FT PARTNERS FINTECH INDUSTRY RESEARCH

April 15, 2021

coinbase

Coinbase Completes its Direct Public Offering (NASDAQ: COIN)



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 19 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Executive Summary

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- On April 14, 2021, Coinbase, a global cryptocurrency exchange, listed on the Nasdaq Global Exchange under the ticker COIN through a Direct Public Offering
 - On the first day of trading, the Company's shares closed at \$328.28, representing a market capitalization of \$85.8 billion
- Coinbase is one of the largest cryptocurrency exchanges in the world, with over 2.8 million transacting users and \$192 billion in transaction volume
 - The Company generated approximately \$1.3 billion in revenue and \$322 million in net profit in the twelve months ended December 31, 2020
 - In Q1 2021, Coinbase recorded \$1.8 billion in revenue and \$765 million in net profit, already surpassing 2020's record numbers (1)
- Coinbase was founded in 2012 around the idea that anyone should be able to easily and securely send and receive Bitcoin, the first crypto asset
 - Today, the Company is a leading provider of end-to-end financial infrastructure for the
 "cryptoeconomy" a more fair, accessible, efficient and transparent financial system for the internet
 age, providing a solution for legacy infrastructure that cannot keep up with the speed of
 technological advancements
- Coinbase has raised over \$525 million from outside investors, with its latest valuation pegged at \$8 billion in October 2018
 - Notable private investors in Coinbase include Draper Associates, Greylock Partners, Spark Capital,
 Tiger Global, Andreessen Horowitz, Polychain Capital, Union Square Ventures, Valor Capital Group,
 Ribbit Capital, NYSE, and BBVA

Direct Public Offering (DPO) Overview

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Key DPO Statistics

CEO:	Brian Armstrong
Headquarters:	Wilmington, Delaware
Founded:	2012
Employees:	1,249
Prospectus File Date:	February 25, 2021
Ticker:	NASDAQ: COIN
Estimated Shares to Float	114,850,769
Listing Date:	April 14, 2021
Reference Price:	\$250

Coinbase opted to go public via direct listing with no new shares issued, so it will not receive any proceeds from the transaction

UNITED STATES SECURITIES & EXCHANGE COMMISION

Form S-1

Coinbase



Brian Armstrong
Chief Executive Officer
1209 Orange Street
Wilmington, Delaware
United States of America

Coinbase Overview

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Company Overview



CEO: Brian Armstrong

Headquarters: San Francisco, CA

Founded: 2012

- Coinbase offers platforms for users to securely buy, sell, and hold digital assets including Bitcoin, Ethereum, and Litecoin
- On January 26, 2015, Coinbase opened the first regulated Bitcoin exchange in the U.S.
 - Coinbase is now one of the top institutional and professional trading platforms for digital assets
 - The Company has over 56 million retail users and 6.1 million monthly transacting users in more than 100 countries
- The Company is actively expanding into providing products for the wider blockchain ecosystem including merchant tools, digital identity, and institutional products
 - Coinbase has made several acquisitions to acquire talent, banking licenses, and products
 - The Company now has approximately 7,000 institutional clients and 115,000 ecosystem partners
- Coinbase also has a venture arm that focuses on early-stage companies using blockchain technology to create a truly open financial system for the world
 - Coinbase Ventures has made investments in Compound, BlockFi, BisonTrails, and more

Products and Services

Coinbase | Consumer

 Entry-level all-in-one exchange to buy, sell, and store digital currencies

Coinbase | Wallet

 A secure easy to use digital asset wallet that can hold all ERC-20 Ethereum-based tokens

Coinbase | Pro

 Exchange to trade digital currencies that is geared towards advanced retail and professional traders

Coinbase | Prime

- · Professional trading platform for institutional clients
- Accesses the same diversified liquidity pool as other Coinbase products

Coinbase | Custody

• A digital asset custody services for institutional investors

Coinbase | Asset Management

 An index fund tracking the financial performance of all assets offered on the Coinbase platform

