## FT PARTNERS FINTECH INDUSTRY RESEARCH

June 25, 2018



# PayPal (NASDAQ: PYPL) Acquires Hyperwallet for \$400 million





The Only Investment Bank Focused Exclusively on FinTech

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

Tel: 415.992.8880

steve.mclaughlin@ftpartners.com





## PayPal Acquires Hyperwallet for \$400 million

#### FT PARTNERS RESEARCH





### **Transaction Summary**

### **Transaction Summary**

- On June 19, 2018, PayPal announced that it has entered into an agreement to acquire Hyperwallet for \$400 million in cash
- The deal follows PayPal CFO John Rainey's recent announcement at PayPayl's investor day that the Company plans to spend between \$1 billion and \$3 billion annually on acquisitions (1)
- Hyperwallet enhances the payment disbursement process through offering a global payout platform through single integration
- The acquisition increases PayPal's 2018 YTD M&A activity to \$2.72 billion including its acquisition of iZettle & Simility (2)
- The acquisition is expected to close in Q4 2018

#### **Transaction Rationale**





- The acquisition enhances PayPal's payout capabilities, improving its ability to provide an integrated suite of payment solutions to ecommerce platforms and marketplaces around the world
- Additionally, PayPal and Braintree merchants will gain localized, multi-currency payment distribution capabilities in more than 200 markets with numerous disbursement options

### **Buyer Commentary**

"Ecommerce platforms and marketplace are leveling the retail playing field by connecting buyers who have specific needs with groups of sellers that can meet them. Merchants and service providers who use these platforms want quick, efficient, flexible and secure access to their earnings, whenever and wherever they need them. By acquiring Hyperwallet, we will strengthen our ability to provide an integrated end-to-end solution to help ecommerce platforms and marketplaces —however large or small — leverage world-class payout capabilities in over 200 markets."



Bill Ready COO



"We are thrilled to be joining forces with a powerhouse like PayPal. Combining Hyperwallet's advanced payout capabilities with PayPal's scale will bring increased value to both Hyperwallet's and PayPal's customers. This is an outstanding opportunity to supercharge Hyperwallet's growth and further our mission to pay the planet."



Brent Warrington CEO



## PayPal Acquires Hyperwallet for \$400 million

#### FT PARTNERS RESEARCH





### **Hyperwallet Overview**

### Company Overview



CEO: **Brent Warrington** 

**Headquarters:** Vancouver, BC

Founded: 2000

**Employees:** 300

- Hyperwallet's global payout platform provides growing organizations with a fast, efficient, and transparent way to distribute funds to pavees almost anywhere in the world
- · Allows payees more control with a range of convenient payment methods, enhanced financial management tools, integrated payment tracking, and user-friendly compliance and identity verification
- The Company provides payment solutions for mobile operators, multinational corporations, credit unions, financial services, and government agencies across the world

#### **Selected Clients**









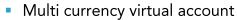




#### **Products & Services**

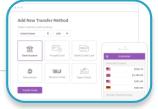
### Hyperwallet's Payout Platform

### PORTAL





- Multiple payout options
- Value add payee apps available







- Personalized physical or virtual prepaid cards
- Funds instantly credited to prepaid card balance
- Local currency payouts







- Multi currency, direct payout delivery
- Multiple payout options
- Fully API directed payouts



