FT PARTNERS FINTECH INDUSTRY RESEARCH

September 11, 2019



Long-Term Stock Exchange Raises \$50 million in Series B Financing led by Founders Fund



FOUNDERS FUND



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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LTSE Raises \$50 million in Series B Financing

FT PARTNERS RESEARCH

LT SE

Transaction Summary

Transaction Summary

- On August 29, 2019, Long-Term Stock Exchange (LTSE) announced it has raised \$50 million in Series B Financing
 - The round was led by Founders Fund, who also led the Company's Series A
 - Existing investors Collaborative Fund, Andreessen Horowitz, Obvious Ventures, Uprising, and Initialized also participated
 - LTSE has raised more than \$69 million to date
- LTSE will use the funds to continue to develop its ecosystem, software tools and services, and to implement and launch the exchange
 - The Company's ecosystem includes its software platform and tools which are used by nearly 50,000 "builders," its Long-Term Investor Coalition (a forum for engagement among institutional investors), and the exchange
- On May 10, 2019, the SEC approved LTSE's application to become an exchange

Management Commentary

"We are humbled and grateful to everyone who has backed the framework for reform that would create a new social contract between long term-focused companies and investors."

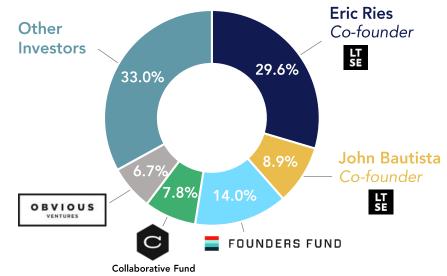


Eric Ries CEO and Founder

Financing History

Date	Selected Investors	Amount (\$ in mm)
08/29/19	ANDREESSEN HOROWITZ initialized()	\$50
07/13/16	FOUNDERS FUND initialized() ANDRESSEN HOROWITZ REFACTOR CAPITAL OBVIOUS VENTURES UPRISING LOWERCARE	19

Ownership Distribution as of February 2019 [1]



LT SE

LTSE Overview

Company Overview



CEO:	 Eric Ries

Headquarters: Walnut, CA

Founded: 2015

- Long-Term Stock Exchange is creating a U.S. stock exchange designed to help companies create lasting businesses and empower long term-focused investors
 - Attempts to alleviate short-term financial pressures of the traditional stock market
 - Incentives include increased voting power the longer investors hold the stock, and more frequent public company disclosures and product roadmaps
- The Company also offers software for growing companies
 - Services include equity management and planning, 409A valuation, cash management, and compensation planning

Management Team



Eric Ries Co-Founder, CEO



Michelle Greene



Martin Alvarez



Steve Goldstein CMO

Products & Services Overview



- LTSE received SEC approval to operate as a U.S. national securities exchange on May 10, 2019
- The exchange incentivizes long-term investment through increased voting power and more frequent company disclosures



- Free equity management software to keep accurate records and plan financing rounds
- Offers 15-minute setup, digital stock issuance, unlimited shareholders and stock plan management
- Partnered with Shareworks for fast 409A valuation
- 100% online and 100% self-paced
- Companies complete online cap table, questionnaire, and receive draft valuation in less than 5 business days





- Free, visual tool to for startups to manage and extend cash runway
- Companies answer questions on cash needs, timing, profitability, and decision impacts
- Visual compensation tool with built-in market data
- Data provided by Connery
- Companies add employees, calculate salary and equity based on market data, and explore different scenarios



LTSE Raises \$50 million in Series B Financing

FT PARTNERS RESEARCH

LT SE

Founders Fund Overview

Overview



FOUNDERS FUND



Peter Thiel Co-Founder, Partner



Ken Howery Co-Founder, Partner



Lauren Gross Partner, COO



Brian SingermanPartner

Locations

San Francisco, CA

About

- Founded in 2005, Founders Fund is a venture capital and growth investor in the broad technology sector
- Differing from most venture capital firms, the partners and employees of Founders Fund are the largest investors in their funds, accounting for ~20% of the total committed capital
- Primarily participates in early-stage venture investments in disruptive companies, but opportunistically makes large follow-on investments in certain businesses
- Has invested in some of the fastest-growing companies in the world, including Palantir, Facebook, Airbnb, Spotify and Lyft

Investment Preferences

Investment Criteria

Fund Size: \$1,300 mm

Fund Raised: 2016

Investment Range: < \$150 mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: U.S.