Earn

• An email service where users can attach digital assets to incentivize the recipient to read the email

PARADEX

 A decentralized trading platform allowing users to trade any ERC-20 tokens directly from their wallet

Coinbase Product Portfolio Overview

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Retail Users

Offers a financial account for the cryptoeconomy – a safe, trusted, and easy-touse platform to invest, store, spend, earn, and use crypto assets

Institutions

Provides hedge funds, money managers, and corporations a one-stop shop for accessing crypto markets through advanced trading and custody technology; Also offers a marketplace with a deep pool of liquidity for transacting in crypto assets

Ecosystem Partners

Provides developers, merchants, and asset issuers a platform with technology and services that enables them to build applications that leverage crypto protocols, actively participate in crypto networks, and securely accept cryptocurrencies as payment

Transaction Revenue		
Invest		
Spend		
Send & Receive		
Subscription & Services		
Store		
Save		
Stake		
Borrow & Lend		
Distribute		
Build		•
Pay		

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Selected Valuation and Financing History

- Historical Post-Money Valuation (\$ in mm)
- **Corresponding Transaction**

Dec. 2013

Lead Investor(s): ANDREESSEN HOROWITZ

Other Participants:

Union Square Ventures, Ribbit Capital, Initialized Capital Management, QueensBridge Venture Partners, Anthony Saleh, Nasir Jones

\$150

Jan. 2015 \$75 mm Lead Investor(s):

DFJ GROWTH

Other Participants:

Andreessen Horowitz, Blockchain Capital, Docomo Innovations, IDG Capital, Initialized Capital Management, Kindred Ventures, New York Stock Exchange, NTT DoCoMo, Propel Venture Partners, Reinventure Group, Ribbit Capital, Union Square Ventures, USAA Ventures, Valor Capital Group, Vayner/RSE, Seth Ginns, Feng Li

Aug. 2017 \$108 mm

Lead Investor(s):



Other Participants:

Balyasny Asset Management, BBVA, Battery Ventures, Draper Associates, Expanding Capital, Fueled, GGV Capital, Grevlock Partners, Idealab, Ribbit Capital, Section 32, Spark Capital, StaightPath Venture Partners, Tusk Ventures, Vast Ventures, Version One Ventures. Wonder Ventures. Yang Ventures

\$1,700

Oct. 2018

\$300 mm

Lead Investor(s): TIGERGLOBAL

Other Participants:

Y Combinator Continuity, Wellington Management, Andreessen Horowitz, Polychain Capital

\$8,000

\$23

Apr. 2013

\$6 mm

Lead Investor(s):

USV

Other Participants:

Ribbit Capital, SV Angel,

FundersClub, Start Fund,

Red Swan Ventures, Bobby Goodlatte

> Series A Series B

Series C

\$500

Series D

Series E

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Coinbase's Management Team

Brian ArmstrongCo-Founder & Chief Executive Officer



- Brian Armstrong has served as Chief Executive Officer of Coinbase since June 2012
 - Mr. Armstrong founded Coinbase in 2012 and previously worked as an Enterprise Risk Management consultant at Deloitte and a Product Manager at Airbnb

Emilie Choi
President & Chief Operating
Officer



- Emilie Choi has served as President of Coinbase since November 2020 & Chief Operating Officer since June 2019
- Ms. Choi joined Coinbase in 2018 as Vice President of Business, Data and International, and previously served as Vice President and Head of Corporate Development for LinkedIn

Surojit Chatterjee Chief Product Officer



- Surojit Chatterjee has served as Chief Product Officer of Coinbase since February 2020
- Mr. Chatterjee previously served as Vice President of Product Management for Google Shopping and Senior Vice President and Head of Product for Flipkart

Alesia Haas Chief Financial Officer



- Alesia Haas has served as Chief Financial Officer of Coinbase since April 2018
- Ms. Haas previously served as Head of Strategy & Chief Financial Officer for OneWest Bank (now CIT Bank) and was a Director at Merrill Lynch Global Private Equity

