### FT PARTNERS FINTECH INDUSTRY RESEARCH

May 13, 2019



# Greensill Raises \$800 million in Financing from SoftBank Vision Fund





The Only Investment Bank Focused Exclusively on FinTech

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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### Greensill Raises \$800 million in Financing

#### FT PARTNERS RESEARCH



### **Transaction Summary**

### **Transaction Summary**

- On May 13, 2019, Greensill announced that it has raised \$800 million in financing from SoftBank Vision Fund
  - According to Bloomberg, the latest financing round values the Company at approximately \$3.5 billion
  - This investment follows a \$250 million round of development capital from General Atlantic in July 2018, which according to the Company, valued Greensill at \$1.64 billion
- With the new investment, Greensill will accelerate the development of new technology, continue to expand its extensive global network, grow its origination and distribution strategy, and explore new collaboration opportunities
  - Additionally, the Company will accelerate its recent entrance into Brazil, and continue with plans to enter new global markets such as China and India
- Since 2015, Greensill has experienced annual growth of more than 100%

### **Selected Financing History**

Date	Size (\$ mm)	Selected Investor(s)	
05/13/19	\$800	SoftBank	
07/16/18	250	GENERAL ATLANTIC	

#### **Transaction Commentary**

"The SoftBank Vision Fund's investment is a resounding endorsement of the work we do at Greensill unlocking capital so our clients can put it to work. We are proud to welcome Masayoshi Son and the Vision Fund team into the Greensill family, and we are excited about the opportunity of working with the company, its many partners and beyond...Greensill democratizes access to capital using technology and the financial markets. We are agents of technological disruption with a mission to make available finance at the lowest possible cost for our clients and their suppliers, whilst opening up a whole new asset class to global investors."



**Lex Greensill** Founder & CEO



"Greensill is a strong market leader in working capital finance and has played a pioneering role in the technological revolution that has transformed the industry. Through this new partnership, we see immense opportunity to introduce working capital finance to a new generation of businesses around the world."

SoftBank

**Colin Fan** *Managing Partner* 



### **Greensill Raises \$800 million in Financing**

#### FT PARTNERS RESEARCH

# Greensill

### **Greensill Overview**

#### **Company Overview**



Founder & CEO:

Lex Greensill

**Headquarters:** 

London, UK

Founded:

2011

- Greensill is a non-bank provider of working capital finance for companies globally and is one of the largest non-bank bond issuers in Europe
- The Company uses liquidity pools in capital markets to provide clients with financing on terms that fit their precise working capital requirements
- Greensill has customers across Europe, North America, Latin America, Africa and Asia and works with a host of banks and institutional investors to provide solid funding streams to underpin the process
  - The Company works with more than 100 global institutional investors, and since founding has provided more than \$60 billion in financing to more than 8 million customers across 60 countries
- The Company also owns Greensill Bank, the world's first Supply Chain Finance fund, which has \$3 billion in assets under management

60+ countries served 8 million customers

\$60 bn of financing provided

#### **Solutions Overview**

### Supply Chain Finance

Greensill provides customers with early payments to suppliers so that businesses can have the capital they need when they need it



# Working Capital Solutions

Greensill helps provide better access to working capital at a better price

# Balance Sheet Optimization

Greensill uses capital markets to tap into deeper pools of funding and acts as a principal investor





### Greensill Raises \$800 million in Financing

### SoftBank Vision Fund Overview





#### **Overview**





Raieev Misra Head of Vision Fund



Colin Fan Managing Partner



Tom Cheuna Partner

Lydia Jett

**Partner** 



David Thevenon Partner



London, UK

Arif Lakhani Director

Locations

Tokyo, Japan (HQ)

San Francisco, CA

#### **About**

- Founded in 1981, SoftBank Group is a publicly-traded Japanese telecommunications, internet and media company
- Prefers to invest in late-stage growth financings for mature companies, but will occasionally invest in earlystage deals
- Has the ability to invest around the world but primarily focuses on the U.S. and Asia
- Last year, SoftBank was involved in more than half of the top 10 biggest investments in VC-backed startups.

#### **Investment Preferences**

#### Investment Criteria

\$100 billion Fund Size:

Fund Raised: 2018

**Investment Range:** \$100+ mm

Revenue: NA

EBITDA: NA

#### General Preferences 1

Control: Minority, Majority

Geography: Global

Venture, Growth **Transaction Type:** 

Mobile **Industry Focus:** 

Applications and Devices, e-Commerce, Online Advertising, Social Media, Gaming,

and Cloud-Based **Enterprise Services** 

### Selected Recent Investments / Exits

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
05/13	Greensill (Growth)	\$800	NA	FMS
03/19	Opendoor (Later Stage VC)	300	Jeffrey Housenbold	Bnkg
02/19	OakNorth (Later Stage VC)	440	NA	Bnkg
12/18	Fair.com (Growth)	385	NA	Bnkg
12/18	Cambridge Mobile Telematics (Growth)	500	NA	Ins
09/18	Compass (Series F)	400	NA	Bnkg
09/18	Opendoor (Series E)	725	Jeffrey Housenbold	CapMkts
08/18	ZhongAn (PIPE)	100	NA	Ins
06/18	PolicyBazaar (Series F)	200	NA	Software
12/17	Compass (Series E)	550	NA	Bnkg
05/17	Paytm (Corporate)	1,400	Masayoshi Son	Pymts

