

FT Partners is Pleased to Announce its Role as Strategic and Financial Advisor to



&

# **Crown Agents**

Bank

on the acquisition of



# FT Partners Advises Crown Agents Bank on its Acquisition

# Crown Agents Bank

## **Crown Agents Bank Acquires Segovia**

#### **Overview of Transaction**

- On April 4, 2019, CABIM Ltd, the parent company of Crown Agents Bank (CAB), announced its acquisition of the enterprise business and payment gateway product of Segovia, a US-based technology company focused on frontier market payments
- Headquartered in London, UK, CAB has been a trusted partner to frontier market central banks and financial institutions for decades given its deep expertise in these markets
  - Serving a wide network of partners across Africa, the Caribbean, Asia and the Pacific Islands, CAB now offers a range of solutions encompassing foreign exchange, international payments, pensions, payroll payments and trade finance
  - CAB was acquired by funds managed by Helios investment Partners in April 2016 and has experienced two consecutive years of over 50% revenue growth, processing more than \$15 billion in FX transactions
- CAB and Segovia have worked together since 2017 and have a shared mission to make payments to and from frontier markets easier, faster, more secure and cost-effective

#### Significance of Transaction

- The transaction will enable CAB to extend its payment network and integrate Segovia's modern payments infrastructure with CAB's comprehensive FX capabilities
- Furthermore, CAB can provide a uniquely scalable, flexible and efficient payment solution for global businesses transacting with frontier and developing markets

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to Helios Investment Partners and CAB
- This transaction underscores FT Partners' expertise in buy-side advisory across a broad range of payments companies

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is pleased to announce its role as strategic and financial advisor to



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## Segovia Overview



**CEO** 

**Headquarters:** 

Michael Faye New York, NY

Founded: 2014

- Segovia facilitates payments across Africa and Asia through an integrated platform with support for both corporate payments and social programs
- The Company's platform uses satellite imaging, machine learning, biometric identification and adaptive fraud detection to offer an end-to-end platform that addresses the challenges associated with final-mile delivery
- The Company serves people in emerging markets that are isolated from digital and physical distribution systems
- Segovia enables fast, secure and accessible payments to NGOs and businesses around the world through digital payments

#### **Transaction History**

Date	\$ in mm	Туре	Selected Investors	
07/24/15	\$15	Series A	Reid Hoffman Lampert Family Flourish Avertured The Omidger Group	
07/01/14	na	Seed	Blue {Seed} Collective	

#### Services Overview



Modern API – REST API is language-agnostic and designed using modern frameworks; most API customers send initial payments within 24 hours



**Scalable Architecture** – Payment gateway handles thousands of simultaneous transactions with low latency



**24/7 Support** – Customer support around the clock and direct access to engineering



Advanced Security – Transaction monitoring, SDN screening, encryption and configurable security keep payments and data out of the wrong hands

#### **Customer Stories**



NGOs – Save the Children quadrupled the scope of donor-funded programs in northern Nigeria using Segovia to integrate local mobile money infrastructure



Agriculture – An innovative procurement firm uses mobile money to avoid liquidity issues in remote areas of Uganda when purchasing crops on behalf of multinational agricultural firms



**Remittances** – A leading remittance firm using Segovia serves 30% of the US-Tanzania corridor, offering faster, more reliable payments at lower cost



More – From multinationals to gig economy startups, clients use Segovia's web portal and flexible API to pay without local presence in hard-to-reach markets

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## **Crown Agents Bank Overview**

# **Crown Agents**

**CEO** 

Bank

Albert Maasland

London, UK

Headquarters:

Founded:

1833

- Crown Agents Bank (CAB) is a specialist bank providing transactional services to developing and frontier markets
- Facilitates link between developing markets (e.g. Africa, the Caribbean, Latin America and Asia Pacific) and governments, supranationals, financial institutions, NGO's and corporates
- Works with central banks, commercial banks and regulatory authorities to improve banking standards, compliance controls, economic growth and financial inclusion
- Acquired by Helios Investment Partners in 2016

