

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to



on its Series D financing led by



with participation from

T.RowePrice®



for total consideration of

\$620,000,000

## FT Partners Advises Cross River on its \$620M Financing

# cross river

## Cross River's \$620 million Financing

#### Overview of Transaction

- On March 30, 2022, Cross River announced its \$620 million Series D financing round led by Eldridge and Andreessen Horowitz
  - Cross River provides essential infrastructure enabling strategic partners to offer leading embedded payments, cards, lending and crypto solutions to customers
  - T. Rowe Price, Whale Rock, Hanaco and other investors also participated in the round
- Cross River is a leading technology infrastructure provider enabling the delivery of innovative financial solutions to millions of consumers and business
  - Built on its proprietary real-time banking core, Cross River provides essential services to the fastest growing fintech platforms
  - Cross River is the technology supporting many of the largest fintech companies in the world such as Affirm, Coinbase, Rocket Loans, Stripe, Upgrade and Upstart

#### Significance of Transaction

 The capital infusion will accelerate Cross River's tech-focused growth strategy by building out embedded financial solutions, bolstering strategic partnerships and continuing plans for international expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Cross River
- This transaction highlights FT Partners' industry-leading expertise across the Banking Tech space and its successful track record generating highly favorable outcomes for FinTech companies globally

## Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



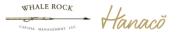
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## FT Partners Advises Cross River on its \$620M Financing

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## **Transaction Commentary**



Gilles Gade

Founder & CEO, Cross River

"Cross River is powering the future digital economy and changing lives by reinventing the way financial services are accessed."

"The quality of the investor group and size of our latest funding make this a landmark transaction in the financial technology arena, which will enable us to accelerate the growth of Cross River as the foundation of modern finance."





**Todd Boehly** 

Co-founder & CEO, Eldridge

"As a technology company with the established expertise of a bank, Cross River is providing essential infrastructure for the future of finance and enabling companies to empower customers with a full suite of fintech solutions."

"We are excited to support Gilles and his team with their continued global expansion."





**David George** 

Partner, Andreesen Horowitz

"Cross River enables every company to become a fintech company, a vision we are bullish about at a16z and another reason why we've been committed to Cross River since the early days of the business."

"Their technology has unlocked opportunities across the entire fintech ecosystem providing trusted and efficient integrations to their partners. We're proud to continue to support this team on their mission to reinvent the way financial services are delivered in the U.S. and around the world."

andreessen.

## FT Partners Advises Cross River on its \$620M Financing

# cross river

### **Cross River Overview**

### **Company Overview**

CEO:



Gilles Gade

**Headquarters:** Fort Lee, NJ

Founded: 2008

- Cross River is a leading technology infrastructure provider enabling the delivery of innovative financial solutions to millions of consumers and business
- The Company delivers innovative and scalable embedded payments, cards, lending and crypto solutions to millions of consumers and businesses by leveraging its proprietary realtime banking core

#### **Management Team**







Karan Mehta CSO



Kris Pease CFO



Hillel Olivestone
Head of Corporate
Development

## **Selected Funding History**

Date	\$ in mm	Investors	
March 2022	\$620	andreessen. ELDRIDGE horowitz	
November 2019	28	SHEFA CAPITAL	
Dec 2018	24	Battery Ribbit Capital andreessen.	
October 2016	30	Battery Ribbit Capital andreessen.	

#### **Select Partners**







coinbase

















#### **Products & Services**



Banking Services: Cross River's Banking-as-a-Service (BaaS) platform offers seamless account functionality to create, open and manage accounts via APIs; financial service products are customizable with purpose-driven accounts equipped with a host of adjustable parameters



Crypto: Cross River's robust set of APIs enable partners to offer a wide variety of payment solutions to achieve their goals as well as those of their customers



**Payments:** Cross River's all-in-one platform provides a host of payment offerings through a suite of services aimed at helping partners grow their businesses and manage their risk



Marketplace Lending: Cross River helps facilitate lending across various industries, including debt consolidation, point of sale, home improvement, medical and small businesses

