### FT PARTNERS FINTECH INDUSTRY RESEARCH

February 10, 2022



# Fireblocks Raises \$550 million in Series E Financing Led by D1 Capital Partners and Spark Capital







The Only Investment Bank Focused Exclusively on FinTech

### Fireblocks Raises \$550 million in Series E Financing

FT PARTNERS RESEARCH

### **△** Fireblocks

### **Transaction Summary**

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- On January 27, 2022, crypto infrastructure company Fireblocks announced that it has raised \$550 million in Series E financing
  - The round was co-led by D1 Capital Partners and Spark Capital, with participation from several new investors including General Atlantic, Index Ventures, Mammoth, CapitalG, Altimeter, Iconiq Capital, Canapi Ventures and Parafi Growth Fund
  - Existing investors including Sequoia Capital, Coatue, Ribbit Capital, BNY Mellon, Paradigm, and SCB 10x also participated in the round, according to The Block (1)
  - This round brings Fireblocks' total equity raised to over \$1 billion and values the Company at \$8 billion, nearly four times higher than its valuation at the time of its Series D financing in July 2021
- Fireblocks scaled rapidly in 2021, growing its client base from 150 to over 800, and growing revenue by over 600% (1)
  - The Company also stated that it has surpassed \$2 trillion in total digital assets transferred on its platform
- The Company recently launched Aave Arc, a permissioned liquidity pool that enables "whitelisted" institutions to participate in decentralized finance as suppliers of liquidity
- The Company plans to use the proceeds from the latest fundraise to hire 300 more employees and expand into Southeast Asia, Eastern Europe and Africa

#### **Transaction Commentary**

"It's pretty aggressive growth, and we have a lot of clients from very different use cases and domains, from traditional financial institutions to leading hedge funds, exchanges, neo banks, gaming companies, payment providers and so on. So we are putting a lot of investment into our client support functions across the board to catch up and to provide all those people the service that they need." (2)



Michael Shaulov CEO & Co-Founder

"The crypto industry has reached an inflection point with hyperscale levels of innovation and adoption. At CapitalG we are eager for consumers and institutions worldwide to reap the benefits of Web3's tremendous potential. Fireblocks is serving an important role as the gatekeeper unlocking access to the digital asset economy for institutions of all types and sizes. We're excited to support them on their important iournev."

**CapitalG** 

Founder & General Partner



The Block: "Fireblocks raises \$550 million in Series E funding, now valued at \$8 billion"

### **▲** Fireblocks

#### Fireblocks Overview

#### **Company Overview**



CEO & Co-Founder:

Headquarters: Founded: Michael Shaulov New York, NY 2018

- Fireblocks is a digital asset infrastructure company that provides a direct custody platform for institutions, allowing them to securely transfer assets in seconds
  - Customers include Revolut, Galaxy Digital, BlockFi, eToro, BNY Mellon, CoinShares, and more
  - Fireblocks' platform supports custody across 25 different blockchains and over 1,000 cryptocurrencies (1)
- The Company also provides strategic consulting to clients looking to build out their digital asset capabilities

#### **Selected Equity Financing History**

Date	Amount (\$ in mm)	Selected Investor(s)
01/27/22	\$550	General Atlantic; D1 Capital; Spark Capital; Index Ventures; Mammoth; CapitalG; Altimeter Capital; Iconiq Strategic Partners; Canapi Ventures; Parafi Capital
07/27/21	310	Sequoia Capital; Stripes Group; Spark Capital; Coatue Management; DRW Venture Capital; SCB 10x; BNY Mellon; Sequoia Capital; Spark Capital; Stripes Group
03/18/21	133	Coatue Management; Ribbit Capital; Stripes Group; BNY Mellon; Silicon Valley Bank; Paradigm; Galaxy Digital; Swisscom Ventures; Tenaya Capital; Cyberstarts
11/18/20	30	Paradigm; Cyberstarts; Tenaya Capital; Swisscom Ventures; Galaxy Digital; Digital Currency Group; Cedar Hill Capital Partners
06/11/19	16	Cyberstarts; Tenaya Capital; Eight Roads; Swisscom Ventures; MState

#### **Products & Services Overview**



#### Fireblocks Network

Fireblocks' digital asset transfer network connects to over 800 liquidity partners, trading venues, and counterparties in one platform for instant settlement, rebalancing, and payments

