FT PARTNERS FINTECH INDUSTRY RESEARCH

December 13, 2016



Finicity Secures \$42 million in Series B Equity and Debt Financing from Experian and Bridge Bank







The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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Finicity Secures \$42 million in Series B Financing

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Transaction Summary

Transaction Summary

- On December 7, 2016, Finicity announced that it raised \$42 mm in a Series B equity and debt financing round led by Experian
 - Existing investors also participated in the round, while Bridge Bank provided the venture debt facility
- Finicity will use the funding to expand the Company's engineering and support teams in order to accelerate new solutions built with its data aggregation platform
 - The funding will also support growth and reinforce operations at sister businesses Mvelopes and Aurora
- The Company will soon offer a variety of credit decisioning solutions
 - This will help streamline the loan origination process and provide a better customer experience by improving accuracy and reducing risk
 - Finicity was recently certified as a credit scoring agency, ensuring data integrity and enabling accuracy and transparency in the credit decisioning process
- Experian provides information, analytical tools and marketing services to organizations and consumers to help manage the risk and reward of commercial and financial operations
- Bridge Bank is a full-service professional business banking resource serving small-market and middle-market businesses across many industries

Transaction Commentary

"The emergence of the open financial web, and our ability to access and analyze account data, is enabling new thinking in financial services ... This will improve existing processes and lead to better financial decisions for individuals and the institutions that serve them. We are grateful to Experian, Bridge Bank and our existing investors for believing in our vision and working with us to transform our market."



Steve Smith Co-Founder & CEO

"With the multitude of disparate data sources in the financial industry, businesses are struggling to provide consumers with access to financial data through any application of their choosing. Bridge Bank is pleased to support Finicity in accelerating their business and further development of solutions that enable financial institutions and developers to deliver on the promise of data democratization."



Kelly Cook SVP



Finicity Secures \$42 million in Series B Financing

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finicity

Finicity Overview

Company Overview



CEO:	Steve Smith
Headquarters:	Murray, UT
Founded:	1999

- Finicity provides a real-time financial data aggregation and insights platform, allowing financial institutions and FinTech partners to create solutions for their customers surrounding the areas of financial / wealth management, online banking, lending, expense reporting and digital payments
- Finicity has over 15 years of experience as an innovator in Personal Finance Management and Consumer Financial Wellness
- Finicity's Mission:
 - Democratize Financial Event Data Allows / frees financial account data to be available through any application
 - Improve Financial Data Access Security Increases security regarding access and delivery of financial account data to account owners
 - Unlock Financial Application Innovation Improves account owners' financial outcomes within the financial apps they choose
- The Company has developed 16,000+ bank integrations mostly through direct formatted bank data resources, improving information access and accuracy (1)

Finicity Solutions

For Developers



Transaction Aggregation

Bank, Loan & Investment Data 180 Day Transaction History Daily Agg with TxPUSH



ACH Account Verification

Account & Routing Number / Balances Replace ACH & Microdeposits One-time Data Pull



Account History Aggregation

Income and Expense Data 12-24 Months Transaction History One-Time Data Pull



Statement Aggregation

Account Holder Name / Number Previous Month Statement One-Time Data Pull

For Financial Institutions



Lending Solutions

Automates Data Collection Faster Decision Making Improved Decision Making



Data Provider Certification

Annual Certification Compliance with Current Standards OFX, DDA and Custom API Certification



Authentication Solutions

Enhanced Security with OAuth Decrease Bandwidth / Resource Usage Instant Transactions



Open Banking API Solutions

OFX / DDA Server Implementation Out-of-the-box OFX/ DDA Solutions Custom API Development

Finicity Secures \$42 million in Series B Financing

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Experian Overview



Ticker: LSE: EXPN

Market Cap: \$17,945 mm (2)

Financial Metrics (1)

LTM Revenue: \$4,607 mm

LTM EBITDA: \$1,401 mm

LTM NI: \$806 mm

Company Overview



CEO:

Headquarters: Dublin, Ireland

Brian Cassin

Founded: 1980

- Experian provides information, analytical tools and marketing services to aid clients in managing their commercial and financial decisions
- The Company helps businesses manage credit risk, prevent fraud, target marketing offers and automate decision making
- Experian offers services to both business and individuals; operates in four segments: Credit Services, Decision Analytics, Marketing Services, and Consumer Services

Stock Performance



Business Services Overview

- Assists with customer acquisition strategies
 - Uses specialized research and analytic tools to identify prospective customers
- Helps manage customer relationships to maximize revenue opportunities
- Aids in mitigating risk due to fraudulent activity
- Improves debt recovery strategies and helps reduce costs and maximize resources
- Provides consulting services to help mitigate business risks as well as provides clients with strategic credit risk management insights
- Helps companies address and comply with regulations and internal policies

