# FT PARTNERS FINTECH INDUSTRY RESEARCH

January 26, 2021

# Gores Holdings IV, Inc.

# United Wholesale Mortgage Completes its SPAC Merger for an Enterprise Value of \$16.1 billion; Begins Trading Under NYSE: UWMC





The Only Investment Bank Focused Exclusively on FinTech

#### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 19 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Highly proprietary information. Unauthorized distribution without prior consent from Financial Technology Partners LP, FTP Securities LLC or FinTech Partners Limited (together "FT Partners") is strictly prohibited. The information in this report relies upon a variety of public sources, the accuracy of which cannot be guaranteed. No persons or entities should use the information in decision making without independent investigation or professional advice. This communication should not be regarded as an offer to sell or as a solicitation of an offer to buy any financial product or service, nor is it an official confirmation of any transaction, or representative of an official position or statement of Financial Technology Partners LP, FTP Securities LLC or any other related entity. FTP Securities LLC is a FINRA registered broker-dealer and FinTech Partners Limited is an FCA appointed representative. © 2021

#### FT PARTNERS RESEARCH



### **Transaction Overview**

#### **Transaction Summary**

- On January 21, 2021, United Wholesale Mortgage and Gores Holdings IV Inc. announced the closing of their merger, allowing the combined company UWM Holdings Corp. to commence trading on the NYSE under the ticker "UWMC"
- On September 23, 2020, United Wholesale Mortgage (UWM) had announced it would become a publicly traded company through a merger with Gores Holdings IV, Inc. (NASDAQ: GHIV)
  - The transaction represents an implied enterprise value for United Wholesale Mortgage of \$16.1 billion, representing a multiple of 9.5x LTM Adjusted EBITDA and 6.6x 2021E Adjusted EBITDA
  - Gores Holdings IV is a special purpose acquisition company ("SPAC"), a publicly traded investment vehicle formed for the purpose of acquiring or merging with one or more businesses, sponsored by an affiliate of The Gores Group
- Gores Holdings IV had previously raised approximately \$425 million in an IPO in January 2020
- The cash component of the consideration will be funded by Gores Holdings IV's cash in trust as well as a \$500 million private placement led by Alec Gores, Chairman and CEO of The Gores Group, and other institutional investors
- The current owners of UWM will retain approximately 94% ownership of the combined company
- The UWM management team, led by CEO and President Mat Ishbia, will continue to lead the business

#### **Transaction Commentary**

"Becoming a public company will enable us to advance our strategy and capitalize on new opportunities to expand our already established leadership in the mortgage industry under our unique family culture, which has been the cornerstone of our Company's success for the last 34 years. To that end, we look forward to granting our team members equity in the Company that they have helped build and enabling them to participate in our future success. We believe that being a public company will also allow us to help our mortgage broker clients continue to build and grow their businesses, generating value for all of our stakeholders. Working with the Gores team has been a great benefit in helping to make this transaction possible."

UWM

Mat Ishbia CEO & President

"After evaluating a number of potential partners for Gores Holdings IV, this transaction clearly stood out as a superior option for our stockholders. The public company currency of a newly listed business will enable the Company to continue to benefit from the ongoing tailwinds in the mortgage industry and capitalize on growth opportunities in a massive addressable market. We are excited to participate in UWM's continued value creation through a meaningful remaining equity stake in the business."

GORES HOLDINGS IV. INC.

Mark Stone CEO

"We are pleased to partner with UWM in this milestone transaction. Mat and his team have built an impressive organization that is the market leader in wholesale lending and has a strong focus on culture and delivering quality service and offerings for its customers. As a public company, UWM will be well positioned given its significant competitive advantages and we look forward to working together to accelerate the next phase of growth and to drive value for all of our stakeholders."

