

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to



in its 100% cash sale to



for total consideration of approximately

\$1,050,000,000

# Cayan's Sale to TSYS



#### Overview of Transaction

- On December 18, 2017, TSYS announced it has entered into an agreement to acquire Cayan in an all cash transaction valued at approximately \$1.05 billion
  - The transaction is expected to close in Q1 2018
- Cayan, a portfolio company of Parthenon Capital Partners, provides technology led acquiring services to more than 70,000 merchants and 100+ integrated partners in the U.S.
  - The Company's flagship Genius platform delivers a seamless and scalable unified commerce experience across channels
- TSYS (NYSE: TSS) is a leading global payments provider, offering innovative and secure solutions across the payments spectrum from issuer processing and merchant acquiring to prepaid program management

#### Significance of Transaction

- The acquisition strategically complements TSYS' merchant goals to become a leading payment provider to small and medium size businesses in the U.S.
- The addition of Cayan's unified commerce solutions elevates TSYS' competitive position to jointly offer a broader set of value-add products and services to partners and merchants

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Cayan and its Board of Directors
- FT Partners also advised Cayan on its <u>recapitalization by Parthenon Capital</u>
   <u>Partners</u> along with numerous acquisitions made by the Company
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its 100% cash sale to



for total consideration of approximately

\$1,050,000,000



FT PARTNERS ADVISES



FT Partners' Long-Term Client Relationship with Cayan Began in 2011

Cayan Acquisition by **TSYS** Financial Technology Partners LP FTP Securities LLC Multiple Acquisitions and Corporate Financial Technology Partners LP FTP Securities LLC Rebranding Financial Technology Partner is pleased to announce its exclusive rol sole strategic and financial advisor \$1,050,000,000 Financial Technology Partners CAVAN FTP Securities LLC is pleased to announce its exclusive role sole strategic and financial advisor to Cayan Levered Financial Technology Partners FTP Securities LLC **Growth Recap** United Processing 2017 Financial Technology Partner Merchant |Corporation by Parthenon FTP Securities LLC Warehous **IMG Capital Partners** Financial Technology Partner FTP Securities LLC in its acquisition of Merchant 2017 Warehous 🐱 opticard Financial Technology Partners FTP Securities LLC in its acquisition of Merchant 2016 Financial Technology Partners LP BEACON is pleased to announce its exclusive role sole strategic and financial advisor to Warehous FTP Securities LLC is pleased to announce its exclusive role as Merchant Portfolio 2016 Warehous Merchant Undisclosed Warehouse POS ISV 2014 **AVATAS Delivered** PARTHENON CAPITAL PARTNERS 2012 The Only investment flank focused factuairely on Financial Technolo \$ 100,000,000+ 2015 2012 15x Return 2012 Merchant to Parthenon Warehouse 2012 Rebrands to Capital !!!

### **Cayan Commentary**



"Steve and the amazing team at FT Partners have been our trusted advisor and partner since 2011. Since the beginning – and through numerous transactions – they've at all times provided world-class expertise, guidance and support that is far beyond anything that I could have ever imagined. The entire FT Partners team, at all levels, served as much more than just typical "investment bankers", they were a mission-critical part of Cayan's success story. We wouldn't have been able to achieve this result without their tireless efforts each and every step of the way. I can't speak highly enough of their dedication and hard work and would recommend the FT Partners team to anyone seeking a true strategic partner."

Henry Helgeson, Founder and CEO



# FT PARTNERS ADVISES

### Cayan Q&A





**Henry Helgeson** CEO & Co-Founder

CAYAL

"It was truly an eye opening experience to have someone there with us every step of the way, giving expert guidance and world-class advice"

#### What was the vision behind founding Cayan?

In the early days, we saw the opportunity to capitalize on the movement towards electronic payments. As time went by, with integrated payments becoming a critical part of the ecosystem, we really invested heavily in our Genius product to create differentiation from our sales and distribution focused competitors out there to create real product for our merchants and partners.

#### Why did you choose FT Partners as your advisor?

Choosing an advisor is one of the most important decisions you'll ever make as a company. When deciding to raise capital back in 2011, we did a thorough search of investment banks to see who would provide us the opportunity for the greatest success. Whether it was through our own research or through talking to everyone in the industry, all signs kept coming back to FT Partners. The FT Partners name carries a lot of weight in the industry, and we had obviously heard of their impressive results in the space. However, we weren't prepared for the dedication and grit brought forth by the team. In the first process, where we raised money from Parthenon, it was truly an eye opening experience to have someone there with us every step of the way, giving expert guidance and world-class advice. After we raised money, FT Partners remained close to us; helping us with some smaller acquisitions along the way. So, when we started having folks reaching out to us, asking about our thoughts on selling the Company, it was natural to go back to the FT Partners team. The decision was instrumental to our success, period.

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# FT PARTNERS ADVISES

#### Cayan Q&A (cont.)





**Henry Helgeson** CEO & Co-Founder

# CAYAN

"Our Genius offering breaks down barriers for smaller merchants, giving them the same cutting edge options as major retailers and making them more nimble, customerfocused and competitive"

#### Why did you choose Parthenon as your partner?

When we were talking to potential growth equity investors, Parthenon immediately stood out. Brian Golson, Zach Sadek and the whole team over there understood the industry and market. Additionally, we saw what a great group of folks they'd be to work with, which was obviously important given we would be working closely together for the foreseeable future.