L.J. Brock
Chief People Officer



- L.J. Brock has served as Chief People Officer of Coinbase since March 2019
- Mr. Brock previously served as Senior Managing Director and Chief People Officer of Citadel and was the Vice President of Global Talent and People Infrastructure as Red Hat

Paul Grewal
Chief Legal Officer



- Paul Grewal has served as Chief Legal Officer of Coinbase since September 2020
- Mr. Grewal previously served as Vice President & Deputy General Counsel at Facebook and was a United States Magistrate Judge for the U.S. District Court, Northern District of California

Industry Trends

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Key Industry Trends

I. Major crypto asset price cycles

- There have been four major crypto asset price cycles since 2010 (1)
- Each cycle has had a variable duration ranging from two to four years, and has increased the overall crypto market cap significantly from the prior cycle
- In the three cycles prior to the current one (late 2020), crypto prices have subsequently declined from each peak and settled at a trough higher than the prior peak

Bitcoin Price (Log Scale)



II. Cryptocurrency market cap and equity markets

- In the past, crypto markets have not appeared correlated with the broader U.S. equity markets
- This trend held true until February 2020, when the U.S. stock market and crypto markets experienced a significant downturn due to the COVID-19 pandemic
- Through December 31, 2020, these markets subsequently appeared more correlated as each market recovered



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Industry Trends (cont.)

III. Increasing institutional adoption

Traditional FinTech Adopts Crypto



PayPal Ventures renewed investments in a \$142 million Series C to support Paxos' crypto broker platform with a recently-announced bitcoin offering



In December 2017, Revolut rolled out a feature allowing users to buy, sell, and hold cryptocurrency from within their mobile app



Square, having accepted bitcoin as a form of payment since 2014, purchased 4,709 Bitcoins, effectively \$50 million in total value



Visa is partnering with cryptocurrency startup BlockFi to offer a **credit card that rewards purchases with Bitcoin** in lieu of airline miles or cash



American Express contributed to a \$17 million round in FalconX announced in May to better understand crypto payments, digital assets, and digital currencies

Broadening Institutional Crypto Flows

M	icro	Sh	rail	ea	V
					,

\$1.1 billion investment



\$1.5 billion investment

... MassMutual

\$100 million investment



\$750 million investment

GUGGENHEIM

\$530 million potential investment

ONERIVER ASSET MANAGEMENT

\$600 million investment



140,000+ Bitcoins held



\$20 billion in AUM

Institutional Investors

80% from

Bitwise[®]

Market value ~ 4x NAV

Competitive Strengths

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Leading Brand
Focused Exclusively
on the
Cryptoeconomy

Coinbase remains solely focused on building technology to power the cryptoeconomy. The Company's focus allows it to nimbly adapt to quickly shifting trends and support the growth of the industry. As the cryptoeconomy grows, so does Coinbase's competitive advantage.



Trusted Platform Centered Around Security and Compliance

Coinbase offers services in over 100 countries and is one of the longest running crypto platforms where customers have not lost funds due to a security breach. Coinbase is also licensed for money transmission and virtual currency business in almost every U.S. state.



Default Starting Place for Users New to the Cryptoeconomy

By reducing the complexity of cryptocurrencies and emphasizing intuitive product design, Coinbase has become a primary on-ramp for a customer's journey into the cryptoeconomy.



Robust Technology Platform that Enables Unique Experiences

Coinbase's custom technology platform is built to deal with the real-time, global, and 24/7/365 nature of crypto asset markets, enabling the Company to rapidly research, develop, and launch new products and features.



Operate a Marketplace with one of the Deepest Pools of Liquidity

Coinbase has a deep pool of liquidity for exchanging a wide range of crypto assets, supported by a healthy mix of retail and institutional activity.

Growth Strategies coinbase



Add More Customers

Coinbase plans to increase its customer base through increasing adoption and engagement with its products, expanding and accelerating retail user reach, enhancing institutional coverage and support, growing ecosystem relationships, increasing payment methods, and expanding internationally.