Personal Services Overview

- Experian helps individuals check their credit report and credit score
- The Company also aids individuals in protecting themselves from identity theft



Identity surveillance captures early signs of identity theft with email and text alerts



Internet scans daily for suspicious use of social security, debit and credit card numbers



Identity theft resolution agents help investigate and resolve identity theft

Selected FT Partners' Research (click to view)



BlackLine completes its IPO raising ~\$146 mm



Avalara Secures \$96 mm in Financing



Coupa completes its IPO raising ~\$133 mm



Oracle Acquires NetSuite for \$9,300 mm



Apttus Secures \$88 mm in Series D Financing



Nuance Acquires
TouchCommerce for \$215 mm

VIEW MORE FT PARTNERS RESEARCH

Selected Transactions - Superior Industry Knowledge and Execution History











































FT Partners Advises AvidXchange on its \$253mm Minority Financing

Overview of Transaction

- On September 14, 2015, AvidXchange announced a minority \$235mm Series
 E financing round on November 28, 2016, AvidXchange announced an
 \$18mm extension from strategic investors
- Bain Capital Ventures led the equity round with additional investments from the Foundry Group, TPG, KeyBank, and Nyca Partners
- Fifth Third Bancorp led the strategic extension with additional participation from Pivot Investment Partners
- As part of this financing, Matt Harris of Bain Capital Ventures, Hans Morris of Nyca Partners, and Brad Feld of the Foundry Group joined AvidXchange's Board of Directors
- AvidXchange is a best-in-class business-to-business software company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
- The Company focuses on serving midmarket clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series E minority investment from

Bain Capital Ventures













for total consideration of

\$ 253,000,000



FT Partners Advises Chrome River Technologies on its \$100 million Financing

Overview of Transaction

- On June 30, 2015, Chrome River announced a \$100mm Series D financing round from Great Hill Partners
- Chrome River is a leading, independent, enterprise-grade SaaS corporate expense control solution provider
- The Company's integrated expense and invoice offerings are built on a scalable, flexible platform that delivers best-in-class solutions to mid-size and multinational corporations
- Great Hill Partners is a leading middle market private equity firm with over \$3.8 bn in capital under management
- Bain Capital Ventures maintains a significant ownership stake in the Company

Significance of Transaction

- The transaction will further help Chrome River expand as the leading independent solution provider in the space and help fund international development and product innovation
- Firmly positions the Company to capitalize on strong traction in the large enterprise space and to continue to bring much needed efficiency and financial controls to the market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Chrome River and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D investment from



for total consideration of approximately

\$ 100,000,000



FT Partners Advises Wave in its \$10 million Financing

Overview of Transaction

- On May 12, 2015, Wave ("the Company") announced a \$10 mm Series C investment with participation from CRV, The Social+Capital Partnership, OMERS Ventures, and a strategic investor in the global fintech software space
- Wave is the leading SaaS / cloud-based financial management platform for micro-small businesses offering advanced proprietary accounting, invoicing, payroll and payment capabilities through integrated software applications
- The Company supports a rapidly growing customer base with Wave customer's currently invoicing more than \$6 bn per year, and running over \$250 mm in payroll per year
- Wave is tracking \$60 bn in income and expenses for its customers

Significance of Transaction

- This transaction brings total investment in Wave to \$35 mm, with the new funds earmarked for ongoing innovation and development of small business financial tools
- The Company is the fastest-growing small business financial solution on the market today, driving 10,000+ organic small business signups every week

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave and its Board of Directors
- The transaction demonstrates FT Partners' continued success in executing growth equity focused transactions and advising top-tier financial management software providers

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing, including investment from







for approximately

\$10,000,000



FT Partners Advises Taulia in its Series E Financing

Overview of Transaction

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
 use this financing round to meet this demand and to further accelerate its
 rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor		
Awards		

2016		Investment Banking Firm of the Year Cross Border Deal of the Year
2015	•	Dealmaker of the Year Technology Deal of the Year
2014	•	Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	•	Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	•	Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	•	Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	•	Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
2015	•	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
2006 - 2008	•	Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology
2008	:	Equity Financing Dealmaker of the Year – Steve McLaughlin Information Technology Deal of the Year Financial Services Deal of the Year
		Election College Colle





Middle Market Financing Awards

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY DST, ENV, FISV, FIS, JKHY, WU & EEFT among others 	20
Steve Stout Managing Director	J.P.Morgan First Data.	Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10