July 28, 2021

FT PARTNERS
TRANSACTION ANNOUNCEMENT

FINANCIAL
TECHNOLOGY
PARTNERS

The Only Investment Bank
Focused Exclusively
on FinTech

San Francisco • New York • London

FT Partners is Pleased to Announce its Exclusive Role as Strategic and Financial Advisor to



on its Series B financing led by



for a total amount of

\$65,000,000

## FT Partners Advises FRISS on its on its Series B financing

#### **FT PARTNERS ADVISES**



## FRISS' Series B Financing

#### Overview of Transaction

- On July 28, 2021, FRISS, the most widely adopted provider of Al-powered endto-end fraud prevention and detection solutions for P&C insurers worldwide, announced it has completed its Series B financing round led by Accel-KKR and endorsed by existing investor Aquiline
- Founded in 2006 and headquartered in Utrecht, Netherlands, as well as Mason, Ohio, United States, FRISS is the leading Al-powered fraud, risk and compliance solutions provider for insurance carriers
- The Company is powering the digitalization of the insurance industry through fully automated risk assessment and fraud detection solutions
  - FRISS develops and markets an AI powered anti-fraud software which safely enables straight through processing underwriting and touchless claims
  - FRISS solutions help lower loss ratios, enable profitable portfolio growth, and improve the customer experience

#### Significance of Transaction

- The financing will fuel the Company's rapid growth with additional product innovations, deep market penetration, and lines of business expansions
- The transaction is highly significant and will make the Company ready to scale to the next phase of growth, taking their mission of accelerating safe digital transformation throughout the policy lifecycle

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to FRISS
  - FT Partners previously advised FRISS on its acquisition of Terrene Labs in April 2021
- This transaction underscores FT Partners' deep domain expertise and transactional experience in InsurTech, as well as its successful track record generating highly favorable outcomes for high-growth B2B FinTech companies globally

# FTP Securities LLC

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## FT Partners Advises FRISS on its on its Series B financing

#### **FT PARTNERS ADVISES**



## FT Partners Previously Advised FRISS on its Acquisition of Terrene Labs

#### Overview of Transaction

- On April 13, 2021, FRISS, the leading Al-powered fraud, risk and compliance solutions provider for P&C insurance carriers, announced it has completed the acquisition of Terrene Labs
- Headquartered in Utrecht, Netherlands, FRISS is powering the digitalization of the insurance industry through fully automated risk assessment and fraud detection solutions
  - FRISS develops and markets an AI powered anti-fraud software which safely enables straight through processing underwriting and touchless claims
- Terrene Labs is a US-based InsurTech company providing digital underwriting processing solutions to commercial insurance companies in North America
  - Terrene Labs' solution enables a truly digital, automated underwriting process, reducing a 7-day process to 5-7 seconds

### Significance of Transaction

- The acquisition will add Terrene Labs' proprietary data offering to FRISS' underwriting and claims analytics solution to widen the product offering to insurers and increasing the data sources connected to FRISS' Al powered analytics engine
- The transaction is highly strategic and will enhance FRISS' leading position in the insurance automated risk assessment and fraud detection market

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to FRISS
- This transaction underscores FT Partners' deep InsurTech domain expertise and its successful track record advising cross-border transactions

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its acquisition of





# FT Partners Advises FRISS on its on its Series B financing





### FRISS Overview

## **Company Overview**



### **Headquarters:**

Utrecht, Netherlands Mason, Ohio, United States

Founded: 2006

- FRISS offers digital AI powered fraud detection and risk assessment software for insurance carriers
- Insurers go live within 4 months, realize up to 10 times ROI and an 80% increase in straight-through-processing of policy application and claims
- The FRISS Score, the core of the Company's solutions, combines text mining, machine learning, predictive models, and network analysis with specific business configurations, proprietary data and external data sources
- The Company's end-to-end solutions enables insurers to assess claim risks in real time, payout legitimate claims faster, and improve the customer experience, while the underwriting solution enables a fully digital underwriting process allowing for real-time risk assessment

