FT PARTNERS FINTECH INDUSTRY RESEARCH

February 12, 2019



Tink Raises €56 million (~\$64 million) in Financing Led by Insight Venture Partners





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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tink

Transaction Summary

Transaction Summary

- On February 7, 2019, Tink, a Stockholm-based open banking platform, announced it has raised €56 million (approximately \$64 million) in financing led by Insight Venture Partners
 - Existing investors that participated in the round include Sunstone, Skandinaviska Enskilda Banken (SEB), Nordea Ventures and ABN AMRO's Digital Impact Fund
 - A number of new individual investors have also joined the round including Christian Clausen, the Chairman of the European Banking Federation, and Nikolay Storonsky, the co-founder of Revolut
- The financing round values Tink at approximately €240 million (~\$273 million) according to CNBC (1)
- · Tink will use this capital to continue its growth plan
 - The Company recently launched its platform in five new markets including the UK, Austria, Germany, Belgium and Spain, and hopes to expand into 11 new markets by the end of 2019
 - Tink aspires to be pan-European open banking platform
- Tink is also planning to double its European team from 150 to 300 employees
 - Tink's headquarters is in Stockholm, Sweden, but the Company recently opened a London office and plans to open four more offices in 2019

Transaction Commentary

"This funding round allows us to accelerate our European roll-out but also invest further in our data services. As Europe gradually embraces open banking, our platform has proved to be its rails and brains – delivering the technology that makes it possible. We attribute our success to being the first platform provider to combine account aggregation and payment initiation, the scale of our connectivity and our smart data products that make it all understandable."



Daniel Kjellén Co-Founder & CEO



Selected Equity Financing History

Date	Size (\$ mm)	Investor(s)
02/06/19	\$64	Insight Venture Partners; Sunstone Capital; Nordea; ABN AMRO's Digital Impact Fund; Skandinaviska Enskilda Banken AB; Christian Clausen; Nikolay Storonsky
10/24/17	17	Nordea; Nordnet Bank; Sunstone Capital; Skandinaviska Enskilda Banken AB; ABN Amro; Creades
08/31/17	2	Creades
05/19/16	10	Skandinaviska Enskilda Banken AB; ABN Amro; Creades; Sunstone Capital
09/23/14	4	Sunstone Capital; Undisclosed Investors

Tink Raises €56 million in Financing

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tink

Tink Overview

Company Overview



Co-Founder & CEO:

Daniel Kjellen

Headquarters:

Stockholm, Sweden

Founded: 2012

- Tink is a cloud-based platform that provides infrastructure for financial services and value-adding data products
- Tink began as a consumer app for personal financial management
 - The Tink app offers one place for consumers to get an overview of all their financial accounts, giving people control by combining aggregation (AIS) and payment initiation (PIS), and offering tailored financial products
 - The app has over 500,000 users
- Today, Tink also offers underlying technology for banks and financial service providers that want to enter the open banking/PSD2 market
 - Tink's API offers one access point to financial data from across Europe, as well as the ability to offer insights and actionable advice, through the full-service enterprise offering or a self-service platform for developers
- Tink's business customers include:





BNP PARIBAS



Nordea



Products / Services Overview



Tink Raises €56 million in Financing

Selected Open Banking / Account Aggregation Players







- Plaid provides a suite of APIs that enable developers to easily build financial products
- The Company's platform provides companies with connectivity and insights for millions of consumer financial accounts across 14,000+ different institutions, enabling clients to have access to the data and insights they need to predict, transact and personalize their services effectively
- In January 2019, Plaid acquired Quovo for \$200 million (more details here)
- Quovo is a provider of a wealth management data analytics platform designed to offer connectivity to consumer financial accounts

Plaid's Financing History

Date	Size (\$ mm)	Selected Investors / Buyers	
Dec. 2018 \$250 Ent		Kleiner Perkins; Goldman Sachs; Spark Capital; New Enterprise Associates; Andreessen Horowitz; Index Ventures; Coatue; Norwest Venture Partners	
Jun. 2016	44	Goldman Sachs; New Enterprise Associates; Citi Ventures; American Express Ventures	
Jan. 2015	13	New Enterprise Associates; Spark Capital	
Jul. 2013	3	Spark Capital; GV; New Enterprise Associates; Felicis Ventures; Homebrew Capital	



CEO:	Edward Maslaveckas
Headquarters:	London, UK
Founded:	2015

- Bud provides Open Banking as a Service solutions for its clients
- The Company enables banks to build leading digital products or improve on existing products and apps
- Bud has over 80 FinTech partnerships, enabling banks to integrate consumer-focused services into their native apps
- Through enriched bank data, the Company improves customer engagement with personal insights and services ranging from rewards to credit cards to insurance
- On February 3, 2019, Bud announced its \$20 million Series A round with backing from a number of financial institutions

Bud's Financing History

Date	Size (\$ mm)	Selected Investors / Buyers		
02/03/19	\$20	HSBC Holdings; Goldman Sachs; Australia & New Zealand Banking Group; Investec; InnoCells; 9Yards Capital		
10/25/17	2	Investec; Banco de Sabadell		

Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



Zafin's \$17 million Series B Financing



Deserve's Series C Financing Led by Sallie Mae



Vitruvian Partners' Investment in Deposit Solutions



Lufax Raises \$1.3 billion in Financing



Uplift Raises \$123 million in Series C Financing



Plaid Raises \$250 million in Series Financing



Temenos Acquires Avoka for \$245 million

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Significant Experience Across the Banking Technology Space











































