

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to



in its Series C Financing Led by

> Goldman Sachs

for total consideration of

\$44,800,000

## FT Partners Advises Nav on its Series C Financing

# FT PARTNERS ADVISES

## Nav's \$45 million Series C Financing

### **Overview of Transaction**

- On February 11, 2018, Nav announced it has raised \$44.8 million in Series C
   Financing led by Goldman Sachs Principal Strategic Investments
  - Point72 Ventures, Experian Ventures, Aries and CreditEase FinTech
     Investment Fund also participated in the round
  - As part of Goldman Sachs' investment, Rana Yared, Managing
     Director in the Goldman Sachs Principal Strategic Investment group,
     moved from an observer on Nav's board to a voting director
- Nav is a leading business financial management app that helps small business find the best financing by giving them free access to business and personal credit reports from major commercial and consumer credit bureaus
  - The Nav platform also helps small business owners make informed business credit decisions and hosts a robust marketplace with more than 110 business financing products such as loans and credit cards
  - To date, more than one million small business owners have access to their credit data and insights powered by Nav

## Significance of Transaction

 Nav will use the funding to expand enterprise partnerships, introduce more small business owners to its platform, and drive additional data insights for its customers

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav
- FT Partners also previously advised Nav on its \$38 million Series B financing
- This transaction underscores FT Partners' deep domain expertise across the Credit and Lending Tech space and highlights its position as the "Advisor of Choice" to leading FinTech companies

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series C financing led by



for total consideration of

\$44,800,000



## FT Partners Advises Nav on its Series C Financing

### FT PARTNERS ADVISES



## **Nav Overview**

## **Company Overview**



CEO:

Headquarters:

Founded:

 Nav aggregates a business owner's credit and banking data, and educates them on how to build, protect and leverage that data

- The Company provides free access to credit reports and scores, for both businesses and individuals
- Nav also operates a marketplace that matches business owners with the best financing option, using a lender-neutral algorithm

## **Selected Financing History**

Date	Size (\$ mm)	Investor(s)	
02/11/19	\$45	Goldman Sachs Principal Strategic Investments; Point72 Ventures; Experian; CreditEase FinTech Investment Fund; Aries	
05/03/17	13	Goldman Sachs Principal Strategic Investments; CreditEase FinTech Investment Fund; Clocktower Technology Ventures; Point72 Ventures	
09/21/16	25	Experian; Crosslink Capital; Tencent; Kleiner Perkins Caufield & Byers	
11/04/14	7	Crosslink Capital; Peak Ventures; Kleiner Perkins Caufield & Byers	
06/21/13	1	Kickstart Seed Fund	

### **Products & Services Overview**



Levi King

2012

San Mateo, CA

## Get funding, save money and protect your assets

- ✓ Transparent and personalized financing options
- ✓ Simplified business credit reports
- ✓ Tools to manage credit
- ✓ 24/7 credit monitoring

#### **Build business credit**

- ✓ BusinessLauncher: guide to establishing a solid business credit profile
- ✓ CreditSweeper: find and dispute incorrect credit information
- ✓ CreditTarget: identify areas of credit that need improvement





### Stay on top of your credit

- ✓ Mobile apps to keep you connected to your business credit and financing while on the go
- ✓ The power of Nav in your hand

Source: Company website

## **FT PARTNERS ADVISES**



## Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

## FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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#### **FT PARTNERS ADVISES**



## Proven Track Record of Success Across the Banking / Lending Tech Sector











































### **FT PARTNERS ADVISES**



## Strong Track Record of Success in the Credit & Lending Tech Space

## White Label Loan Management



### Consumer Home Improvement Financing



### Consumer Marketing / Credit Lead Generation



## SMB Credit Tools / Financing



## **Peer-to-Peer Lending**



## SaaS-based Loan Origination



### SMB Financing



## **Supplier Finance Solutions**



## FT PARTNERS ADVISES



## FT Partners Advises Nav on its \$38 million minority Series B Financing

#### Overview of Transaction

- On May 3, 2017, Nav announced it has raised \$13 million in additional Series B financing, increasing the round to \$38 million
  - The round expansion was led by Goldman Sachs Principal Strategic Investments group with participation from CreditEase FinTech Investment Fund, Point72 Ventures and Clocktower Technology Ventures
- On September 21, 2016 Nav initially raised \$25 million in Series B equity financing led by Experian with participation from existing investors including Kleiner Perkins Caufield & Byers and Crosslink Capital
  - Nav and Experian also announced a strategic partnership to provide SMBs greater transparency into their business and personal credit data, along with instant access to their most-qualified financing options
- Nav enables SMBs to manage their entire credit and financial profile and provides access to financing and business services through its marketplace offerings
- Experian is a leading global information services company, providing data and analytical tools to help businesses manage credit risk, prevent fraud and automate decision making

## Significance of Transaction

- The transaction capitalizes on Nav's strong growth and traction and firmly positions the Company to expand its marketplace offerings and continue to disrupt the credit and financing space
- The strategic partnership allows Nav to combine Experian's deep levels of data on consumers and businesses with its industry leading platform, empowering SMBs with technology to improve their credit and streamline access to funding

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for leading, world class Financial Technology companies