### **Key Stats**



Fraud savings per year



Implementations worldwide



Screenings per year

## Offering Overview



#### Underwriting

#### **Underwriting Analytics**

- Automated, real-time risk assessment at underwriting
- Non-rating risk scoring, incl. KYC, at underwriting to detect potential customers with high risk of fraudulent behavior entering the system

#### **Proprietary data**

- Proprietary, dynamic data feed and data collection engine to improve efficiency and accuracy in risk qualification during the underwriting process
- Comprehensive SME risk profiling to automate decision making and increase straightthrough processing



#### **Claims**

#### **Claims Analytics**

- Automated, real-time fraud detection at claims
- Risk scoring at FNOL, end-to-end screening and support, throughout the claims process to ensure safer, digital-data driven decisions
- Embedded KYC checks at payout

#### **Case Management**

- Fully integrated, digital case management system to efficiently and effectively manage fraud investigations with automated feedback loop into claims / underwriting analytics
- Lower false positive rates for greater operating efficiency

# 8

#### **Third-Party Data**

- o A multitude of available data points access a wide variety of data streams
- Utilize enriched data in both underwriting and claims analytics for better decision making, lower loss ratios and higher percentage of straight through processing

#### FT PARTNERS ADVISES



## **Strong Presence Across EMEA**

## FT Partners has advised on a number of landmark transactions across EMEA







































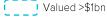












## FT PARTNERS ADVISES



## Leading Advisor Across the InsurTech Landscape

## Insurance Distribution



# Lenders Protection / Default Insurance



#### Consumer Protection Plans



#### **Wholesale Brokerage**



#### Small Business Insurance



#### **Auto Insurance**



#### Consumer Protection Plans



#### Homeowners Insurance



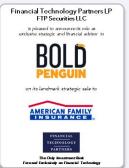
## Insurance Fraud Detection



#### **Virtual Claims**



#### Largest Commercial Insurance Exchange



#### Small Business Insurance



#### Title Insurance

Insurance

**Comparison Site** 



### FT PARTNERS ADVISES



## FT Partners Advises Assurance on its \$3.5 billion Sale

#### Overview of Transaction

- On September 5, 2019, Prudential Financial (NYSE:PRU) announced that it has signed a definitive agreement to acquire Assurance IQ ("Assurance")
- The acquisition includes total upfront consideration of \$2.35 billion and an additional earnout of up to \$1.15 billion in cash and equity, contingent upon the Company achieving multi-year growth objectives
- Launched in 2016, Assurance is the fastest growing direct-to-consumer InsurTech platform in history
  - Using a combination of advanced data science and human expertise,
     Assurance matches buyers with customized solutions spanning life,
     health, Medicare and auto insurance, giving them options to purchase entirely online or with the help of a technology-assisted live agent

#### Significance of Transaction

- Assurance will add a large and rapidly growing direct-to-consumer channel to Prudential's financial wellness businesses, significantly expanding the total addressable market of both companies
- Both companies will draw on respective capabilities to create a new, end-to-end engagement model geared to better serve customers
- The transaction is the largest strategic InsurTech exit in history and represents one of the fastest multi-billion dollar tech exits, as the Company was only founded in February 2016
- Assurance was funded entirely by its founders, highlighting FT Partners' ability to help under-the-radar FinTech companies achieve optimal outcomes

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Assurance and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

\$3,500,000,000



#### **FT PARTNERS ADVISES**



## Selected Large Strategic InsurTech M&A Transactions

FT Partners has advised on the 2 of the top 3 largest strategic InsurTech exits, including Assurance's \$3.5 billion sale to Prudential and SquareTrade's \$1.4 billion sale to Allstate (1)

