FT PARTNERS FINTECH INDUSTRY RESEARCH

August 7, 2018



Global Payments (NYSE:GPN) Acquires AdvancedMD for Approximately \$700 million

globalpayments



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Transaction Summary



Transaction Summary

- On August 2, 2018, Global Payments announced an agreement to acquire AdvancedMD for \$700 million
 - The acquisition will result in Marlin Equity Partners exiting from its investment in the Company
 - AdvancedMD was previously acquired by Marlin Equity Partners in September 2015
- This acquisition will enable Global Payments to expand its presence in the Healthcare vertical and execute upon its strategy to enhance its software offerings
 - Global Payments previously acquired ACTIVE Network in August 2017, which was designed to build upon its software-driven strategy targeting the health and fitness verticals
 - Global currently captures ~20% of AdvancedMD's roughly \$3 billion in annual payment volume and expects to expand this percentage significantly
- The acquisition will be financed through Global Payments' existing credit facility and cash on hand
- Global Payments expects the transaction to have an immaterial impact on 2018 adjusted earnings per share results
- AdvancedMD offers a cloud-based, SaaS platform to small-to-medium sized ambulatory physician practices to enhance practice management, analytics reporting and billing services

Transaction Commentary

"We are delighted to expand our owned software portfolio with the addition of AdvancedMD, a leader in the large and fragmented healthcare vertical market."

"This acquisition aligns perfectly with our software-driven strategy and will add significant SaaS revenue in a new, attractive market with strong payment fundamentals, further accelerating our business mix toward technology enablement."

globalpayments

Jess Sloan CEO



Global Payments Strategy (1)

- Grow and control direct distribution through new channels and partners
- Develop value-added applications, enhance existing services and develop new systems and services to align with customer needs
- Continue to develop multinational solutions for global customers
- Investment in technology, training and enhancements to services
- Pursue potential domestic and international acquisitions, investments and partnerships with companies with high growth potential, market presence, sustainable distribution platforms and key technological capabilities

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AdvancedMD Overview

Company Overview



CEO: Raul Villar

Headquarters: South Jordan, UT

Founded: 1999

- AdvancedMD is a leading Healthcare technology company offering cloud-based medical office software to ambulatory medical practices
 - The Company works with over 26,000 practitioners across 8,600 practices and 600 medical billing companies
 - Nearly 3.5 million insurance claims are processed monthly on the AdvancedMD billing platform
- The Company's proprietary platform Rhythm offers a complete cloud suite of smart applications designed to work in unison and to accelerate collaborative workflow within all roles of the practice
 - Applications cover practice management, electronic health records, telemedicine, patient relationship management, business analytics reporting, and physician-performance benchmarking
- Prior to the Global Payments acquisition, AdvancedMD was backed by Marlin Equity Partners

Products & Services Overview



Practice Management & Medical Billing

Includes front office software tools such as scheduling and patient information and streamlines billing through simplified AR tracking

Electronic Health Records Software

 Functions like an automated workflow analyst through consolidated task items, creating prioritization, scheduling snapshots and patient information



Patient Software

 Patient engagement software automates patients experience online, while gathering feedback in real-time through telemedicine – creates appointment dashboard, conference interface, transmissions and a patient portal

Specialties

 Offers customized solutions for specialized roles of practice such as dermatology, family practice, ophthalmology, orthopedic and more



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AdvancedMD Overview (cont.)





Date	Transaction Type	Buyer(s)	Seller(s)	Amount (\$ in mm)
08/02/18	M&A	global payments	MARLIN EQUITY PARTNERS	\$700
08/06/15	M&A	MARLIN EQUITY	æ	NA
03/01/11	M&A	Æ	FRANCISCO PARTNERS	NA
01/17/08	M&A	FRANCISCO PARTNERS	Property Equity Captal, L.P. WINDWARD VENTURES	NA

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Global Payments Overview



Company Overview

global payments

Jeff Sloan

Headquarters: Atlanta, GA **Founded:** 1967

- Global Payments is a leading provider of payment technology services and electronic transaction processing services globally
 - The Company offers a comprehensive line of processing solutions for credit and debit cards, B2B purchasing cards, gift cards, electronic check conversion and check guarantee, as well as terminal management
- Global Payments currently has over 10,000 employees and partners in 30 countries worldwide
 - The Company has processed ~11 billion transactions at ~2.5 million merchant locations

Stock Performance (NYSE:GPN)



