FT PARTNERS FINTECH INDUSTRY RESEARCH

May 24, 2019



Broadridge Financial Solutions (NYSE:BR) Acquires RPM Technologies for \$300 million





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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Broadridge R



Transaction Summary

Transaction Summary

- On May 21, 2019, Broadridge Financial (NYSE:BR) announced that it has agreed to acquire Canadian wealth management software provider RPM Technologies for approximately \$300 million
 - RPM Technologies' current owners include Bayshore Capital
 - The closing of the transaction is subject to completion of an intercompany reorganization by RPM
- Headquartered in Toronto, RPM is a provider of enterprise wealth management solutions and services, with platforms that support over 15 million customer accounts
- Broadridge is a provider of investor communications and technology solutions to banks, broker-dealers and corporate issuers
- This transaction will bolster Broadridge's Canadian Wealth Management business, adding new technological capabilities and solutions for the retail banking sector
 - The transaction is expected to contribute \$40-50 million in revenues to Broadridge in fiscal year 2020, though it is not expected to have a material impact on the Company's EPS

Transaction Commentary

"The addition of RPM Technologies broadens and deepens our wealth management product offering in Canada. We are very pleased to add RPM's state-of-the-art platforms and blue-chip client roster. This investment underscores our commitment to bring value-added technology solutions to the industry, and it supports our longer-term strategy of building a strong North American Wealth business."



Tom CareyPresident, Global Technology & Operations



"Broadridge is a global FinTech leader with deep commitment to the Canadian market and is the best future partner to extend RPM's growth. With our combined technology and innovation capabilities, clients will gain deep product expansion opportunities, superior digital channel capabilities and seamless enterprise solutions."



Dave Poppleton *President and CEO*



Broadridge R



RPM Technologies Overview

Company Overview



President and CEO:	Dave Poppleton
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Headquarters: Toronto, ON

Founded: 1996

- RPM Technologies is a provider of enterprise-class wealth management software to Canadian banks and wealth management firms
- The Company's solutions allow clients to improve customer service, increase sales capacity, cut costs and streamline compliance functions
- RPM creates a consolidated investment platform, where a customer's full range of investments and accounts can be administered in one place
- RPM's systems administer over CAD \$650 billion in assets across more than 15 million customer accounts

Management Team



Dave Poppleton
President & CEO



Karin Yorfido EVP, Business Development



Jeff Sherman VP, Software Development and Technology

Mark Van Rassel VP, Brokerage Solutions

Darren McNaughton VP, Mutual Fund Solutions

Selected Products & Services Overview

R-SOLUTIONS

- R•Wealth: Manage a customer's full range of accounts, investments and transactions on one platform
- R•Broker: Fully integrated dealer platform that is a single, realtime solution for clients, advisors and head office
- R•Funds: Transfer agency solution for mutual fund record keeping
- ReTerm: Complete solution for term deposit manufacturing and account administration
- R•Wholesale Term: End-to-end solution for the wholesale distribution business for term deposits and high interest savings

R-INTERFACES

- R•Digital: Enterprise wealth management capabilities for channels, devices and users
- R•Desktop: Web-based interface for IIROC and MFDA licensed advisors

R-REGULATORY

 ASP hosted SaaS solution for plan administration, registered education savings plans, and term product processing and account administration

Broadridge Acquires RPM Technologies

Broadridge Financial Overview



Company Overview



President & CEO:	Tim Gokey
Headquarters:	New York, NY
Founded:	1962

- Broadridge Financial Solutions is a provider of investor communications, technology, operations, data and analytics services to enterprises and financial institutions
- Broadridge's infrastructure underpins proxy voting services for 50% of public companies and mutual funds globally, and processes an average of over \$5 trillion in fixed income and equity trades per day

Stock Performance (NYSE:BR) [1]



Products & Services Overview



Technology & Operations

Middle- and back-office securities processing solutions for capital markets, wealth management and asset management firms



Communications

Process and distribute essential communications including transactional, regulatory and marketing through print and digital channels



Data & Analytics

Investment product distribution data, analytical tools, insights and research

LTM Financials

Market Cap ⁽¹⁾	\$14,305 million
Revenue	\$4,471 million
Net Income	\$506 million
Diluted EPS	\$4.24

Broadridge Acquires RPM Technologies

Broadridge's Recent Acquisitions





Date	Target Company	Target Company Deal Amount (\$ in mm)	
05/19	RPM	\$300	Capital Markets / WealthTech
05/19	ROCKALL	na	Banking / Lending
06/18	Mackay MackayWilliams	na	Capital Markets / WealthTech
05/18	Fund Assist	na	Capital Markets / WealthTech
03/18	@ctivepath	na	Financial BPO
07/17	SPENCE JOHNSON	na	Capital Markets / WealthTech
03/17	message AUTOMATION	na	Capital Markets / WealthTech
11/16	na na		Financial Management Solutions
06/16	DST Systems' North American Customer Communications Business	410	Capital Markets / WealthTech
06/16	4SIGHT	na	Capital Markets / WealthTech
05/16	DOJIMA	na	Capital Markets / WealthTech

