### May 22, 2015

# Financial Technology Partners LP FTP Securities LLC

### **Transaction Profile:**

**Black Knight Financial Services Completes its Initial Public Offering** 



**NYSE: BKFS** 

Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

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### **Filing Overview**

Thomas H. Lee Partners and Fidelity National Financial (NYSE: FNF) filed to take Black Knight Financial Services public less than a year after acquiring Lender **Processing** Services, which contained the majority of the operations now comprising Black Knight

Filing Deta	ils
President, CEO:	Thomas Sanzone
Headquarters:	Jacksonville, FL
Founded:	2014
Employees:	4,000

Initial S-1 Filing Date:	Dec 24, 2014						
Trading Date:	May 20, 2015						
Ticker:	NYSE: BKFS						
Filing Range:	\$22.00 - \$25.00						
Offer Price:	\$24.50						
First Day Open:	\$26.25 ( <b>A</b> 7%) <sup>(1)</sup>						
First Day Close:	\$27.11 ( <u></u> 11%) <sup>(1)</sup>						
Market Cap:	\$1.77 billion <sup>(2)</sup>						
Shares Offered:	18,000,000						
Proceeds	\$440,000,000						

# UNITED STATES SECURITIES AND EXCHANGE COMISSION

Form S-1

Black Knight Financial Services, Inc.



FINANCIAL SERVICES

**NYSE: BKFS** 

Michael L. Gravelle

EVP, General Counsel and Corporate Secretary

601 Riverside Avenue

Jacksonville, Florida 32204

JP Morgan

Wells Fargo

BofA Merrill Lynch

Credit Suisse Goldman Sachs Deutsche Bank SunTrust Robinson Humphrey





#### **Company Overview and History**

#### Company Overview

- Black Knight Financial Services provides integrated technology, workflow automation and data and analytics to the mortgage industry
  - Solutions facilitate and automate business processes across the entire mortgage loan lifecycle
  - Products are used by 21 out of the 25 largest U.S. mortgage originators and all of the top 25 largest U.S. mortgage servicers
  - Other clients include financial institutions, investors and real estate professionals to enable them to support their mortgage related operations and investments
- Organized into two segments:
  - Technology: offers software and hosting solutions that support loan servicing, which includes the core mortgage servicing, specialty mortgage servicing including loss mitigation and default workflow management, loan origination and settlement services
  - 2. Data and Analytics: offers solutions to enhance and support technology products in the mortgage, real estate and capital markets industries; includes property ownership data, lien data, servicing data, automated valuation models, collateral risk scores, prepayment and default models, lead generation and other data solutions

Black Knight is comprised of the former Technology, Data and Analytics segment of Lender Processing Services along with two business units contributed by Fidelity National Financial: Commerce Velocity and Property Insight

**Company History** 

- Lender Processing Services was previously a segment of Fidelity National Information Services (NYSE: FIS)
- FIS spun out Lender Processing Services in 2008 to become its own, independent publicly traded company on the NYSE under the ticker symbol "LPS"
- On January 1, 2014, Fidelity National Financial (NYSE:FNF) and private equity firm Thomas H. Lee Partners acquired Lender Processing Services for approximately \$2.9 billion in cash and stock
  - LPS was delisted as a result of the transaction
  - Reorganization of the Company's ownership and management structure enabled it to focus on the integration of the business to achieve operating efficiencies, drive organic growth, capture investment opportunities and capture renewed synergies
  - Prior to the IPO, FNF essentially owns 67.1% of Black Knight Financial Services while Thomas H. Lee owns the remaining 32.9%

Black Knight is a dominant provider of outsourced services to the mortgage industry serving nearly all of the top mortgage originators and servicers in the U.S.

