products & Services Overview



OneCard

The Company's marquee product - an exclusive, fee-free metal credit card with onboarding in less than 5 minutes



OneCard App

A powerful mobile app that allows users to control all aspects of their credit card, including credit limits, rewards, contactless payments, and more



OneCard EMI

An accessible EMI platform that allows users to shop in full and pay in part, earning reward points along the way



OneScore

A free credit scoring product that provides a monthly credit report as well as personalized insights and tips

Selected FT Partners Research - Click to View



Revolut's \$800 million Series E Financing



Varo's \$510 million E Round Financing



Truebill's \$1.3 billion Sales to Rocket



Upgrade's \$280 million Series F Financing



Zilch Raises \$110 million in Financing



Addi Raises \$80 million in Financing



Slice Raises \$220 million in Series B Financing



Lydia Raises \$100 million in Series C Financing

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Track Record of Success in Emerging Markets

FT Partners has advised on a number of transactions across Emerging Markets































Leading Advisor Across the Banking and Lending Tech Sector











































FT Partners Advises Truebill's \$1.275 billion Sale to Rocket

Overview of Transaction

- On December 20, 2021, Rocket Companies (NYSE: RKT), the Detroit-based platform company consisting of tech-driven real estate, mortgage and financial services businesses, announced it has entered into an agreement to acquire Truebill, the leading personal finance app that helps consumers manage every aspect of their financial lives
 - Rocket will acquire Truebill for approximately \$1.275 billion in cash
- Founded in 2015, Truebill currently has 2.5 million members, and has doubled its user base in just the last year
 - The Company currently analyzes \$50 billion in monthly transaction volume and has saved consumers \$100 million+ since its founding
- Truebill's ability to leverage technology to improve its clients' financial health adds to Rocket's end-to-end real estate and home financing experience, expanding real estate platform, and quickly growing automotive sales marketplace

Significance of Transaction

- The acquisition of Truebill accelerates Rocket Companies' vision to help clients in complex moments; Truebill will deepen engagement with clients and help millions of consumers improve their financial lives
- The acquisition brings millions of clients to the Rocket platform and adds more than \$100 million in annual recurring revenue and supports a new organic growth opportunity and a significant channel to nurture clients keeping them engaged in Rocket's FinTech ecosystem by providing value between the large financial transactions that Rocket Companies is known for

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Truebill
- This transaction highlights FT Partners' deep domain expertise in the Consumer FinTech sector, and its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of

\$1,275,000,000



FT Partners Advises Revolut on its \$800 million Series E Financing

Overview of Transaction

- On July 15, 2021, Revolut announced that it has raised \$800 million in financing from Softbank and Tiger Global, valuing the business at ~\$33 billion
- SoftBank and Tiger Global join existing investors including Balderton Capital, DST, Ribbit Capital, TCV and TSG Consumer Partners
- Revolut is building the world's first truly global financial superapp to help people get more from their money
 - In 2015, Revolut launched in the UK offering money transfer and exchange; Today, more than 16 million customers around the world use dozens of Revolut's innovative products to make more than 150 million transactions a month

Significance of Transaction

- The investment will enable the Company to further its growth plans, in particular
 its ongoing product innovation aimed at meeting customers' everyday financial
 needs and aspirations, from quick and easy global transfers, to managing
 everything from savings to insurance to democratizing wealth and trading
- It will also support the expansion of Revolut's offering to US customers and its entry to India and other international markets
- Revolut is now the most valuable financial superapp and the 4th most valuable private FinTech company globally

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Revolut
- This transaction underscores FT Partners' deep expertise in the Consumer FinTech and Banking Tech space, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to

Revolut

on its Series E financing led by



for a total amount of

\$800,000,000

at a valuation of

~\$33,000,000,000



FT Partners Advises Finicity on its Sale to Mastercard

Overview of Transaction

- On June 23, 2020, Mastercard (NYSE: MA) announced it has entered into an agreement to acquire Finicity, a leading North American provider of real-time financial data access and insights
 - The acquisition is valued at up to ~\$1 billion in total consideration, which is comprised of \$825 million at close and up to \$160 million in earn-out consideration
- Finicity enables a secure and innovative financial data-sharing ecosystem
 through direct connectivity to thousands of North American financial institutions,
 including next generation open banking API connections with the largest banks
 in the US
 - Finicity helps power the programs of banks and FinTech companies, using approvals to securely access customer information to provide value-added services such as streamlined loan and mortgage processes, rapid account-based payment initiation and personal financial management solutions

Significance of Transaction

 The addition of Finicity's complementary technology and innovative team strengthens the existing Mastercard open banking platform to enable and safeguard a greater choice of financial services, reinforcing the Company's longstanding partnerships with and commitment to financial institutions and FinTech companies across the globe

FT Partners' Role

- FT Partners served as the exclusive strategic and financial advisor to Finicity and its board of directors
- This transaction highlights FT Partners' deep domain expertise across the FinTech sector and further supports FT Partners' role as the Advisor of Choice to the highest quality FinTech companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

~\$1,000,000,000



FT Partners Advises Varo on its \$510 million Financing

Overview of Transaction

- On September 9th, 2021, Varo announced that it had raised \$510 million of capital in its E Round equity financing
- The E Round investment was led by Lone Pine Capital with participation from existing investors and new investors including Declaration Partners, Eldridge, Marshall Wace, Berkshire Partners / Stockbridge, and funds and accounts managed by BlackRock
- Headquartered in San Francisco, Varo is on a mission to make financial inclusion and opportunity a reality for all - by empowering people with the products and support they need to create healthy financial habits and be in control of their finances