Expand the Depth and Breadth of Assets

Any asset or form of value can be represented as a crypto asset and be supported by the Coinbase platform. The Company plans to expand support for digitally native crypto assets, support native blockchain protocol features (staking, on-chain governance, etc.), and tokenize new assets (i.e. security tokens).

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Launch Innovative Products

Coinbase aims to be the primary financial account for its retail users and the one-top shop for institutions' crypto asset investing needs. The Company plans to continue to build out its suite of products for both retail and institutional clients, as well as leverage partnerships for new offerings (such as Coinbase's partnership with Visa for the Coinbase Credit Card).

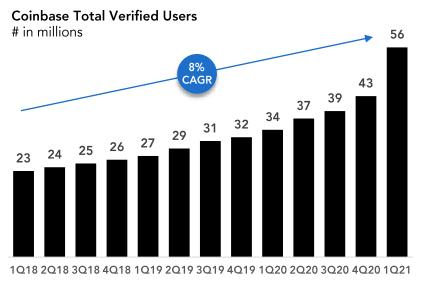


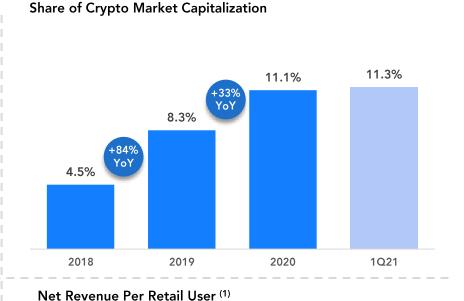
Expand Technology for Ecosystem Partners

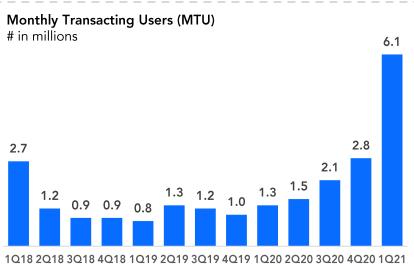
Coinbase plans to accelerate innovation in the cryptoeconomy by building technology to support its ecosystem partners, providing an avenue for them to connect and transact with the Company's customers. This includes growing Coinbase's Earn technology to help asset issuers connect with its retail customers, leveraging its large base of verified customers to provide authentication and authorization services to partners, and more.