Recent Selected Acquisition History

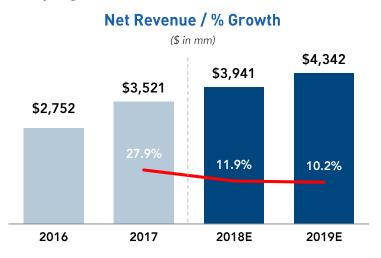
Announce Date	Target	Amount (\$ in mm)
08/02/18	Advanced MD.	\$700
08/03/17	ACTIVE network	1,200
04/11/16	@ way*	50
12/15/15	Heartland Payment Systems	4,500
03/25/15	realex payments	126
12/17/14	&BPI (Joint Venture)	na
09/30/14	Gaming Business	237
09/15/14	ezidebit.	277
01/24/14	PayPros°	420
07/29/13	Comercia Global Payments (Joint Venture)	na
08/15/12	ACCELERATED payment technologies * * * * * * * *	413
07/27/12	globalpayments Asia Pacific	242

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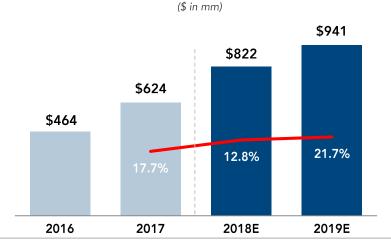


Global Payments Financial Overview

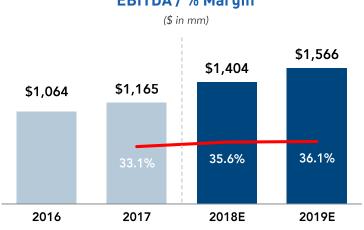
globalpayments



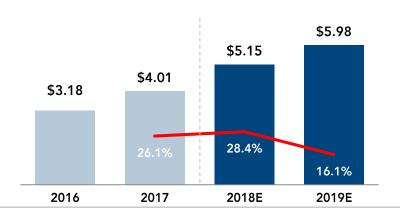




EBITDA / % Margin



Adjusted EPS / % Growth



Source: Company filings, Capital IQ

Selected FT Partners' Research – Click to View



Global Money Transfer



Cayan's \$1.05 billion Sale to TSYS



PayPal Acquires iZettle for \$2.2 billion



Transaction Security



PPRO Raises \$50 million in Financing Led by PayPal



Toast Raises \$115 million in Series D Financing



Klarna: An Online Payments and POS Lending Leader



GPS Raises £44 million in minority financing



Airwallex Raises \$80 million in Serie B Financing



Adyen's €947 million IPO



YapStone's \$71 million Series C Financing



Ant Financial Raises \$14 billion in Financing

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Timeline of Selected FT Partners Payments Processing Transactions



Ground-Breaking Payments Transactions Pioneered by FT Partners



Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



First sale of an "International Payments Specialist" to a pureplay consumer remittance provider



Largest U.S. strategic merchant acquiring acquisition in over the last decade



Highly successful outcome following long-term advisory relationship through initial recap, rebranding and multiple acquisitions



Significant capital raise for next gen processor serving commerce startups and disruptors



First large-scale transaction for an integrated merchant acquirer



Groundbreaking strategic round for early stage European payments company



First sale of a U.S. merchant acquirer to an international software company; became Sage Payments



First sale of a payments company to an established social media company



First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

FT Partners Advises Central Payment on its Sale of its Remaining Stake to TSYS

Overview of Transaction

- In April 2018, Central Payment completed a sale of its remaining 15% equity stake to TSYS at a valuation of \$840 mm ⁽¹⁾
- Headquartered in San Rafael, CA, Central Payment is one of the fastest growing payment processors in the country
 - Through Central Payment's innovative approach, the Company provides processing services to over 70,000 businesses across several electronic transaction categories and industries
- TSYS provides electronic payment processing and other services to card-issuing and merchant acquiring institutions worldwide
- FT Partners also represented Central Payment on its initial 60% strategic growth investment with TSYS in 2012 and its subsequent recap in 2014 and 2017

Significance of Transaction

- The transaction provides TSYS with a high-growth and very successful independent agent channel, which supports ongoing growth in its merchant acquiring business
- Additionally, the transaction reiterates Central Payment's ability to leverage TSYS' strategic relationships, processing capabilities and expertise in the sector to further scale the business and pursue additional growth opportunities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Central Payment and its owners
- This transaction highlights FT Partners' continued dominance in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in the sale of its remaining stake to



for a total valuation of

\$840,000,000



FT Partners Advises Cayan on its Sale to TSYS

Overview of Transaction

- On December 18, 2017, TSYS announced it has entered into an agreement to acquire Cayan in an all cash transaction valued at approximately \$1.05 billion
 - The transaction is expected to close in Q1 2018
- Cayan, a portfolio company of Parthenon Capital Partners, provides technology led acquiring services to more than 70,000 merchants and 100+ integrated partners in the U.S.
 - The Company's flagship Genius platform delivers a seamless and scalable unified commerce experience across channels
- TSYS (NYSE: TSS) is a leading global payments provider, offering innovative and secure solutions across the payments spectrum from issuer processing and merchant acquiring to prepaid program management