## PayPal



## Hyperwallet Timeline / Key Developments

- 2000: Hyperwallet launched with a focus on the development of simple, accessible, and flexible mass payments solutions
- 2002: Hyperwallet partners with Canadian credit unions to offer cash-based online payment services to individuals and commercial entities
- 2006: Hyperwallet announces new offering of global, local bank deposit services
- 2009: Hyperwallet offers Canada's first mobile money service
- 2010: Unveiling of Hyperwallet's brandable, business-loaded prepaid card
- **2012:** Hyperwallet now handles more than 100,000 secure transaction each hour, distributing funds to prepaid cards and bank accounts in more than 120 countries
- 2013: Announcement of the launch of virtual prepaid cards which allows organizations to easily make mass payments in real-time via email
- 2014: More than four million accounts are active across the Hyperwallet network
- 2014: Receives growth equity financing from Primus Capital to further innovate and expand sales and marketing initiatives internationally
- 2015: Announcement of strategic alliance with Western Union to address global mass payments
- 2017: Introduced several improvements, including enhancements to its Japanese Payout Network, introduction of Visa Direct (a real-time push-to-card payment solution to U.S Corporates) & Integrated Tax Services for marketplaces and direct sellers
- 2017: Announced expansion into Asia-Pacific region with the opening of its first Australian base and regional headquarters in Sydney
- 2018: Announced partnership with tilr a skills-based recruiting platform to integrate Hyperwallet's payout capabilities directly into their web and mobile application using data tokenization and API calls
- 2018: Acquired by PayPal for \$400 million in cash

## PayPal Acquires Hyperwallet for \$400 million

#### FT PARTNERS RESEARCH

### PayPal Overview





### **Company Overview**



CEO:

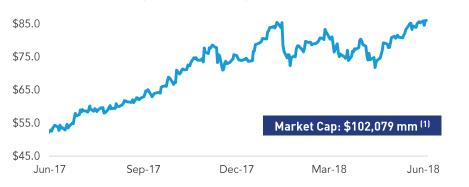
Headquarters:

Founded:

Dan Schulman San Francisco, CA 1998

- PayPal enables individuals and businesses to securely, easily and quickly send and receive payments online and through a broad range of mobile devices
- The technology platform is designed to help businesses of all sizes manage their cash flow, invoice clients and pay bills, and to reduce the need for merchants to receive and store sensitive customer financial information
- The Company has over 230 million active registered accounts, enabling consumers and businesses to accept and make payments in more than 100 different currencies
  - As of Q1 2018, PayPal processes about 24.4 million payment transactions daily, representing \$1.5 billion in payments every single day

### Stock Performance (NASDAQ:PYPL)



### **Selected Recent Transaction Activity**

Announce Date	\$ in mm	Туре	Target
06/21/18	\$120	M&A	👛 simility
06/19/18	400	M&A	HYPERWALLET
05/31/18	125	Financing	Pine Labs Pioneering Payment Technologies
05/18/18	2,200	M&A	iZettle
04/26/18	44	Financing	DO\$H
12/17/17	Na	Financing	🤊 raisin.
12/23/17	18	Financing	🝓 simility
09/19/17	60	Financing	Que de la companya della companya de
08/10/17	183	M&A	SWIFT CAPITAL
02/14/17	244	M&A	<b>6</b>
04/21/16	\$30	Financing	acorns
07/01/15	1,054	M&A	xoom
04/28/15	16	Financing	LOOP COMMERCE
03/10/15	43	M&A	CYACTIVE
03/02/15	230	M&A	Paydiant
12/17/13	na	M&A	Stack Mob Powering Mobile Applications
09/26/13	800	M&A	Braintree

