FT PARTNERS FINTECH INDUSTRY RESEARCH

March 27, 2019



Bridgepoint Acquires Majority Stake in Kyriba, Valuing the Company at \$1.2 billion





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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Transaction Summary



Transaction Summary

- On March 27, 2019, Kyriba announced that it is in advanced talks with Bridgepoint to receive a \$160 million round of investment
 - The deal will give Bridgepoint a majority stake in the business and values Kyriba at \$1.2 billion
 - Daher Capital, Iris Capital and Kyriba Chairman and CEO Jean-Luc Robert will remain investors in the Company
- Kyriba is one of the global leaders in the Cloud Treasury and Finance Solutions space
- Kyriba had a record year of growth in 2018, surpassing \$110 mm in revenue and netting 229 new clients
 - The transaction implies a 10.9x 2018 EV / Revenue multiple
- The Company will use the investment to enhance product development, customer support, and expand its ecosystem
 - Kyriba will specifically invest \$60 million into product innovation over the next two years
- In January, Kyriba announced its plans to acquire FiREapps, a leader in enterprise currency management, which will create the industry's most robust, end-to-end solution for managing FX risk

Selected Financing History

Date	Size (\$ mm)	Selected Investor(s)		
03/22/19	\$160	Bridgepoint Development Capital		
09/27/17	45	Sumeru Equity Partners, Bpifrance, Iris Capital, Daher Capital, HSBC Innovation		
12/03/16	23	Bpifrance, Mitsubishi UFJ Capital, HSBC Innovation, Daher Capital, ORIX Growth Capital		
04/07/15	21	HSBC Innovation Investments		
06/28/13	18	Daher Capital, BRED Banque Populaire, Iris Capital Management		
10/05/10	11	Iris Capital, Bred Banque Populaire		

Transaction Commentary

"Bridgepoint will help us fulfill our mission of enabling CFOs and treasury executives to be more agile and efficient in managing their global cash and liquidity. In today's complex and highly volatile business environment, finance leaders need real-time visibility and pinpoint control over their cash operations to maximize growth and opportunity."



Jean-Luc Robert CEO



"Kyriba is a fast-growing company with an impressive track record of double-digit expansion and is the global market leader in cloud-based treasury management software solutions, With a market-leading offering and leadership position in the French and US markets, Kyriba is now well positioned to expand globally and we anticipate that further investment in R&D in particular will support its development in providing clients with comprehensive, end-to-end liquidity management solutions."

Bridgepoint

Andrew Sweet General Partner



Kyriba Overview



Company Overview



Chairman & CEO:

Jean-Luc Robert

Headquarters:

San Diego, CA

Founded: 2000

- Kyriba is a developer of a cloud-based treasury and cash management software designed to help in supply chain finance and risk management operations
- The Company's treasury and cash management software offers cash positioning, forecasting management, automated general ledger posting, investment portfolio reporting, bank statement collection, bank and ledger reconciliations facilitation services, enabling corporate treasurers and finance teams to make strategic investment decisions and improve financial controls

Selected Partnerships











KATE SPADE & COMPANY























Product Overview

Treasury Management



Provides CFOs and treasurers with the visibility and reporting they need to optimize cash and liquidity, control bank accounts, deliver compliance, and better manage in-house banking and financial transactions

Payments



Allows organizations to manage their global payment processing securely and efficiently with automated workflows, while offering a wide range of payment types

Risk Management



Enables CFOs to gain a clearer view of their global risk exposures, manage counterparty limits, achieve derivative and hedge account—and ultimately make more effective risk management decisions

Working Capital



Provides robust working capital programs that combine scalable technology, expert teams, and key services such as supplier onboarding

Control & Compliance



Helps CFOs and treasurers strengthen financial controls, including robust application security features, sanctions list screening, digital signatures and industry-first capabilities for real-time payments fraud detection

Bridgepoint Overview



Overview





Andrew SweetPartner



Raoul Hughes Partner

Selected Locations

· London, UK

- Paris, France
- Stockholm, Sweden
- New York, NY

About

- Founded in 1984, Bridgepoint is one of the largest private equity firms in Europe, with over €20bn in total assets
- Bridgepoint Development Capital focuses on buyouts and growth capital investments, typically in businesses valued between €20 million and €150 million
- The team has completed over 50 transactions in this size range in the last 10 years, including cross-border bolt-on acquisitions
- The fund invests across all sectors but has a particular focus on five core industry sectors, where they have a good network and understanding of the market dynamics