## Leading Advisor Across the Banking & Lending Tech Sector











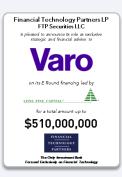


































# cross river

## **Significant Experience Advising Large Financing Rounds**

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
<b>∑avid</b> xchange	\$1,616,000,000 *	– Accel Temasek <b>Visa</b> pimcc
GreenSky -	1,560,000,000 *	
stone <sup>co</sup>	1,545,000,000 *	RCP REVERENCE CAPITAL PARTNERS DST SANT FINANCIAL ASSOCIATES INSIGHT
Revolut	800,000,000	• — PARTNERS — Great Hill
mollie	800,000,000	ICONIQ Premji Invest SoftBank
→ Bolt	~748,000,000 *	BainCapital IONI
cross river	620,000,000	CROSSOVER PARTNERS
Varo	510,000,000	BainCapital BlackRock. CIBC khosla ventures
<b>MAMBU</b>	483,000,000 *	Goldman Viking capitalG LONE PINE CAPITAL
<b>J</b> upgrade	445,000,000 *	Sachs KeyBank OED ING M
SpotOn	425,000,000 *	nyca INVESTORS Blackstone
MERCURY <sup>®</sup>	420,000,000	BBVA ◆Santander BV WELLINGTON 乾源资本 YUAN CAPITA
Remitly	374,000,000 *	InnoVentures Battery Ventures MANAGEMENT THIEL
bblo	370,000,000 *	ADAMS STREET PARTNERS PARTNERS PARTNERS PARTNERS PARTNERS
cloudwalk	340,000,000 *	
NEXT	333,000,000 *	Redpoint PayU G edisonpartner
೧೦೦೧	300,000,000	NEUBERGER BERMAN KKR DRAGONEER Munich RE
OakNorth	270,000,000	COATUE  CARRICK C  Investing more than capital  ELDRIDGE edbi
feedzai	267,500,000 *	A POLLO mastercard nabventures
<u>Al</u> pha Sense	263,000,000 *	QUESTMARK PARTNERS VALOR generation_
Liquidnet ~~	250,000,000	EQUITY PARTNERS
	230,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS SUMMIT PARTNER

<sup>\*</sup> Total includes multiple financing rounds

# cross river

## FT Partners Advises Revolut on its \$800 million Series E Financing

#### Overview of Transaction

- On July 15, 2021, Revolut announced that it has raised \$800 million in financing from Softbank and Tiger Global, valuing the business at ~\$33 billion
- SoftBank and Tiger Global join existing investors including Balderton Capital, DST, Ribbit Capital, TCV and TSG Consumer Partners
- Revolut is building the world's first truly global financial superapp to help people get more from their money
  - In 2015, Revolut launched in the UK offering money transfer and exchange; Today, more than 16 million customers around the world use dozens of Revolut's innovative products to make more than 150 million transactions a month

#### Significance of Transaction

- The investment will enable the Company to further its growth plans, in particular
  its ongoing product innovation aimed at meeting customers' everyday financial
  needs and aspirations, from quick and easy global transfers, to managing
  everything from savings to insurance to democratizing wealth and trading
- It will also support the expansion of Revolut's offering to US customers and its entry to India and other international markets
- Revolut is now the most valuable financial superapp and the 4<sup>th</sup> most valuable private FinTech company globally

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Revolut
- This transaction underscores FT Partners' deep expertise in the Consumer FinTech and Banking Tech space, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to

# Revolut

on its Series E financing led by



for a total amount of

\$800,000,000

at a valuation of

~\$33,000,000,000



## FT Partners Advises Bolt on its \$355 million Series E1 Financing



#### **Overview of Transaction**

- On January 14, 2022, Bolt announced it has raised \$355 million in Series E funding led by funds and accounts managed by BlackRock
  - New investors Schonfeld, Invus Opportunities, H.I.G. Growth, and CE Innovation Capital, in addition to return investors Activant Capital and Moore Strategic Ventures, also participated
- Bolt strengthens retailers' relationships with their customers by unlocking secure, logged-in, lightning-fast checkouts
- The Company's rapidly-growing network of one-click-checkout-ready shoppers visits Bolt merchants as if they are return customers.
- In 2021, Bolt signed several key partnerships including BigCommerce and Adobe Magento; on the international front, the company got a head start in November after securing agreements with both Benefit Cosmetics and PrestaShop
- Bolt also made its first-ever acquisition of Tipser, a Swedish-based technology company enabling direct checkout on any digital surface.