Parthenon has had an amazing impact on our business. Their experienced operating team, value-added capabilities, deep payment industry expertise and trusted advice were integral to our success. On behalf of the entire Cayan team, I would like to thank Parthenon for believing in us, our vision, and playing a vital role in the success of our business over the last five years

#### Tell me a bit about the Genius offering.

Genius is the first payment technology to integrate processing, payment acceptance and customer experience in one fully-scalable platform.

Our Genius offering breaks down barriers for smaller merchants, giving them the same cutting edge options as major retailers and making them more nimble, customer-focused and competitive. It allows them to be able to easily incorporate unique technologies which won't require a big tech team to get off the ground and manage—enabling them to level the playing field that way.

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# FT PARTNERS ADVISES

## Cayan Q&A (cont.)





Henry Helgeson CEO & Co-Founder

# САУАП

"[The acquisition] really gives TSYS an opportunity to stand apart from the competition"

"Just as important, is that our folks here at Cayan – the ones that made it all possible – get to be part of a firm with an amazing team and outstanding culture in TSYS"

#### How does TSYS benefit from this acquisition? How does Cayan benefit?

I think this transaction provides a host of opportunities for TSYS. One, we truly believe we have the best cutting-edge technology in the market, full stop. TSYS gets to leverage that technology for their merchants. Two, they will be able to provide scale and distribution to our industry-leading Genius offering. Lastly, it really gives TSYS an opportunity to stand apart from the competition.

But also, just as important, is that our folks here at Cayan – the ones that made it all possible – get to be part of a firm with an amazing team and outstanding culture in TSYS. I'm personally extremely excited for the future and being able to contribute to this organization.

# **Parthenon Capital Partners Commentary**



"We have been fortunate to have worked with FT Partners on a number of transactions over the past 15 years. Once again, the FT Partners team far exceeded expectations by delivering expert advice and first-rate service throughout the process. This outcome is a testament to their industry expertise and tireless work ethic. Having now achieved a number of successes as partners, we look forward to working with them again in the near future."

- Brian Golson, Managing Partner and Co-CEO





# **CAVAN**

FT PARTNERS ADVISES

#### **Cayan Overview**

#### **Company Overview**



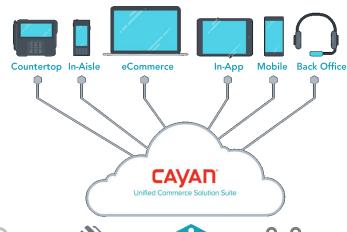
CEO:	Henry Helgeson	
Headquarters: Boston,		
Founded:	1998	
Employees:	444	

- Cayan is an omni-channel provider of payment processing and technology solutions with a portfolio of big-name midmarket specialty retail clients
- The Company has developed proprietary technology that addresses major industry pain points tied to the shift to eCommerce integration for merchants and their customers
- Cayan is capable of true omni-channel offerings; services include a range of integrated processing tools, business management software, gateway processing, security and loyalty
- Currently serves a growing merchant base, of which the majority utilizes integrated payments

#### **Product / Services Overview**

Fully-configurable cloud-based solution that unifies all customer touchpoints

# UNIFIED COMMERCE













#### Cayan Card Vault

Secure Card Storage, Recurring Billing & Account Updater

#### Payment Types

Mobile, EMV, Gift, Loyalty & ACH

#### **EMV Processing**

Acquirer agnostic and provides a choice of EMV processors

#### **API Integration**

Can be integrated with retailers' ERP, Order Management, Mobile apps, CRM systems and more

#### Reporting

Provides customized controls and integrated reporting

#### **FT PARTNERS ADVISES**

# CAYAN

#### Cayan's Genius Platform







#### SECURE

Keeps sensitive cardholder data off the POS and merchant systems



#### **CLOUD-BASED**

Delivers automatic updates via the cloud to every device



#### **FEATURE RICH**

Provides a wide array of features to help optimize your business

- Genius® is an integrated, cloud-based payment solution that is customizable and designed to manage and improve the checkout experience for merchants and their customers
- Genius® securely integrates and aggregates every payment type and mobile commerce program and is designed to easily incorporate any new payment feature that comes along in the future
- Agnostic platform allows consumers to pay any way they want and provides powerful features:
  - Intelligent PIN Steering
  - Digital Signature
  - FSA/HSA & SIGIS
  - Chip IQ<sup>TM</sup> (4 second EMV)
  - RFM IQTM Analytics
  - Line Item Display
  - Swipe Anytime
  - Store & Forward
     Offline Processing

- On Screen Agreements
- Splash Screen Ads
- Gift & Loyalty
- Cash Back
- Card Vault
- Remote Updates
- Recurring Billing
- Counter Tip

A Key Differentiator for Cayan

#### Cayan Management Team



#### Henry Helgeson, Chief Executive Officer, Co-Founder

As CEO and Co-Founder, Henry is responsible for driving the future vision of the company, ensuring that Cayan remains at the
forefront of payments innovation. Henry launched Cayan (previously Merchant Warehouse) in 1998. Henry is involved in numerous
industry associations and is an active member of the Electronic Transactions Association's (ETA's) Mobile Payments Committee.