Investment Preferences

Investment Criteria

Fund Size: \$6,750 mm

Fund Raised: 2017

Investment Range: \$50—500 mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Majority; Minority

Geography: Europe

Transaction Type: Buyout, Growth

Industry Focus: Media & Technology,

Business Services, Consumer & Leisure, Healthcare & Life Sciences, Industrials

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt. ³	Board Rep.	Sector
03/19	Kyriba (Buyout)	\$160	NA	FMS
01/17	Zenith Vehicle Contracts (Buyout)	968	NA	Bnkg
04/16	Calypso Technology (Buyout)	NA	NA	CapMkts
01/15	eFront (Buyout)	339	NA	CapMkts
04/14	Trustly (PE Growth)	30	NA	Pymts
08/14	Moneycorp (Buyout)	352	NA	Pymts
01/12	Quilter (Buyout)	273	NA	CapMkts
03/05	Clinical Solutions (Buyout)	31	NA	HCIT
11/05	1st Credit (Buyout)	132	NA	Bnkg

⁾ Italics indicate preferred control / geography.

^{2) *} denotes M&A exit: ** denotes IPO exit.

⁾ Deal Amount in mm.

Financial Management Solutions Sector

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Billtrust's \$50 million Minority Financing



ContaAzul's \$30 million Series D Financing



Feedzai's Series C Financing



Anaplan Completes its IPO Raising \$264 million



UiPath Raises \$225 million in Series C Financing



Paychex Acquires Oasis
Outsourcing for \$1.2 billion



General Atlantic Acquires
Majority Stake in Invoice Cloud

VIEW MORE FT PARTNERS RESEARCH

Selected Transactions - Superior Industry Knowledge and Execution History

































Financial Technology Partners LP











Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
stone [∞]	\$1,400,000,000	— Accel DST VISA FINANCIAL
GreenSky ^{**}	1,010,000,000	•
MERCURY®	420,000,000	ICONIQ RCP CAPITAL TEMASEK
GreenSky*	300,000,000	BainCapital P I M C O
⊠avid xchange	300,000,000	PRIVATE EQUITY TPG Premji Invest
avidxchange	253,000,000	BainCapital CDPQ Great Hill
liquidnet.~~	250,000,000	capitalG
square trade protection plans	238,000,000	Scotlabank
GreenSky"	200,000,000	nyca Redpoint
nmi	150,000,000	KeyBank ING 🔊
stone ^{co.}	145,000,000	WELLINGTON WELLINGTON MANAGEMENT 乾源资本 YUAN GAPITAL YUAN GAPITAL
ADDEPAR	140,000,000	
Kabbage Kabbage	135,000,000	Santander InnoVentures nabventures nab
🖏 Remitly	115,000,000	ADAMS STREET Elavon By HIEL Battery Ventures
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000	khosla ventures equip
stone ^{co.}	100,000,000	mastercard PayU
POYNT	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
CHROMERIVER	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
NEXT INSURANCE	83,000,000	CAPITAL PARTNERS

















































































FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

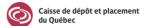
Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





TEMASEK

THIEL

for total consideration of

\$300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Billtrust on its Minority Financing

Overview of Transaction

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
 - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Chrome River Technologies on its \$100 million Financing

Overview of Transaction

- On June 30, 2015, Chrome River announced a \$100mm Series D financing round from Great Hill Partners
- Chrome River is a leading, independent, enterprise-grade SaaS corporate expense control solution provider
- The Company's integrated expense and invoice offerings are built on a scalable, flexible platform that delivers best-in-class solutions to mid-size and multinational corporations
- Great Hill Partners is a leading middle market private equity firm with over
 \$3.8 bn in capital under management
- Bain Capital Ventures maintains a significant ownership stake in the Company

Significance of Transaction

- The transaction will further help Chrome River expand as the leading independent solution provider in the space and help fund international development and product innovation
- Firmly positions the Company to capitalize on strong traction in the large enterprise space and to continue to bring much needed efficiency and financial controls to the market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Chrome River and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D investment from



for total consideration of approximately

\$100,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm+	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	A A PWC	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Steve Stout Managing Director	J.P.Morgan Fırst Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 	21
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17