### Selected FT Partners' Research - Click to View



**Global Money Transfer** 



Cayan's \$1.05 billion Sale to TSYS



PayPal Acquires iZettle for \$2.2 billion



**Transaction Security** 



CardConnect's \$750 million to First Data



Central Payment's Sale of its Remaining 15% Stake to TSYS



Klarna: An Online Payments and POS Lending Leader



Remitly's \$115 million Financing Led By PayU



GPS Raises £44 million in minority financing



Adyen's €947 million IPO



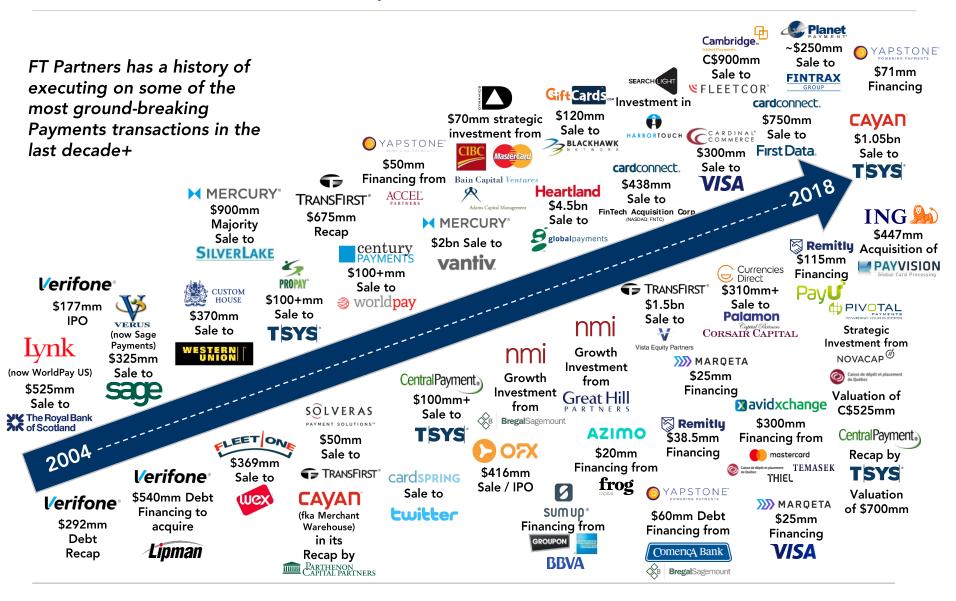
YapStone's \$71 million Series C Financing



Ant Financial Raises \$14 billion in Financing

**VIEW MORE FT PARTNERS RESEARCH** 

### Timeline of Selected FT Partners Payments Transactions



### **Ground-Breaking Payments Transactions Pioneered by FT Partners**



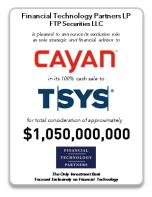
Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



First sale of an "International Payments Specialist" to a pureplay consumer remittance provider



Largest U.S. strategic merchant acquiring acquisition in over the last decade



Highly successful outcome following long-term advisory relationship through initial recap, rebranding and multiple acquisitions



Significant capital raise for next gen processor serving commerce startups and disruptors



First large-scale transaction for an integrated merchant acquirer



Groundbreaking strategic round for early stage European payments company



First sale of a U.S. merchant acquirer to an international software company; became Sage Payments



First sale of a payments company to an established social media company



First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

### FT Partners Advises Swift Financial on its Sale to PayPal

#### Overview of Transaction

- On August 10, 2017, Swift Financial announced its sale to PayPal (Nasdaq:PYPL) for approximately \$200 million
- Headquartered in Wilmington, DE, Swift Financial was founded in 2006 and has since provided funding to over 20,000 businesses in the U.S. through a unique combination of data, technology and customer service
  - Swift Financial provides working capital to growing businesses through two options, loans and advances, through proprietary brands LoanBuilder.com and Swift Capital

### **Significance of Transaction**

- The acquisition will enable PayPal to better serve small businesses by enhancing its underwriting capabilities to provide access to affordable business financing solutions
- While PayPal Working Capital provides access to capital based exclusively on proprietary insights, Swift's technology will allow PayPal to assess supplemental information to more fully understand the strength of a business and provide access to complementary financing products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Swift Financial in this transaction
- FT Partners advised Swift Financial on its previous capital raises including financing from both Khosla Ventures and Third Point Ventures
- This transaction further demonstrates FT Partners' continued success advising leading FinTech companies in the Alternative Lending space

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for approximately

\$ 200,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### FT Partners Advises ING on its Acquisition of Payvision

