April 21, 2015 Financial Technology Partners LP FTP Securities LLC Transaction Profile:



acquires



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EARLY WARNING Early Warning Acquires Authentify



Transaction Summary

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- On April 7, 2015 Early Warning announced that it signed a definitive agreement to acquire Authentify
 - Terms of the acquisition were not disclosed
- The acquisition will enable Early Warning to offer organizations digital, multi-factor authentication and the ability to integrate, manage and prioritize multiple digital channel authentication methods through one platform
 - Reduces fraud and risk, while improving the consumer experience
- Authentify provides real-time, automated multifactor authentication services for online business enterprises
- Early Warning is a provider of fraud prevention and risk management tools through collaboration and sharing of information within the industry to respond quickly to evolving fraud challenges

As organizations strive to provide consumers with an online experience that is both seamless and secure, managing authentication factors and methods is crucial. With the acquisition of Authentify, Early Warning is well on its way to realizing its vision of providing both the powerful multi-faceted authentication needed today plus the advanced authentication needs of the future.

- Paul Finch, CEO, Early Warning

Transaction Rationale

- The acquisition of Authentify combined with Early Warning's 2013 equity investment and exclusive agreement with Payfone creates a differentiated digital channels authentication solution suite that augments Early Warning's identity and payment solutions
- The digital channels authentication solution suite offers the following benefits:
 - Improved mobile security and reduced consumer friction by leveraging innovation in biometric and behavioral authentication
 - Strengthened authentication events
 - Supports the integration, delivery, prioritization and management of current and future digital authentication technologies enabled by a Software Development Kit
 - Offers a true, persistent identifier that is authenticated in real time

Guarding businesses and consumers from fraud is becoming more critical each day, and this acquisition represents two companies with a common objective uniting to reinforce that goal. Our customers have come to trust Authentify to better secure their online environments, and we are pleased to see their ability to authenticate with ease and accuracy only strengthened.

Peter Tapling, CEO, Authentify





EARLY WARNING Early Warning Acquires Authentify



Authentify Overview

Authentify Overview



CEO: Peter G. Tapling **Headquarters:** Chicago, IL Founded: 1999

- Authentify provides intuitive and consistent multifactor authentication services for protecting user accounts or key information from unauthorized access
 - Services enable organizations that need strong security to quickly and cost-effectively add 2factor or 3-factor authentication layers to user logon, transaction verifications or critical changes such as adding a payee to an e-pay or wire account
- Solutions include transaction verification, remote user access, token issuance, password reset, risk management, SMS password delivery and telephone data services
- The Company's patented technology employs service-oriented message architecture to seamlessly integrate into existing security processes
- Customers include financial services firms. corporate security professionals and e-merchants
- The Company currently serves over 1,200 financial institutions and e-commerce companies

Products

Authentify xFA - Takes advantage of a smartphone's sensors, processing power and data channels to offer flexible authentication

Two-Factor Authentication for VPN - Ensure secure access from anywhere or anytime; users seeking to log on are authenticated via an out-of-band channel using a second device.

Authentify 2CHK - Protect your customers from man-in-themiddle and man-in-the-browser attacks: offers a secure communication channel to customers via their phones, or a secure second channel to the user's desktop

Identify and Access Management - Safeguard user accounts or key information from unauthorized access

Password Reset - The password reset application combines true out-of-band safeguards with real-time delivery to produce the most secure and convenient method of resetting account access

Two-Factor Authentication - Phone-based two-factor authentication that works with any phone from anywhere

Transaction Verification – Authenticate legitimate online account activities against sophisticated attacks and fraud





EARLY WARNING Early Warning Acquires Authentify



Early Warning Overview

Early Warning Overview



CEO: Paul Finch

Headquarters: Scottsdale, AZ

Founded:

■ Early Warning provides innovative risk management solutions, enabling businesses and consumers to transact with security and convenience

- The Company's suite of solutions uses collaborative data contributed by an array of financial services organizations and advanced analytical modeling
- Early Warning is a regulated credit reporting agency specializing in consumers' bank records
- Serves a network of 1,100 financial institutions, government entities and payment companies
- The Company is owned by Wells Fargo, Bank of America, JP Morgan Chase, BB&T and Capital One
 - These banks as well as hundreds of others across the country exchange information to obtain a single view of fraud activity and manage fraud on a cross-institution basis
- In 2014, Early Warning's solutions identified nearly \$24 bn in high-risk deposits and payments

Solutions

Authentication Solutions



Identity Solutions - Improve account openings while reducing fraud with accurate, comprehensive and customizable identity solutions



1995

Mobile Solutions - Deterministic mobile authentication solutions to optimize banking apps, browsers, mobile payments, contact centers and more

Payment Solutions



Deposit Payment Solutions - Mitigate deposit payment fraud with advance notification of high-risk deposits and high-risk payments from DDA accounts



Card Payment and Lending Solutions -Identify potential common points of purchase compromises faster and more accurately to reduce the risk of card data exposure

Regulatory Solutions



Asset Search and Verification Service -Efficient Solution for Government Asset Inquiries



Internal Fraud Prevention Service -Applicant screening solution for Financial Service Organizations



Overview of FT Partners

Leader in Financial Technology Investment Banking

























Financial Technology Partners LP





















Overview of FT Partners

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2006

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