FT PARTNERS FINTECH INDUSTRY RESEARCH

February 22, 2018

Wealthsimple

Wealthsimple Raises ~\$51 million in Financing From Power Financial (TSX:PWF)



POWER FINANCIAL CORPORATION



The Only Investment Bank Focused Exclusively on FinTech

San Francisco • New York • London

FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Transaction Summary

Wealthsimple

Transaction Summary

- On February 21, 2018, Wealthsimple announced it has raised approximately \$65 mm CAD (approximately \$51 million USD) in financing from the Power Financial group of companies (TSX:PWF)
 - The Company has a strategic partnership with Power Financial, who has invested approximately \$130 million USD into Wealthsimple since 2015
- Wealthsimple intends to use the new capital to pursue the following initiatives:
 - Evolve its current investing product
 - Explore possible new financial offerings
 - Accelerate growth in its three main markets
 - Further develop its B2B platform
- Wealthsimple, an online investing service, is headquartered in Canada, with offices in Toronto, New York and London
 - The Company launched in the U.K. in September 2017

Transaction Commentary

"Wealthsimple had an incredible 2017. We expanded to our first international markets, and tripled the number of clients who invest with us...We're looking forward to building on this momentum, making an even better product for even more clients in the months and years ahead."

Wealthsimple

Michael Katchen CEO & Co-Founder

Transaction Commentary (cont.)

"Our relationship with Power Financial has allowed us to act on our ambitions to be a global player and bring our simple and accessible investing approach to Europe...In the UK we're looking forward to adding more products to our line-up in the coming year and making it even easier for people to invest in their values through offerings like our SRI (Socially Responsible Investing) portfolio."

Wealthsimple

Toby Tribel CEO, Europe



"We at Power Financial are proud to be Wealthsimple's greatest champion as it becomes a global leader in marrying unique digital technology with great content and service...Wealthsimple is delivering the benefits of financial advice to more and more people to help them create a better future.



Paul Desmarais III Chairman of Wealthsimple Senior Vice Principal at Power Financial



¹⁾ Finextra, "Wealthsimple Raises Over £35 million in Latest Funding Round"

¹⁾ Finextra, "Wealthsimple Raises Over £35 million in Latest Funding Round"
2) Morningstar, "Wealthsimple Raises \$65 million in Funding from Power Financial Group of Companies"
Note: USD / CAD is 1.27 as of 02/21/18

Wealthsimple Raises \$51 million in Financing

Wealthsimple Overview

Wealthsimple

Company Overview

Wealthsimple

CEO:	Michael Katchen
Headquarters:	Toronto, ON

Founded: 2014

- Wealthsimple is a digital-based automated investment advisory service
 - The Company has approximately \$1.5 billion AUM and 65,000 clients in Canada, the United States, and the United Kingdom
- The Company invests client money across the entire stock market using ETFs that track the global economy
- Wealthsimple has been the recipient of many prestigious awards such as the Best Financial Services Website by The Webby Awards, Top 100 Global Financial Technology Companies by The FinTech 100 and more

Financing History			
Date	Size (\$ mm)	Investor(s)	
02/21/17	\$51	Power Financial Corporation	
05/11/17	37	Power Financial Corporation	
01/31/17	15	Power Financial Corporation	
04/09/15	30	Power Financial Corporation	
05/31/14	2	Impression Ventures	

Products & Services Overview

Wealthsimple Basic \$0-\$100K · 0.5% fee

- Wealthsimple provides a recommendation on type of account based on unique goals
- Personalized Wealthsimple portfolio features:
 - Automatic rebalancing
 - Dividend reinvesting
 - Tax-loss harvesting
 - Expert financial advice
- o Accounts include: Personal, Traditional and Roth IRA, SEP IRA, Joint, and Trust Accounts

Wealthsimple Black \$100K+ · 0.4% fee

- Wealthsimple Black provides all of the same amenities as Wealthsimple Basic plus more
- o Any account over \$100k is charged a lower fee of 0.4%
- o Complimentary financial planning session with human advisors
- o VIP airline lounge access in 400+ cities