Broadridge Acquires RPM Technologies

Selected Recent WealthTech / RIA Mergers & Acquisitions



Announced Date	Transaction Overview	Target Company	Selected Buyers / Investors	Amount (\$ mm)
05/21/19	Broadridge has Agreed to Acquire RPM Technologies	RPM Technologies	Broadridge	\$300
05/16/19	Goldman Sachs has Agreed to Acquire United Capital for \$750 mm in Cash	United Capital Financial Partners	Goldman Sachs	750
05/15/19	Nest Wealth Acquires Razor Logic Systems	Razor Logic Systems	Nest Wealth	na
05/10/19	Brewin Dolphin has Agreed to Acquire Investec's Irish Wealth Business for Approximately \$49 mm	Investec's Irish Wealth Business	Brewin Dolphin Limited	49
05/09/19	Reverence Capital Partners has Agreed to Acquire Advisor Group	Advisor Group	Reverence Capital Partners	na
04/17/19	Broadridge has Agreed to Acquire TD Ameritrade Retirement Plan Custody and Trust Assets	TD Ameritrade Retirement Plan Custody and Trust Assets	: Broadridge Financial Solutions; TD Ameritrade Trust Company	na
04/11/19	Infront has Agreed to Acquire vwd Group	vwd Group	Infront ASA	na
04/09/19	Cetera to Acquire Assets of Foresters Financial's U.S. Brokerage and Investment Advisory Business	Foresters Financial's U.S. Brokerage and Investment Advisory Business	Cetera	na
04/02/19	Cerity Partners has Agreed to Merge with Blue Prairie Group	Cerity Partners	Blue Prairie Group	na
03/28/19	LPL Financial Acquires Seacoast Financial Network	Seacoast Financial Network	LPL Financial	na
03/28/19	Forge Global has Agreed to Acquire IRA Services for \$55 mm	IRA Services	Forge Global	55
03/26/19	Ascensus has Agreed to Acquire Wrangle	Wrangle	Ascensus	na
03/19/19	Blucora Agrees to Acquire 1st Global	1 st Global	Blucora	180
03/14/19	Envestnet has Agreed to Acquire PIEtech for \$500 mm in Cash	PIEtech	Envestnet, Inc.	500
03/05/19	Financeware Acquires QUODD	QUODD Financial Information Services	Financeware	na
02/25/19	Warburg Pincus has Agreed to Acquire Majority Stake in Kestra Financial	Kestra Financial	Warburg Pincus	na
02/21/19	Envestnet Tamarac has Agreed to Acquire PortfolioCenter	PortfolioCenter	Envestnet Tamarac	na
02/18/19	Dolfin Acquires Falcon Private Wealth	Falcon Private Wealth	Dolfin	na
01/24/19	Envestnet Acquires Abe Al	Abe.ai	Envestnet, Inc.	na
01/09/19	Orowealth Acquires WealthTrust	WealthTrust	Orowealth	na
01/08/19	Atria Wealth Solutions Acquires NEXT Financial Group	NEXT Financial Group	Atria Wealth Solutions	na
01/04/19	ABRY Partners has Agreed to Acquire Majority Stake in Millennium Trust	Millennium Trust	ABRY Partners	na
01/03/19	Foreside has Agreed to Acquire NCS Regulatory Compliance	NCS Regulatory Compliance	Foreside	na

Selected FT Partners Research - Click to View



Moneybox's £14 million Series B **Financing**



Carta Raises \$300 million in Series E Financing

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Moneyfarm's £40 million Series B Financing



Trumid Raises \$60 million in Financing Led by Hillhouse Capital



Backstop's \$20 million **Financing**



Deutsche Börse Acquires Axioma for \$850 million



Nutmeg's £45 million in Series E Financing



Tradeweb Completes its IPO Raising \$1.1 billion

VIEW MORE FT PARTNERS RESEARCH

Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions

















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Advises Envestnet on its \$300 million IPO

Overview of Transaction

- Envestnet completed an initial public offering of 7,705,825 shares at \$9.00 per share and began trading on the NYSE under the symbol ENV
- The net proceeds of the offering were be used for general corporate purposes, including selective strategic investments, acquisitions, alliances or other transactions
- Envestnet provides a comprehensive platform of wealth management solutions for professional investment advisors, including a range of fee-based investment products, analytic tools, reporting utilities, and other practice management applications

Significance of Transaction

- Envestnet's IPO enhanced its ability to continue growing and better serve its financial advisor client base
- The offering represented one of several successful public offerings in the investment management and wealth management solutions space

FT Partners' Role

- FT Partners served as strategic, financial and IPO advisor to Envestnet and its Board of Directors
- FT Partners assisted in managing the entire IPO process, enabling management to focus on growing the business