#### **Focus Markets**









Sub-Saharan Africa

Latin America & Caribbean

Asia Pacific

Middle East & North Africa

#### **Transaction History**

Date	\$ in mm	Туре	Investor
April 2016	na	Majority	HELIOS Investment Partners

#### Services Overview



**FX / International Payments** – Specializes in range of currencies across Africa, the Caribbean, Latin America and Asia Pacific; acts as counterparty to financial institutions, NGOs, supra-nationals and corporates



**EM Power** – Provides access to competitive pricing and execution capabilities to 100+ emerging and developed market currencies; allows clients to manage daily hedging exposures, manage balances and access live market news



**Market Coverage** – Provides range of FX and international payment services across several currencies facilitating liquidity



**Trade Finance** – Provides Letters of Credit, discounts and refinancing of Letters of Credit, discounting of Promissory Notes and Bills of Exchange, Trade Finance loans, Re-issuance of Bank Guarantees, trade finance advisory services, and export bills for collection



**Pension & Payroll** – Facilitates transfer of payments to pensioners in difficult to reach locations; services comprise of payment only, payment and life certification, or life certification only

#### **Customer Overview**

- Supra-nationals (multinational)
- Governments
- Financial institutions

- NGOs (Non-Governmental Organization)
- Corporations in OECDs (Organization for Economic Co-operation and Development)

## **Overview of FT Partners**

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- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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# FT PARTNERS ADVISES Crown Agents

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## Timeline of Selected FT Partners Payments Processing Transactions



## Leading Advisor in the International Payments / FX Industry

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Leading provider of integrated, B2B crossborder payment services



Leading, privately-owned, nonbank provider of non-cash foreign exchange and payments solutions to private and corporate clients



International payment specialist providing online international payment services for consumer and business clients



Leading provider of electronic payment transaction processing services, including DCC, MCP and payment card acceptance



Leading independent provider of robust, multi-channel, international B2B payment solutions



Ireland-based crossborder payments platform



Global online retail trading platform, currency data, analytics and money transfer company



Largest independent digital money transmitter in the U.S.



Global payment processing business providing internet and mobile-based inter-country consumer money transfer services



Leading provider of international payment processing and multi-currency processing services

# Strong Presence Across Europe



## FT Partners has advised on a number of landmark transactions across Europe



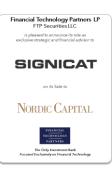




























## **Selected Buyside Advisory**

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## FT Partners' International / Cross-Border Capabilities (Selected Examples)

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FT Partners' global presence offers capabilities reaching far beyond North America, as demonstrated by our numerous international clients and successful transactions with international firms & investors

Target	Buyer / Investor	International Aspect
SIGNICAT	Nordic Capital	#=
SEGOVIA	Crown Agents  Bank	
GOCARDLESS	ADAMS STREET PARTNERS  OFFI PARTNERS	
nutmeg	CONVOY康宏	*
<b>stone</b> <sup>co.</sup>	ANT FINANČIAL	*
DEPOSIT SOLUTIONS	VITRUVIAN PARTMERS	
PPRO	CÎTÎ VENTURES PayPal HPE Growth Capital.	
S GPS global processing services	Dunedin	
	Allianz (ii) @ enpeavor Fondazione di Sardegna	
ContaAzul	TIGERGLOBAL @ endeavor	
PAYVISION Global Card Processing	ING 🔊	
Cambridge	<b>♥</b> FLEETCOR*	•
Currencies Direct	Palamon Capital Partners  Corsair Capital	
<b>₽</b> of X	SILVERLAKE BainCapital Permira	* *
CUSTOM HOUSE	WESTERN   UNION	<b>   +   </b>
Lynk	worldpay	

## FT Partners Advises ING on its Acquisition of Payvision

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#### Overview of Transaction

- On January 29, 2018, ING announced that it has reached an agreement to acquire a 75% stake in Payvision
  - The transaction values Payvision at EUR 360 million (approximately \$447 million)
- Headquartered in Amsterdam, ING is a global financial institution with a strong European base, offering banking services through its operating company ING Bank
  - The purpose of ING Bank is empowering people to stay a step ahead in life and in business. ING Bank's more than 51,000 employees offer retail and wholesale banking services to customers in over 40 countries
- Founded in 2002 in the Netherlands, Payvision is a fast growing, independent international card acquirer and payments platform, connecting payment service providers and their global merchants