#### Institutional DeFi Access

Fireblocks' secure wallet infrastructure allows users to design DeFi portfolios by trading on decentralized exchanges (DEX), and implementing staking and yield farming strategies across any protocol



#### MPC Wallet-as-a-service

Fireblocks' proprietary protocol allows for transaction speeds 8x faster than the industry average

#### **Tokenization**

Fireblocks' platform allows users to consolidate their assets into stablecoins or security tokens





#### Security

Fireblocks' platform is protected against attacks, internal collusion, and human error using MPC cryptography and hardware isolation

#### AML & Compliance

Fireblocks integrates with the leading crypto compliance providers allowing users to automatically detect and remove high-risk transactions in their ledgers



#### Selected FT Partners Research - Click to View



Abra's \$55 million Financing



Say's \$140 million Sale to Robinhood



CAIS's \$225 million Financing



Forge's \$2 billion SPAC Merger



UBS Acquires Wealthfront for \$1.4 billion



OpenSea Raises \$300 million in Series C Financing



NYDIG Raises \$1 billion in Financing



DriveWealth Raises \$450 million in Series D Financing

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### Selected FT Partners Capital Markets / WealthTech Transactions

#### **M&A Transactions**

















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

### FT Partners Advises Forge on its Merger with Motive Capital Corp.

#### Overview of Transaction

- On September 13, 2021, Forge announced its merger with Motive Capital Corp.
- Upon completion of the transaction, the combined company is expected to have a pro forma fully diluted equity value of approximately \$2.0 billion (1)
  - Expected gross proceeds are \$532.5 million, prior to the payment of transaction expenses and up to \$100 million of cash consideration
  - The combination is further supported by a \$50 million commitment under Motive Partners' Forward Purchase Agreement and a \$68.5 million PIPE anchored by ION Group's \$50 million commitment and contributions from Temasek and Adit Ventures
- Forge's digital platform streamlines liquidity for hundreds of unicorn issuers and thousands of institutional and retail investors from around the world
  - Leveraging its robust technology, operations and trust infrastructure,
     Forge delivers a suite of services that includes trading, custody, data and company solutions
- Since inception, Forge has completed more than \$10 billion in transactions in more than 400 private companies

#### **Significance of Transaction**

- The confidence demonstrated by Motive Capital Corp, and other investors is a testament to Forge's business model, management and market opportunity
- Motive Partners intends to be a long-term strategic partner to Forge, accelerating growth and innovation in a market with substantial tailwinds

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to Forge
- FT Partners previously advised Forge on its \$150 million financing in May 2021, its merger with SharesPost in May 2020, its acquisition of IRA Services in October 2019, and its \$70 million Series B financing in July 2018
- This transaction highlights FT Partners' deep domain expertise within Capital Markets Tech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



on its merger with



MOTIVE CAPITAL CORP

(NYSE: MOTV)

for total consideration of

\$2,000,000,000



### FT Partners Advises Revolut on its \$800 million Series E Financing

#### Overview of Transaction

- On July 15, 2021, Revolut announced that it has raised \$800 million in financing from Softbank and Tiger Global, valuing the business at ~\$33 billion
- SoftBank and Tiger Global join existing investors including Balderton Capital, DST, Ribbit Capital, TCV and TSG Consumer Partners
- Revolut is building the world's first truly global financial superapp to help people get more from their money
  - In 2015, Revolut launched in the UK offering money transfer and exchange; Today, more than 16 million customers around the world use dozens of Revolut's innovative products to make more than 150 million transactions a month

#### **Significance of Transaction**

- The investment will enable the Company to further its growth plans, in particular
  its ongoing product innovation aimed at meeting customers' everyday financial
  needs and aspirations, from quick and easy global transfers, to managing
  everything from savings to insurance to democratizing wealth and trading
- It will also support the expansion of Revolut's offering to US customers and its entry to India and other international markets
- Revolut is now the most valuable financial superapp and the 4<sup>th</sup> most valuable private FinTech company globally

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Revolut
- This transaction underscores FT Partners' deep expertise in the Consumer FinTech and Banking Tech space, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to