#### Significance of Transaction

- Including the Series E, Bolt has raised nearly \$1 billion to date and the Company's valuation is nearly double what it was at the Series D
- The oversubscribed financing validates the massive potential of a network that has grown to more ten million shoppers, with an additional 50 million shoppers queued up to be added based on existing commitments and partnerships
- This capital will enable Bolt to accelerate the pace of its product innovation and continue recruiting top talent

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Bolt
  - FT Partners previously advised Bolt on its ~\$393 million financing in October 2021
- This transaction underscores FT Partners' deep payments and e-commerce domain expertise and successful track record of driving optimal outcomes for high growth FinTech companies globally

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E financing led by funds and accounts managed by

## BlackRock

with participation from









for a total amount of

\$355,000,000

at a valuation of

\$11,000,000,000



## FT Partners Advises Upgrade on its Series F Financing



#### **Overview of Transaction**

- On November 16, 2021, Upgrade announced it raised \$280 million in Series F financing led by Coatue Management and DST Global with participation from Dragoneer Investment Group and existing investors
  - The round values the Company at more than 6 billion, which represents a 2x increase over the prior 2021 round
- Upgrade is a neobank that offers affordable and responsible credit to mainstream consumers through cards and personal loans, along with a rewards checking account that offers 2% cashback rewards to consumers on common everyday expenses and monthly subscriptions
- Upgrade has delivered over \$10 billion in affordable credit to mainstream consumers through cards and loans since inception in 2017, and is on track to deliver \$8 billion in 2021 alone
- Upgrade was recognized as the fastest growing company in the Americas by the Financial Times earlier this year, and Upgrade Card was recently recognized by Nilson Report as the fastest growing credit card in the US, marking the first time a FinTech company is listed among the top 50 US credit card issuers

#### Significance of Transaction

 The investment will fuel the rapid growth of Upgrade Card, an innovative credit card that brings the low cost of responsible credit of installment lending to millions of retail locations in the U.S.

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Upgrade
- FT Partners previously advised Upgrade on its Series D financing led by Santander InnoVentures in 2020 and Series E financing led by KDT in August 2021 – over this time period, Upgrade's valuation has grown over ~6x
- This transaction highlights FT Partners' deep domain expertise with neobanks and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

## Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series F financing led by





for a total amount of

\$280,000,000

at a valuation of

\$6,000,000,000



## FT Partners Advises Mambu on its Series E Financing



#### Overview of Transaction

- On December 9, 2021, Mambu announced it has raised approximately \$266
  million of new capital in its Series E financing at a post-money valuation
  of \$5.5 billion
  - The investment was led by EQT with participation from existing investors, including Acton Capital Partners, Bessemer Venture Partners, Runa Capital, TCV, Tiger Global and Arena Holding
- Mambu is a SaaS cloud banking platform empowering its customers to easily and flexibly build and expand their banking products
  - Mambu is the originator of the composable banking approach, which prioritizes rapid, flexible assembly of independent, best-for-purpose systems
- Since launching in May 2011, Mambu has grown its client portfolio to more than 50 million end users that leverage Mambu's technology every day across more than 65 countries

#### Significance of Transaction

- The transaction values Mambu at \$5.5 billion, underscoring the Company's leadership position in redefining the global core banking technology market
- Mambu will use its fresh funding to further accelerate innovation in its nextgeneration platform, with the ambition of rolling out both new functional as well as technical capabilities

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Mambu
- FT Partners also previously advised Mambu on its \$135 million <u>Series D</u> financing
- This transaction highlights FT Partners' deep domain expertise in a broad range of Banking Tech companies, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E financing led by



with participation from existing investors

for a total primary amount of

~\$266,000,000
at a valuation of

~\$5,500,000,000



## FT Partners Advises CloudWalk on its Series C Financing



#### **Overview of Transaction**

- On November 17, 2021, CloudWalk announced that it had raised \$150 million of capital in its Series C financing
- The investment was led by existing investor Coatue Management with participation from DST Global, A-Star, The Hive Brazil, Plug and Play Ventures, Valor Capital Group, angel investor Gokul Rajaram and American football players Larry Fitzgerald and Kelvin Beachum
- Headquartered in São Paulo, Brazil, CloudWalk is a global payments company born with the mission to revolutionize the payment ecosystem for small and medium business merchants and their customers through the most innovative technologies such as artificial intelligence and blockchain
- CloudWalk provides merchant acquiring services, data processing services, and sells Point-of-Sale solutions to the Company's ~150,000 active merchants located in 4,300+ cities and towns across the country