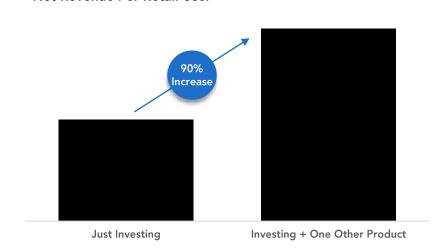
Coinbase's Key Metrics







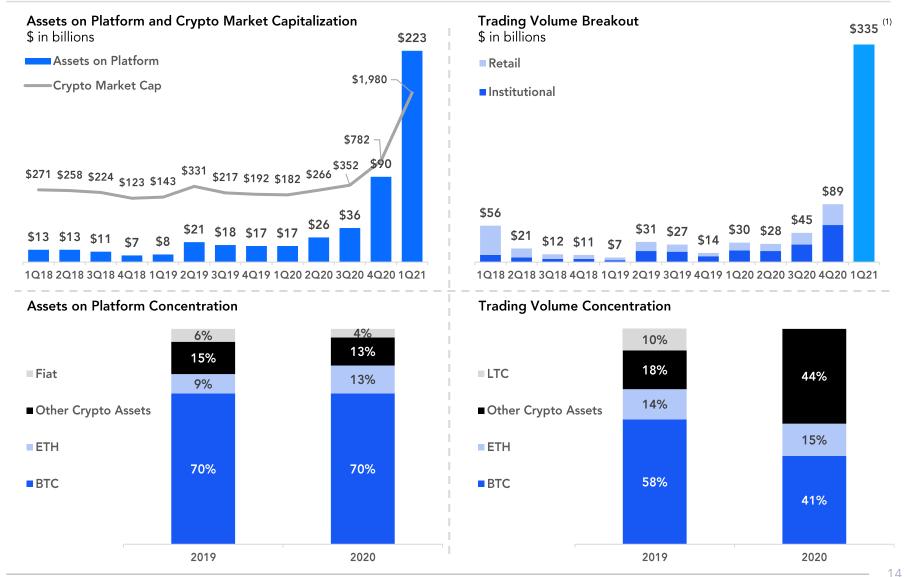




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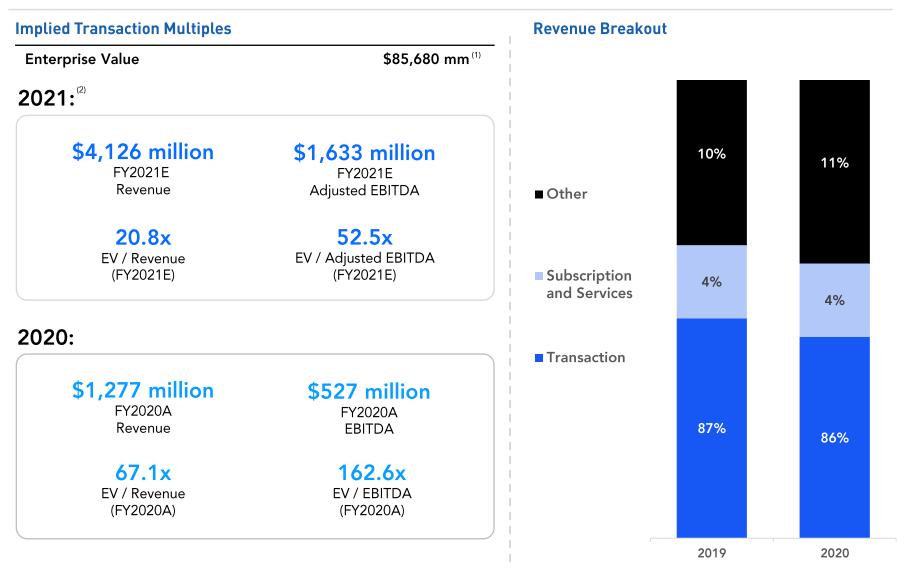
Coinbase's Key Metrics (cont.)

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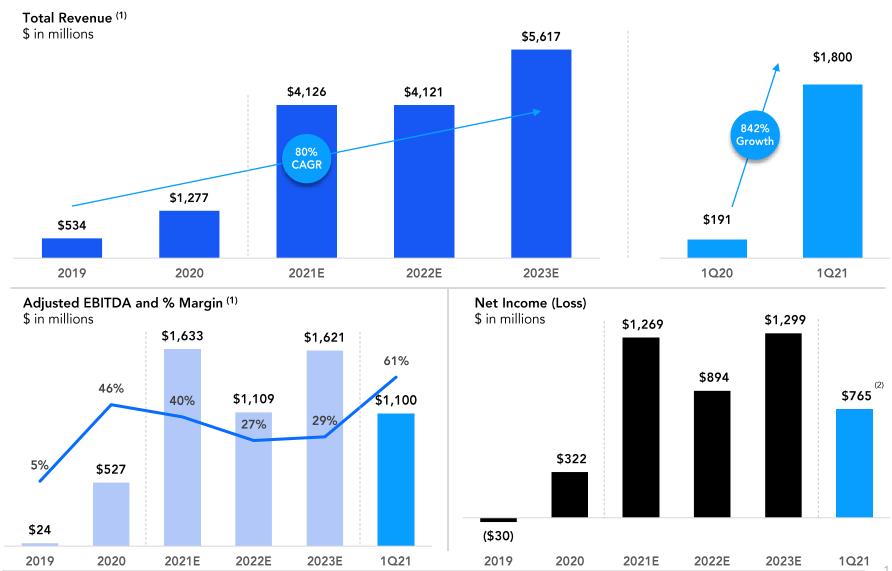
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Key Financial Information



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Key Financial Information (cont.)



