## FT PARTNERS FINTECH INDUSTRY RESEARCH

**August 7, 2017** 



# Verisk Analytics (Nasdaq:VRSK) Acquires G2 Web Services for \$112 million





#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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## **Transaction Summary**





#### **Transaction Summary**

- On July 27, 2017, Verisk Analytics (Nasdaq:VRSK) announced that it has signed a definitive agreement to acquire G2 Web Services for \$112 million in cash from Primus Capital, which acquired the Company in 2011
- G2 Web Services will become part of Argus, a leading provider of competitive benchmarking, scoring and analytics solutions for financial services institutions and regulators
  - Verisk acquired Argus in 2012 for \$425 million
  - G2 will enhance Argus' offerings, particularly around the merchant and consumer fraud and reputational risk detection space
- The transaction is expected to close during the third quarter of 2017, pending customary closing conditions
- This is the sixth acquisition this year for Verisk

#### **Transaction Commentary - Target**

"By joining with Argus, we will take our proprietary data assets, powerful technology, and deep domain expertise to the next level in helping clients fight fraud, transaction laundering, and reputational risk within the global payments and e-commerce ecosystem.

Together we will expand our capabilities to map bad-actor networks, predict payments risk, and provide clients with the best opportunity to reduce losses and fines due to merchant and business fraud and compliance violations."





#### **Transaction Commentary - Buyer**

"We're thrilled to have G2 join the Verisk family. Both G2 and Argus share the same focus on deploying sophisticated data-driven solutions and making business safer for our clients, including banks, payment platforms, networks, and acquirers. G2 is changing the way the financial sector identifies and mitigates risk and fraud, and we firmly believe that our many other client companies across the globe will benefit from being part of the G2 platform."



**Nana Banerjee** Group President



"G2 is an excellent fit for the Verisk Analytics family of businesses and a great opportunity to add a unique data set that will allow us to do even more to help our customers combat fraud in the payments space."



Scott Stephenson Chairman, President, CEO



## **Verisk Analytics Acquires G2 Web Services**

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#### ಶ √erisk Analytic



## **G2 Web Services Overview**

#### **Company Overview**



CEO: Allison Guidette

**Headquarters:** Bellevue, WA

Founded: 2004

- G2 Web Services is a leading global provider of merchant risk management and intelligence solutions
  - The Company provides these solutions to acquirers, commercial banks and their value chain partners
  - G2 helps customers take on an appropriate level of risk by working with them on due diligence, compliance and fraud protection
- G2's platform was built through partnerships with acquiring banks and major card networks

#### **Selected Partners**















#### **Products & Services Overview**

#### For Acquiring Banks, PSPs and ISOs

#### **G2** Boarding Solutions



- Compass Score: easy to analyze score for merchants for operational efficiency
- Global Boarding: due diligence tool that scores merchant risk

#### **G2** Portfolio Protection



- > Persistent Merchant Monitoring
- > Transaction Laundering Detection
- Service Provider Sentinel
- FraudFile Monitoring

#### For Commercial Banks, TPPPs and TPSs



**KYC Compass Score:** visual assessment of business customer risk



**Business Classification:** identify previously misclassified and unknown high risk customers



**Reputation Monitoring:** Screen portfolio against sanction lists, watch lists and PEPs



**Business Customer Monitoring:** Monitor customers for ongoing risk indicators

#### FT PARTNERS RESEARCH

## **Verisk Analytics Overview**





#### **Company Overview**

CEO: Headquarters:

Scott Stephenson

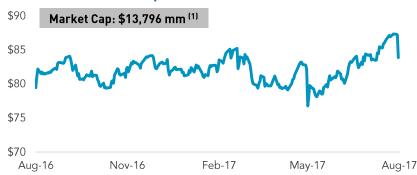
Jersey City, NJ

1971

Founded:

- · Verisk Analytics is a leading data analytics provider for the insurance, natural resources and financial services industries
  - The Company offers predictive analytics and decision support solutions, drawing on unique data assets and integrating into customer workflows
- Verisk also has a number of different industry-leading brands, including ISO, Xactware, AIR Worldwide, Argus and Wood Mackenzie
- Currently operates in 27 countries and has more than 6,000 employees

#### Stock Performance (NasdagGS:VRSK)



#### **Recent Selected Acquisition History**

Announce Date	Target	Amount (\$ in mm)	
05/22/17	MAKE	na	
02/28/17	Emergent Network Intelligence	na	
02/27/17	FINTELLIX	na	
02/16/17	healix	na	
01/23/17	ARIUM RISK ARCHITECTURE	na	
11/28/16	MARKETSTANCE	na	
10/24/16	🛕 Analyze Re	na	
03/10/15	Wood Mackenzie	\$5,790	
12/08/14	maplecroft maplecroft	32	
08/07/12	LARGUS	425	
03/23/12	MediConnect Global	355	

### Selected FT Partners' Research – Click to View



**Global Money Transfer** 



CardConnect's \$750 million to First Data



Paysafe Acquires Merchants'
Choice Payment Solutions



**Transaction Security** 



Central Payment's Strategic Investment from TSYS



Toast Raises \$101 million in Financing



Heartland's Sale to Global Payments



Marqeta's \$25 million Financing Led by Visa



Ingenico Group Acquires
Bambora for ~\$1.7 billion



Adyen's Rise to One of the Most Valuable Payments Companies



Vantiv Acquires Worldpay for ~\$9.9 billion



Vista Equity Partners Acquires a Majority Stake in PayLease

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## Strong Domain Expertise in Payments Investment Banking



















ePayments as a Service

in its minority investment led by

ACCEL

for total consideration of approximately

\$ 50,000,000











## **Ground-Breaking Payments Transactions Pioneered by FT Partners**



in its sale to

FinTech Acquisition Corp (NASDAQ: FNTC)

\$438,000,000







cardspring
in its sale to

Sale of a payment processor to a SPAC vehicle

Largest U.S.
strategic merchant
acquiring
acquisition in over
the last decade

Significant capital raise for next gen processor serving commerce startups and disruptors

Groundbreaking strategic round for early stage European payments company First sale of a payments company to an established social media company



in its sale to



\$ 370,000,000







in its sale to

The Royal Bank
of Scotland
\$ 525,000,000

First sale of an
"International
Payments Specialist"
to a pure-play
consumer
remittance provider

Substantial growth investment in leading payments enablement technology provider

First large-scale transaction for an integrated merchant acquirer First sale of a U.S. merchant acquirer to an international software company; became Sage Payments First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

## Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor **Awards** 

20	16	Investment Banking Firm of the Year Cross Border Deal of the Year
20	15	Dealmaker of the Year Technology Deal of the Year
20	14	Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
20	12	Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
20	11	Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
20	10	Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
20	07	Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
20	)15	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
004	2000	Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Fir



2006 - 2008

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
Larry Furlong Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
Steve Stout Managing Director	J.P.Morgan	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	11