# Revolut

on its Series E financing led by



for a total amount of

\$800,000,000 at a valuation of

~\$33,000,000,000



### FT Partners Advises CAIS on its \$225 million in Series C Financing

#### Overview of Transaction

- On January 11, 2022, CAIS announced it has raised \$225 million of new capital in its Series C financing round at a post-money valuation of more than \$1 billion
  - The investment was led by Apollo Global Management and Motive Partners, with participation from Franklin Templeton
- CAIS is a leading alternative investment platform for financial advisors who seek improved access to and education about alternative investment funds and structured products
  - CAIS provides financial advisors with a broad menu of alternative investment strategies, including hedge funds, private equity, private credit, real estate, and structured products
  - CAIS offers a customized experience to a wide range of wealth management firms, including small- to mid-sized RIAs, large RIA aggregation platforms, and independent / regional broker-dealers
- Today, over 4,400 of independent financial advisors, who in total oversee more than \$2 trillion in assets, use the CAIS platform to access alternative investments

#### **Significance of Transaction**

- This investment accelerates CAIS mission to modernize how investors access alternative investments and advances the critical role CAIS plays in revolutionizing how the alternative investment and wealth management communities engage, learn, and transact
- CAIS will use the proceeds of this financing round to fuel further advancements in technology, enhance the customer experience, invest in the digitization of product operations and processes, and explore strategic opportunities

#### FT Partners' Role

- FT Partners served as exclusive financial advisor to CAIS
- The transaction highlights FT Partners' industry-leading expertise and successful track record within the Wealth and Capital Markets Tech space

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive financial advisor to

CAIS

on its Series C financing from

APOLLO



OTIVE DARTHED

FRANKLIN TEMPLETON

for total consideration of

\$225,000,000 at a valuation of \$1,000,000,000+



### FT Partners Advises AlphaSense on its \$180 million Series C Financing

#### Overview of Transaction

- On September 30, 2021, AlphaSense announced it has raised \$180 million in a Series C financing round led by Viking Global Investors and Goldman Sachs Asset Management (GSAM) Growth Equity
  - Viking Global Investors is a global investment firm founded in 1999 that manages ~\$58bn of capital for investors
  - GSAM Growth Equity ("Goldman Sachs") has invested over \$13bn in companies led by visionary founders and CEOs
  - Alliance Bernstein, Bank of America, Barclays, Citi, Cowen, Morgan
     Stanley, Wells Fargo and other investors also participated in the round
- AlphaSense is a leading market intelligence and search platform with operations in the United States, Europe, and India
  - AlphaSense leverages Al and NLP to extract insights from an extensive universe of public and private content, enabling professionals to make critical decisions with confidence and speed
  - AlphaSense is trusted by a majority of S&P 500 companies including 70% of top asset management firms and 76% of top consultancies

#### **Significance of Transaction**

- The capital infusion will be used to further invest in product development, content expansion and customer support, and to drive organic growth as well as acquisitions
- Through international expansion, AlphaSense plans to continue investing in global and foreign-language content and expanding its customer service and engineering teams worldwide

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AlphaSense
- FT Partners previously advised AlphaSense on its \$50 million Series B financing round in 2019 and its \$33 million growth financing round in 2016
- This transaction highlights FT Partners' industry-leading expertise within the Information Technology / Capital Markets space and its successful track record

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by



Goldman Sachs

with participation from









Morgan Stanley COWEN

for a total amount of

\$180,000,000



### FT Partners Advises Say Technologies on its \$140 million Sale to Robinhood

#### **Overview of Transaction**

- On August 10, 2021, Robinhood (NASDAQ:HOOD) announced it had agreed to acquire Say Technologies for approximately \$140 million
- Say is a mission-driven company that has built an innovative communication platform making it easier for investors to exercise their ownership rights
  - Say's proxy processing technology helps broker-dealers give their customers seamless access to their vote, and its Q&A platform lets everyday shareholders participate in events like earnings by asking and upvoting questions
- Robinhood is an online broker that offers commission-free investing in US securities and cryptocurrencies, fractional trading, and cash management
  - Robinhood's mission is to democratize finance and make investing accessible with education and information, fractional shares, IPO access, and more

#### **Significance of Transaction**

- As part of Robinhood, Say will be able to further its goal of creating a new ecosystem of ownership and engagement to benefit all investors and companies
- Together the companies will find new ways to expand what it means to be an investor through new products and experiences that democratize shareholder access