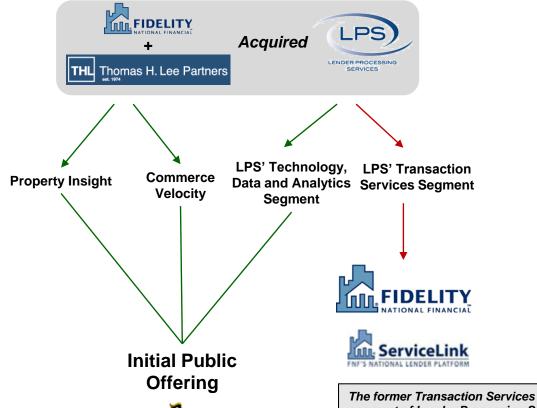
The Company's proprietary servicing platform, MSP, is used to service more than 50% of all U.S. first lien mortgages



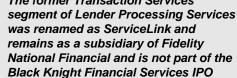


### **Company History (cont.)**

Jointly, Fidelity National
Financial and Thomas H. Lee
Partners acquired Lender
Processing Services; the
Technology, Data and Analytics
segment of Lender Processing
Services along with two
business units owned by
Fidelity National Financial
(Commerce Velocity and
Property Insight) were then
combined to form Black Knight
Financial Services, the entity
that is going public



FINANCIAL SERVICES







#### **Product Overview**

			Technology			Data & Analytics
	MSP		Provides automation to all areas of loan servicing on a single system	Lead Generation	•	Enables clients to target prospects for more efficient and effective marketing results
Servicing	LoanSphere Bankruptcy, Foreclosure		Work flow engine that utilizes rules-based functionality	Mortgage Performance Data, Analytics	•	Provides mortgage performance data in any single loan-level data source
Servicing  Lea  Origination  Clau  Val	LoanSphere Invoicing	•	Web-based solution that enhances the efficiency of processing default related invoices	Portfolio Management, Diligence	•	Helps monitor liens on loan collateral, manage risk, maximize loss mitigation strategy and perform due diligence assessments
	Empower	•	Enterprise-wide loan origination system that provides functionality throughout the origination cycle	Real Estate		Offers datasets from tax assessor, deed, mortgage, pre-foreclosure, assignments and releases records
	LendingSpace	End-to-end correspondent lending platform that focuses on corresponded loans		Valuations and Collateral Risk		Enables clients to validate appraisal values for pre-funding quality control and focuses on minimizing valuation costs for second mortgage
	Sales Edge	•	Management and customer relationship solution			and second mortgage originations
Origination	Closing Insight	•	Web-based solution that enables lenders and service providers to comply with CFPB's Integrated Mortgage Disclosure rule	Property Tax Reporting	٠	Provides a solution to address clients' property tax data needs across different regions
	Quality Insight		Workflow solution that assesses loan quality by evaluating loan data	Property Insight	•	Offers title plant production and data services through Connection Point, Insight Title Point, Vantage Point and Insight Xpress Services
	Valuation Insight		Appraisal evaluation reporting solution	Advisory	•	Consultants rely on data analytics and deep industry experience to provide solutions to mortgage lenders, servicers and investors
FINANC	Exchange	•	Provides an integrated network of originators, agents, settlement services providers and investors in the United States	LoanSphere Data Hub		Enables clients to aggregate customer data with third party data

FINANCIAL
TECHNOLOGY
PARTNERS

Source: Company website, SEC filings.



### **Management Team – Executive Officers**



#### William Foley II, Chairman, Fidelity National Financial and Black Knight

- Foley is the Chairman of the Board for Fidelity National Financial and Black Knight Financial Services
- Through several strategic acquisitions, led Fidelity National Financial to become one of the largest title insurance companies in the United States
- Led the acquisition of ALLTEL Information Services in 2003, which later became Black Knight Financial Services





#### Thomas Sanzone, Chief Executive Officer

- Responsible for the management of the Company's technology, data and analytics product offerings
- Has more than 25 years of experience in the financial services industry



#### Kirk Larson, Chief Financial Officer

- Responsible for the financial management of Black Knight Financial Services
- Previously served as the Corporate Executive Vice President of Finance and Treasurer of FIS



