## FT PARTNERS FINTECH INDUSTRY RESEARCH

July 13, 2017



# Dashu Finance Secures \$117 million in Series C Financing

Led by PAG and Primavera Capital Group





The Only Investment Bank Focused Exclusively on FinTech

#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities

#### Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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steve.mclaughlin@ftpartners.com





#### **FT PARTNERS RESEARCH**

## ↑ 大数金融

#### **Transaction Overview**

#### **Transaction Summary**

- On July 7, 2017, Dashu Finance announced it had secured RMB 800 million (approximately US\$117 million) in Series C financing led by PAG and Primavera Capital Group
  - Existing investor Sequoia Capital China and new investor China Everbright Ltd. also participated in the round <sup>(1)</sup>
- The Company intends to use this funding to improve its risk control technology as well as invest more in the research and development of new financial services based on advanced technologies (2)
- With 17 offices in China, the Company has provided unsecured loans to over 60,000 small and micro companies (1)
  - The Company has issued over RMB 200 billion in accumulated unsecured loans over the past several vears <sup>(1)</sup>
- In addition, the Company offers its credit analysis tools to traditional financial institutions such as banks (1)
  - To date, the Company has helped commercial banks issue micro loans worth roughly RMB10 billion (1)
  - The non-performance ratio of these loans is approximately 2.3 percent <sup>(2)</sup>
- Previously, the Company raised \$77 mm in Series B financing led by PAG in 2015; and also closed a \$14 mm round from Sequoia China in 2014 (1)

#### **Management Commentary**

"Financial technology has always been one of Primavera's focuses, and we are optimistic about Dashu Finance's future and its newgeneration micro loan technology."



Fred Hu Chairman & Founder



"The core technology of FinTech is risk control. We invested in Dashu Finance in its series A round because of the team's rigorous risk control and they have continued to outperform our expectations."



Neil Shen Founder & Managing Partner Sequoia Capital China



#### **Dashu Finance Management Team**



Liu Bo Founder & Chairman,



Chen Zhijian Co-Founder & SVP, Product Risk Management



Wang Hailong Co-Founder & SVP, Personal Loan Products



Xu Yue Ke Co-Founder & SVP, Retail Banking Strategic Planning



Tong Jing Co-Founder & SVP, Retail Credit Process



Wang Yafeng Co-Founder & SVP, Retail Credit Products



Zhu Jianhua Co-Founder & SVP, Senior Micro Loans



Zhang Siming CIO

<sup>(1)</sup> Chinamoneynetwork.com: "PAG, Primavera Lead \$117M Round In Online Unsecured Loan Lender Dashu Finance"

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#### **Dashu Finance Overview**

#### **Company Overview**

CEO: Liu Bo

Headquarters: 大数金融 Shenzhen, China

Founded: 2014

- Dashu Finance provides unsecured loans to small and micro businesses as well as individuals
  - The Company utilizes big data for its credit analysis process
  - The Company's average loan size is RMB 250,000 (approximately \$3,675) (1)
- The Company also offers credit analysis tools to traditional financial institutions

#### **Selected Financing Transactions**

Date	Size (\$ mm)	Туре	Investor(s)
07/07/17	\$117	Series C	PAG Primavera Primavera 光大控股 EVERBRIGHT
12/14/15	77	Series B	<u>⊯</u> Előg本 PAG
07/01/14	15	Series A	红杉资本

#### **Products & Services Overview**

Dashu Finance is a leading provider of micro-loan technology, committed to creating an open database risk management platform









Simple,



Unsecured 0% guaranteed pure credit

monthly income of 4,000 yuan to apply

Maximum amount of 50 million

Longest loan is for 48 months

Simple, quick 24 hour lending

Repayment pressure is insignificant



## Conditions of application

- Age: 25 55 years old
  Cities: Shenzhen,
- Dongguan, Guangzhou, Chongqing and Beijing Monthlyincome: a stable
- Monthly income: a stable income and good credit history

