August 31, 2016

Financial Technology Partners

FT Partners Research - Transaction Profile



raises

\$60 million

in financing from



Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



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Paytm Raises \$60 Million in Financing

Transaction Overview

Transaction Summary

- On August 30, 2016, Paytm announced that it has raised \$60 million from MediaTek, a Taiwanese chip manufacturer
 - This financing is part of a \$300 million financing round that Paytm is reportedly in the process of raising
 - Current investors Alibaba and SAIF Partners are expected to participate in this round
 - This new investment brings Paytm's valuation to \$5 billion according to Finextra
- The new funding will be used to help launch and expand Paytm's new payments business, Paytm Payment Bank, and to increase Paytm's presence in the e-commerce marketplace
 - Last year Paytm was approved by the Reserve Bank of India to set up a payment bank and should be operational by the end of this year
 - Payment banks are able to take small deposits, issue debit and ATM cards and facilitate online transactions
- Expanding as a mobile bank will make Paytm's mobile wallet usable on even more third-party apps and platforms and allow users to save money
- MediaTek also invested in Paytm's rival, MobiKwik back in May when MobiKwik raised \$50 million

Company Overview



Founder: Vijay Shekhar Sharma
Headquarters: Nodia, India

Founded:

2009

- Paytm is an Indian mobile e-commerce platform; originally started as a provider of mobile recharge and utility bill payments, it now offers a full marketplace to consumers through its mobile application
- In addition to e-commerce and recharge services, the Company offers Paytm wallet, a mobile wallet and payment gateway
- The majority (51%) of the new payments business will be owned by Sharma himself
- The Company has over 100 million mobile wallet users who carry out over 75 million transactions per month
- Paytm is the consumer brand of One97 Communications

Financing History

Date Size (\$ mm) Investors

09/20/15

\$680











Paytm Raises \$60 Million in Financing

Paytm Overview



Paytm Wallet

- Consumers:
 - RBI-approved digital wallet with over 2 million daily transactions
 - Enables online payments and P2P money transfer
- Merchants:
 - Provides a payment gateway with a dashboard for tracking payments, chargebacks, and refunds



E-Commerce

- Platform offering a wide variety of goods including:
 - Electronics, Home & Kitchen, Men
 & Women Clothing, Sports &
 Health, Stationary and Books
- Mobile app compatible with all mobile platforms
- Offers exclusive discounts and flash sales



Online Recharging

- Provides instant recharges for mobile, DTH and data card services for all Indian providers
- Bill payment services for mobile, landline, data cards services as well as electricity and gas utilities
- Available 24/7 from any location with no extra cost







Paytm Raises \$60 Million in Financing

MediaTek Overview

MEDIATEK

CEO: Ming-Kai Tsai

Market Cap: \$12.3 bn (1)

Headquarters: Hsinchu City, Taiwan

Founded: 1997

- MediaTek is a pioneering fabless semiconductor company that develops, manufactures, researches and distributes integrated circuit chip sets
 - These chips are used in mobile devices, wireless networks and entertainment systems, such as DVD and Blu-ray
 - The Company operates MediaTek Labs, which is building a developer hub to support device creation, application development and services for the Internet of Things
- MediaTek has a strategic investment arm called MediaTek Ventures that invests in startups in Greater China, Europe, Japan and North America
 - MediaTek Ventures invests off of the balance sheet of MediaTek and has a \$300 mm fund for venture and expansion private equity investments

Selected FinTech Investments						
Date Size (\$ mm)		Target				
08/31/16	\$60	Paytm				
05/03/16	50	M obiKwik				

Selected Other Tech Investments					
Date	Size (\$ mm)	Target			
09/30/15	\$4	*people power			
07/05/14	10	HIWIFD			
06/25/14	37	mCube [*]			
03/18/14	200	mmb.cn 实实宝 全场正品 契领宝			







FT Partners is the Leader in Financial Technology Investment Banking































Unparalleled experience in Payment Processing across the entire spectrum of transaction types and dynamics, with extremely strong execution and outcomes