#### Marc Castrechini, VP, Solution Strategy

As VP of Solution Strategy, Marc is responsible for identifying business needs and customer requirements for new
product offerings, and orchestrating go-to-market pilot and launch strategies. Prior to joining Cayan, Marc held key
management and development roles for Exgenex, Lydstrom, Inc., and Expo International. Marc is a Certified Payment
Professional and frequent speaker at industry conferences and events.

#### Paul Vienneau, Chief Technology Officer

As CTO, Paul is responsible for building the company's overall technology strategy and driving execution for both
the organization and its growing family of product innovations. Paul brings more than 20 years of leadership to his
role. As a self-described 'technologist', he most recently served as CTO/Senior Vice President, Engineering for
NaviNet, America's largest real-time healthcare communications network.

#### Ken Paul, Chief Revenue Officer

 As CRO, Ken Paull is responsible for overseeing the company's sales, marketing and business development functions. He brings more than 25 years of payments and executive level leadership experience to the organization. Prior to joining Cayan, Ken served as Chief Executive Officer of ROAM, a global leader in mobile commerce. Ken has also served on the Board of Directors of TRM (now a part of Cardtronics).

#### Damien Tannenbaum, Senior VP, Operations

As SVP of Operations, Damian supervises and leads the customer service, technical support and operations teams and
focuses on delivering a world class customer experience. Damian has 20+ years of strategic and operational leadership
experience and most recently, served as senior vice president of operations at Pivotal Payments, where he provided
management consulting for the last 6 years.

#### Chris Menard, Chief Financial Officer

As CFO, Chris brings 20 years of corporate finance and business administration leadership to the Company. He is responsible for
overseeing the organization's finance and accounting functions, in addition to human resources and corporate development. Prior
to Cayan, Chris served as Executive VP and CFO for Bit9 and Brightcove, during which he helped take the company public.





#### TSYS Overview



#### **Company Overview**

Headquarters:

CEO:



Troy Woods Columbus, GA

Founded:

1983

- Based in Georgia, TSYS is a global payment solutions provider that provides services to financial and non-financial institutions
  - Provides processing services, acquiring solutions, related systems and integrated support services to merchant acquirers and merchants
  - The Company also provides general purpose reloadable ("GPR") prepaid and payroll cards and alternative financial service solutions to the underbanked and other consumers
- The services of TSYS are divided into four operating segments: North America Services, Merchant Services, NetSpend (which was acquired in early 2013) and International Services

#### **Selected Acquisition History**

Date	Size (\$ mm)	Target		
01/16	\$70	Acquires Additional 10% Stake Central Payment		
01/16	2,350	TRANSFIRST®		
02/13	1,400	netSpend。		
11/12	135	PROPAY.		

#### Stock Performance (NYSE: TSS)



650+

\$121+ bn

**Merchant Outlets** 

**Processing Volume** 

#### **Management Team**



**Troy Woods** Chairman, President &



Paul Todd Senior EVP, CFO



Philip McHugh Senior EVP, President, Merchant Solutions



Patricia Watson Senior EVP, CIO

#### **TSYS Financial Overview**



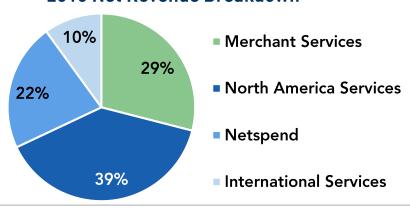




#### Adjusted EBITDA / % Margin



#### 2016 Net Revenue Breakdown



## Parthenon Capital: FinTech Specialists



#### **Overview**





Dave Ament Managing Partner & Co-CEO



Brian Golson Managing Partner & Co-CEO



**Will Kessinger** Chief Investment Officer



**Andrew Dodson** Managing Partner



Bill W Partn

**Bill Winterer** Partner



**Anthony Orazio** Principal



**Jill Aiello**Chief Financial
Officer

Kurt Brumme

Principal

#### Locations

Boston, MA

San Francisco, CA

#### **Investment Preferences**

#### Investment Criteria

Fund Size: \$1,030 mm

Fund Raised: 2016

**Investment Range:** \$25 – 150 mm

**Revenue:** \$25 – 600 mm

**EBITDA:** \$7.5 – 100 mm

#### General Preferences 1

Control: Majority, Minority

**Geography:** U.S.

Transaction Type: Growth, Buyout,

Recapitalizations, Spinoffs, Take-Private, Secondary

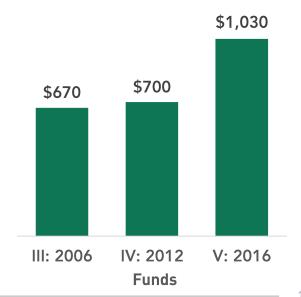
**Industry Focus:** Financial Services

& Technology, Software, Healthcare Services & Technology, Business Services

#### **About**

- Founded in 1998, Parthenon Capital is a partnership oriented middle-market private equity firm that manages funds with over \$3,500 mm of committed capital
- Has completed over 50 platform acquisitions and 200 add-on acquisitions since inception, representing over \$5 bn in transaction value
- Focused on payments, capital market infrastructure, analytics, insurance technology, asset management, outsourcing and specialty lending within the financial technology sector
- Leverages a multi-disciplinary team of dedicated professionals who specialize in human resources, capital markets, strategy, financial reporting and acquisitions to support portfolio companies

### Fund History (\$ in mm)



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# Parthenon Capital: FinTech Specialists (cont.)