#### Significance of Transaction

- The transaction will enable ING to strengthen its footprint in omnichannel payments services and expand its merchant services for its business customers, particularly in the fast-growing e-commerce segment
- By offering Payvision's solution, ING's business customers will be able to accept payments through any channel, including in store terminals and web shops and through any device

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to ING in this transaction
- This transaction further supports FT Partners' continued success in the Payments space and highlights the Firm's versatility in generating attractive outcomes on both the sell-side and the buy-side
- FT Partners leveraged its deep, global industry knowledge and transaction expertise to help achieve a favorable outcome for the Company

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its acquisition of



at a total valuation of approximately

€360,000,000 (\$447,000,000)



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## FT Partners Advises PPRO on its \$50 million Minority Financing

#### **Overview of Transaction**

- On July 16, 2018, PPRO Group ("PPRO") announced it has raised \$50 million in financing led by PayPal (Nasdaq:PYPL) with participation from Citi Ventures and return investor HPE Growth Capital
- Headquartered in London, UK, with several offices across Europe and the US, PPRO is leading the under-served alternative payments (acquiring) market
- As alternative payment methods (APMs) such as bank transfers, e-wallets and cash-based e-payments continue to become more popular, merchants are increasingly choosing payment partners based on the ever-expanding range of locally relevant payment methods available
- PPRO, through partnerships with leading payment service providers and financial institutions, provides a single platform and relationship for online merchants to accept more than 250 alternative payment options<sup>1</sup> globally
- PPRO also has a leading consumer digital account issuing business in Europe

#### Significance of Transaction

- Through this investment, PPRO plans to accelerate the expansion of its payments platform and international presence of its alternative payments acquiring business
- PPRO will also offer a suite of alternative payment methods to PayPal's merchants through the new PayPal Smart Payment Buttons™ product

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to PPRO and its Board of Directors
- This transaction underscores FT Partners' deep Payments domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

## Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its exclusive role as strategic and financial advisor to



in its financing led by



with participation from



for total consideration of

\$ 50,000,000

FINANCIAL TECHNOLOGY **PARTNERS** 

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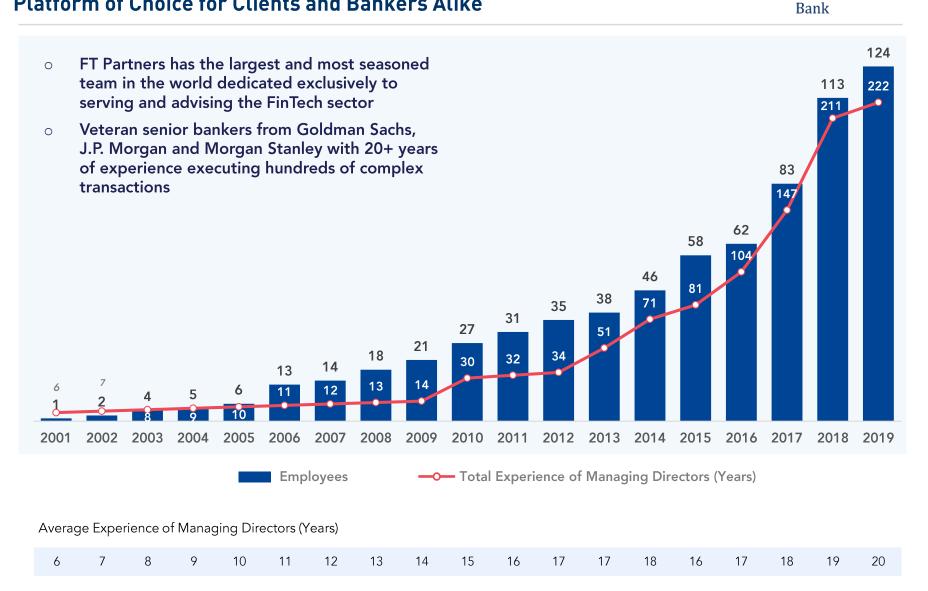
# Award-Winning Investment Banking Franchise Focused on Superior Client Results

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LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Ailluai Kalikiliy	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
2018	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
-2004 ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
WINNER M&A Advisor Awards	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

# FT PARTNERS ADVISES **Crown Agents**

## Platform of Choice for Clients and Bankers Alike



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## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	O and  • Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)		24
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17