#### Application materials

- ID card: Second generation
- Revenue certificate: Personal bank or other wage certificate
- Business certificate: Place of business ownership certificate or half of a year of utility invoices

## Application process

- Step One: Data registration, then contact the sales consultants
- Step Two: Prepare the application information
- Step Three: Visit the submitted application

#### Types of Loans:

#### Cash Flow

Applicable to continuous monthly and stable customers

#### Life Insurance

 Applicable to customers who have bought life insurance policies

#### Mortgage

Applicable to customers who have mortgages and have been owed

#### Car Mortgage

Applicable to customers who are applying for car loans

#### Government

 Applicable to the majority of civil servants

#### Education

 Applicable in 2002 after graduating from domestic "985" and "211" college fulltime undergrads and grads

Source: Company website

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## **Chinese FinTech Financing Activity**

#### Selected Recent Financing Rounds for Chinese Banking / Credit / Lending Technology Companies

Announced Date	Company		Transaction Headline	Amount (\$mm)	Research Profile
07/07/17	Dashu	Dashu Finance	Dashu Finance Secures \$117 mm in Series C Financing Led by PAG and Primavera Capital Group	\$177	
05/11/17	易鑫金融 daikuan.com	Yixin Group	Yixin Group Raises \$579 mm in Financing	579	VIEW
04/05/17	WecashIN银奇异	Wecash	Wecash Secures \$80 mm in Series C Financing	80	VIEW
03/30/17	钱 用钱宝 YONGQIANBAO	Yongqianbao	Yongqianbao Secures Approximately \$68 mm in Financing Led by CICC and Golden Brick Capital	68	
01/09/17	第1年時 —pvcd.com	Diyi Chedai	Diyi Chedai Secures Approximately \$52 mm in Series B Financing Led by Addor Capital and You Jin Capital	52	VIEW
11/28/16	量化派 QuantGroup	QuantGroup	QuantGroup Secures Approximately \$72.5 mm in Series C Financing Led by Sunshine Insurance Group	73	VIEW
10/26/16	51信用卡	51Credit	51Credit Secures \$84 mm in Financing	84	
09/22/16	51信用卡	51Credit	51Credit Secures \$310 mm in Series C Financing	310	VIEW
09/21/16	<b>副阿信理财</b>	FirstP2P	FirstP2P Secures \$70 mm in Series C Financing	70	VIEW
07/08/16	趣分期 Qufenqi.com	Qufenqi	Qufenqi Secures Approximately \$449 mm in Financing	449	VIEW
06/15/16	<b>分期乐</b>	Fenqile	Fenqile Secures \$235 mm in Series D Financing from Huasheng Capital	235	VIEW
05/23/16	<b>微贷风</b> weidai.com.cn	Weidai	Weidai Raises \$153 mm in Series C Financing	153	VIEW
01/18/16	陆金町 Lufax.com	Lufax	Lufax Secures \$1.2 bn in Series B Financing	1,200	VIEW
01/16/16	京东金融 DFinance	JD Finance	JD Finance Secures Approximately \$1 bn Led by Sequoia Capital China, China Harvest Investments and China Taiping Insurance	1,000	VIEW
01/12/16	R R R R WWw.duanrong.com	Duanrong	Duanrong Secures \$59 mm in Series B Financing from Furen Group	59	
12/15/15	<b></b> 凤凰金融 fengjr.com	fengjr.com	fengjr.com Secures \$80 mm in Series A Financing Led by CASH Capital Investment Management and CITIC Asset Management	80	

## FT PARTNERS RESEARCH

#### **PAG Overview**

#### **Overview**





Weijian Shan Group Chairman, CEO, Managing Partner



Kanak Kapur Partner & Managing Director



Yun Chiang



lan Zheng Partner & Managing Director

#### Locations

- Hong Kong (HQ)
- Delhi, India
- Singapore

- Beijing, China
- New York, NY
- Tokyo, Japan

#### **About**

- Pacific Alliance Group (PAG) is one of Asia's largest alternative investment management firms managing a diverse array of funds in private equity, real estate and absolute return strategies
- With approximately US\$18 billion in funds under management, deep expertise and on the ground presence in key markets across Asia provides PAG with access to proprietary deals and flexibility to create innovative financing solutions across the investment spectrum
- PAG employs over 380 people in major financial hubs in Asia and has dedicated funds and teams focused on each strategy