Portfolio Company	Status	Description
<b>FARROW</b> FINANCIAL BETWICES	Exited	Premier accounts receivable management Organic growth and operational efficiency opportunity, with significant multiple arbitrage
AmWINS Group, Inc.	Exited w/ FT Partners	Wholesale insurance provider Acquisition platform for distributing various insurance and financial services
Ascension <sup>-</sup>	Active	Retail insurance brokerage Industry consolidator creating platform for multiple specialties and regional density
BlueSnap	Active	Leading eCommerce payment gateway specializing in processing cross-border payments  Well-positioned product in growing eCommerce and mobile payments market solving a key pain point for online retailers, software firms and affiliates seeking to sell products internationally
BillingTree	Active	Leading provider of omni-channel integrated payments solutions to niche verticals  Dominant leader in ARM and well-positioned to grow presence in healthcare, financial services and other niche verticals via proprietary Payrazr gateway and payment portal software and value-added compliance solutions
CardWorks	Active	Leading credit card issuer  Provides servicing operations and portfolio management to bank and non-bank consumer and small business lenders and (through its wholly owned subsidiary Merrick Bank) acts as a credit card issuer and installment lender
CAYAN	Exiting w/ FT Partners	Leader in payment solutions and merchant services  Strong management team and significant technology infrastructure that are well-positioned within high-growth niches of the merchant acquiring space to take advantage of attractive integrated payments trends.
COASTAL CREDIT	Active	Indirect subprime auto lender Unique lending platform in an attractive market with exceptional underwriting performance and growth potential
<b>ESECLENDING</b> SECURITIES FINANCE TRUST COMPANY	Active w/ FT Partners Buyside	Leading independent securities lending agent  Attractive regulatory and macroeconomic dynamics for independent platform; very strong management and leading brand; great scaling economics
<b>Otix</b>	Active	Leading provider of ticketing software and solutions to midmarket entertainment venues and live events  Etix's high quality technology platform, leading scale among independent vendors and broad customer base represent a starting point from which to build a scaled software leader in midmarket ticketing

# Parthenon Capital: FinTech Specialists (cont.)

Portfolio Company	Status	Description
HM Hanson McClain Advisors°	Active	Independent registered investment advisor A leading, independent financial planning firm specializing in retirement planning services for the mass affluent
FINANCIAL SERVICES. A non-bank subsidiary of Wells Fargo & Company	Exited	Independent broker-dealer  Retiring baby boomers and investors seeking independent advice provide macro growth for high margin, recurring revenue business model.
loan <b>©</b> epot	Active	Online mortgage originator  Strong management and best in class systems & technology to take advantage of unprecedented dislocation in mortgage market
MILLENNIUM TRUST COMPANY	Active	Leading provider of technology-enabled custody and administrative services for IRA rollovers, alternative assets, and private funds  Market-leading provider of alternative custody solutions in market niches where traditional custodians are either unwilling or unable to service the market due to their operating models
Oasis Financial Beause He moves financial faster than your case.	Active	Nation's largest consumer pre-settlement legal funding provider  Attractive specialty finance asset with exceptional underlying unit economics that are uncorrelated to broader economic cycle; leading national brand in a market expected to grow driven by increasing awareness and utilization
Performant	Active w/ FT Partners on IPO	Recovery solutions for government obligations Organic and acquisition expansion platform
Seaside, National Bank & Trust	Active	Nationally-chartered high net worth-focused commercial bank Attractive market dynamics and strong management; organic growth opportunity with operational efficiencies from scale
OFFICIAL PAYMENTS	Exited	Transaction processing services and software Leader in government and higher education
zelis.**	Active	Provider of healthcare cost containment and claims solutions for medical, dental and workers' compensation payers, third-party administrators ("TPAs"), self-funded entities and risk-bearing providers  Growing, technology-enabled services company that sits at the epicenter of payment integrity and payer network management

## Parthenon Capital: FinTech Specialists (cont.)



#### **Overview of Financial Services Practice**

- Since launching its financial services practice in 2002, Parthenon Capital has completed 16 financial services and financial technology platform acquisitions
  - These 16 businesses in aggregate had in excess of \$2bn in equity value at the time of Parthenon's initial investment
  - These investments include 5 payments related platforms, 3 capital markets infrastructure transactions, 4 tech based lending businesses, 2 retirement advisory businesses, 3 insurance distribution businesses after the cell of Cayan
- Parthenon Investors IV is a 2012 vintage \$700m investment partnership which invested in 14 portfolio companies
  - Cayan was the first deal from Fund IV and the second exit from Fund IV (after the successful exit
    of the healthcare technology business, Bracket, in early 2017)
  - Fund IV will have returned more than 120% of its invested capital and have the 12 remaining investments
  - Cayan is one of Parthenon's 5 highest returning deals on an IRR basis and its fourth transaction to return more than a 9x times initial investment
- Parthenon's most recent investment partnership, Parthenon Investor V LP, closed in the Fall of 2016 at over \$1 billion and is more than 35% committed to portfolio companies and transactions under LOI
  - Parthenon's team has grown to more than 40 including 6 partners, 2 principals and 7 senior members of the firm's expanding operating team
  - In addition the firm's Industry Advisory Council has grown to more than 10 executives, including
    Jack Lavin who served on the Board of Cayan and played a significant role in the company's
    growth over the past 6 years

"We are thrilled we had the opportunity to partner with Henry and the entire Cayan team. Quite simply, Cayan has revolutionized retail point-of-sale payments. We are grateful to have been a partner in their success over the last five years."