### Significance of Transaction

 The funds raised in the Series C will be used to further accelerate CloudWalk's growth by fueling ongoing innovation of its existing product portfolio, development of new cutting-edge solutions – including improvements to leverage the blockchain – and hiring best-in-class global technology talent

#### FT Partners' Role

- FT Partners served as the exclusive financial and strategic advisor to CloudWalk
  - FT Partners previously advised CloudWalk on its \$190 million Series B financing in May 2021
- This transaction highlights FT Partners' deep domain expertise in the Payments sector, as well as its successful track record generating highly favorable outcomes for high-growth, Brazilian FinTech companies

## Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by

COATUE

for a total consideration of

\$150,000,000

at a valuation of

~\$2,150,000,000



## FT Partners Advises Finicity on its \$1 billion Sale to Mastercard



#### Overview of Transaction

- On June 23, 2020, Mastercard (NYSE: MA) announced it has entered into an agreement to acquire Finicity, a leading North American provider of real-time financial data access and insights
  - The acquisition is valued at up to ~\$1 billion in total consideration, which is comprised of \$825 million at close and up to \$160 million in earn-out consideration
- Finicity enables a secure and innovative financial data-sharing ecosystem
  through direct connectivity to thousands of North American financial institutions,
  including next generation open banking API connections with the largest banks
  in the US
  - Finicity helps power the programs of banks and FinTech companies, using approvals to securely access customer information to provide value-added services such as streamlined loan and mortgage processes, rapid account-based payment initiation and personal financial management solutions

#### Significance of Transaction

 The addition of Finicity's complementary technology and innovative team strengthens the existing Mastercard open banking platform to enable and safeguard a greater choice of financial services, reinforcing the Company's longstanding partnerships with and commitment to financial institutions and FinTech companies across the globe

#### FT Partners' Role

- FT Partners served as the exclusive strategic and financial advisor to Finicity and its board of directors
- This transaction highlights FT Partners' deep domain expertise across the FinTech sector and further supports FT Partners' role as the Advisor of Choice to the highest quality FinTech companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

~\$1,000,000,000



# cross river

## FT Partners Advises Varo on its \$510 million E Round Financing

#### Overview of Transaction

- On September 9, 2021, Varo announced that it had raised \$510 million of capital in its E Round equity financing
- The E Round investment was led by Lone Pine Capital with participation from existing investors and new investors including Declaration Partners, Eldridge, Marshall Wace, Berkshire Partners / Stockbridge, and funds and accounts managed by BlackRock
- Headquartered in San Francisco, Varo is on a mission to make financial inclusion and opportunity a reality for all - by empowering people with the products and support they need to create healthy financial habits and be in control of their finances

#### Significance of Transaction

- The investment will be used to further accelerate Varo's rapid customer growth and support additional investment in product and technology innovation
- In the last 13 months since obtaining its bank charter, Varo doubled its opened accounts to four million
- In addition, the Company has experienced record revenue growth, unlocked new cost efficiencies, and expanded its suite of innovative financial products to include Varo Advance, a short-term line of credit, Varo Perks cashback rewards, and the forthcoming Varo Believe credit building credit card program

#### FT Partners' Role

- FT Partners served as the exclusive financial and strategic advisor to Varo
- This transaction highlights FT Partners' deep domain expertise with neobanks, Banking Tech, and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its E Round financing led by



with participation from

ELDRIDGE

DECLARATION

MARSHALL WACE

STOCKBRIDGE INVESTORS **BlackRock**. for a total amount of

\$510,000,000

FINANCIAL
TECHNOLOGY
PARTNERS

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## FT PARTNERS ADVISES

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## FT Partners Advises Neon on its \$300 million Series D Financing