#### **Investment Preferences**

#### Investment Criteria

**Fund Size:** \$3,660 mm

**Fund Raised:** 2015

**Investment Range:** NA

Revenue: NA

**EBITDA:** NA

#### General Preferences 1

Minority, Majority Control:

Asia Geography:

Seed, Venture, **Transaction Type:** 

Growth, Buyout

Consumer Non-**Industry Focus:** Durables, Media,

Other Business Products and Services, Other Financial Services.

Software, **Transportation** 

#### Selected Recent Investments / Exits

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
03/17	Dadao Financial (PE Growth)	\$29	NA	Bnkg
12/15	Dashu Finance (Series B)	77	NA	Bnkg
12/15	Swarna Pragati Housing Microfinance (Series B)	15	NA	Consumer Finance

#### Other Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
06/17	Mychebao (Series C)	\$174	NA	Platform Software
05/17	Yingde Gases Group (Buyout)	186	NA	Industrial Chemicals
02/17	Food Union Group (PE Growth)	225	Weijian Shan	Food Products
02/17	The Cheescake Shop (Buyout)	77	Weijian Shan	Social Software
11/16	Lexmark International (Buyout)	4,000	Weijian Shan	Computer Parts
06/16	Bitauto Holdings (PIPE)	550	NA	Media Info
09/15	Cushman & Wakefield (Buyout)	2,040	NA	Real Estate
05/15	YoungToys (Secondary)	202	NA	Recreation Goods
11/14	DTZ Holding (Buyout)	1,100	NA	Real Estate
12/13	USJ Co. (PE Growth)	250	NA	Leisure Facilities
				_ 6

Source: Company website, PitchBook

- Italics indicate preferred control / geography
- \* denotes M&A exit; \*\* denotes IPO exit

## FT PARTNERS RESEARCH

## Primavera Capital Group Overview



#### **Overview**





Fred Hu Chairman & Founder



Haitao Zhai Partner



Kenneth Wong Partner



William Wang Partner

#### Locations

Beijing, China (HQ)

• Hong Kona

#### About

- Primavera Capital Group is a China-based global investment firm
- With offices located in Beijing and Hong Kong, Primavera manages both RMB and USD funds for institutions, corporations, and families in China and around the world
- The firm puts great emphasis on rigorous fundamental research
- The firm undertakes sophisticated analysis on economies, industries and companies to generate investment ideas, identify attractive opportunities, and guide its investment decisions

#### **Investment Preferences**

#### Investment Criteria

**Fund Size:** \$1,930 mm

**Fund Raised:** 2016

**Investment Range:** NA

Revenue: NA

**EBITDA:** NA

#### General Preferences 1

Minority, Majority Control:

Asia

Geography:

Growth, Buyout **Transaction Type:** 

Commercial **Industry Focus:** Services, Retail,

Software, E-Commerce, FinTech, LOHAS & Wellness. Manufacturing, Mobile, SaaS

#### Selected Recent Investments / Exits

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
04/16	Ant Financial (Series B)	\$4,500	NA	Pymts

#### Other Notable Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
06/17	Netafim (Secondary)	\$1,500	NA	Machinery (B2B)
01/17	Koubei.com (PE Growth)	1,100	NA	Platform Software
01/17	Zhejiang Dasouche Finance Leasing Company (PE Growth)	NA	Fred Hu	Other Comm Services
11/16	Yum China Holdings (IPO)	NA	Fred Hu	Restaurant and Bars
08/16	Vitaco Health (Secondary)	302	NA	Food Products
03/16	Cainiao Network Technology Company (PE Growth)	1,540	NA	Logistics
05/15	Miaozhen (Series D)	50	NA	Media Info
08/11	Shanghai Chemspec (Buyout)	135	NA	Specialty Chemicals