Brian Golson Co-CEO "On behalf of the Parthenon team, we want to thank Henry for his tireless efforts and leadership during our partnership. We achieved this outcome due to the dedication of the incredibly talented team at Cayan"

Zach Sadek Partner

#### **Cayan Investment Profile**

- During Parthenon's investment, Cayan developed the market leading GENUIS technology
  - In furtherance of that goal, Cayan built a world-class research and development center in Belfast
  - Cayan currently has 150 employees in Northern Ireland split between technology and customer service providing the Company with a significant competitive advantage
- The Company also completed and fully integrated 8 tuck-in acquisitions during Parthenon's investment
  - These investments were completed with debt financing and balance sheet cash
  - Despite the shareholders' commitment for further equity investments none were ever completed
- Cayan's superior organic revenue growth was driven by demand for its market leading technology differentiated products

"Parthenon has had an amazing impact on our business. Their experienced operating team, value-added capabilities, deep payment industry expertise and trusted advice was integral to our success. On behalf of the entire Cayan team, I would like to thank Parthenon for believing in us, our vision, and playing a vital role in the success of our business over the last five years."

Henry Helgesonn III Co-Founder & CEO

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Insurance





FT Partners has advised Parthenon Capital Partners on several successful exits and investments across multiple FinTech sectors

Selected TSYS Acquisitions Advised by FT Partners





# TSYS FT Partners has represented several companies on successful sales to TSYS











2014

2012

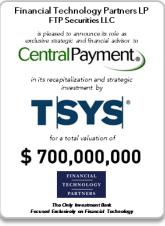


FT Partners' Transactions: Transactions w Major Payment Processors

# FT Partners has represented several companies on successful transactions with virtually ALL major Payment Processors























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FT Partners' Repeat Clients are Everywhere – Select Few Below

FT Partners has history of maintaining strong, long-term client relationships, often advising on multiple transactions; Cayan's \$1.1bn sale to TSYS is yet another example

Initial Transaction

























#### **FT PARTNERS ADVISES**

# **CAYAN**

### FT Partners Delivers Great Companies + High Returns to Investors

Numerous
examples of
investors in FT
Partners-advised
companies /
transactions
generating
strong
investment
returns for
investors

Only working with the best of the best in FinTech









3.5x return for Bain









Greater than **6X** since FT Partners began working with Mercury



Yapstone's valuation has grown nearly **75x** since FT Partners began working with the Company

#### FT PARTNERS ADVISES



# **Leading Advisor to Merchant Acquirers / Payment Processors**

Numerous
prominent
merchant
acquirers have
trusted
FT Partners to
advise them on
their most
strategic
transactions

Se	lected FT Parti Deals Noted	ners Seller	Buyer	Date	Transaction Value (\$ in mm)	Research Profile
	FINANCIAL TECHNOLOGY PARTNERS	САУАП	TSYS	12/181/7	\$1,050	
-	FINANCIAL TECHNOLOGY PARTNERS	Planet PAYMENT.	FINTRAX	10/26/17	250	VIEW
-		<b>BluePay</b>	First Data.	10/19/17	760	VIEW
-	FINANCIAL TECHNOLOGY PARTNERS	PIVOTAL PAYMENTS POMERING VOLUS SLIGGES	NOVACAP (a) Calsse de dépôt et placement du quebec	09/26/17	430	VIEW
		<b>©</b> nets	HELLMAN & FRIEDMAN	09/26/17	5,300	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	nmi	FRANCISCO PARTNERS	09/07/17	NA	VIEW
		<b>∌</b> world <b>pay</b>	vantiv.	07/2017	11,680	VIEW
		<b>sage</b> Payment Solutions	GTCR	06/2017	260	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	cardconnect.	First Data.	05/2017	750	VIEW
-		total merchant services	North <b>American</b> BANCARD	05/2017	NA	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	CentralPayment	TSYS	02/2017	700 <sup>(1)</sup>	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	HARBORTOUCH"	SEARCH(LIGHT	06/2016	NA	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	cardconnect.	FinTech Acquisition Corp (NASDAQ : FNTC)	03/2016	438	VIEW

#### **FT PARTNERS ADVISES**



# Leading Advisor to Merchant Acquirers / Payment Processors (cont.)

Numerous prominent merchant acquirers have trusted FT Partners to advise them on their most strategic transactions

Sel	ected FT Partne Deals Noted	ers Seller	Buyer	Date	Transaction Value (\$ in mm)	Research Profile
		TRANSFIRST®	TSYS <sup>®</sup>	01/2016	\$2,350	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	Heartland	<b>S</b> global payments	12/2015	4,500	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	<b>Direct</b> Connect	BEEKMAN GROUP	01/2015	NA	VIEW
		SECURE SET SMART. ™	参 worldpay	11/2014	NA	
	FINANCIAL TECHNOLOGY PARTNERS	TRANSFIRST®	Vista Equity Partners	10/2014	1,500	VIEW
		FIRST AMERICAN PAYMENT SYSTEMS	TEACHERS" PENSION PLAN	07/2014	700	
	FINANCIAL TECHNOLOGY PARTNERS	MERCURY°	vantiv	05/2014	1,650	VIEW
_	FINANCIAL TEGHNOLOGY PARTNERS	nmi	Great Hill	05/2014	NA	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	CentralPayment	TSYS	03/2014	250 <sup>(1)</sup>	
		PayPros'	<b>g</b> global payments	01/2014	420	
	FINANCIAL TECHNOLOGY PARTNERS	century	<b>∌</b> world <b>pay</b>	09/2013	NA	VIEW
	FINANCIAL TECHNOLOGY PARTNERS	nmi	BregalSagemount	09/2013	200	VIEW