TGG GORES GROUP

Alec Gores CEO & Chairman

#### FT PARTNERS RESEARCH



# Sources and Uses

#### Sources and Uses

Total	15,946	100%
Seller Rollover	15,021	94
Proceeds from PIPE Raise	500	3
Cash in Trust <sup>(1)</sup>	\$425	3%
Sources	\$ mm	%

Total	15,946	100%	
Estimated Gores Holdings IV Deal Expenses	30	>1	
Proceeds to Selling Shareholders	895	6	
Seller Rollover	\$15,021	94%	
Uses	\$ mm	%	

#### **Pro Forma Valuation**

#### (\$ mm, except for shares outstanding and per share data)

PF Shares Outstanding	1,605.2
Share Price <sup>(2)</sup>	\$10.00
PF Equity Value	\$16,052
PF Equity Value / 2021E Net Income	9.5x

# **PF Ownership Split**



Source: Company Investor Presentation

<sup>1)</sup> Assumes no Gores Holdings IV stockholder has exercised its redemption rights to receive cash from the trust account. This amount will be reduced by the amount of cash used to satisfy any redemptions

Assumes a nominal share price of \$10.00 Ownership excludes impact of earn out. Selling Shareholders to receive an additional earn out to vest over 4 share price hurdles (receive 24.1 mm shared at each of the following share prices \$13, \$15, \$17, and \$19

#### FT PARTNERS RESEARCH



# **United Wholesale Mortgage Overview**

**Company Overview** 



**CEO & President** 

Headquarters:

Mat Ishbia Pontiac, Michigan 1986

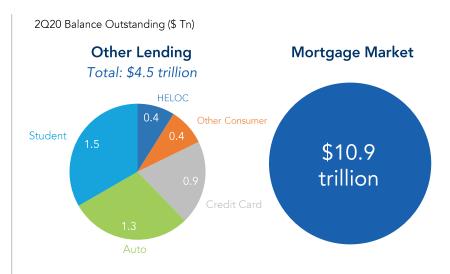
Founded:

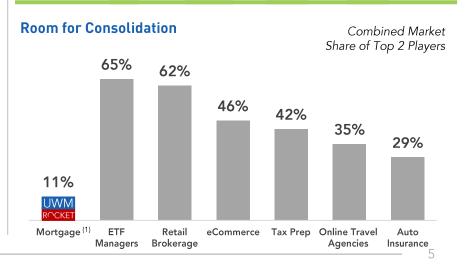
- United Wholesale Mortgage operates as a wholesale mortgage lender in the U.S. and is a subsidiary of United Shore Financial Services, LLC
- It underwrites and provides closing documentation for residential mortgage loans originated by independent mortgage brokers, correspondents, small banks, and local credit unions
- UWM is known for its highly efficient, accurate and expeditious lending support, averaging 14 days or less submission to CTC ("clear to close")
- The Company is the #2 mortgage originator and #1 wholesale originator in the U.S. and has a 33% share of wholesale mortgage originations (through Q2 2020)

#### **Products and Services**



#### Market Overview





#### FT PARTNERS RESEARCH



# United Wholesale Mortgage's Strengths



Leading Player in a Massive Market With Structural Tailwinds



Best-In-Class Broker Experience Leading to #1 Wholesale Market Position



Technology and Data & Analytics Support Continued Pole Position





Accelerating Scale Drives Faster Speed, Better Service, and Lower Cost



Resilient Platform with Ability to Scale in Every Rate Environment



Compelling Financial Profile with Multiple Growth Levers



Organization Built on Strong Culture & an Exceptional Leadership Team

FT PARTNERS RESEARCH



# United Wholesale Mortgage's Strengths (cont.)



Application to Ready-to-Close

~17 Days (1)
UWM

VS.