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B minority financing led by



with participation from









for a total consideration of

\$ 38,000,000



## FT Partners Advises DataX on its Sale to Equifax



### **Overview of Transaction**

- DataX has been acquired by Equifax
- Headquartered in Las Vegas, NV, DataX is one of the fastest growing alternative data credit reporting agencies, offering premier financial management solutions to businesses through a suite of advanced products focused on mitigating risk and improving profitability
- Equifax (NYSE:EFX) uses unique data, analytics and technology to help organizations and individuals make more informed business decisions
- Through the acquisition, DataX and its employees are now part of the Equifax Banking and Lending division

## Significance of Transaction

- DataX's data assets complement the Equifax core credit database adding alternative credit and payment data, analytics and identity solutions on underbanked consumers to the installment loan, rent-toown and lease-to-own markets
- The acquisition of DataX also complements other unique Equifax data assets that help provide greater depth and reach to those seeking credit

## FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to DataX
- This transaction highlights FT Partners' versatility and expertise across the FinTech universe and exhibits its position as the "Advisor of Choice" to the highest quality FinTech Companies

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale to





FT PARTNERS ADVISES

## FT Partners Advises Credit Sesame on its Growth Financing

#### Overview of Transaction

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
  - The funding comes from existing and new investors including Menlo Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and has provided credit and loan management tools to over 12 million members
  - The mobile and web solution provides consumers with tools to build a path to achieve financial wellness, including free access to their credit profile complete with their credit score, credit report grades, credit monitoring, interactive step-by-step tools and recommendations for better lending options

## Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing with participation from







\$ 42,000,000

for total consideration of



## FT Partners Advises Swift Financial on its Sale



### **Overview of Transaction**

- On August 10, 2017, Swift Financial announced its sale to PayPal (Nasdaq:PYPL) for approximately \$200 million
- Headquartered in Wilmington, DE, Swift Financial was founded in 2006 and has since provided funding to over 20,000 businesses in the U.S. through a unique combination of data, technology and customer service
  - Swift Financial provides working capital to growing businesses through two options, loans and advances, through proprietary brands LoanBuilder.com and Swift Capital

## Significance of Transaction

- The acquisition will enable PayPal to better serve small businesses by enhancing its underwriting capabilities to provide access to affordable business financing solutions
- While PayPal Working Capital provides access to capital based exclusively on proprietary insights, Swift's technology will allow PayPal to assess supplemental information to more fully understand the strength of a business and provide access to complementary financing products

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Swift Financial in this transaction
- FT Partners advised Swift Financial on its previous capital raises including financing from both Khosla Ventures and Third Point Ventures
- This transaction further demonstrates FT Partners' continued success advising leading FinTech companies in the Alternative Lending space

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for approximately

\$ 200,000,000





## Award-Winning Investment Banking Franchise Focused on Superior Client Results

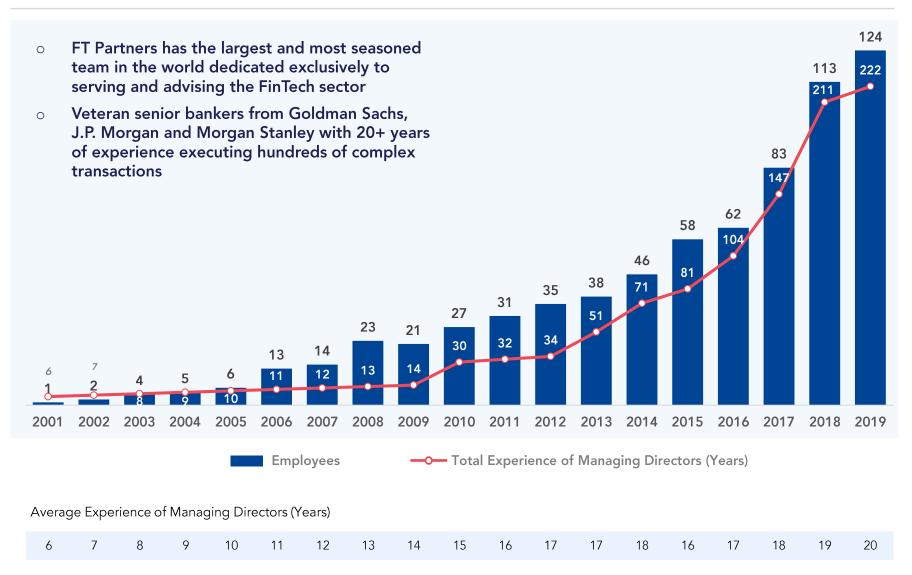


LendIt	2018	Top Investment Bank in FinTech					
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List					
Institutional Investor Institutional Investor Annual Ranking	2017	Ranked #1 on Institutional Investor's FinTech 40 List					
	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List					
	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"					
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"					
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year			
	2018	Cross Border Deal of the Year	2011	Deal of the Decade			
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+			
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm			
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm			
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin			
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year			
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm+			
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+			
	2012	Dealmaker of the Year	2004	Investment Bank of the Year			
	2012	Professional Services Deal of the Year, \$100 mm+					

## **FT PARTNERS ADVISES**

# Nav

## Platform of Choice for Clients and Bankers Alike



## **FT PARTNERS ADVISES**



## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	A Pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
teve Stout  J.P.Morgan  Annaging Director  First Data		<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17