Transaction Type: Seed, Venture,

Growth

Industry Focus: Aerospace &

Transportation, Advanced Machines / Software, Energy, Biotechnology & Health. Consumer

Internet & Media

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt. ³	Board Rep.	Sector
08/19	Long-Term Stock Exchange (Series B)	\$50	NA	Sec
06/19	Blend Labs (Series E)	130	NA	Ins
06/19	Collective Health (Growth)	130	Scott Nolan	HCIT
04/19	Affirm (Series F)	300	Brian Singerman	Bnkg
02/19	Teckro (Series C)	25	NA	HCIT
01/19	Grabango (Series A)	12	NA	Pymts
12/18	Outline (Seed)	6	NA	HCIT
11/18	Bitski (Seed)	2	NA	Pymts
11/18	Clearbanc (Series A)	70	NA	Bnkg
10/18	Quid (Growth)	38	NA	Sec
09/18	Maven (Series B)	27	NA	HCIT
09/18	Scratch (Growth)	17	NA	Bnkg
09/18	Socotra (Series A)	17	NA	Ins
06/18	Cedar (Series B)	36	Ken Howery	HCIT
05/18	Tagomi Systems (Seed)	16	Napoleon Ta	CapMkts
03/18	Oscar (Late-Stage VC)	165	Brian Singerman	HCIT
03/18	Nubank (Series E)	150	NA	Bnkg
02/18	Collective Health (Series D)	110	Scott Nolan	HCIT
01/18	SmithRx (Series A)	9	NA	HCIT
12/17	Affirm (Series E)	200	Brian Singerman	Bnkg

Selected FT Partners Research – WealthTech

WEALTHTECH The Digitization of Wealth Management



Click pictures to view report

ET Partners' 177-page report is an in-depth examination of the dramatic changes sweeping across the wealth management industry. The traditional investment management and registered investment advisor ("RIA") industries are facing numerous threats, and while firms in the industry recognize the need to respond, technology-driven innovation is not a core expertise of most RIAs and investment managers. Consequently, there has been a groundswell of FinTech companies bringing digital capabilities to the traditional wealth management industries. Collectively, we label this segment of FinTech as WealthTech.

Additional highlights of the report include:

- Visual WealthTech industry landscape including multiple sub-categories
- Exclusive interviews of CEOs at notable disruptive companies
- Proprietary list of financing and M&A transactions in the space
- Detailed company profiles of both private and public players

Selected FT Partners Research - Click to View



AlphaSense's \$50 million Series B Financing



AssetMark Completes its IPO Raising \$316 million



Moneyfarm's £40 million Series B Financing



MarketAxess Acquires
LiquidityEdge for \$150 million



Backstop's \$20 million Financing



Robinhood Raises \$323 million in Series E Financing Led by DST Global



Nutmeg's £45 million in Series E Financing



London Stock Exchange Group Acquires Refinitiv for \$27 billion

VIEW MORE FT PARTNERS RESEARCH

Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions













Financing Transactions





































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Advises AlphaSense on its \$50 million Series B Financing