	Announce Date		Target	Acquirer	Exit Value (\$ mm)
FINANCIAL TECHNOLOGY PARTNERS	Sep '19	FT Partners Advised	<b>ASSURANCE</b>	Prudential	\$3,500 (2)
	Aug '19			ROPER	1,625
FINANCIAL TECHNOLOGY PARTNERS	Nov '16	FT Partners Advised	sq <b>ů</b> are trade	<b>Allstate</b>	1,400
	Mar '19		TRANZACT	WillisTowersWatson I-I-I-I-I	1,400
	May ′11		esurance	<b>Allstate</b>	1,010
	Oct '13		THE CLIMATE CORPORATION	MONSANTO	930
	Aug '18		Info <b>Armor</b>	<b>Allstate</b>	525
	Mar '17		SD Simply Business	TRAVELERS	490
	Oct '18		<b>€</b> QuoteWizard®	lendingtree <sup>.</sup>	370
	Oct '17		CYENCE	GUIDEWIRE	275

<sup>(1)</sup> Represents strategic acquisitions of InsurTech companies founded in the past 25 years

<sup>(2)</sup> Value represents an upfront price of \$2.35 bn and an earnout of up to \$1.15 bn

<sup>3)</sup> Value represents an upfront price of \$1.2 bn and a \$200 mm earnout

#### **FT PARTNERS ADVISES**



## Selected Fastest Multi-Billion Dollar Strategic Tech Exits

FT Partners advised Assurance on its \$3.5 billion sale to Prudential, which represents one of the fastest multi-billion dollar tech exits in history

FINANC	IAL
TECHNO	LOGY
PARTN	ERS

	Target	Acquirer	Exit Date	Founding Date	Months to Exit	VC Funding (\$ mm)	Exit Value (\$ mm)
; Y	<b>ASSURANCE</b>	Prudential	Sep '19	Feb '16	43	Zero	\$3,500 <sup>(1)</sup>
	ring	amazon	Apr '18	Nov '13	53	\$444	1,200
-	chewy	PETSMART	May '17	Sep '11	68	286	3,400
	<b>jet</b>	Walmart 💢	Sep '16	Apr '14	29	570	3,300
	Cruise	<b>■</b> General Motors	May '16	Oct '13	31	19	1,000
	<b>⊠</b> MOJANG	Microsoft	Nov '14	May '09	66	Zero	2,500
	WhatsApp	facebook.	Oct '14	Jan '09	69	61	22,000
	oculus	facebook.	Jul '14	Jul '12	24	91	2,000
	nest.	Google	Feb '14	May '10	45	145	3,200
	<a>waze</a>	Google	Jun '13	May '07	73	67	1,200
_	Instagram	facebook.	Aug '12	Oct '10	22	58	1,000
	yammer <sup>÷</sup>	Microsoft	Jul '12	Sep '08	46	143	1,200
	<b>►</b> YouTube	Google	Nov '06	Feb '05	21	12	1,700
	ekype <sup>*</sup>	ebay	Oct '05	Aug '03	26	20	2,600

## FT PARTNERS ADVISES



## FT Partners Advises SquareTrade in its Strategic Sale

#### Overview of Transaction

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
  - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> <u>presentation</u>

#### Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with Bain Capital and Bain Capital Ventures
- FT Partners also recently represented Bain Capital Ventures' portfolio company Enservio in its sale to Solera demonstrating our long-term trusted relationship

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



# **FRISS**

## FT Partners Advises Next Insurance on its \$250 million Series C Financing

#### Overview of Transaction

- On October 7, 2019, Next Insurance announced that it has raised \$250 million in its Series C funding round from Munich Re
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
  - Revolutionizing traditional insurance processes, Next Insurance utilizes advanced technology to offer the industry's most innovative small business insurance policies
- Munich Re is one of the world's leading providers of reinsurance, primary insurance, and insurance-related risk solutions
- In May 2018, Next Insurance announced its status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuration of policies

#### Significance of Transaction

- The Series C round brings Next Insurance's total funding to \$381 million in just over three years, with a valuation of over \$1 billion
- The new funds will continue to help Next Insurance grow its team, develop its technology, and accelerate customer growth
- Additionally, the investment allows Munich Re to expand its footprint in the small and medium-sized business insurance market in the United States

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- FT Partners also advised Next Insurance on its \$83 million Series B financing in 2018
- This transaction underscores the long-term nature of many of FT Partners' relationships as well as our successful track record generating highly favorable outcomes for leading InsurTech companies