TECHNOLOGY PARTNERS

Timeline of Selected FT Partners Payment Processing Transactions

cardconnect. **Gift**Cards.... MERCURY \$438mm FT Partners has a history of \$1.65bn Sale \$70mm strategic \$120mm TRANSFIRST® Sale to to executing on some of the investment from Sale to FinTech Acquisition Corp vantiv \$675mm >> BLACKHAWK most ground-breaking Recap YAPSTONE" SEARCH IGHT Heartland Payments transactions in the Bain Capital Ventures \$50mm Investment in \$4.5bn last decade+ MERCURY[®] Financing from iudo Sale to \$900mm ACCEL **global**payments 2016 Growth **Majority** century PAYMENTS Financing from 🕅 Remitly Sale to ROUTE SIXTY-SIX 5 SILVERLAKE \$38.5mm \$100+mm PROPAY **Financing** Sale to $\Sigma\Sigma$ \$100+mm worldpay MARQETA **CUSTOM** Sale to **TRANSFIRST** \$25mm **TSYS** \$1.5bn **Financing** \$370mm VERUS VeriFone Sale to (now Sage Sale to nmi Currencies Payments) Direct \$177mm \$325mm Vista Equity Partners Growth \$310mm+ IPO Sale to nmi Sale to Investment **Palamon** from Growth (now WorldPay US) SOLVERAS CORSAIR CAPITAL Great Hill Investment PAYMENT SOLUTIONS™ \$525mm from Sale to \$50mm azimo == cardspring **Bregal**Sagemount The Royal Bank of Scotland Sale to \$20mm LEET ON Sale to 2004 ----Financing from TRANSFIRST" \$369mm twitter Central Payment frog VeriFone Sale to \$100mm+ wex Sale to \$292mm (fka Merchant SUM Up° Debt Warehouse) **TSYS IPO** Financing from Recap in its GROUPON Recap by PARTHENON CAPITAL PARTNERS **BBVA** FINANCIAL



Ground-Breaking Transactions Pioneered by FT Partners















First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S. First sale of a U.S. merchant acquirer to an international software company; became Sage Payments First sale of an "International Payments Specialist" to a pure-play consumer remittance provider First large-scale transaction for an integrated merchant acquirer First sale of a payments company to an established social media company Largest U.S. strategic merchant acquiring acquisition in over the last decade Sale of a payment processor to a SPAC vehicle

Transactions demonstrate success breaking new ground across the Payment Processing sector





Selected FT Partners' Research (click to view)



Research Report: Transaction Security



Research Report: PayPal Spin-off Overview



Research Report: Global Money Transfer



Research Report: Apple Unveils Apple Pay



Heartland's Sale to Global Payments



TransFirst's Sale to TSYS



Square Completes its IPO



First Data: Post Quiet Period Review



FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive



Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition

	0040	■ Investment Banking Firm of the Year	
	2016	■ Cross Border Deal of the Year	
		- Dealmaker of the Veer	
	2015	Dealmaker of the Year Tasky along the Year	
		■ Technology Deal of the Year	
2016		■ Equity Financing Deal of the Year	
2016	2014	■ Professional Services Deal of the Year, Above \$100mm	
- 2004		Troicessional dervices bear of the real, Above problim	
ANNUAL AWARDS		■ Dealmaker of the Year	
	2012	■ Professional Services Deal of the Year, Above \$100mm	
TATILITED		· · · · · · · · · · · · · · · · · · ·	
WINNER		■ Boutique Investment Bank of the Year	
	2011	■ Deal of the Decade	
M&A Advisor		■ 10 Deal of the Year Nominations Across 9 Categories	
Awards			
		■ Upper Middle Market Deal of the Year, Above \$500 mm	
	2010	■ IT Services Deal of the Year, Below \$500mm	
		■ Cross-Border Deal of the Year, Below \$500mm	
		■ Dealmaker of the Year – Steve McLaughlin	
	2007	■ Business to Business Services Deal of the Year	
	2001	■ Computer and Information Technology Deal of the Year, Above \$100mm	
		■ Financial Services Deal of the Year, Above \$100mm	
Institutional	2015	■ Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List	
Investor	_0.0	-	
Institutional Investor	2006-2008	■ Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial	
Annual Ranking		Technology	
<u> </u>		■ Equity Financing Dealmaker of the Year – Steve McLaughlin	
	2008	■ Information Technology Deal of the Year	
	2000	■ Financial Services Deal of the Year	
WINNER			
Middle Market		■ Financing Professional of the Year – Steve McLaughlin	
	2006	■ Financing Deal of the Year - Equity	
Financing Awards		■ Financing Deal of the Year - Debt	• 9





The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY DST, ENV, FISV, FIS, JKHY, WU & EEFT among others 	20
Steve Stout Managing Director	J.P.Morgan	Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners beginning in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10



