

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to

# LENNAR®

in its sale of





to



## FT Partners Advises Lennar on its sale of NATC and NATIC FT PARTNERS ADVISES

## Lennar Sells NATC and NATIC

## LENNAR

#### Overview of Transaction

- On December 6, 2018, Lennar Corporation ("Lennar") announced its wholly-owned subsidiary North American Title Group (NATG) plans to combine its underwriter and the majority of its retail title business with States Title
  - States Title has acquired NATG's underwriter, North American Title Insurance Company (NATIC), and a majority of the retail business of NATG's national title agency, North American Title Company (NATC)
  - The newly combined company will continue to operate under the North American Title brand led by States Title CEO, Max Simkoff, and Lennar has assumed a substantial minority equity ownership stake
- NATC's builder business and a portion of its retail business remains with Lennar and operates as CalAtlantic Title, while around two-thirds of NATG's current associates have been transferred to States Title
- Lennar Corporation (NYSE:LEN) is one of the nation's leading builders of quality homes
- States Title is a San Francisco-based title insurance and escrow platform that uses predictive analytics to streamline the underwriting, settlement, and closing processes of purchasing a home
- North American Title Group (NATG) is one of the largest real estate settlement service providers in the U.S.
- The deal received regulatory approval and became effective on January 7<sup>th</sup>, 2019

#### Significance of Transaction

- The combination accelerates the growth of States Title and its vision, enabling the Company to better serve home buyers and sellers across the U.S. by leveraging its proprietary technology and analytics to create a modern real estate closing experience
- The transaction is consistent with Lennar's strategy to align itself with leading technology innovators in order to streamline and enhance the overall customer experience

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- FT Partners also recently advised Lennar on its co-lead investment in home insurance innovator Hippo's \$70 million financing round
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing advisory services to world class organizations

## Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale of





Like Clockwork®

to





## FT Partners Advises Lennar on its sale of NATC and NATIC

#### FT PARTNERS ADVISES

## North American Title Company Overview

## LENNAR

#### **Company Overview**



CEO:

Like Clockwork®

Tom Fischer

**Headquarters:** 

Miami, FL

#### Founded:

1953

- North American Title Company (NATC) has provided real estate settlement services to homebuyers, sellers and borrowers since 1953 and is among the leading independent title agencies in the United States
- The Company currently has over 1,300 associates and operates in 19 states with the ability to offer settlement services in all 50 states
- North American Title Insurance Company (NATIC), NATC's underwriter, operates in 39 states and the District of Columbia and is one of the nation's largest title underwriters

### **Management**



Tom Fischer President & CEO



Clotilde Keller COO



Emilio Fernandez
Executive Vice
President



Dominic Fahey SVP, Strategy & Corporate Development

#### **Products and Services**



Offers a range of real estate solutions including: strategic technology, sophisticated service, and 24/7 access to information



Helps lenders acquire title insurance, limited coverage, and escrow needs from one location

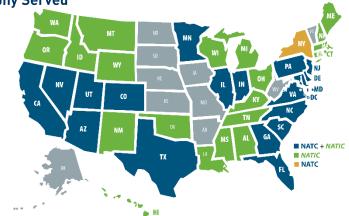


Provides title insurance and real estate closing information for home buyers and sellers across the U.S.



Provides the expertise and stability of a large, national corporation for complicated commercial transactions

**Geography Served** 



## FT Partners Advises Lennar on its sale of NATC and NATIC

FT PARTNERS ADVISES

### States Title Overview



#### **Company Overview**



CEO: Max Simkoff

**Headquarters:** San Francisco, CA

Founded: 2016

- States Title is a title and escrow platform that leverages predictive analytics and technology to help improve underwriting, settlement, closing, and recording in the homebuying process
- The Company pulls data from public, paid, and partner sources and sorts through them to automatically draft documents with only relevant information brought to attention
- States Title provides the same protection as traditional underwriters with backing from SCOR, the world's 5<sup>th</sup> largest reinsurance company