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing from



for total consideration of

\$250,000,000



#### **FT PARTNERS ADVISES**



## FT Partners Advises Clearcover on its \$200 million Series D Financing

#### Overview of Transaction

- On April 13, 2021, Clearcover announced it has raised \$200 million in its Series
   D financing round
  - The investment was led by Eldridge with participation from existing investors, including American Family Ventures, Cox Enterprises, OMERS, as well as other new investors
  - Clearcover has raised \$329 million in total funding to date
- Clearcover is the smarter car insurance choice, offering better coverage for less money
  - Clearcover's customer-first, service-focused model powered by advanced technology delivers a convenient, reliable and affordable experience
  - Built for today's driver, Clearcover takes the guesswork out of car insurance, making it easy to save money, get insured, and get serviced on the go
- Since its founding in 2016, Clearcover has expanded to 15 states and has achieved significant momentum

#### Significance of Transaction

- This recent round of funding positions Clearcover as the company to watch in an industry that continues to experience accelerated digital transformation
- The funding will accelerate innovation of the Company's digital insurance offerings, by enabling Clearcover to invest in and grow its team of engineers and developers

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Clearcover
- This transaction highlights FT Partners' deep domain expertise in the InsurTech sector, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing led by



ELDRIDGE

for a total amount of

\$200,000,000



#### FT PARTNERS ADVISES



## FT Partners Advises The Zebra on its Series D Financing

#### Overview of Transaction

- On April 12, 2021, The Zebra announced the completion of its Series D fundraise totaling \$150 million, valuing the Company at more than \$1 billion
- The fundraise comes at a time of sustained growth, with investment from new and former investors including Weatherford Capital and Accel
- Headquartered in Austin, Texas, The Zebra is the nation's leading, independent insurance comparison site; The Zebra has sought to bring transparency and simplicity to insurance shopping since 2012 — it's "insurance in black and white"
- With its dynamic, real-time quote comparison tool, consumers can identify insurance companies with the coverage, service level, and pricing to suit their unique needs
- The Zebra compares multiple insurance companies and provides agent support and educational resources to ensure consumers are equipped to make the most informed decisions about their home and auto insurance

### Significance of Transaction

 This investment will be used to expand The Zebra's team and accelerate the Company's efforts to help educate, empower and advise consumers to find the best policies for their unique needs, no matter where they are in their lives

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to The Zebra
- This transaction highlights FT Partners' deep domain expertise within InsurTech, as well as our successful track record generating highly favorable outcomes for high-growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing, led by a new undisclosed investor, with participation from other new and existing investors

for a total amount of

\$150,000,000

at a valuation of

>\$1,000,000,000



#### FT PARTNERS ADVISES



## FT Partners Advises Lennar on its Investment in Hippo

#### Overview of Transaction

- On November 14, 2018, Lennar Corporation ("Lennar") announced it has coled a \$70 million minority investment in Hippo with Felicis Ventures, along with participation from all major existing shareholders
  - The investment brings the total amount of funding raised by Hippo to \$109 million
- Lennar Corporation (NYSE:LEN) is the one of the leading homebuilders in the United States
- Headquartered in Mountain View, CA, Hippo is a leading property and casualty InsurTech start-up, offering homeowners insurance as well as a number of more specialized products
- Hippo has helped cut premium costs for its customers by up to 25%, seen
  policy sales grow by 30% month over month, and now covers more than \$25
  billion in total property value
  - Hippo is accessible to more than 50% of the US homeowner population, and that number is expected to increase to over 60% by the end of 2018

### Significance of Transaction

- With the new funding, Hippo will accelerate growth while continuing to deliver a modernized home insurance product that includes world-class customer experience on a national scale
- The transaction also offers a clear path for Lennar to continue to streamline the home buying experience for its customers