Source: Company prospectus; Fiscal year ends on December 31

⁽¹⁾ Coinbase forecasts represent CapIQ Consensus Estimates

⁽²⁾ Number represents the midpoint of Coinbase's projected 1Q21 Net Income of \$730 - \$800 mm

Publicly Traded Comparables

coinbase

				Market	Enterprise			Multi	iples			Gr	owth Rat	tes	Marg		
	Price	% MTD	% LTM	.TM Value	Value	Price / Earnings		EV / E	BITDA	EV / Re	venue	Revenue		EPS	EBITDA		P/E/G
Company Name	04/14/21	Change	High	(\$ mm)	(\$ mm)	CY 21E	CY 22E	CY 21E	CY 22E	CY 21E CY 22E		CY 21E	CY 22E	LT	CY 21E CY 22E		CY 21E
CRYPTOCURRENCY RELATED COMPAI	NIES																
Coinbase	\$ 328.28	na	na	\$ 85,800	\$ 85,680	56.8 x	75.6 x	52.5 x	77.3 x	20.8 x	20.8 x	223 %	(0)%	6 %	40 %	27 %	na
Galaxy Digital	28.29	41	76	3,619	3,599	9.5	na	33.6	na	19.5	na	288	na	na	58	na	na
Bakkt ⁽¹⁾	13.28	(6)	59	3,546	2,972	na	na	nm	nm	54.0	13.3	na	307	na	nm	nm	na
Silvergate ⁽²⁾	141.32	(2)	75	3,404	nm	61.6	43.6	nm	nm	24.5	18.3	52	34	na	na	na	na
Voyager Digital	22.13	(19)	73	3,177	3,171	na	na	14.8	na	9.1	na	na	na	na	61	na	na
Canaan	13.57	(39)	35	2,125	2,074	na	na	na	na	na	na	na	na	na	na	na	na
Diginex	9.24	(19)	40	296	269	57.8	4.6	45.5	2.9	8.5	1.6	na	434	na	19	56	na
Median		(12)%	66 %			57.8 x	24.1 x	33.6 x	2.9 x	19.5 x	13.3 x	170 %	307 %	na	58 %	56 %	na
Mean		(7)	60			42.9	24.1	31.3	2.9	23.1	11.1	170	258	na	46	56	na
HIGH GROWTH CONSUMER FINTECH																	
PayPal	\$ 267.21	8 %	86 %	\$ 313,099	\$ 309,785	58.6 x	46.5 x	40.9 x	33.6 x	12.1 x	10.0 x	20 %	21 %	22 %	29 %	30 %	54.4 x
Square	258.40	13	91	120,751	120,392	nm	nm	nm	nm	8.5	7.2	49	19	41	5	7	26.7
Afterpay	98.77	21	80	29,297	29,027	nm	nm	nm	nm	30.6	19.9	72	54	na	11	19	73.3
eToro ⁽¹⁾	12.90	17	82	16,512	15,716	na	na	nm	nm	15.4	13.1	68	17	na	1	9	79.3
SoFi ⁽¹⁾	16.68	(3)	59	14,430	12,430	na	na	nm	48.9	12.7	8.3	58	53	na	3	17	27.0
Lemonade	88.60	(7)	47	5,430	5,069	nm	nm	nm	nm	18.4	11.7	76	57	na	nm	nm	38.1
Moneylion ⁽¹⁾	9.97	1	77	2,879	2,352	na	na	na	na	16.3	9.1	89	79	na	na	na	65.0
Median		8 %	80 %			58.6 x	46.5 x	40.9 x	41.2 x	15.4 x	10.0 x	68 %	53 %	31 %	5 %	17 %	54 %
Mean		7	75			58.6	46.5	40.9	41.2	16.3	11.3	62	43	31	10	16	52
FINTECH INFRASTRUCTURE PROVIDER	RS																
Visa	\$ 221.98	2 %	97 %	\$ 475,717	\$ 482,414	38.5 x	30.6 x	28.6 x	23.6 x	19.8 x	16.9 x	13 %	17 %	19 %	69 %	72 %	76.7 x
Mastercard	378.32	4	97	377,965	381,018	47.0	36.4	35.6	28.6	21.1	17.8	18	18	23	59	62	66.0
Shopify	1,179.86	2	79	147,597	142,112	nm	nm	nm	nm	34.8	25.8	39	35	47	11	13	52.8
MarketAxess	534.84	3	88	20,442	20,075	63.8	57.3	44.4	39.2	25.6	23.0	14	12	13	58	59	4.8
nCino	70.02	1	67	6,958	6,589	nm	nm	nm	nm	26.0	21.0	24	23	na	nm	nm	59.9
Q2	104.69	2	70	5,872	5,937	nm	nm	nm	nm	12.1	10.0	22	21	nm	7	9	53.1
DuckCreek	43.15	(4)	73	5,709	5,368	nm	nm	nm	nm	20.4	17.4	18	17	75	1	5	59.3
Apex Clearing ⁽¹⁾	9.98	(0)	86	5,639	4,651	na	na	43.9	35.0	16.0	13.4	23	17	na	36	38	na
OpenLending	38.10	(8)	89	4,832	4,894	48.1	32.2	33.6	23.4	22.9	16.4	130	40	na	68	70	91.2
Median		2 %	86 %			47.6 x	34.3 x	35.6 x	28.6 x	21.1 x	17.4 x	22 %	18 %	23 %	47 %	48 %	60 %
Mean		0	83			49.4	39.1	37.2	30.0	22.1	18.0	33	22	35	39	41	58

