FT PARTNERS FINTECH INDUSTRY RESEARCH

May 22, 2018



Circle Internet Financial Raises \$110 million in Series E Financing Led by Bitmain





The Only Investment Bank Focused Exclusively on FinTech

FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Circle Raises \$110 million in Series E Financing

CIRCLE

Transaction Summary

Transaction Summary

- On May 15, 2018, Circle announced it had secured a \$110 million in Series E financing led by Bitmain
 - Existing investors IDG Capital, Breyer Capital, General Catalyst, Accel, Digital Currency Group and Pantera, along with new investors Blockchain Capital and Tusk Ventures, also participated in the round
 - The financing is the largest venture capital equity round ever raised by a cryptocurrency or blockchain company ⁽¹⁾
- With this new investment, Circle plans to launch a "US Dollar Coin" (USDC) that uses the Ethereum blockchain and that will be backed by real U.S. dollars
 - USDC will be based on the open source fiat stablecoin framework developed and governed by CENTRE, which will provide independent oversight of Circle's offering
 - Circle will be the first issuing member of the CENTRE network, but other tokenized fiat stablecoins may be issued by new audited, licensed, participating network members
 - Bitmain will help CENTRE introduce multiple fiat stablecoins in a variety of geo-currency zones
- According to Circle co-founder, board chair and CEO, Jeremy Allaire, the new investment increases the Company's valuation to nearly \$3 billion (1)

Overview of Bitmain

BITMAIN

- Founded in 2013 and headquartered in Bejing, Bitmain was established to develop and sell the world's leading bitcoin miners using Bitmain's ASIC chip technology
- In May 2016, Bitmain released the Antminer S9, the world's first consumer-grade bitcoin miner based on a 16nm process ASIC chip
 - This is also the world's most power-efficient bitcoin miner
- Bitmain owns several brands, including Antminer, Antpool, and Hasnest
- Generated \$4 billion in operating profit last year (1)

Circle's Recent Acquisition of Poloniex

POLONIEX

- On February 26, 2018 Circle acquired Poloniex, a leading token exchange platform for approximately \$400 million (2)
 - Poloniex was one of the first exchanges in the world to offer meaningful liquidity in ethereum; it was the first exchange to reach \$1 billion in daily volume
 - Poloniex is available in over a hundred countries worldwide; it is differentiated partly by the breadth of its offerings
- The acquisition of Poloniex fortified Circle within the crypto space in conjunction with its other offerings, Circle Trade and Circle Invest

Circle Raises \$110 million in Series E Financing

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Circle Overview

Company Overview



Founder & CEO:	Jeremy Allaire
Headquarters:	Boston, MA
Founded:	2013

- Circle develops digital currency products and offers mobile applications that enable users to send and receive money and make payments online
- Unlike existing systems that are closed and proprietary, Circle uses open standards and protocols to build its products
- Circle employs 230 people and serves 7 million customers (1)

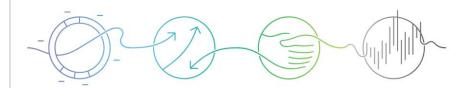


Jeremy Allaire Co-Founder & CEO



Sean Neville Co-Founder

Products & Services



Circle Invest

- o With Circle Invest, it's easy to buy and sell crypto assets
- Choose from a variety of 7 crypto including bitcoin, Ethereum, monero, and Zcash
- o \$1 minimums make it easy to start
- o Competitive prices

Circle Pay

- Send money like a text
- o No borders and no fees
- o Circle Pay available in 29 countries and in USD, British pounds, and euro

Circle Trade

- o Trade crypto OTC with Circle's global desk
- Highly personalized trades starting at \$250K
- \$2B + monthly trading volume

Poloniex

- Buy and sell on one of the world's most active crypto exchanges
- o Cold storage and 24/7 monitoring

Circle Raises \$110 million in Series E Financing

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Circle's Financing History

Date	\$ in mm	Round	Investors	Post Money Valuation in mm
05/15/18	\$110	Series E	BITMAIN GENERAL © CATALYST DG Capital PANTERA Accel breyercapital BLOCKCHAIN DIGITAL CURRENCY GROUP TUSK Ventures	~\$3,000
06/22/16	\$60	Series D	GENERAL © CATALYST breyercapital Bai 位百度 光大國際 上大國際 上下的時間 上下的的時間 上下的時間 上下的時間 上下的時間 上下的的時間 上下的時間 上下的的時間 上下的的時間 上下的時間 上下的時間 上下的時間 上下的的時間 上下的的語間 上下的的語間 上下的的語間 上下的的語間 上下的的語間 上下的的語間 上下的的語	480
04/30/15	\$50	Series C	GENERAL © CATALYST breyercapital GOLDAN Sachs DG Capital FENWAY SUMMER VENTURES DIGITAL CURRENCY GROUP	250
03/26/14	\$17	Series B	GENERAL © CATALYST breyercapital PANTERA ACCE FENWAY SUMMER VENTURES OAK INVESTMENT PARTNERS	na
10/30/13	\$9	Series A	GENERAL © CATALYST breyercapital Accel	na

Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Remitly's \$115 million Series D Financing



Moneyfarm Acquires the Technology Assets of Ernest



Addepar's \$140 million Series D
Financing



Uphold Announces Financing, Partnership and Acquisition – includes CEO Interview



Robinhood Raises \$363 million in Series D Financing



eToro Raises \$100 million in Series E Financing



Wealthfront Raises \$75 million in Financing

VIEW MORE FT PARTNERS RESEARCH

Proven Track Record of Success Across FinTech





































Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised
MERCURY®	\$420,000,000+
GreenSky **	300,000,000+
avidxchange	300,000,000
∑avid xchange	253,000,000
liquidnet.***	250,000,000
square trade protection	238,000,000
GreenSky [™]	200,000,000
OYAPSTONE"	181,000,000
nmi	150,000,000+
ADDEPAR	140,000,000
Kabbage [®]	135,000,000
Remitly	115,000,000
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+
CHROMERIVER	100,000,000
credit karma	85,000,000
earnest	75,000,000

Selected Prominent Investors in FT Partners Led Rounds			
Accel Premji Inv		/ISA_	TPG
ICONIQ	REVER CAPIT PARTI	AL M	MACEL
BainCapit	al _{PI}	M C	MASEK
BainCapita		du Québec	ôt et placement
capital	G CIBO	G P A	reat Hill
nyca	QEI) —	cotiaban k°
KeyBank	INVESTOR	I	NG 🎎
maveron	乾源资本	BV Battery Vent	BBVA
ADAMS STREET	№ San	tander	nnoVentures
khosla ve	ntures	THI	<u>ະ</u> ເ edbi
m ast	ercard	PayL	
QUESTMARK I	PARTNEI	RS SUI	MMIT PARTNERS

FT Partners Advises YapStone on its Series C Financing

Overview of Transaction

- On February 12, 2018, YapStone announced it has raised \$71 million in Series
 C financing led by Premji Invest
 - Several high-profile investors joined the round, including Mastercard and existing investors, Accel and Meritech Capital Partners
- YapStone is a provider of online and mobile payment solutions for global marketplaces and large vertical markets, powering electronic payments for sharing economy marketplaces, such as HomeAway® and VRBO®, and thousands of apartment and vacation rental companies, homeowners' associations, self-storage companies, and many other markets
 - YapStone processes over \$18 bn in payment volume annually and has been recognized on the Inc. 5000 list of Fastest-Growing Private Companies for ten consecutive years

Significance of Transaction

- The financing will provide the Company's leadership team with the flexibility needed for a variety of corporate purposes, including global expansion and mergers and acquisitions
- In total, the Company has raised over \$180 million from investors including Accel, Meritech Capital Partners and Bregal Sagemount

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to YapStone and its Board of Directors
- FT Partners also advised YapStone on its \$50 million minority financing led by Accel Partners, as well as its \$60 million debt financing
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series C financing led by

Premji Invest

for total consideration of approximately

\$71,000,000



FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

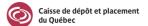
Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





TEMASEK

THIEL

for total consideration of

\$300,000,000



FT Partners Advises GreenSky on its Financing

Overview of Transaction

- On December 28, 2017, GreenSky Credit filed an SEC Form D stating that it has closed a \$200 million capital transaction
- Founded in 2006 and headquartered in Atlanta, GA, GreenSky is a leading provider of point of sale (POS) promotional financing solutions
 - With operations throughout North America, GreenSky connects approximately 15 funding partners with more than 17,000 merchants, and services close to \$4 billion in origination volume per year
- PIMCO is an American investment management firm with over \$1.5 trillion in AUM, with expanding operations in corporate private equity investments in high growth financial services and technology companies

Significance of Transaction

- PIMCO's investment represents the continued fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky, who partner with traditional banks as partners
- This transaction positions GreenSky as a clear leader in Alternative & POS
 Lending and enables the company to continue to innovate, bring additional
 products to existing markets, and expand into new markets overall

FT Partners' Role

- FT Partners has served as the exclusive strategic and financial advisor to GreenSky and its board of directors since 2014, advising the Company through numerous equity and debt capital raises and other financial processes
- This transaction further supports FT Partners' continued success advising prominent companies in the Alternative & POS Lending space and highlights the long-term nature of many of the Firm's advisory relationships
- FT partners leveraged its deep industry knowledge, extensive experience, and broad scope of relationships to help achieve a favorable outcome for the Company

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its investment from

PIMCO

for total consideration of

\$200,000,000



FT Partners Advises Prosper on its Series G Financing

Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
 - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2010 -2014	 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010
/wards	2004 - 2007	 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12