#### Overview of Transaction

- On February 14, 2022, Neon Pagamentos, S.A. (Neon) announced that it has raised US\$300 million (R\$1.6 billion) of new capital from BBVA (NYSE:BBVA) in its Series D financing round
- Neon is Brazil's first neobank dedicated to serving the Brazilian working class, offering no-fee digital accounts, credit cards, payroll/personal loans, investment services, and microentrepreneur financial services
  - Neon provides its customers with a broad menu of digital banking products, democratizing access to credit for individual workers and supporting Brazil's thriving ecosystem of microentrepreneurs (MEIs)
  - The company's "Democredit" platform, a proprietary underwriting model, leverages over 20 adaptive AI models to instantly offer credit to underbanked Brazilian workers
- Today, Neon handles more than R\$5.8 billion in monthly transactions and serves more than 15 million customers throughout Brazil

#### **Significance of Transaction**

- Neon has a demonstrated track record of rapid growth; the transaction will
  enable Neon to invest in technology, marketing, new products, and capital to
  accelerate Neon's goal of being the best partner for the Brazilian worker
- BBVA's is one of the largest financial services institutions in Latin America, and the investment represents a continued commitment to foster top-tier fintech innovation in one of the most promising emerging markets

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Neon
- The transaction highlights FT Partners' industry-leading expertise and successful track record within consumer FinTech and emerging markets

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing from



for a total investment of

\$300,000,000



# cross river

## FT Partners Advises Amount on its \$81 million Series C Financing

#### **Overview of Transaction**

- On December 2, 2020, Amount announced it has raised \$81 million in Series C financing led by Goldman Sachs Growth with participation from existing investors including August Capital, Invus Opportunities and Hanaco Ventures
- Amount delivers technology solutions for financial institutions to create and enhance their digital consumer experiences
  - Solutions include omnichannel retail banking and a robust point-of-sale financing product suite alongside platform features like fraud prevention, verification, decisioning engines, and account management to enhance its clients' existing products and services
- Leading financial institutions including Banco Popular, HSBC, Regions Bank and TD Bank partner with Amount to drive growth and simplify their transition to digital financial services
  - Amount's clients collectively manage nearly \$2 trillion in US assets and service more than 50 million US customers

#### Significance of Transaction

- The latest round brings Amount's total capital raised in 2020 to nearly \$140 million and follows its Series B round, led by QED Investors, from earlier this year
- The new funding will allow for further investments in platform research and development, as well as for accelerating the Company's go-to-market strategy

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Amount
- This transaction underscores FT Partners' expertise across the Banking Tech landscape and highlights its position as the "Advisor of Choice" to leading FinTech companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by



for a total amount of

\$81,000,000



## FT Partners' Recent Awards and Recognition



## **Bloomberg**

## **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



## **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech







#### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018



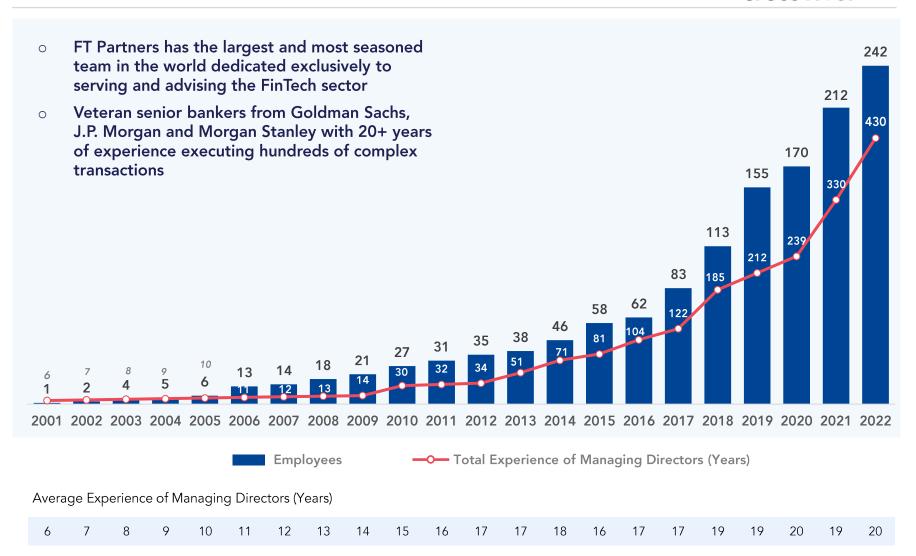


## The Information's "Silicon Valley's Most Popular Dealmakers"

- Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

## FT PARTNERS ADVISES cross rive

## The Largest FinTech Advisory Practice in the World



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