#### Tony Orefice, Chief Operating Officer

- Responsible for optimizing the performance management and operational efficiencies, driving synergy natives and directing automation technologies
- Previously served as the Managing Director and COO for Global Markets
   Technology at Bank of America Merrill Lynch





### **Competitive Strengths**

#### **Market Leadership of Solutions**

- Relationships with 21 out of 25 of the top mortgage originators in the United States
- Services over 50% of all U.S. first lien mortgages

#### **Significant Recurring Revenue**

- High retention rate amongst the Company's top 10 servicer clients
- Continually enters long-term contracts with clients, who utilize an average of 6 products across Black Knight Financial Service's product line



#### **Data and Analytics Capabilities**

- Develops and maintains a comprehensive dataset pertaining to the mortgage and housing industry
- Combines public and proprietary data in real-time that data scientists uses to create customized reports, models of consumer behavior and market insights

#### **Scalable Operating Model**

- Scale and operating leverage enables the company to add incremental clients at a limited cost
- Enables the company to make cost effective investments into its technology platform

#### **Experienced Management**

 Management team brings an average of over 20 years of experience in the banking technology and mortgage processing industries





#### **Strategies for Growth**

 Core focus is to grow organically, however, the Company intends to selectively evaluate strategic acquisition opportunities to expand its footprint and product offerings to broaden its client base

 Technological solutions and management resources are dedicated in building and maintaining a regulatory infrastructure and human capital base to address increased postrecession regulatory oversight and requirements



intend to attract new clients with its comprehensive solutions and advanced technology platform

- Established client base still presents a massive opportunity for growth
- The Company will focus on broadening its client relationships by cross-selling their current suite of end-to-end technology solutions
  - Partners with key clients to develop and bring to market new and advanced solutions to their current client base to meet the demand of the evolving mortgage industry
  - Intends to improve customer value proposition by leveraging insights from its data assets





#### Key Trends in the Mortgage Industry Highlighted by Black Knight

Increased Regulation

- U.S. mortgage market has been subject to increasing regulatory insight and requirements at the federal and state level
- Government entities have enacted various new laws, rules and regulations in order to increase the level of consumer financial protection within the United States

Focus on Core Operations

- Due to the regulatory environment within the financial and mortgage sectors in the United States, lenders have been increasingly focused on third-party core systems, which can provide better technology and services more efficiently
- These mortgage players require scale and advanced regulatory infrastructure to meet both the technological efficiency and high regulatory standards

Technology's Role in U.S. Mortgage Industry

- Banks, lenders and servicers have become increasingly focused on technology automation and workflow management to meet their regulatory guidelines
- Venders must be able to support the changing regulatory environment of the industry, display extensive industry knowledge and make necessary investments in technology to support lenders

Demand for Enhanced Transparency

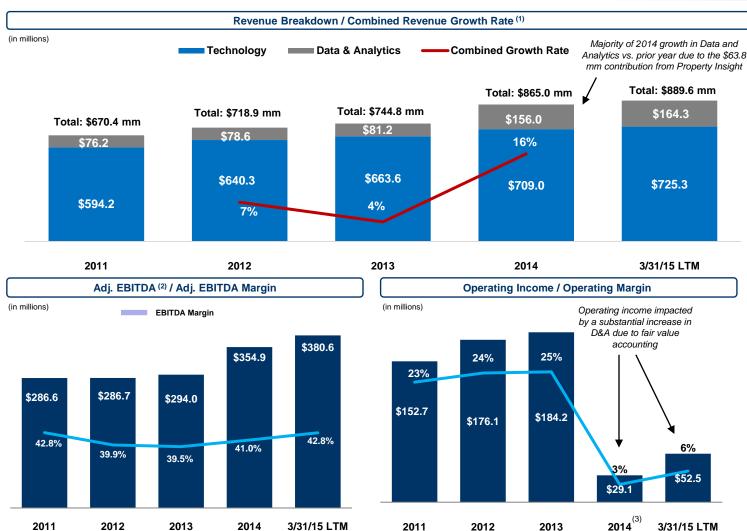
 U.S. mortgage players have been focused on working to minimize the risk in lending, servicing and capital markets and rely on data and analytic insights to enhance their decision making process





#### **Financial Overview**

Note that financial results prior to 2014 represent the results strictly for Lender **Processing** Services' Technology, Data and Analytics segment; 2014 and 2015 results also include the addition of **Property Insight** and Commerce Velocity





Source: SEC filing

(3) Excludes one time charges and integration costs.