## **Selected Financing History**

Date	Size (\$ mm)	Selected Investor(s)
11/25/16	\$10	Bloomberg LP; Fifth Wall Ventures; Foundation Capital

#### **Products & Services Overview**

Instantaneously underwrites 75%+ of properties with no curative work

Data Analytics Engine Prediction in 5-10s Title Commitment



### **Ordering Interface**

#### **Ease of Ordering**



Simple online ordering process with minimized errors and processing time



#### Instant Fee Quotes

Get unlimited free quotes and eliminate the need for third party fee service providers



#### **Guaranteed Fee Accuracy**

Eliminate the possibility of fee inaccuracies with a 100% guarantee against tolerance cure discrepancies



#### **Automatic Doc Generation**

Efficiently produce closing documents with automated generation of Prelim-CD alongside auto-generated title commitment

#### Management



Max Simkoff CEO



Chris Morrison



Judd Hoffman Chief Transformation Officer



Noaman Ahmad CFO

## FT Partners Advises Lennar on its sale of NATC and NATIC

FT PARTNERS ADVISES

## **Lennar Overview**

## **LENNAR**

### **Company Overview**

# **LENNAR**®

**Executive Chairman:** 

Stuart Miller

CEO:

Rick Beckwitt

**Headquarters:** 

Miami, FL

### Founded:

1954

- Lennar (NYSE: LEN) is one of the leading homebuilders in the United States. The Company delivered 44,600 new homes in 2017 across 21 states, including homes built by CalAtlantic, which Lennar acquired in February, 2018
- Lennar is also one of the largest apartment developers in the US
- In addition to the home itself, Lennar Financial Services offers a multitude of products to simplify the entire homeowning experience, including:
  - Mortgage Financing
  - Title Insurance
  - Closing Services

### **Management**



Stuart Miller Executive Chairman



Rick Beckwitt CFO



Jon Jaffe



Eric Feder
Senior Executive

#### **Selected Lennar Brands**



#### **Selected Recent Investments**

Date	Company	Total Round Amt. (\$ in mm)
11/14/18	<u>H</u> ippo	\$70
07/31/18	BLUE PRINT POWER	4
06/13/18	Opendoor	325
04/12/18	Notarize	20

### Overview of FT Partners



- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



**Numerous Awards for Transaction Excellence including** "Deal of the Decade"

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## Leading Advisor Across the InsurTech Landscape

## LENNAR

# Consumer Protection Plans

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

# Telematics / Connected Car Solutions

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of approximately

\$ 115,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### Online Small Business Insurance

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B financing led by



for total consideration of

\$ 83,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

# Homeowners / P&C Insurance

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



with participation from new and existing investors

for total consideration of

\$ 70,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

# Largest Wholesale Brokerage in U.S.

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth recapitalization by



IEW MOUNTAIN CAPITAL LLO

valued at approximately

\$ 1,300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

#### Online Small Business Insurance

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its equity capital raise led by



for total consideration of

\$31,000,000



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# Sales Automation Technology & Platform

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in its sale to

MOELIS CAPITAL PARTNERS



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# Agency Management / Marketing Technology

#### Financial Technology Partners LP FTP Securities LLC

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Zywave Insurance Solutions





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#### Online Personal Lines Insurance Agency

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in its sale t



FINANCIAL TECHNOLOGY PARTNERS

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#### SaaS / Claims for Property & Contents