29 Days (1)

ROCKET Mortgage
by Quicken Loans

47 Days Industry Avg.

# **More Efficient**

2019 Avg. Loans per Month per Production Team Member



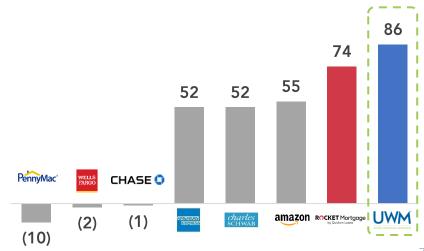
### **Lower Cost**

\$ Costs to Originate 2019



# **And Happiest Customers**

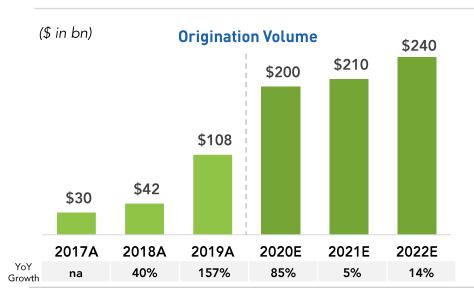
**NPS Score** 

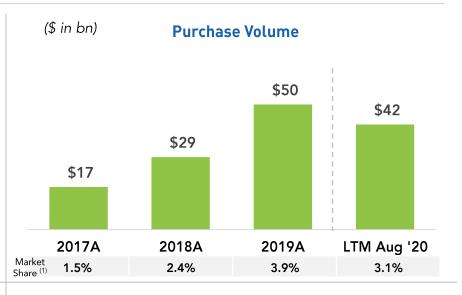


#### FT PARTNERS RESEARCH



# **United Wholesale Mortgage's Key Metrics**





**Compelling Financial Profile** 

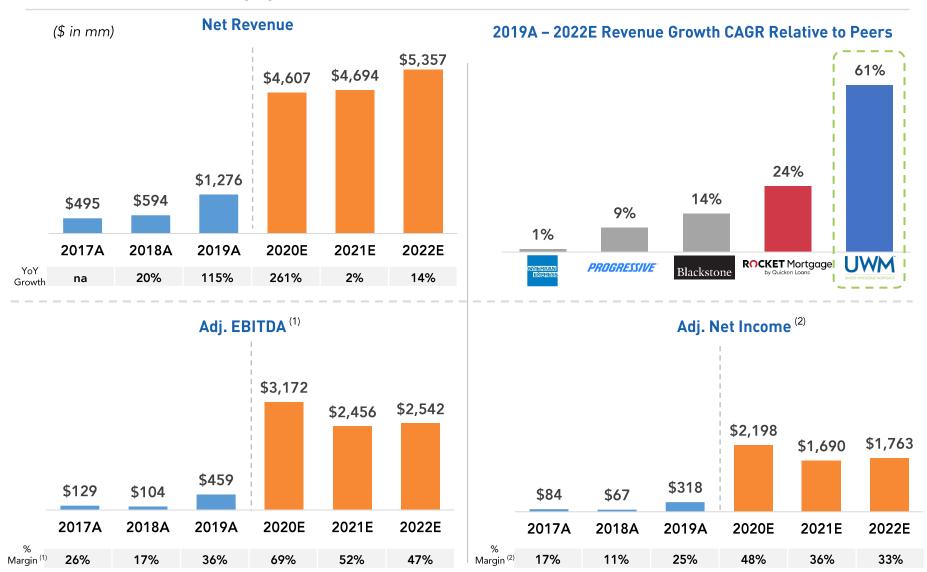
# Refinance Volume (\$ in bn) \$111 \$111 \$12 \$12 \$12 2017A 2018A 2019A LTM Aug '20 Market Share (1) 2.0% 2.6% 6.5% 6.1%

# Balance sheet light Model minimizes credit risk Fully developed technology platform with significant operational leverage Large and liquid capital markets strategy

#### FT PARTNERS RESEARCH



# United Wholesale Mortgage's Financial Overview



Source: Company Investor Presentation

Tax adjusted using 27% rate

Adjusted for interest expense on non-funding debt, provision for income taxes, D&A pf PP&E, impairment / (recovery) of MSRs and deferred comp accrual / (payouts)