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier strategic investors

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its minority investment in



with participation from new and existing investors

for total consideration of

\$70,000,000



#### **FT PARTNERS ADVISES**



## FT Partners Advises Snapsheet on its \$30 million Series E2 Financing

#### Overview of Transaction

- On March 25, 2021, Snapsheet announced its \$30 million Series E2 financing round led by Ping An Global Voyager Fund and Pivot Investment Partners
  - Existing investors include Nationwide, Liberty Mutual, Intact Ventures, Tola Capital, and Commerce Ventures, among others
- Headquartered in Chicago, IL, Snapsheet is a leader in cloud-native claims management software for insurance carriers, third-party administrators, insureds and vendors
- Since its founding in 2010, Snapsheet has used its technology to digitize and automate the claims workflows for over 100 clients and their customers, processing millions of claims and more than \$7 billion in appraisals

### Significance of Transaction

- This funding will allow Snapsheet to accelerate growth and add new functionality to its cloud native end-to-end claims management platform
- To fuel further product development and extend awareness, Snapsheet will use the funds to make key hires across engineering and sales teams
- With this round, Snapsheet has raised more than \$100 million in financing

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Snapsheet and its board of directors
- FT Partners previously advised Snapsheet on its \$29 million Series E financing in 2019
- This transaction underscores FT Partners' deep InsurTech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E2 financing led by new investors



PIVOT

with participation from existing investors

for a total amount of

\$30,000,000



#### FT PARTNERS ADVISES



## FT Partners Advises Bold Penguin on its Sale

#### Overview of Transaction

- On January 14, 2021, American Family Insurance, the nation's 13<sup>th</sup> largest property / casualty insurance group, announced it has entered into a definitive agreement to acquire Bold Penguin, a rapidly growing commercial insurance technology provider based in Columbus, Ohio
- Founded in 2016, Bold Penguin is an InsurTech innovator that rapidly increases speed-to-bind for commercial insurance, operating the largest commercial insurance exchange powering over 100,000 quote starts every month

### Significance of Transaction

- By leveraging technologies such as machine learning and data-based insurance intelligence capabilities, Bold Penguin has improved the process of shopping for insurance for small businesses, the brokers they rely on and the carriers that service them
- The acquisition continues American Family's transformation into a national, multi-line insurer, created in part through multiple acquisitions and a merger, and also reflects the Company's involvement with adjacency companies that complement its insurance operations

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Bold Penguin in this transaction
- FT Partners previously advised Bold Penguin on its <u>acquisition of RiskGenius</u>
- This transaction highlights the long-term nature of many of FT Partners' client relationships, as well as our deep domain expertise and transaction experience across the InsurTech sector

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its landmark strategic sale to





#### FT PARTNERS ADVISES



## FT Partners Advises CoverWallet on its Sale to Aon

#### Overview of Transaction

- On November 20, 2019, Aon (NYSE:AON) announced that it has signed a definitive agreement to acquire CoverWallet
- Launched in 2015, CoverWallet is a leading technology company reinventing the multi-billion dollar commercial insurance market for small businesses
- Powered by deep analytics, thoughtful design, and state-of-the-art technology, the Company provides an easy way to understand, buy, and manage business insurance online
- CoverWallet offers a wide variety of commercial coverages to small businesses with numerous carrier partners nationwide
- The transaction is expected to close during the first quarter of 2020, after which the CoverWallet organization will go to market as CoverWallet, an Aon company

#### Significance of Transaction

- CoverWallet will add large and rapidly growing direct-to-consumer and businessto-business channels to Aon's small commercial insurance businesses, significantly expanding the total addressable market of both companies
- The acquisition provides Aon with additional access to the fast-growing, \$200+ billion premium digital insurance market for small and medium-sized businesses, as well as the opportunity to leverage CoverWallet's platform and digital, design, technology and data science capabilities already deployed at scale
- Additionally, CoverWallet provides Aon with an experienced team and deep expertise in productizing technology in financial services

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CoverWallet and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

## Financial Technology Partners LP FTP Securities LLC

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on its sale to









## FT Partners' Recent Awards and Recognition

## **Bloomberg**

## **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



## **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

# Institutional Investor





### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





## The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

#### FT PARTNERS ADVISES



## The Largest FinTech Advisory Practice in the World