#### FT PARTNERS ADVISES



# Leading Advisor to Merchant Acquirers / Payment Processors (cont.)

Numerous prominent merchant acquirers have trusted FT Partners to advise them on their most strategic transactions

Selected FT Partner Deals Noted	rs Seller	Buyer	Date	Transaction Value (\$ in mm)	Research Profile
	<b>SluePay</b>	TAAssociates	09/2013	NA	
	Payment services.	vantiv	07/25/13	\$163	
FINANCIAL TECHNOLOGY PARTNERS	PROPAY:	TSYS	11/15/12	135	VIEW
	Litle &Co	vantiv.	10/31/12	361	
	ACCELERATED payment technologies	<b>S</b> global payments	08/15/12	413	
FINANCIAL TECHNOLOGY PARTNERS	CentralPayment	TSYS	08/09/12	110	
	MERCHANT o-SOLUTIONS	cielo	07/06/12	670	
FINANCIAL TECHNOLOGY PARTNERS	CAYAN (fka Merchant Warehouse)	PARTHENON CAPITAL	07/05/12	100+	VIEW
FINANCIAL TECHNOLOGY PARTNERS	SOLVERAS	TRANSFIRST*	08/24/11	NA	VIEW
FINANCIAL TECHNOLOGY PARTNERS	YAPSTONE*	Accel	06/07/11	50	VIEW
FINANCIAL TECHNOLOGY PARTNERS	MERCURY°	SILVERLAKE	04/14/10	900	VIEW
FINANCIAL TECHNOLOGY PARTNERS	VERUS	sage	01/09/06	325	VIEW
FINANCIAL TECHNOLOGY PARTNERS	Lynk	The Royal Bank of Scotland	08/03/04	525	VIEW

# FT Partners' Dominance in Multiple Payment Verticals



#### **Merchant Acquiring**

















# Remittance / International Money Transfer







Financial Technology Partners LP

FTP Securities LLC













#### FT PARTNERS ADVISES



### Timeline of Selected FT Partners Payments Processing Transactions



#### FT PARTNERS ADVISES



### **Ground-Breaking Payments Transactions Pioneered by FT Partners**



Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



First sale of an "International Payments Specialist" to a pureplay consumer remittance provider



Largest U.S. strategic merchant acquiring acquisition in over the last decade



Substantial growth investment in leading payments enablement technology provider



Significant capital raise for next gen processor serving commerce startups and disruptors



First large-scale transaction for an integrated merchant acquirer



Groundbreaking strategic round for early stage European payments company



First sale of a U.S. merchant acquirer to an international software company; became Sage Payments



First sale of a payments company to an established social media company



First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

# FT PARTNERS ADVISES CAYAN

### FT Partners' History of Success Working with Public Companies

## FT Partners has a longstanding history working with public companies across the FinTech ecosystem

# **Public Clients**



\$ 4.500.000.000

#### **Verifone** in its financing for the

acquisition of **Lipman** \$ 540.000.000

# cardconnect.

in its sale to

First Data

\$ 750.000.000

### jack henry in its acquisition of

iPay Technologies

\$ 300,000,000

ally

in its acquisition of

BlueYield



\$ 245.000.000





#### IP0s

#### OFX in its Initial Public Offering valuing the equity at approximately A\$ 480,000,000



Initial Public Offering valuing the equity at approximately \$ 146.000.000

### **ENVESTNET**

in its Initial Public Offering valuing the equity at approximately \$ 300.000.000

# Verifone®

Initial Public Offering valuing the equity at approximately \$ 650,000,000

#### **Public Buyers**









**"FLEETCOR"** C \$900,000,000









\$ 215,000,000











# 

#### FT Partners is the Advisor of Choice for Leading FinTech Companies

#### FinTech Unicorns / Multi-Billion Dollar Deals

#### **Large Corporate Clients**



























Financial Technology Partners LP

FTP Securities LLC

is pleased to announce its exclusive role as





FT PARTNERS ADVISES

# Significant Experience Advising Large Financing Rounds and "Unicorns"



FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised
MERCURY®	\$420,000,000+
<b>GreenSky</b> ™	300,000,000+
avidxchange	300,000,000
avidxchange	253,000,000
liquidnet.	250,000,000
square trade protection	238,000,000
nmi	150,000,000+
ADDEPAR	140,000,000
<b>Kabbage</b>	135,000,000
Remitly	115,000,000
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+
OYAPSTONE	110,000,000
CHROMERIVER	100,000,000
credit karma	85,000,000
earnest	75,000,000
<b>taulia</b>	65,000,000