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in its sale to



TECHNOLOGY PARTNERS

## Deep Expertise Across the Real Estate / Mortgage Tech Value Chain



#### **Mortgage Origination**



# Real Estate Invoicing & Payments



### **Mortgage Technology**



#### Consumer Home Improvement Financing



## **Property Management**



### SaaS-based Loan Origination



# Listing Management Solutions



# Property Insurance Solutions



## FT Partners Advises Lennar on its Investment in Hippo

## **LENNAR**°

#### Overview of Transaction

- On November 14, 2018, Lennar Corporation ("Lennar") announced it has coled a \$70 million minority investment in Hippo with Felicis Ventures, along with participation from all major existing shareholders
  - The investment brings the total amount of funding raised by Hippo to \$109 million
- Lennar Corporation (NYSE:LEN) is the one of the nation's leading builders of quality homes
- Headquartered in Mountain View, CA, Hippo is a leading property and casualty InsurTech start-up, offering homeowners insurance as well as a number of more specialized products
- Hippo has helped cut premium costs for its customers by up to 25%, seen
  policy sales grow by 30% month over month, and now covers more than \$25
  billion in total property value
  - Hippo is accessible to more than 50% of the US homeowner population, and that number is expected to increase to over 60% by the end of 2018

#### Significance of Transaction

- With the new funding, Hippo will accelerate growth while continuing to deliver a modernized home insurance product that includes world-class customer experience on a national scale
- The transaction also offers a clear path for Lennar to continue to streamline the home buying experience for its customers

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier strategic investors

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its minority investment in



with participation from new and existing investors

for total consideration of

\$70,000,000



## FT Partners Advises SquareTrade in its Strategic Sale

## **LENNAR**°

#### Overview of Transaction

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
  - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> presentation

### Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with Bain Capital and Bain Capital Ventures
- FT Partners also recently represented Bain Capital Ventures' portfolio company Enservio in its sale to Solera demonstrating our long-term trusted relationship

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



## FT Partners Advises Next Insurance on its Financing

## **LENNAR**°

#### **Transaction Overview**

- On July 11, 2018, Next Insurance announced an \$83 million Series B financing round led by Redpoint Ventures
  - Other investors that participated in the round include Nationwide,
     Munich Re, American Express Ventures, Ribbit Capital, TLV Partners,
     SGVC and Zeev Ventures
  - Elliot Geidt, Partner at Redpoint Ventures, will join the board of Next Insurance
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
  - Next Insurance champions technological innovation and sophisticated uses of Al and machine learning to improve customer experience and streamline the insurance purchasing process
- In May 2018, Next announced its new status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuring of policies

#### Significance of Transaction

- The funding will enable Next Insurance to continue its expansion throughout
  the US as a full service insurance carrier, further innovate claims handling, offer
  coverage to many more classes of business, and significantly grow internal
  operations in both the US and Israel
- The Series B round brings Next Insurance's total funding to \$131 million in just two years

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading InsurTech companies

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B financing led by



for total consideration of

\$83,000,000



## FT Partners Advises Goji on its Sale to Seeman Holtz

## **LENNAR**®

#### **Overview of Transaction**

- On November 13, 2018, Goji announced it has been acquired by Seeman Holtz Property & Casualty ("SHPC")
- Headquartered in Boston, MA, Goji operates an online analytics and data-driven distribution platform for personal lines of insurance that matches clients with the right coverage at the best prices, through an integrated network of national insurance carriers
  - Goji is a licensed insurance agency in 41 states that writes policies for clients on behalf of insurance carriers
- SHPC will integrate Goji's technology platform throughout its divisions and verticals to optimize operational efficiency, better address clients needs and increase production
- This acquisition marks SHPC's 50th acquisition

### Significance of Transaction

- Through the acquisition, Goji's clients will gain access to the 400+ carrier relationships and the 50 state agent licenses of SHPC
- SHPC will continue to expand its access to more digital marketing channels and partnerships, further enhancing its online digital marketing and customer acquisition capabilities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Goji
- FT Partners previously advised Goji on its \$15 million financing in November 2017
- This transaction highlights FT Partners' strong expertise across the InsurTech landscape