<sup>(1)</sup> Corporate and other revenues are included within the technology revenue breakdown.

<sup>(2)</sup> Adjusted EBITDA is calculated with adjustments that include: (i) the deferred revenue purchase accounting adjustment recorded in accordance with GAAP; (ii) equity-based compensation; (iii) acquisition-related costs; (iv) non-recurring costs associated with the achievement of synergies; (v) charges associated with material legal matters; (vi) member management fees paid to FNF and THL Managers LLC; (vii) exit costs, impairments and other charges; and (viii) other significant, non-recurring items.



### **Public Company Comparables**

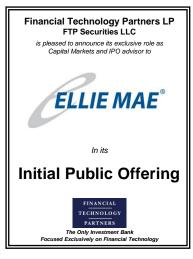
			% LTM High	Market Value (\$ mm)	Enterprise Value (\$ mm)	Multiples								
Company Name	Price 05/20/15	% MTD Change				Price / Earnings			EV / EBITDA			EV / Revenue		
						LTM	CY 15E	CY 16E	LTM	CY 15E	CY 16E	LTM	CY 15E	CY 16E
Mortgage Technology Solutions														
CoreLogic	\$ 40.03	3 %	98 %	\$ 3,653	\$ 4,860	33.6 x	22.4 x	19.7 x	14.7 x	11.8 x	10.8 x	3.4 x	3.2 x	3.1
Black Knight Financial Services	27.11	nm	nm	1,765	3,782	33.6	na	na	9.9	na	na	4.3	na	na
Ellie Mae	63.11	(6)	94	1,979	1,854	nm	nm	43.2	48.3	36.4	26.1	10.1	8.2	6.7
Altisource Portfolio Solutions	28.95	7	24	603	1,064	9.5	8.7	10.0	5.1	6.5	8.0	1.0	1.2	1.5
Median		3 %	94 %			33.6 x	15.5 x	19.7 x	12.3 x	11.8 x	10.8 x	3.8 x	3.2 x	3.1
Mean		1	72			33.6	15.5	24.3	12.3	18.2	15.0	3.8	4.2	3.8
Core Bank Processors														
FIS	\$ 64.78	3 %	94 %	\$ 18,720	\$ 23,549	27.9 x	19.7 x	17.5 x	14.5 x	11.8 x	11.0 x	3.7 x	3.6 x	3.4
Fiserv	81.11	3	99	19,684	23,240	27.4	21.3	18.9	15.0	13.1	12.2	4.6	4.4	4.1
Jack Henry	65.37	(2)	93	5,351	5,322	26.1	24.2	21.1	12.1	11.8	10.7	4.2	4.1	3.8
Davis + Henderson	34.05	(0)	96	2,968	3,832	34.4	17.0	15.3	16.1	10.6	9.2	4.0	3.2	2.9
Temenos	36.37	(0)	91	2,544	2,640	43.9	22.5	19.4	23.3	14.6	12.0	5.7	5.0	4.5
Q2 Holdings	25.45	24	99	1,047	958	nm	nm	nm	nm	nm	nm	11.1	9.0	7.0
Computer Services	42.50	(0)	97	605	604	21.0	na	na	9.8	na	na	2.7	na	na
Monitise	0.15	(29)	14	331	131	nm	nm	nm	nm	nm	11.8	0.9	0.8	0.6
Median		(0)%	95 %		·	27.7 x	21.3 x	18.9 x	14.8 x	11.8 x	11.4 x	4.1 x	4.1 x	3.8
Mean		(0)	85			30.1	20.9	18.5	15.1	12.4	11.2	4.6	4.3	3.8
Financial Information, Risk and Compl	lianco													
Reed Elsevier	\$ 17.38	1 %	93 %	\$ 19,866	\$ 19,866	41.8 x	18.1 x	16.9 x	na	6.0 x	5.8 x	na	2.1 x	2.0
Wolters Kluwer	31.85	(1)	90	9,400	11,518	30.6	15.8	14.8	11.6	10.3	9.9	2.8	2.6	2.5
Dun & Bradstreet	128.93	0	94	4,681	6,039	20.0	17.2	16.0	13.3	11.5	10.7	3.6	3.5	3.3
Intrum Justitia	31.56	0	96	2,317	3,003	25.5	17.5	16.8	16.6	14.4	13.8	4.7	4.4	4.3
Median		0 %	94 %		1	28.1 x	17.4 x	16.4 x	13.3 x	10.9 x	10.3 x	3.6 x	3.0 x	2.9
Mean		0	93			29.5	17.2	16.1	13.8	10.6	10.0	3.7	3.1	3.0
Consumer / SMB Credit Data and Prote	ection													
Experian	\$ 19.40	10 %	99 %	\$ 18,945	\$ 22,785	30.2 x	20.7 x	19.3 x	13.5 x	13.5 x	13.0 x	4.7 x	4.7 x	4.6
Equifax	99.61	1	99	12,001	13,472	32.7	23.0	20.6	15.4	14.7	13.5	5.4	5.1	4.8
FICO	88.07	(1)	91	2,843	3,414	39.2	30.4	25.2	18.8	14.4	13.7	4.2	4.0	3.8
Veda	1.84	0	93	1,563	1,764	42.8	23.8	20.6	19.0	14.7	13.0	7.0	6.3	5.7
LifeLock	15.31	3	80	1,535	1,242	nm	23.3	17.0	38.4	15.6	11.0	2.5	2.1	1.8
Intersections	3.49	10	66	70	61	nm	15.0	10.1	nm	na	na	0.3	0.2	0.2
Median		2 %	92 %			31.4 x	23.1 x	20.0 x	14.5 x	14.7 x	13.0 x	5.1 x	4.3 x	4.2
Mean		4	88			31.4	22.7	18.8	14.5	14.6	12.8	5.1	3.8	3.5