FT Partners' Recent European Clients

FT Partners has advised on a number of landmark transactions across Europe





FTP Securities LLC

is pleased to announce its exclusive role as

sole strategic and financial advisor to

monevb x

in its Series B Financing led by

8" EIGHT ROADS"

with participation from

£14,000,000

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Financial Technology Partners LP

FTP Securities LLC

is pleased to announce its exclusive role as

sole strategic and financial advisor to

in its debt financing from

VICTORY PARK

CAPITAL

for total consideration of approximately

\$47,000,000

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Strong Track Record of Success in the Credit / Alternative Lending Space

White Label Loan Management



Consumer Home Improvement Financing



Consumer Marketing / Credit Lead Generation



SMB Credit Tools / Financing



Peer-to-Peer Lending



SaaS-based Loan Origination



SMB Financing



Supplier Finance Solutions



FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of NEW RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky ™	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	Initial Public Offering	1,010,000,000
GreenSky [™]	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
GreenSky **	PIMCO	200,000,000
Kabbage [®]	RCP PARTNERS ING Sociabank*	135,000,000
earnest	BV Entery Venues maveron	75,000,000
taulia	QuestMark Partners ZOUK BBVA edbi	65,000,000
INSIKT	Coppel. FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS CAPITAL PARTNERS Menlo ia capital group	42,000,000
Nav	Experion Consumer ANTAL POINTZ Tencent ### TVENTURES	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























FT Partners Advises Vitruvian on its Investment in Deposit Solutions

Overview of Transaction

- On August 15, 2018, Vitruvian Partners ("Vitruvian") announced it has made a \$100 million minority investment in Deposit Solutions with participation from Kinnevik and existing shareholders including e.ventures
 - The investment values Deposit Solutions in excess of \$500 million
- Vitruvian is an independent European private equity firm that invests in high growth companies in Europe and beyond (more details here)
- Headquartered in Hamburg, Germany, Deposit Solutions provides an international Open Banking platform for savings deposits
- Deposit Solutions' Open Banking platform transforms the value chain in the savings deposit market to the benefit of banks and savers alike
 - Deposit Solutions now connects more than 70 banks from 16 countries to more than 30 million savers through a wide variety of Points-of-Sale including renowned financial institutions such as Deutsche Bank and Fidelity's FFB

Significance of Transaction

Through this investment, Deposit Solutions plans to accelerate the
expansion of its business, while ultimately trying to achieve its mission of
making Open Banking the new standard for the global \$50 trillion market for
savings deposits

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Vitruvian
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier financial sponsors

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



PARTNERS

on its minority investment in



with participation from new and existing investors

for total consideration of

\$100,000,000



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FT Partners Advises Nutmeg on its £45 million Series E Financing

Overview of Transaction

- On January 22, 2019, Nutmeg announced it has raised £45 million in its Series E financing round led by Goldman Sachs and Convoy
 - Goldman Sachs' Principal Strategic Investments Group is a new investor in the Nutmeg platform, while Convoy, a Hong Kong-based financial advisory firm, is investing for a second time
 - Convoy first invested in Nutmeg in November 2016
- Headquartered in London, Nutmeg is a digital wealth manager operating in the U.K. and Asia (Hong Kong / Taiwan)
 - Nutmeg provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
 - Nutmeg serves more than 60,000 active investors and manages approximately £1.5 billion in assets under management

Significance of Transaction

- Nutmeg's Series E financing is the largest funding round by a European digital wealth manager to-date
- Demonstrates Goldman Sachs' continued focus on consumer facing FinTech following the launch of Marcus, its online savings account in the UK

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nutmeg
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E Financing from





for total consideration of

£45,000,000



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FT Partners Advises Deserve on its Series C Financing

Overview of Transaction

- On August 27, 2018, Deserve announced it has raised \$17 million in a Series
 C financing round led by Sallie Mae
 - Accel, Aspect Ventures, Pelion Ventures, Mission Holdings, Alumni
 Venture Group and GDP Venture also participated in the round
- Deserve is a venture-backed FinTech company that helps people build credit and achieve financial independence
 - The Company has helped tens of thousands of customers from over 160 countries at over 1,800 universities across all 50 states
 - Deserve uses non-traditional data points and advanced machine learning algorithms to determine credit eligibility
- Sallie Mae offers products that promote responsible personal finance, including private education loans, free scholarship search tools, free college financial planning tools, and online retail banking

Significance of Transaction

- Deserve will use the financing to further scale its platform and infrastructure to achieve its mission of helping the 40 million college students and young adults in the U.S. gain financial independence through access to fair credit
- The Company also plans to expand its "perks" program by offering exclusive offers from a number of new partners including Amazon Prime, T-Mobile, Lemonade, Feather, and Wikipedia

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- This transaction underscores FT Partners' deep Alternative Lending and Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its Series C financing led by



for total consideration of

\$17,000,000



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FT Partners Advises Credit Sesame on its Growth Financing

Overview of Transaction

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
 - The funding comes from existing and new investors including Menlo Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and has provided credit and loan management tools to over 12 million members
 - The mobile and web solution provides consumers with tools to build a
 path to achieve financial wellness, including free access to their credit
 profile complete with their credit score, credit report grades, credit
 monitoring, interactive step-by-step tools and recommendations for
 better lending options

Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing with participation from





for total consideration of

\$42,000,000



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Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTe			
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
WINNER	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
M&A Advisor Awards	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	der, CEO and • Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)		24
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Steve Stout Managing Director	J.P.Morgan Fırst Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 	21
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17