#### Selected Prominent Investors in FT Partners **Led Rounds**













TEMASEK































maveron



















# CAYAN\*

#### Cayan's Growth Recapitalization by Parthenon Capital Partners

#### **Overview of Transaction**

- On July 5, 2012, Cayan, LLC. (fka "Merchant Warehouse") announced and closed a growth recapitalization with Parthenon Capital Partners ("Parthenon")
- Parthenon is private equity firm with \$2.2B in capital under management and offices in Boston and San Francisco; the firm provides capital and strategic resources to growing middle market companies

#### **Significance of Transaction**

- By combining a strong Management team with a strong financial partner, the Company seeks to grow and pursue new opportunities in an increasingly dynamic market
- The transaction is an attractive outcome for both Cayan and Parthenon
  - Parthenon gains a partnership with an elite provider in the rapidly growing integrated payments vertical
  - The transaction positions Cayan well to pursue additional growth opportunities and expand its industry-leading platform by leveraging Parthenon's strategic resources

#### FT Partners' Role

 FT Partners served as exclusive strategic and financial advisor to Cayan's founders and Management team and advised Cayan in a private-party transaction

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Significant Growth Recapitalization by



valued at approximately

\$ 100,000,000+



### **NMI's Majority Investment from Francisco Partners**



#### Overview of Transaction

- On September 7, 2017, NMI announced it has received a majority investment from Francisco Partners
  - As part of the transaction, Bregal Sagemount will be exiting its investment in the Company, while existing investor Great Hill Partners will remain a significant shareholder
- Headquartered in Roselle, IL, NMI is a leading provider of payments enablement technology for ISOs, VARs, ISVs and payment facilitators
- Francisco Partners is a global technology-focused private equity firm that has invested in over 200 technology companies since its founding

#### Significance of Transaction

- The majority investment will provide NMI with new capital to drive product innovation and expansion of its enablement capabilities.
- NMI has grown substantially in recent years as ISOs, VARs, ISVs and payment facilitators increasingly demand white label payment gateway and other enablement solutions; the new capital from Francisco Partners will allow NMI to continue to expand its core capabilities and customer service levels

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to NMI and its Board of Directors
- FT Partners previously advised NMI on its growth investment from Bregal <u>Sagemount in 2013</u> and its growth investment from Great Hill Partners in 2014
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading Payments companies

# FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its majority investment from





# 

### FT Partners Advises Heartland Payment Systems on its \$4.5 billion Sale

#### Overview of Transaction

- FT Partners served as strategic and financial advisor to Heartland Payment Systems (NYSE: HPY) in its landmark \$4.5 billion sale to Global Payments (NYSE: GPN) for a combination of cash and stock
- Global Payments acquired Heartland for \$100 per share, representing a total transaction value of approximately \$4.5 billion at the closing of the deal
- Consideration for the transaction consisted of 0.6687 shares of Global Payments stock and \$53.28 for each share of Heartland stock at closing
- This transaction creates the leading global provider of integrated payments technology solutions
- This deal represents the largest U.S. strategic merchant acquiring acquisition in over a decade
- Also represents the single largest U.S. strategic payment processing deal in the last 8 years
- This transaction underscores FT Partners' continued leadership position as "advisor of choice" to the highest-quality companies in the FinTech space

# Financial Technology Partners LP

is pleased to announce its role as strategic and financial advisor to





for total consideration of

\$4,500,000,000



# CAYAN

FT PARTNERS ADVISES

#### FT Partners Advises on Strategic Sale of Mercury for \$1.65 billion

#### Overview of Transaction

- Mercury announced its sale to Vantiv for \$1.65 billion in cash on May 12,
   2014
- This transaction is Vantiv's largest acquisition to-date (~5x larger than its
  acquisition of Litle) and one of the largest strategic merchant acquiring
  M&A transactions consummated in over a decade

#### Significance of Transaction

- Vantiv's acquisition of Mercury accelerates the Company's growth in the integrated payment space by significantly expanding distribution channels and technology capabilities
- Expands Vantiv's reach into the SMB segment through Mercury's distribution network, complementary verticals and ability to design integrated, value-added POS innovations
- Enhances Vantiv's competitive position in the payments sector broadly on the basis of technology differentiation, leading processing scale and omnichannel presence while increasing penetration into high growth channels
- Expected to add one to two percentage points to Vantiv's net revenue growth per year while being modestly accretive to Vantiv's non-GAAP earnings per share in 2014 with accelerating accretion in 2015

#### FT Partners' Role

- FT Partners served as advisor to Mercury
- FT Partners was also Mercury's advisor in the Company's 60% sale to Silver Lake in April of 2010 at a \$700mm valuation

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its cash sale to



for total consideration of

\$ 1,650,000,000



# FT Partners Advises Mercury on its 60% Growth Investment



#### Overview of Transaction

- Mercury Payment Systems ("Mercury" or MPS") announced an approximate 60% strategic investment from Silver Lake
- Mercury is a differentiated, value-added technology-enabled merchant acquirer leveraging POS developers and VARs to sell its integrated payment processing services to primarily SMB retailers and restaurants
- Silver Lake is a global private equity firm with approximately \$14 billion in assets under management

#### Significance of Transaction

- Unique transaction structure with 60% strategic investment proves highly attractive to both buyer and seller
  - Buyer able to gain shared control while retaining and motivating management
  - Seller able to monetize significant stake at strong valuation while retaining significant upside from future growth
- Mercury will be well positioned to pursue growth opportunities by leveraging the strategic relationships of Silver Lake