### **Overview of FT Partners**

### Strong Domain Expertise in Banking, Financial Technology

FT Partners has advised on the most prominent transactions in Financial Technology



















### **Overview of FT Partners**

#### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards 2014 ■ Equity Financing Deal of the Year

■ Professional Services Deal of the Year, Above \$100mm

Dealmaker of the Year

2012 - Professional Services

■ Deal of the Decade

■ Professional Services Deal of the Year, Above \$100 mm

■ Boutique Investment Bank of the Year

■ 10 Deal of the Year Nominations Across 9 Categories

To bear of the real Monimulions Across 5 outegoines

■ Upper Middle Market Deal of the Year, Above \$500 mm

■ IT Services Deal of the Year, Below \$500mm

■ Cross-Border Deal of the Year, Below \$500mm

■ Dealmaker of the Year - Steve McLaughlin

■ Business to Business Services Deal of the Year

■ Computer and Information Technology Deal of the Year, Above \$100mm

■ Financial Services Deal of the Year, Above \$100mm

Institutional Investor Annual Ranking

2006-2008

2008

2011

2010

2007

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



**Financing Awards** 

ER 2006

■ Equity Financing Dealmaker of the Year – Steve McLaughlin

■ Information Technology Deal of the Year

■ Financial Services Deal of the Year

■ Financing Professional of the Year – Steve McLaughlin

■ Financing Deal of the Year - Equity

■ Financing Deal of the Year - Debt