Significance of Transaction

- The investment will be used to further accelerate Varo's rapid customer growth and support additional investment in product and technology innovation
- In the last 13 months since obtaining its bank charter, Varo doubled its opened accounts to four million
- In addition, the company has experienced record revenue growth, unlocked new cost efficiencies, and expanded its suite of innovative financial products to include Varo Advance, a short-term line of credit, Varo Perks cashback rewards, and the forthcoming Varo Believe credit building credit card program

FT Partners' Role

- FT Partners served as the exclusive financial and strategic advisor to Varo
- This transaction highlights FT Partners' deep domain expertise with neobanks, Banking Tech, and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

Financial Technology Partners LP FTP Securities LLC

FT Partners is Pleased to Announce its Role as Exclusive Financial & Strategic Advisor to



on its E Round financing led by





with participation from











for a total amount of

\$510,000,000



FT Partners Advises Upgrade on its Series F Financing

Overview of Transaction

- On November 16, 2021, Upgrade announced it raised \$280 million in Series F financing led by Coatue Management and DST Global with participation from Dragoneer Investment Group and existing investors
 - The round values the Company at more than \$6 billion, which represents a ~2x increase over the prior 2021 round
- Upgrade is a neobank that offers affordable and responsible credit to mainstream consumers through cards and personal loans, along with a rewards checking account that offers 2% cashback rewards to consumers on common everyday expenses and monthly subscriptions
- Upgrade has delivered over \$10 billion in affordable credit to mainstream consumers through cards and loans since inception in 2017, and is on track to deliver \$8 billion in 2021 alone
- Upgrade was recognized as the fastest growing company in the Americas by the Financial Times earlier this year, and Upgrade Card was recently recognized by Nilson Report as the fastest growing credit card in the US, marking the first time a FinTech company is listed among the top 50 US credit card issuers

Significance of Transaction

• The investment will fuel the rapid growth of Upgrade Card, an innovative credit card that brings the low cost of responsible credit of installment lending to millions of retail locations in the U.S.

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Upgrade
- FT Partners previously advised Upgrade on its Series D financing led by Santander InnoVentures in 2020 and Series E financing led by KDT in August 2021 – over this time period, Upgrade's valuation has grown over ~6x
- This transaction highlights FT Partners' deep domain expertise with neobanks and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series F financing led by





for a total amount of

\$280,000,000

at a valuation of

\$6,000,000,000



FT Partners Advises Happay on its ~\$180 million Sale to CRED

Overview of Transaction

- On December 1, 2021, CRED announced it has signed a definitive agreement to acquire Happay for ~\$180 million in a cash and stock deal
- The acquisition of Happay will enable CRED to launch its business segment leveraging Happay's expense management and corporate payments expertise
 - Over 6,000 companies use Happay to manage their business expenses across a suite of products including: travel expenses, employee tax benefits, branch petty cash, fleet expense management, and Happay's corporate cards
- This acquisition extends CRED's position as one of India's leading digital financial services providers

Significance of Transaction

 This transaction enables CRED to expand its offerings to businesses via Happay's established expense management software and corporate card offering already serving over 6,000 companies

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Happay
- This transaction highlights FT Partners' deep Payments and Financial Management Solutions domain expertise, as well as our successful track record generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of

~\$180,000,000



FT Partners Advises Mission Lane on its \$150 million Preferred Equity Financing

Overview of Transaction

- On October 26, 2021, Mission Lane announced it has raised \$150 million in redeemable preferred funding led by Oaktree Capital Management with participation from Invus Opportunities, QED Investors, and LL Funds
 - Oaktree Capital Management is a leading global investment manager specializing in alternative investments, with \$156 billion in assets under management as of June 30, 2021
- Mission Lane is a digital platform for personal finance that provides a comprehensive suite of products for underserved non-prime consumers
- Mission Lane has built a credit-first banking platform for the half of America left behind by traditional banks
- The Company leverages advanced technology, data analytics, and machine learning to provide an exceptional customer experience to people who are working hard to build or rebuild their credit, and currently has over 1 million customers
- Mission Lane spun out of LendUp in December 2018

Significance of Transaction

- The capital infusion enables Mission Lane to continue developing new digital banking and lending products to help serve more customers
- Mission Lane continues to expand its team and invest in core product growth

FT Partners' Role

- FT Partners served as financial and strategic advisor to Mission Lane
- This transaction highlights FT Partners' deep domain expertise with Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

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on its preferred equity financing led by funds managed by



with participation from





for a total amount of

\$150,000,000



FT Partners Advises BigPay on its \$100 million Series A Financing

Overview of Transaction

- On August 6, 2021, BigPay announced that it raised up to \$100 million in Series A financing led by SK Group to further its mission to become the leading neobank in Southeast Asia
- Founded in 2017, BigPay is present in both Malaysia and Singapore; Its
 current offering includes a prepaid debit card which can be used to spend
 anywhere Visa or Mastercard is accepted, local and international money
 transfers, micro-insurance, bill payments and a budgeting tool
- BigPay is in the midst of launching fully digital personal loans, transactional lending, wealth and saving products, along with an offering for mSMEs and freelancers
- The announcement comes a few weeks after BigPay announced its application for a digital banking license where it reiterated the commitment to build a connected financial future for Malaysian consumers and entrepreneurs

Significance of Transaction

- The funding will fuel BigPay's ambition to expand its financial product offerings to provide fair financial services to communities across Southeast Asia
- The transaction represents the largest Series A fundraise ever for a neobank in Southeast Asia

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to BigPay
- This transaction underscores FT Partners' deep Digital Banking domain expertise and successful track record of generating favorable outcomes for leading companies globally

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series A financing led by



for a total amount up to

\$100,000,000



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Bloomberg

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- View the full article and watch the live TV interview



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- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



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o FT Partners wins Top Investment Bank in FinTech

Institutional Investor





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Steve McLaughlin ranked #1 in 2017 and 2018





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