Significance of Transaction

- The acquisition strategically complements TSYS' merchant goals to become a leading payment provider to small and medium size businesses in the U.S.
- The addition of Cayan's unified commerce solutions elevates TSYS' competitive position to jointly offer a broader set of value-add products and services to partners and merchants

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Cayan and its Board of Directors
- FT Partners also advised Cayan on its <u>recapitalization by Parthenon Capital</u>
 <u>Partners</u> along with numerous acquisitions made by the Company
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its 100% cash sale to



for total consideration of approximately

\$1,050,000,000



FT Partners Advises Heartland Payment Systems on its \$4,500,000,000 Sale

Overview of Transaction

- FT Partners served as strategic and financial advisor to Heartland Payment Systems (NYSE: HPY) in its landmark \$4.5 billion sale to Global Payments (NYSE: GPN) for a combination of cash and stock
- Global Payments acquired Heartland for \$100 per share, representing a total transaction value of approximately \$4.5 billion at the closing of the deal
- Consideration for the transaction consisted of 0.6687 shares of Global Payments stock and \$53.28 for each share of Heartland stock at closing
- This transaction creates the leading global provider of integrated payments technology solutions
- This deal represents the largest U.S. strategic merchant acquiring acquisition in over a decade
- Also represents the single largest U.S. strategic payment processing deal in the last 8 years
- This transaction underscores FT Partners' continued leadership position as "advisor of choice" to the highest-quality companies in the FinTech space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its sale to



for total consideration of

\$ 4,500,000,000



FT Partners Advises CardConnect on its \$750,000,000 Sale to First Data

Overview of Transaction

- On May 29, 2017, CardConnect (NASDAQ: CCN) announced that it has
 entered into a definitive agreement to be acquired by First Data (NYSE: FDC)
 for \$15.00 per share in cash, for an aggregate transaction value of
 approximately \$750 million
 - The transaction is expected to close in 3Q17, subject to customary closing conditions
- Headquartered in King of Prussia, PA, CardConnect is an innovative provider of payment processing and technology solutions
 - CardConnect processes approximately \$26 billion of volume annually from 67,000 merchant customers
- First Data is a global leader in commerce-enabling technology and solutions
- FT Partners also represented <u>CardConnect on its sale to FinTech Acquisition</u> <u>Corp for \$438 million</u>, which closed in July 2016

Significance of Transaction

- The CardConnect transaction is consistent with First Data's strategy of integrating and scaling innovative technologies across its distribution footprint; CardConnect is one of First Data's largest distribution partners
- CardConnect brings First Data innovative partner management technology, accelerates the Company's integrated solutions initiative and provides it with an ERP-integrated payment solution set

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CardConnect and its board of directors
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its sale to

First Data

for total consideration of approximately

\$750,000,000



FT Partners Advises on Strategic Sale of Mercury for \$1,650,000,000

Overview of Transaction

- Mercury announced its sale to Vantiv for \$1.65 billion in cash on May 12, 2014
- Vantiv will fund the acquisition with committed financing
- This transaction is Vantiv's largest acquisition to-date (~5x larger than its
 acquisition of Litle) and one of the largest strategic merchant acquiring
 M&A transactions consummated in over a decade

Significance of Transaction

- Vantiv's acquisition of Mercury accelerates the Company's growth in the integrated payment space by significantly expanding distribution channels and technology capabilities
- Expands Vantiv's reach into the SMB segment through Mercury's distribution network, complementary verticals and ability to design integrated, value-added POS innovations
- Enhances Vantiv's competitive position in the payments sector broadly on the basis of technology differentiation, leading processing scale and omnichannel presence while increasing penetration into high growth channels
- Expected to add one to two percentage points to Vantiv's net revenue growth per year while being modestly accretive to Vantiv's non-GAAP earnings per share in 2014 with accelerating accretion in 2015

FT Partners' Role

- FT Partners served as advisor to Mercury
- FT Partners was also Mercury's advisor in the Company's 60% sale to Silver Lake in April of 2010 at a \$700mm valuation

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its cash sale to



for total consideration of

\$1,650,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUAL AWARDS WINNER M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	 Investment Banker of the Year - 2017 Investment Banking Firm of the Year - 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year - 2015 Technology Deal of the Year - 2015 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010 Dealmaker of the Year - Steve McLaughlin - 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm - 2007 Financial Services Deal of the Year, Above \$100 mm - 2007 Investment Bank of the Year - 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12