#### Selected FT Partners' Research - Click to View



Upgrade Raises \$60 mm in Series A Financing



Real Matters Completes its IPO



Kreditech Raises €110 million in Financing



Wecash Raises \$80 million in Series C Financing



Alfa Financial Software Completes its IPO Raising £254 million



Atom Bank Raises £83 million in Financing



Vista Equity Partners Acquires D+H for Approximately \$3.6 billion



Warburg Pincus Acquires a 35% Stake in Avaloq for ~\$353 million

**VIEW MORE FT PARTNERS RESEARCH** 

## FT Partners' Research - Auto FinTech: Coming Soon



#### Coming Soon...

As the auto industry continues to innovate, consumers and businesses will expect the financial services and processes surrounding this massive industry to modernize and adapt as well. Similarly, as new advances change the way consumers and businesses use cars, both traditional financial services and FinTech companies can distinguish themselves by offering new, innovative solutions.

#### The report will include:

- Trends regarding the transformation of the auto industry and innovations in auto lending, insurance and payments
- The activity among traditional players in the space such as partnerships, investments and acquisitions
- Proprietary financing and M&A transactions in the space
- A detailed industry landscape of Auto FinTech players and company profiles

Please visit our website to sign up to receive the report as soon as it is available

## Track Record of Success in the Alternative Lending / Credit Space

#### Student / Personal Loan



#### Consumer Home Improvement Financing



#### Consumer Marketing / Credit Lead Generation



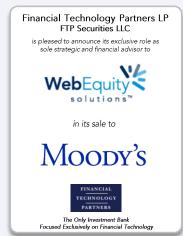
#### **Contract Financing**



#### Marketplace Lending



#### SaaS-based Loan Origination



#### **SMB** Financing



#### **Supplier Finance Solutions**



## FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PR0 <b>S</b> PER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	<b>\$5,000,000,000</b> Loan Commitment
GreenSky**	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b> **	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
<b>Kabbage</b>	RCCP REVERENCE CAPITAL PARTNERS ING Sociabank's	135,000,000
earnest	ADAMS STREET  Battery Ventures  maveron	75,000,000
<b>taulia</b>	QuestMark Partners  ZULK BBVA edbi	65,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























## Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors Led Rounds
MERCURY®	\$420,000,000+	ACCEL DST
<b>GreenSky</b>	300,000,000+	PARTNERS
<b>∑avid</b> xchange	300,000,000	ICONIQ RCP REVERENC CAPITAL PARTNERS
<b>∑avid</b> xchange	253,000,000	BainCapital PRIVATE EQUITY Cais
liquidnet:	250,000,000	BainCapital VENTURES
square trade protection	238,000,000	_ nyca CIBC
nmi	150,000,000+	Google . OED
<b>Kabbage</b>	135,000,000	capital INVESTORS
TradingScreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+	KeyBank maveron
YAPSTONE"	110,000,000	乾源资本 VUAN CAPITAL BATT  ADAMS STREET  Santa
CHROMERIVER	100,000,000	khosla ventures
credit karma	85,000,000	mastercard <sup>1</sup>
earnest	75,000,000	QUESTMARK PARTNERS
<b>taulia</b>	65,000,000	SILVERLAKE E

# Selected Prominent Investors in FT Partners **Led Rounds**







du Québec



MANAGEMENT

TEMASEK





















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### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



Awards

2016	•	Investment Banking Firm of the Year Cross Border Deal of the Year
2015	•	Dealmaker of the Year Technology Deal of the Year
2014	•	Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	•	Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	•	Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	•	Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	•	Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
2015	•	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
2006 - 2008	•	Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology
2008	•	Equity Financing Dealmaker of the Year – Steve McLaughlin Information Technology Deal of the Year Financial Services Deal of the Year





Middle Market Financing Awards

2006

- Financing Professional of the Year Steve McLaughlin
  - Financing Deal of the Year Equity
- Financing Deal of the Year Debt

#### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
Larry Furlong Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
Steve Stout Managing Director	J.P.Morgan	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	11