#### FT PARTNERS RESEARCH



# **Publicly Traded Comparables**

Company Name				Market	Market Multiple		<b>Growth Rates</b>		tes				
	Price			Value	Price / Earnings		Revenue		EPS	<b>Book Value</b>			P/E/G
	01/25/21			(\$ mm)	CY 21E	CY 22E	CY 21E (	CY 22E	LT	P/B	P / TBV	ROE	CY 21E
MORTGAGE SERVICERS / ORIGIN	IATORS												
Rocket Companies	\$ 23.19	15 %	67 %	\$ 46,021	12.1 x	13.3 x	(26)%	(5)%	10 %	7.2 x	nm	44 %	1.2 x
United Wholesale Mortgage	10.85	(4)	88	17,416	9.9	9.0	2	14	na	na	na	40	na
PennyMac Financial Services	61.04	(7)	87	4,580	4.2	5.9	(18)	(7)	10	1.5	1.6	55	0.4
Mr. Cooper	30.41	(2)	96	2,763	5.6	6.5	0	(8)	na	1.2	nm	28	na
Flagstar	46.71	15	98	2,455	6.1	8.5	4	(2)	na	1.1	1.2	27	na
Ocwen Financial	25.65	(11)	79	223	nm	nm	13	(1)	na	0.5	nm	0	na
Velocity Financial	7.20	16	48	145	9.3	6.8	24	na	15	0.5	0.7	6	0.6
Median		(3)%	88 %		6.1 x	8.5 x	1 %	(3)%	10 %	1.2 x	1.4 x		0.8 x
Mean		1	86		7.6	8.6	(4)	(1)	10	2.3	1.4		0.8

#### FT PARTNERS RESEARCH



# **Gorges Holdings IV Overview**

Gores Holdings IV, Inc.

# Raised \$425 million on January 28, 2020, expiration date of January 28, 2022

#### **Selected Management Team**



#### Mark Stone, CEO

Senior Managing Director of The Gores Group, previously CEO of Gores Holdings I, II, and III



#### Andrew McBride, CFO

Finance and Tax Director for The Gores Group, as well as former CFO and Secretary of Gores Holdings I, II, and III

#### **Selected Board Members & Advisors**



#### Alec Gores, Chairman

Founder, Chairman and CEO of the Gores Group; More than 35 years of experience as an entrepreneur, operator & private equity investor



#### William Patton, Director

Chairman and CEO of Four Star Group; Experienced executive and board director across industrials and manufacturing



#### Randy Bort, Director

Partner at Sandtree Holdings and board director at The Gores Group; Previously served on the boards of PAE, Verra Mobility, and Hostess Brands



#### Jeffrey Rea, Director

Current board director at BMC Stock Holdings; Significant prior leadership experience across industrials and manufacturing

#### **Background and Strategy**

- Gores Holdings IV, Inc. is a \$425 mm SPAC led by Alec Gores, Mark Stone, and Andrew McBride, who previously worked on Gores Holdings I, II, and III
- It is an affiliate of the Gores Group, a global investment firm focused on investing in, growing, and operating differentiated businesses
- Over its 30-year history, the firm has invested more than \$4bn and made 120+ acquisitions
- The Gores team has a successful track record with 3 SPACs delivering over \$2.1bn in total new equity, strong post-close liquidity and trading performance
- Gores previously partnered with Apollo Global Management, Metropoulos & Co. and Platinum Equity on Gores Holdings I, II and III respectively
- The firm has committed over \$250 mm of personal capital to Gores I, II, and III; and has strong relationships with quality institutional investors who can make substantial PIPE commitments
- Gores Holdings IV followed the investment approach used in Gores Holdings I, II and III
- Key business considerations included:
  - Enterprise values between \$1.5bn and \$5bn
  - Public-ready, differentiated and best in class companies with strong management teams, compelling growth opportunities, and strong historical and / or projected cash flows

Source: Company Investor Presentation

### Selected FT Partners Research - Click to View



Finicity's \$1 billion Sale to Mastercard



Acima's \$1.65 billion Sale to Rent-A-Center



Kabbage's Sale to American Express



Mambu's \$135 million Series D Financing



Affirm Raises \$1.2 billion in its IPO



Creditas Raises \$255 million in Series E Financing



Blend Raises \$300 million in Series G Financing



**Upstart Completes its IPO** 

**VIEW MORE FT PARTNERS RESEARCH** 

# Leading Advisor in Selling FinTech Companies to SPACs

# FT Partners has worked on several successful SPAC transactions and developed strong capabilities in representing sellers to SPAC buyers