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Say Technologies
- This transaction underscores FT Partners' deep Wealth & Capital Markets
  Tech domain expertise and successful track record of generating favorable
  outcomes for leading companies globally

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for approximately

\$140,000,000



### FT Partners Advises Abra on its Series C Financing

#### Overview of Transaction

- On September 15, 2021, Abra announced it has raised \$55 million in Series C financing led by IGNIA and Blockchain Capital with participation from new investors Kingsway Capital and Tiga Investments
- Additional participation in the round came from existing investors including Amex Ventures, Arbor Ventures, Lerer Hippeau, and Kenetic Advisors
- Founded by Bill Barhydt in 2014, Abra is the leading wealth management platform in the crypto space, allowing hundreds of thousands of users to earn yield on crypto assets, trade over 100 virtual currencies, and borrow against crypto holdings
  - Abra has processed over \$1 billion in crypto-backed loans and paid millions of dollars in interest to retail and institutional clients
  - Abra Earn offers users to earn competitive interest rates on crypto assets, including up to 8% interest on stablecoins, compounded daily
  - Abra's cross-border lending platform matches developed market investors with developing market borrowers to capitalize on a massive yield arbitrage opportunity

#### Significance of Transaction

- The investment will fuel Abra's rapid user base growth and support its continued commitment to expanding the product suite and capabilities
- Abra's Series C financing will allow the company's world-class development team to further expand its product suite for wealth management, trading, and payments, with a focus on offerings for high-net-worth clients and institutions

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Abra
- This transaction highlights FT Partners' industry-leading expertise within the burgeoning crypto space, as well as its successful track record of generating highly favorable outcomes for high-growth FinTech companies globally

#### Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by





for a total consideration of

\$55,000,000



### FT Partners Advises Nutmeg on its £45 million Series E Financing

#### Overview of Transaction

- On January 22, 2019, Nutmeg announced it has raised £45 million in its Series E financing round led by Goldman Sachs and Convoy
  - Goldman Sachs' Principal Strategic Investments Group is a new investor in the Nutmeg platform, while Convoy, a Hong Kong-based financial advisory firm, is investing for a second time
  - Convoy first invested in Nutmeg in November 2016
- Headquartered in London, Nutmeg is a digital wealth manager operating in the U.K. and Asia (Hong Kong / Taiwan)
  - Nutmeg provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
  - Nutmeg serves more than 60,000 active investors and manages approximately £1.5 billion in assets under management

#### **Significance of Transaction**

- Nutmeg's Series E financing is the largest funding round by a European digital wealth manager to-date
- Demonstrates Goldman Sachs' continued focus on consumer facing FinTech following the launch of Marcus, its online savings account in the UK

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nutmeg
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E Financing from





for total consideration of

£45,000,000



### FT Partners Advises Forge on its Merger with SharesPost

#### Overview of Transaction

- On May 12, 2020, Forge announced its merger with SharesPost
- SharesPost is a private market alternative trading system focused on enabling retail and institutional investors and company employees to access liquidity
  - Founded in 2009, SharesPost built the first private equity marketplace, which strove to connect buyers and sellers of private securities through its proprietary trading platform
- Forge's digital platform streamlines liquidity for hundreds of unicorn issuers and thousands of institutional and retail investors from around the world
  - Leveraging its robust technology, operations and trust infrastructure,
     Forge delivers a suite of services that includes trading, custody, data and company solutions

#### Significance of Transaction

- Together, the two companies will create one of the largest global private securities marketplaces, bringing liquidity and transparency at scale to pre-IPO companies and investors
- Combined, the two will have facilitated thousands of transactions with more than \$6 billion in private market transaction volume, for hundreds of unique issuers and over 1 million customers
- The deal will provide Forge with deeper insight on private company trends, as well as bid, offer, and pricing data that provides transparency to clients and partners to better understand and engage in the private markets

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Forge
- FT Partners previously advised Forge on its <u>\$70 million Series B financing</u>
- This transaction underscores FT Partners' deep alternative marketplace domain expertise and its continued success in providing buy-side advisory to top-tier FinTech companies

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### FT Partners' Recent Awards and Recognition

### **Bloomberg**

#### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech







#### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





### The Information's "Silicon Valley's Most Popular Dealmakers"

- Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

### The Largest FinTech Advisory Practice in the World