Overview of Transaction

- On July 17, 2019, AlphaSense announced it has raised \$50 million in a Series B financing round led by Innovation Endeavors
 - Innovation Endeavors, a Silicon Valley-based investment firm founded in 2010 and backed by former Google CEO Eric Schmidt, is a new investor in AlphaSense
 - Existing investors, including Soros Fund Management and others, also participated in the round
- Headquartered in New York, NY, AlphaSense is an artificial intelligence-based market intelligence search engine operating in the United States and Europe
 - AlphaSense leverages deep-learning AI and natural language processing to search and monitor thousands of previously fragmented data sources, enabling better, quicker and more confident decision making
 - AlphaSense serves more than 1,000 institutional clients in both the financial and corporate sectors including the largest corporations, investment firms, and banks in the world

Significance of Transaction

- AlphaSense will use the new capital to continue to further develop its groundbreaking Al and natural language processing technology, accelerate product development, and drive global expansion of the platform
- The transaction demonstrates Innovation Endeavors' confidence in the potential of AlphaSense to transform the market intelligence landscape through groundbreaking Al and search technology

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AlphaSense
- FT Partners previously advised AlphaSense on its \$33 million growth financing round in 2016
- This transaction underscores FT Partners' strong domain expertise and successful track record in the Information Technology / Capital Markets space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series B Financing from





for total consideration of

\$50,000,000



FT Partners Advises Forge on its Series B Financing

Overview of Transaction

- On July 25, 2018, Forge (formerly known as Equidate) announced it has raised \$50 million in a Series B financing round led by Financial Technology Partners ("FT Partners"), Panorama Point Partners and Operative Capital
 - Forge's existing investors include Peter Thiel, Tim Draper and Scott Banister
- Founded in 2014, Forge is the leading stock market for private companies
 - The Company's global electronic trading platform connects individual and institutional investors with sellers like venture capitalists and shareholder employees, as well as some of the largest and most prominent private companies themselves

Significance of Transaction

- Responding to the current trend of growth companies staying private much longer, Forge sees traditional institutional investors becoming significantly more active in the pre-IPO economy
 - Forge's technology-centric approach is the key to unlocking the market's true potential
- Forge believes its run-rate of \$1 billion of trade volume this year squarely
 places the company as both the market leader and the fastest growing player

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Forge
- This transaction underscores FT Partners' domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



in its Series B financing led by







for total consideration of

\$ 50,000,000



FT Partners Advises Addepar on its Series D Financing

Overview of Transaction

- On June 8, 2017, Addepar announced it has raised \$140 million in Series D financing co-led by Harald McPike, the founder of QuantRes, along with Valor Equity Partners and 8VC
- Headquartered in Mountain View, CA, Addepar is a leading provider of portfolio management and reporting software and services that seeks to become the infrastructure that will connect all aspects of global finance
- Harald McPike is the founder of QuantRes, a quantitative trading firm, and a global private investor with a focus on the financial and technology sectors
- Valor Equity Partners is an operational growth investment firm that does both minority and majority investments in high growth companies at various stages of development
- 8VC is a venture capital firm that makes seed to later stage investments with a focus on the technology industry

Significance of Transaction

- The financing capitalizes on Addepar's unprecedented growth from \$300 billion to over \$650 billion assets on platform in less than 18 months as top wealth managers embraced Addepar's category-defining client reporting software
- With the new capital, Addepar will continue investing significantly in R&D, expanding its product, platform and tech-enabled services to unlock more value for its clients while also serving a wider range of wealth and asset management firms

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Addepar
- Transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies as well as its deep domain expertise and experience in the WealthTech space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series D financing co-led by



Harald McPike

for total consideration of

\$ 140,000,000



FT Partners Advises Riskalyze on its Growth Equity Investment

Overview of Transaction

- On October 31, 2016, Riskalyze announced it closed a \$20 million minority growth equity investment led by FTV Capital
- Headquartered in Auburn, CA, Riskalyze invented the Risk Number[®], which
 powers the world's first Risk Alignment Platform and empowers advisors to
 execute a digital advice business model with Autopilot; Riskalyze also enables
 compliance teams to spot issues, develop real-time visibility and navigate
 changing fiduciary rules with Compliance Cloud
- FTV Capital is a growth equity investment firm that has raised over \$2.7 billion to invest in high-growth companies within the enterprise technology & services, financial services and payments & transaction processing sectors