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Mercury and its Board of Directors
- Transaction highlights FT Partners' ability to rapidly and confidentially execute complex transactions
- FT Partners designed and executed on this innovative and complex structure to meet the needs of Mercury's various shareholders and Silver Lake
- FT Partners developed an extraordinarily detailed and comprehensive set of financial materials to highlight the unique value proposition of Mercury and to enable efficient and thorough investor diligence

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its approximately 60% growth investment by



for a value up to

\$ 900,000,000



#### FT Partners Advises on the Sale of TransFirst for \$1.5 billion



#### Overview of Transaction

- On October 13, 2014, Vista Equity Partners announced that it will acquire TransFirst, a leading provider of secure transaction processing services, from Welsh, Carson, Anderson & Stowe ("WCAS")
- Similar to the May 2014 acquisition of Mercury by Vantiv, TransFirst had filed for an IPO prior to the transaction
- Vista Equity Partners is a U.S.-based private equity firm with over \$13.5 bn in cumulative capital commitments that focuses on software, data and technology-enabled businesses
- WCAS originally acquired TransFirst in June 2007

#### Significance of Transaction

- Vista's acquisition of TransFirst is one of the largest private equity-lead LBO's in the merchant acquiring space
- With over 200,000 merchants and more than 1,300 partners, the acquisition will allow TransFirst to solidify its position as a leading provider of payment processing solutions in the SMB space
- TransFirst intends to leverage Vista Equity Partners' expertise in helping its portfolio companies achieve operational, product and customer service excellence by contributing professional expertise and proven best practices

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to TransFirst in its sale process
- FT Partners has previously worked with TransFirst, including the Company's \$675 mm debt recap transaction in 2012

# FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its sale to



Vista Equity Partners

from



\$ 1,500,000,000



## FT Partners Advises on Central Payment's Recapitalization



#### Overview of Transaction

- On February 9, 2017, Central Payment completed the sale of an additional 10% equity stake to TSYS at a valuation of \$700mm (1) and extended another put call agreement on the remaining 15% of equity that is exercisable until April 2018
- Headquartered in San Rafael, CA, Central Payment is one of the fastest growing payment processors in the country
  - Through Central Payment's innovative approach, the Company provides processing services to over 70,000 businesses across several electronic transaction categories and industries
- TSYS provides electronic payment processing and other services to cardissuing and merchant acquiring institutions worldwide
- FT Partners also represented Central Payment on its initial 60% strategic growth investment with TSYS in 2012 and its subsequent recap in 2014

#### Significance of Transaction

- The transaction provides TSYS with a high-growth and very successful independent agent channel, which supports ongoing growth in its merchant acquiring business
- Additionally, the transaction reiterates Central Payment's ability to leverage TSYS' strategic relationships, processing capabilities and expertise in the sector to further scale the business and pursue additional growth opportunities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Central Payment and its owners
- This transaction highlights FT Partners' continued dominance in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

# FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its recapitalization and strategic investment by



for a total valuation of

\$ 700,000,000



#### **FT Partners Overview**



- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

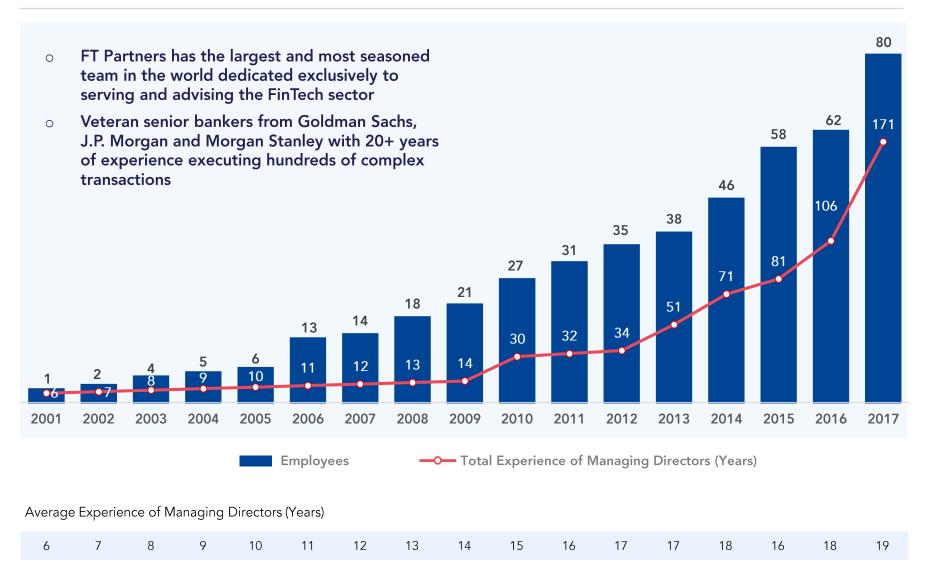
# Award-Winning Investment Banking Franchise Focused on Superior Client Results CAYAN



Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> </ul>
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2010 -2014	<ul> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> </ul>
Awards	2004 - 2007	<ul> <li>Dealmaker of the Year - Steve McLaughlin - 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm - 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm - 2007</li> <li>Investment Bank of the Year - 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

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#### Platform of Choice for Clients and Bankers Alike



# FT PARTNERS ADVISES

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experienc
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
<b>Steve Stout</b> Managing Director	J.P.Morgan  First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	11