# September 23, 2016 Financial Technology Partners

FT Partners Research - Transaction Profile



raises

\$72,000,000

in Series C financing

Courtesy of:



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**OurCrowd** 

accredited

shares in

promising

**VCs** 

startups and

investors to buy

invest alongside

allows

# OurCrowd Raises \$72 mm in Series C Financing

#### **Transaction Overview**

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 On September 20, 2016, OurCrowd announced that it had raised \$72 mm in a Series C financing round

- Half of the capital raised will go towards building out the company's offices globally along with further developing its platform
- The other half of the capital will be used to match investments made on the OurCrowd platform
- The additional capital will support the Company in its goal of investing \$1 bn annually by 2020
- Including this Series C round, the Company has raised over \$100 mm
- This financing round includes investments from financial institutions, family offices and private investors, who have asked to remain undisclosed, although United Overseas Bank ("UOB") has been recognized as a strategic investor
- OurCrowd is an equity crowdfunding platform for accredited investors who wish to invest in early stage companies
  - To date, OurCrowd has raised \$300 mm in crowdfunding equity for its 98 portfolio companies

#### Commentary

"One half of the round will be invested in the expansion of our 7 global offices, and further developing our technology platform. The other half of the Series C funding will be used to make sure that each and every company which raises funding on our platform receives participating investment from the General Partner on the same terms as the crowd. This new capital will help us hit our goal of investing \$1 billion annually by 2020."



Jon Medved, CEO of OurCrowd



"We understand the ambitions of startups and emerging enterprises and want to help them grow into sustainable businesses. We look forward to working closely with OurCrowd to further develop their platform to support the startup ecosystem both in Singapore and the broader Asian market. Our investment into this Series C funding for OurCrowd reinforces our commitment to supporting startups and small businesses."



Janet Young, Managing Director at UOB Group







# OurCrowd Raises \$72 mm in Series C Financing

2012

#### **OurCrowd Overview**



OurCrowd has raised millions for companies across a variety of sectors and stages

FinTech \$13 mm

Internet of Things \$20 mm

Consumer \$16 mm

Enterprise Solutions \$20 mm

## Overview

**Headquarters:** Jerusalem, Israel

Founded:

- OurCrowd is an equity based crowdfunding platform for accredited investors to provide venture capital for early stage companies
- Potential investors are thoroughly screened and vetted in order to meet the stringent accreditation requirements
- Companies seeking funding also undergo a rigorous due diligence process in order to be added to the platform, with all term sheets being pre-negotiated

#### **Key Benefits of OurCrowd's Platform**

- OurCrowd provides the opportunity for individual investors to invest in startups, with a minimum investment amount as low as \$10.000
- Fees and carries associated with the Company are significantly less than traditional venture capital fees
- OurCrowd maximizes the efficiency of web based crowdfunding and simplifies the investment process through special software solutions

Selected OurCrowd Exits				
Portfolio Company	Investment Size (\$ mm) Acquirer			
REPLAY TECHNOLOGIES  FREE DIMENSIONAL VIDEO	\$2.2	(intel)		
BILLS GUARD SAFER TOOLTHER	3.9	PROSPER		
∞ crosswise	1.3	ORACLE		
nextpeer	1.4	Viber		
ReValk	3.9	IPO, Nasdaq: RWLK		
The <b>Trendlines</b> Group	1.0	IPO, SGX: 42T		
# FIREBLAD	E 2.0	STACKPATH		

#### **Key Executives**







Steven Blumgart Chairman



Robert Citron CFO



## Significant Experience in Capital Markets Technology

Wealth Management

ta / Analytics

High Frequency Trading





















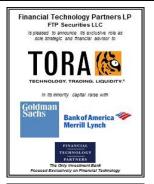
## **Significant Experience in Capital Markets Technology**



Other Capital Markets Technology















## Selected FT Partners' Research (click to view)



Research Report: Innovations in Capital Markets Technology



PENSCO Trust Company's Sale to Opus Bank



BlackRock's acquisition of FutureAdvisor



AlphaSense's \$33 mm growth financing



**BATS files for its IPO** 



IHS and Markit agree to merge



Nasdaq's acquisition of ISE for \$1.1 billion



**Aegon Acquires Cofunds** 



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## **The FT Partners Senior Banker Team**

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	21
Larry Furlong  Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	21
Greg Smith  Managing Director	AS Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee</li> <li>Recent coverage included DST, ENV, FISV, FIS, WU, EEFT, V, MA, GPN &amp; HPY among others</li> </ul>	20
Steve Stout  Managing Director	J.P.Morgan  First Data	<ul> <li>Formerly with J.P. Morgan and UBS</li> <li>Formerly Global Head of Strategy at First Data</li> </ul>	18
Tim Wolfe  Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners beginning in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	10