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as Capital Markets & IPO Advisor to



in its

\$69,000,000 Initial Public Offering

valuing the equity at approximately

\$ 300,000,000



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FT Partners Advises TCA on its Sale to E*TRADE

Overview of Transaction

- On October 19, 2017, Trust Company of America ("TCA") announced its sale to E*TRADE Financial Corporation ("E*TRADE") (Nasdaq: ETFC) for \$275 million in cash
- Headquartered in Denver, CO, TCA is a leading provider of technology solutions and custody services to independent RIAs, helping them scale operations, more effectively manage client relationships and focus on growing their practice
- E*TRADE is a leading financial services company and a pioneer in the online brokerage industry, offering easy-to-use solutions for individual investors and stock plan participants
- The transaction is expected to close in the second quarter of 2018

Significance of Transaction

- The acquisition will allow E*TRADE to tap into the growing RIA segment in the industry and bolster its ability to attract and retain customers in need of higher-touch services
- Leverages E*TRADE's brand to accelerate growth at TCA
- Creates additional upside opportunities over time through cross-selling of margin lending, securities-based lending, options, etc.

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to TCA and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading WealthTech companies

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for a total consideration of

\$ 275,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises BlackRock on its Acquisition of FutureAdvisor

Overview of Transaction

- On August 26, 2015, BlackRock (NYSE: BLK) announced a definitive agreement to acquire 100% of FutureAdvisor
- FutureAdvisor is a leading digital wealth management platform with technology-enabled investment advice capabilities
- BlackRock offers investment management, risk management and advisory services to institutional and retail clients worldwide and has over \$4.7tn in assets under management
- Following the transaction, FutureAdvisor will operate as a business within BlackRock Solutions ("BRS"), BlackRock's investment and risk management platform
- The transaction is expected to close in Q4 2015

Significance of Transaction

- Combines FutureAdvisor's tech-enabled advice capabilities with BRS' investment and risk management solutions
- Enables BlackRock to provide a B2B digital advice platform, which helps financial institution partners both improve their clients' investment experiences and grow advisory assets
- Empowers partners to meet the growing demand among consumers to engage with technology to gain insights on their investment portfolios
 - Demand is particularly strong among the mass-affluent, who account for \sim 30% of investable assets in the U.S.

FT Partners' Role

- FT Partners served as exclusive advisor to BlackRock
- Highlights FT Partners' continued success advising a broad range of toptier strategic investors across the financial technology landscape

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as advisor to

BlackRock

in its 100% acquisition of



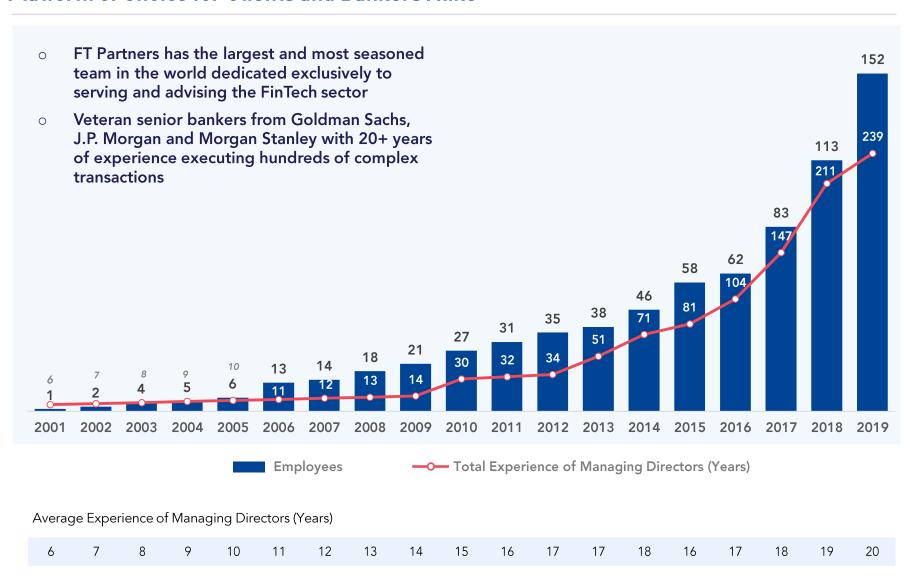


The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech		
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List		
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List		
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List		
2006 – 2008 Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Inventor			e Top Bankers on Institutional Investor's	
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"		
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year
	2018	Cross Border Deal of the Year	2011	Deal of the Decade
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm
ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm
TATIONAL	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin
WINNER	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year
M&A Advisor Awards	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+
	2012	Dealmaker of the Year	2004	Investment Bank of the Year
	2012	Professional Services Deal of the Year, \$100 mm+		

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Mohit Agnihotri Managing Director	J.P.Morgan	 Former Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Operational experience with Visa Wharton M.B.A 	17
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	Î D	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Steve Stout Managing Director	J.P.Morgan First Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst at UBS and former Economist at the Federal Reserve Bank 	21
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17