#### Overview of Transaction

- On January 29, 2018, ING announced that it has reached an agreement to acquire a 75% stake in Payvision
  - The transaction values Payvision at EUR 360 million (approximately \$447 million)
- Headquartered in Amsterdam, ING is a global financial institution with a strong European base, offering banking services through its operating company ING Bank
  - The purpose of ING Bank is empowering people to stay a step ahead in life and in business. ING Bank's more than 51,000 employees offer retail and wholesale banking services to customers in over 40 countries
- Founded in 2002 in the Netherlands, Payvision is a fast growing, independent international card acquirer and payments platform, connecting payment service providers and their global merchants

#### Significance of Transaction

- The transaction will enable ING to strengthen its footprint in omnichannel payments services and expand its merchant services for its business customers, particularly in the fast-growing e-commerce segment
- By offering Payvision's solution, ING's business customers will be able to accept payments through any channel, including in store terminals and web shops and through any device

### FT Partners' Role

- FT Partners served as strategic and financial advisor to ING in this transaction
- This transaction further supports FT Partners' continued success in the Payments space and highlights the Firm's versatility in generating attractive outcomes on both the sell-side and the buy-side
- FT Partners leveraged its deep, global industry knowledge and transaction expertise to help achieve a favorable outcome for the Company

### Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its role as strategic and financial advisor to





in its acquisition of



at a total valuation of approximately

€360,000,000 (\$447,000,000)



The Only Investment Bank Focused Exclusively on Financial Technology

### FT Partners Advises Cayan on its Sale to TSYS

#### Overview of Transaction

- On December 18, 2017, TSYS announced it has entered into an agreement to acquire Cayan in an all cash transaction valued at approximately \$1.05 billion
  - The transaction is expected to close in Q1 2018
- Cayan, a portfolio company of Parthenon Capital Partners, provides technology led acquiring services to more than 70,000 merchants and 100+ integrated partners in the U.S.
  - The Company's flagship Genius platform delivers a seamless and scalable unified commerce experience across channels
- TSYS (NYSE: TSS) is a leading global payments provider, offering innovative and secure solutions across the payments spectrum from issuer processing and merchant acquiring to prepaid program management

### **Significance of Transaction**

- The acquisition strategically complements TSYS' merchant goals to become a leading payment provider to small and medium size businesses in the U.S.
- The addition of Cayan's unified commerce solutions elevates TSYS' competitive position to jointly offer a broader set of value-add products and services to partners and merchants

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Cayan and its Board of Directors
- FT Partners also advised Cayan on its <u>recapitalization by Parthenon Capital</u>
  <u>Partners</u> along with numerous acquisitions made by the Company
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its 100% cash sale to



for total consideration of approximately

\$ 1,050,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### FT Partners Advises Marqeta on its \$45 million Financing

#### **Overview of Transaction**

- On June 5, 2018, Marqeta announced a new \$45 million funding round led by ICONIQ Capital, with participation from Goldman Sachs and existing investors
  - This round brings Margeta's total funding to \$116 million
- Headquartered in Oakland, CA, Marqeta is the global standard for modern card issuing, providing the most advanced infrastructure and tools for building highly configurable payments cards

### Significance of Transaction

- Marqeta will leverage the new funding -- along with the \$25 million raised in a strategic round in June 2017 led by Visa -- to extend its leadership in innovative consumer and commercial card solutions, and to accelerate its domestic and international growth
- The investment follows a year of strong growth for Marqeta, during which
  the Company formed a global strategic partnership with Visa, launched its
  international effort and more than doubled the size of its team

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its Board of Directors
- FT Partners has now advised Marqeta on its past three financings, having previously advised the Company on its \$25 million strategic round led by Visa and its \$25 million Series C financing
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector, in particular

# FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing led by



with participation from



for total consideration of

\$ 45,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech	
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>	
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>	
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2014</li> <li>Dealmaker of the Year – 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2012</li> <li>Boutique Investment Bank of the Year, Above \$100 mm – 2012</li> <li>Boutique Investment Bank of the Year, Above \$500 mm – 2010</li> <li>IT Services Deal of the Year, Below \$500 mm – 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm – 2010</li> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>	
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>	

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12