65,000 users



W \$1.5 billion in AUM

Management Overview



Michael Katchen Co-Founder & Chief **Executive Officer**



Brett Huneycutt Co-Founder & Chief Operating Officer



Chief Financial Officer

Wealthsimple Raises \$51 million in Financing

Power Financial Corporation Overview

Wealthsimple

Company Overview



- Power Financial Corporation (TSX: PWF) is a diversified management and holding company that has interests, directly or indirectly, in companies in the financial services sector in Canada, the United States and Europe
- The Company operates through Great West Lifeco Inc. (Lifeco), IGM Financial Inc. (IGM), and Parjointco N.V. (Parjointco)

Selected Recent Investments

Announce Date	Target	Amount (\$ in mm)
02/21/18	Wealthsimple	\$51
10/26/16	alan	13
07/21/16	О КОНО	NA
05/17/16	ıll PERSONAL CAPITAL	75
02/23/16	Borrowell 🌞	5

LTM Company Financials (09/30/17)

		\$ in USD
Market Cap ⁽¹⁾	\$18,570 million	
Revenue	\$35,389 million	
EBITDA	\$3,689 million	
Net Income	\$1,765 million	
Diluted EPS	\$2.32	

Stock Performance (TSX:PWF)



Selected FT Partners Research - WealthTech

WEALTHTECH The Digitization of Wealth Management



Click to View

ET Partners' 180+ page report is an in-depth examination of the dramatic changes sweeping across the wealth management industry. The traditional investment management and registered investment advisor ("RIA") industries are facing numerous threats, and while firms in the industry recognize the need to respond, technology-driven innovation is not a core expertise of most RIAs and investment managers. Consequently, there has been a groundswell of FinTech companies bringing digital capabilities to the traditional wealth management industries. Collectively, we label this segment of FinTech as WealthTech.

Additional highlights of the report include:

- Visual WealthTech industry landscape including multiple sub-categories
- Exclusive interviews of CEOs at notable disruptive companies
- Proprietary list of financing and M&A transactions in the space
- Detailed company profiles of both private and public players

Selected FT Partners Research - Digital Wealth Management

Are the Robots Taking Over? The Emergence of Automated Digital Wealth Management Solutions



Click to View

FT Partners' 150+ page report provides a comprehensive overview of key industry trends driving innovation in the wealth management space and how the industry is reacting to the emergence of Robo Advisors and other Digital Wealth Management disruptors.

Additional highlights of the report include:

- A discussion of the different Automated Digital Wealth Management platforms and business models
- The responses of incumbents in the wealth management space, including the innovations, partnerships and acquisitions being made to stay ahead of the game
- Interviews with eight CEOs of leading Digital Wealth pioneers including Betterment, Link Pacific Advisors, MyVest, NextCapital, Nutmeg, Riskalyze, SigFig and Vanare
- A detailed industry landscape of Digital Wealth Management providers as well as other innovative, tangential companies, profiles of 28 companies and a comprehensive list of private equity financing and M&A transactions in the space

Selected FT Partners Research - Click to View



Research Report: Innovations in Capital Markets Technology



SS&C Acquires DST Systems for an Implied Enterprise Value of \$5.4 billion



Moneyfarm Acquires the Technology Assets of Ernest



Euronext Acquires Irish Stock
Exchange for \$160 million



Addepar's \$140 million Series D



Blackstone Acquires Majority Stake in Thomson Reuters F&R Business



TCA's \$275 million sale to E*TRADE



Wealthfront Raises \$75 million in Financing

VIEW MORE FT PARTNERS RESEARCH

Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions







Financing Transactions









TCV

\$ 35.000.000

FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Advises BlackRock on its Acquisition of FutureAdvisor

Overview of Transaction

- On August 26, 2015, BlackRock (NYSE: BLK) announced a definitive agreement to acquire 100% of FutureAdvisor
- FutureAdvisor is a leading digital wealth management platform with technology-enabled investment advice capabilities
- BlackRock offers investment management, risk management and advisory services to institutional and retail clients worldwide and has over \$4.7tn in assets under management
- Following the transaction, FutureAdvisor will operate as a business within BlackRock Solutions ("BRS"), BlackRock's investment and risk management platform
- The transaction is expected to close in Q4 2015

Significance of Transaction

- Combines FutureAdvisor's tech-enabled advice capabilities with BRS' investment and risk management solutions
- Enables BlackRock to provide a B2B digital advice platform, which helps financial institution partners both improve their clients' investment experiences and grow advisory assets
- Empowers partners to meet the growing demand among consumers to engage with technology to gain insights on their investment portfolios
 - Demand is particularly strong among the mass-affluent, who account for \sim 30% of investable assets in the U.S.