# Financial Technology Partners LP

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in its sale to





## FT Partners Advises Enservio on its Sale to Solera



#### Overview of Transaction

- On July 19, 2016 Enservio, Inc. ("Enservio" or the "Company") announced it has entered into a definitive agreement to be acquired by Solera
- Headquartered in Needham, Massachusetts, Enservio is the largest U.S. provider of SaaS-based software and services to the property contents insurance marketplace
  - Existing investors include Bain Capital Ventures and Matrix Partners
- Solera Holdings ("Solera") is a leading provider of digitally-enabled risk and asset management software and services to the automotive and property marketplace
  - Acquired by Vista Equity Partners for \$6.4bn in Sept. 2015

#### Significance of Transaction

- Enservio's proprietary database of more than \$10 billion in property contents information will add another component to Solera's Digital Home platform
- Move signals accelerated expansion of Solera's asset management and risk protection technologies for life's most important assets
- Acquisition leverages Solera's unique Invent & Acquire ("I&A") strategy
- Highly-attractive outcome for both Enservio and Solera

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Enservio and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

# Financial Technology Partners LP

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in its sale to





## FT Partners Advises Optimal Blue on its Sale

## LENNAR

#### Overview of Transaction

- Optimal Blue has agreed to sell to GTCR, a leading private equity firm
- Backed by Serent Capital, Optimal Blue is one of the largest SaaS providers of enterprise services to mortgage originators & investors
- The Company created the first cloud-based Product & Pricing Engine ("PPE") and is now the largest independent provider of pricing solutions in the mortgage ecosystem
- GTCR has committed up to \$350 million of equity capital to the investment to pursue growth initiatives at Optimal Blue as well as complementary acquisitions to provide information and other digital services to the \$14 trillion mortgage marketplace

### Significance of Transaction

- Represents one of the largest Mortgage Technology M&A transactions in recent times
- Represents a highly favorable outcome to Optimal Blue management and Serent Capital, its private equity backer

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Optimal Blue and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help bring in a knowledgeable partner with deep domain expertise in financial services
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

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in its sale to





## FT Partners Advises Ellie Mae on its \$146 million IPO



#### Overview of Transaction

- On April 14, 2011, Ellie Mae (the "Company") priced 7.5 million shares at \$6
  per share in its initial public offering, implying a total offering size of \$45
  million
- The Company began trading on the NYSE under the ticker ELLI
- Ellie Mae is a leading provider of enterprise level, on-demand automated solutions for the residential mortgage industry
- Ellie Mae sold 5 million shares in the offering with the remaining 2.5 million sold by existing stockholders
- Underwriters were granted the option to purchase up to an additional 1.125 million shares from selling stockholders to the extent they sold more than 7.5 million shares

#### Significance of Transaction

- The IPO provided capital to fund future growth and enabled the Company to more effectively serve its user base
- In addition to returning capital to shareholders, proceeds of the transaction were used for general corporate purposes, acquisitions and / or investments in new technologies, solutions or businesses

#### FT Partners' Role

- FT Partners served as strategic, financial and IPO advisor to Ellie Mae and its Board of Directors
- FT Partners managed the entire IPO process, enabling management to focus on growing the business

# Financial Technology Partners LP

is pleased to announce its exclusive role as Capital Markets & IPO Advisor to



in its

\$45,000,000 Initial Public Offering

valuing the equity at approximately

\$ 146,000,000



# Award-Winning Investment Banking Franchise Focused on Superior Client Results LENNAR\*

Londit					
Lendit	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
,g	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm+	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

## Platform of Choice for Clients and Bankers Alike







## The FT Partners Senior Banker Team



Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Paul VanderMarck</b> Managing Director	R <u>M</u> S	<ul> <li>Formerly Chief Product Officer at Risk Management Solutions, a global technology business in the catastrophic risk space</li> <li>25+ years of experience as an InsurTech operating executive</li> <li>Experienced advisor and investor in the InsurTech space</li> </ul>	26
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
Steve Stout Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	20
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	18
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Kate Crespo</b> Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12