# Track Record of Success in the Real Estate / Mortgage Tech Value Chain

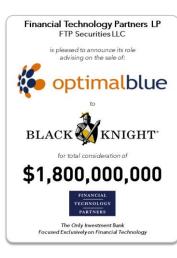
# Digital Mortgage Origination



# Real Estate Invoicing & Payments



#### **Mortgage Technology**



#### Online Home Services Platform



#### Consumer Home Improvement Financing

FTP Securities LLC
is pleased to announce its role as
IPO Advisor to

Greensky
TH

Financial Technology Partners LP

\$1,010,000,000 Initial Public Offering

for a total enterprise value of

\$4,500,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### **Mortgage Technology**

# Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as Capital Markets & IPO Advisor to EllieMae in its \$45,000,000 Initial Public Offering valuing the equity at approximately \$ 146,000,000

PARTNERS

The Only Investment Bank

Focused Exclusivelyon Financial Technology

# Property Insurance Solutions

Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to

enservio

in its sale to





The Only Investment Bank Focused Exclusively on Financial Technology

#### SaaS-based Real Estate Loan Origination



WebEquity solutions™

in its sale to





The Only Investment Bank Focused Exclusively on Financial Technology

# Listing Management Solutions



eNeighborhoods

for approximately

\$8,500,000

FINANCIAL TECHNOLOGY PARTNERS

The Only Investment Bank Focused Exclusively on Financial Technology

#### Mortgage Technology

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its sale to





# Significant Experience Across the Bank and Lending Tech Sector











































# FT Partners Advises Porch on its Merger with PropTech Acquisition Corporation

#### **Overview of Transaction**

- On July 31, 2020, PropTech Acquisition Corporation ("PropTech"), a special purpose acquisition company ("SPAC") announced a definitive merger agreement with Porch.com, Inc. ("Porch")
- The business combination was completed on December 23, 2020, PropTech changed its name to Porch, and its common stock is scheduled to begin trading on the Nasdaq Stock Market under the ticker symbol "PRCH" on December 24, 2020
  - The deal represents a post-transaction equity value of \$1.079 billion
  - Transaction includes a \$150 million fully committed common stock private investment at \$10 per share led by Wellington Management Company, LLP
- Porch is a unique home services platform that provides leading ERP and CRM software to 11,000 inspection, moving and adjacent home services companies, gaining access to a proprietary and recurring sales funnel which captures a majority of homebuyers in the U.S. annually

#### **Significance of Transaction**

- While creating significant liquidity for existing shareholders, Porch's
   Management team will continue to lead the merged Company as over 92%
   of their existing equity is expected to be rolled as part of the transaction
- The net proceeds raised from the transaction will be used to support Porch's working capital, pay down debt and fund expansion through acquisitions

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Porch
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>Open Lending</u>, <u>CardConnect</u> and <u>REPAY</u>

# Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its merger with



(NASDAQ: PTAC)

for a post-transaction equity value

\$1,079,000,000<sup>(1)</sup>



# FT Partners Advises AvidXchange on its \$388 million Growth Financing

#### Overview of Transaction

- On April 23, 2020, AvidXchange announced it has raised \$128 million in additional equity financing in an oversubscribed round, which brings it to a total of \$388 million, after raising \$260 million in January of this year
- Participating investors include a number of the foremost capital management firms, including new investors Neuberger Berman, on behalf of clients, Lone Pine Capital, and Schonfeld Strategic Advisors, along with existing investors
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes for middle market companies
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Home Owners Associations (HOA), Healthcare Facilities / Social Services, and Construction

#### Significance of Transaction

- The new capital will fuel AvidXchange's continued growth and innovation, allowing the Company to invest in its solutions for both buyers and suppliers while reaching more customers in the middle market
- The transaction firmly positions the Company for its next phase of growth

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises, as well as a number of acquisitions
- Transaction underscores the long-term nature of many of FT Partners' relationships, as well as our deep expertise in advising leading Financial Management Solution providers