FT Partners' Role

- FT Partners served as exclusive advisor to BlackRock
- Highlights FT Partners' continued success advising a broad range of toptier strategic investors across the financial technology landscape

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as advisor to

BLACKROCK

in its 100% acquisition of





The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Addepar on its Series D Financing

Overview of Transaction

- On June 8, 2017, Addepar announced it has raised \$140 million in Series D financing co-led by Harald McPike, the founder of QuantRes, along with Valor Equity Partners and 8VC
- Headquartered in Mountain View, CA, Addepar is a leading provider of portfolio management and reporting software and services that seeks to become the infrastructure that will connect all aspects of global finance
- Harald McPike is the founder of QuantRes, a quantitative trading firm, and a global private investor with a focus on the financial and technology sectors
- Valor Equity Partners is an operational growth investment firm that does both minority and majority investments in high growth companies at various stages of development
- 8VC is a venture capital firm that makes seed to later stage investments with a focus on the technology industry

Significance of Transaction

- The financing capitalizes on Addepar's unprecedented growth from \$300 billion to over \$650 billion assets on platform in less than 18 months as top wealth managers embraced Addepar's category-defining client reporting software
- With the new capital, Addepar will continue investing significantly in R&D, expanding its product, platform and tech-enabled services to unlock more value for its clients while also serving a wider range of wealth and asset management firms

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Addepar
- Transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies as well as its deep domain expertise and experience in the WealthTech space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series D financing co-led by



Harald McPike

for total consideration of

\$ 140,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Riskalyze on its Growth Equity Investment

Overview of Transaction

- On October 31, 2016, Riskalyze announced it closed a \$20 million minority growth equity investment led by FTV Capital
- Headquartered in Auburn, CA, Riskalyze invented the Risk Number[®], which
 powers the world's first Risk Alignment Platform and empowers advisors to
 execute a digital advice business model with Autopilot; Riskalyze also enables
 compliance teams to spot issues, develop real-time visibility and navigate
 changing fiduciary rules with Compliance Cloud
- FTV Capital is a growth equity investment firm that has raised over \$2.7 billion to invest in high-growth companies within the enterprise technology & services, financial services and payments & transaction processing sectors

Significance of Transaction

- The transaction capitalizes on Riskalyze's strong growth and traction within the advisor market and demonstrates the need for quantified risk alignment
- With the investment, Riskalyze will look to bolster and expand its line of digital offerings

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Riskalyze and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for top-tier FinTech companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its growth equity investment led by



for total consideration of

\$ 20,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Moneyfarm on its Acquisition of Ernest

Overview of Transaction

- On October 6, 2017, Moneyfarm announced it has acquired the technology behind Ernest
 - Ernest is a personal banker chatbot, powered by Artificial Intelligence that combines natural language processing technology with machine learning, Ernest aims to help individuals manage their money better
- Headquartered in London, U.K., Moneyfarm is a digital wealth manager operating in both Italy and the U.K.
- Moneyfarm will work to combine Ernest's technology with its existing services

Significance of Transaction

- Ernest's technology has the ability to tap into daily transactional behavior of customers, which will prove critical as Moneyfarm works to provide more personalized financial advice
- Ultimately, the acquihire will enhance Moneyfarm's product, improve underlying algorithms and better assist customers through the entire wealth lifecycle

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Moneyfarm
- This transaction underscores FT Partners' successful track record of transactions in the WealthTech space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its acquisition of the technology assets of



Ernest



The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2010 -2014	 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010
/wards	2004 - 2007	 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12