- Italics indicate preferred control / geography
- \* denotes M&A exit; \*\* denotes IPO exit

### **Financial Management Solutions Sector**

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



### Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Bill.com Raises \$88 million in Financing



Billtrust's \$50 million Minority Financing



Bridgepoint Acquires Majority Stake in Kyriba



ContaAzul's \$30 million Series D Financing



Divvy Raises \$200 million in Series C Financing Led by NEA



Feedzai's Series C Financing



General Atlantic Acquires
Majority Stake in Invoice Cloud

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### Selected Transactions - Superior Industry Knowledge and Execution History









































### Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	<b>Amount Raised</b>	Selected Prominent Investors in FT Partners Led Rounds
stone	\$1,400,000,000	Accel DST VISA FINANCIAL
GreenSky <sup>**</sup>	1,010,000,000	Accel DST VISA PINANCIAL
MERCURY®	420,000,000	ICONIQ RCP CAPITAL TEMASEK
GreenSky"	300,000,000	BainCapital TPG PIMCO
<b>⊠</b> avidxchange	300,000,000	PRIVATE EQUITY INSIGHT Premji Invest
<b>&gt;&gt;&gt;&gt;</b> MARQETA	260,000,000	BainCapital PARTNERS—
	253,000,000	CDPQ GICACTIII
Liquidnet <b>~~</b>	250,000,000	— capitalG Scotiabank®
square trade protection plans	238,000,000	nyca khosla ventures
X checkout.com	230,000,000	— KeyBank  ReyBank  ING
GreenSky **	200,000,000	WELLINGTON III
nmi	150,000,000	MANAGEMENT 乾源资本 YUAN CAPITAL
stone <sup>co.</sup>	145,000,000	Santander InnoVentures nabventures
ADDEPAR	140,000,000	ADAMS STREET FLOOR BV THIEL NAB
Kabbage'	135,000,000	PARTNERS EIAVOII Battery Ventures
Remitly	115,000,000	Redpoint Payu edbi
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000	mastercard COATUE
stone <sup>co</sup>	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
POYNT	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
CHROMERIVER	100,000,000	CAPITAL PARTNERS

























































































### FT Partners Advises AvidXchange in its Series F Financing

#### **Overview of Transaction**

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
  - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

#### Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

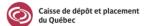
# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





**TEMASEK** 

THIEL

for total consideration of

\$300,000,000



### FT Partners Advises Billtrust on its Minority Financing

#### **Overview of Transaction**

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
  - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

### **Significance of Transaction**

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



### FT Partners Advises Taulia in its Series E Financing

#### Overview of Transaction

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

#### Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
  use this financing round to meet this demand and to further accelerate its
  rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

#### FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

# Financial Technology Partners LP

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



### FT Partners Advises BROWZ on its Merger with Avetta

#### Overview of Transaction

- On February 14, 2019, BROWZ and Avetta agreed to merge forming a new, market leading organization focused on delivering supply chain risk management services to companies worldwide
- The combination is being financed through investments by Avetta's three major shareholders: Welsh, Carson, Anderson & Stowe, Technology Crossover Ventures, and Norwest Venture Partners
  - BROWZ's existing shareholders, Melkonian Capital and Long Ridge Equity
     Partners, are rolling a portion of their investment into the combined company
- John Herr, CEO of Avetta, will lead the combined company, which will retain the Avetta name
- Headquartered in Draper, Utah, BROWZ ensures that supply chains are safe, qualified, and socially responsible by delivering a comprehensive solution to prequalify, assess, and monitor supply chain compliance based on the unique needs of each of its clients
- Avetta, based in Irvine, CA, helps the world's leading organizations effectively manage supply chain compliance through prequalification, document management, auditing, employee-level qualification & training, insurance verification and business intelligence

#### **Significance of Transaction**

- Together, the companies' market-leading technology platform and products will strengthen sustainable connections between their clients and suppliers, while streamlining and simplifying the engagement process for both parties
- Both companies have a combined expertise of 30+ years in the industry, which will help the new organization's clients and suppliers achieve the highest standards of quality and safety

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to BROWZ in this transaction
- FT Partners previously advised BROWZ on its \$10 million equity financing in 2015
- The deal provides a great outcome for BROWZ and highlights the repeat, long-term nature of many of FT Partners' advisory engagements
- This transaction also exemplifies FT Partners' expertise in sell side advisory across a broad range of SaaS-based companies

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its merger with





### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt					
	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
<b>g</b>	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Mohit Agnihotri</b> <i>Managing Director</i>	J.P.Morgan	<ul> <li>Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan</li> <li>Wharton M.B.A</li> </ul>	17
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	Åpwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
Steve Stout Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst at UBS and former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17