Significance of Transaction

- The transaction capitalizes on Riskalyze's strong growth and traction within the advisor market and demonstrates the need for quantified risk alignment
- With the investment, Riskalyze will look to bolster and expand its line of digital offerings

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Riskalyze and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for top-tier FinTech companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth equity investment led by



for total consideration of

\$ 20,000,000



FT Partners Advises Shareholder InSite on its Sale to Ipreo

Overview of Transaction

- On November 4th, 2014, Shareholder Insite, Inc. ("Shareholder Insite") was acquired by Ipreo
- Shareholder InSite is the premier provider of shareholder data management, analytics, reporting and valuation solutions and services for venture capital and private equity investors and private companies in their portfolios
- Financial terms of the transaction were not disclosed

Significance of Transaction

- Blackstone and Goldman Sachs, provides a foundation for Ipreo's new Alternative Assets business, leveraging its strengths in data management and capital-raising workflow with Shareholder InSite's industry expertise and complementary industry-leading solutions
- Shareholder InSite's marquee products, Qval and CapControls, are the
 industry standards for the administrative, deal modeling, and valuation
 needs for alternative asset managers; its suite of robust self-valuation
 solutions delivers financial insights, simplifies and accelerates audit
 processes, and improves the accuracy and defensibility of valuations

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Shareholder Insite and its Board of Directors
- FT Partners leveraged its deep knowledge and extensive experience to help navigate significant inbound interest to find the right strategic partners for the business and achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for entrepreneurs across the financial technology industry

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to

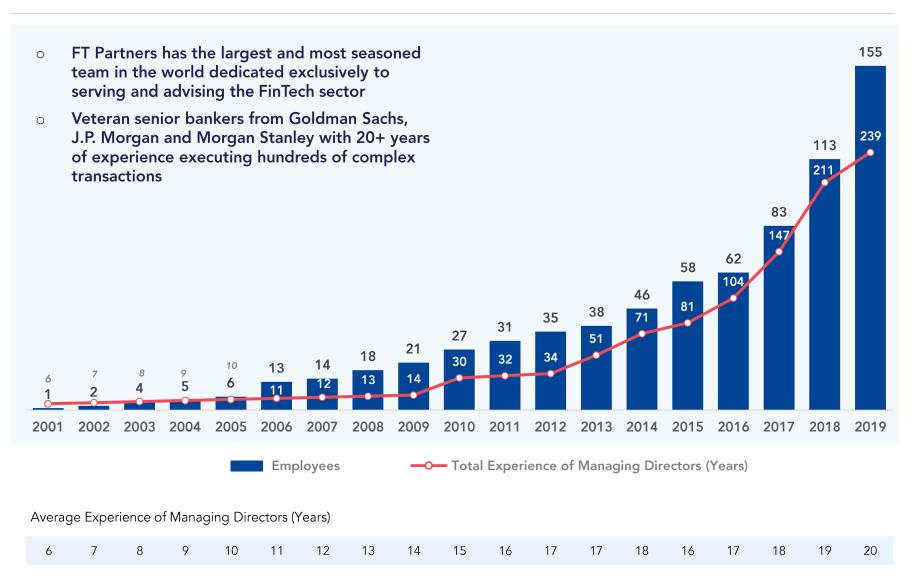




Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech		
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List		
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List		
Institutional Investor Annual Ranking	2015 & 2016	6 Ranked Top 5 on Institutional Investor's FinTech 35 List		
Aimuai Kanking	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"		
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"		
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year
	2018	Cross Border Deal of the Year	2011	Deal of the Decade
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+
	2012	Dealmaker of the Year	2004	Investment Bank of the Year
	2012	Professional Services Deal of the Year, \$100 mm+		

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	17
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	mâ pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17