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its growth financing with new investors

NEUBERGER BERMAN LONE PINE CAPITAL



for a total amount of

\$ 388,000,000



# FT Partners Advises Better.com on its \$160 million Series C Financing

#### Overview of Transaction

- On August 19, 2019, Better.com announced it has closed its Series C financing round for a total of \$160 million
  - The round included new investors Activant Capital, Ping An Global Voyager Fund, Ally Financial, Citi, AGNC, American Express Ventures and Healthcare of Ontario Pension Plan, as well as existing investors Goldman Sachs, Pine Brook and Kleiner Perkins
  - Better.com initially closed its Series C round in January 2019 for a total of \$70 million, but expanded the round due to high demand
  - The Company has now raised \$254 million in total financing
- Better.com is one of the fastest growing homeownership platforms in the U.S. and has funded more than \$4 billion in loans since its founding in 2016
  - The Company has reconstructed the process of buying and financing a home, step-by-step, using technology and automation to create the most efficient, cost-effective and user-friendly experience in the market
  - Better.com has grown 3x year-over-year (vs. -15% for the industry) and is currently funding \$375 million in mortgages a month, which puts the Company on track to lend over \$4 billion in 2019 alone

#### **Significance of Transaction**

- With strong investor demand including from high profile strategics, this financing round positions Better.com as a market leader in streamlining and digitizing the home loan process
- The additional capital will enable Better.com to enhance its offerings, grow its strategic partnerships, as well as expand its team by hiring an additional 400 people in sales and technology by the end of 2019

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to Better.com
- This transaction highlights FT Partners' deep domain expertise in the Alt Lending / Real Estate Tech space as well as our successful track record generating highly favorable outcomes for leading FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



on its Series C financing from new investors















along with participation from existing investors

for total consideration of

\$160,000,000



# FT Partners Advises JetClosing on its \$9 million Financing

#### Overview of Transaction

- On July 30, 2020, JetClosing announced the close of its \$9 million Series B
  funding round led by funds and accounts advised by T. Rowe Price, with
  additional investments from Pioneer Square Labs and Trilogy Equity, bringing
  its fundraising total to \$35 million
- JetClosing is a leading digital title and escrow company for real estate transactions that provides unprecedented transparency, security, and efficiency throughout the home closing process via its innovative, centralized platform
- With a presence in Arizona, Colorado, Florida, Nevada, Pennsylvania, Texas, and Washington, JetClosing's team of veteran title professionals and technology leaders is expanding nationwide to provide digital title and escrow services to buyers, sellers, agents, lenders and borrowers
- JetClosing utilizes fully encrypted workflows for secure document transfers, wire transactions, remote online notarizations (RON), and e-signatures – user information is further guarded using multi-factor authentication, which introduces safe, transparent, and remote digital home closings and refinancings for the first time

#### Significance of Transaction

 The investment will fuel continued expansion for the cloud-based digital title company, streamlining historically manual, in-person processes that have lacked transparency and efficiency for home buyers, sellers, agents, and borrowers

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to JetClosing
- This transaction highlights FT Partners' deep domain expertise and transactional experience across the Real Estate Tech & InsurTech sectors

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series B financing led by

# T.RowePrice®

for a total amount of

\$9,000,000



# FT Partners Advises on Optimal Blue's Sale to Black Knight

- FT Partners advised on the sale of Optimal Blue to Black Knight for an enterprise value of \$1.8 billion.
- FT Partners previously advised Optimal Blue on its sale to a private equity firm, GTCR, in 2016.
- Optimal Blue provides a leading marketplace platform to the mortgage industry, with solutions that include a product, pricing and eligibility engine ("PPE"), origination-specific data and analytics, and an industry leading loan-trading platform, among other technologies.





# FT Partners' Recent Awards and Recognition

# **Bloomberg**

# **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



# **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

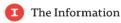
# Institutional Investor





#### The FinTech Finance 40:

o Steve McLaughlin ranked #1 in 2017 and 2018





# The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

# The Largest FinTech Advisory Practice in the World