Note: Prices updated as of April 14, 2021; nm signifies negative value or value of >99

⁽¹⁾ SPAC merger has not closed; based on current SPAC trading price

⁽²⁾ EV / Revenue multiples for Silvergate are based on Market Value rather than Enterprise Value

Publicly Traded Comparables (cont.)

coinbase

				Market	Enterprise			Multi	ples			Gro	wth Rat	tes	Mar	gins	
Company Name	Price	% MTD	% LTM	Value	Value	Price / Earnings		EV / EBITDA		EV / Revenue		Revenue		EPS	EBITDA		P/E/G
	04/14/21	Change	High	(\$ mm)	(\$ mm)	CY 21E	CY 22E	CY 21E	CY 22E	CY 21E	CY 22E	CY 21E C	Y 22E	LT	CY 21E (CY 22E	CY 21E
LARGE GLOBAL EXCHANGES																	
Intercontinental Exchange	\$ 118.19	3 %	99 %	\$ 66,575	\$ 83,047	23.7 x	22.3 x	18.7 x	17.8 x	12.1 x	11.6 x	14 %	4 %	10 %	64 %	65 %	2.4 x
CME Group	206.77	0	95	74,253	76,623	30.4	28.0	24.0	23.0	15.5	14.7	1	5	7	65	64	4.5
Hong Kong Exchanges & Clearing	59.40	(2)	79	75,193	72,413	38.9	34.0	29.2	25.6	23.5	20.8	25	13	23	81	81	1.7
London Stock Exchange	106.97	7	77	37,910	38,994	27.5	24.4	8.6	7.8	4.0	3.7	191	6	16	46	48	1.7
Deutsche Böerse	178.16	4	88	32,817	37,535	22.8	20.7	15.5	14.2	9.0	8.3	8	8	7	58	59	3.1
NASDAQ OMX	157.44	4	99	25,973	29,207	24.0	22.7	16.9	16.5	9.1	8.8	11	3	7	54	53	3.2
B3	9.67	3	79	19,741	18,395	21.8	20.9	13.8	13.3	11.4	10.6	10	7	10	82	80	2.3
CBOE	101.86	1	95	10,920	11,931	19.7	18.8	14.1	13.8	8.9	8.7	7	3	3	63	63	nm
Australian Stock Exchange	56.15	2	80	10,870	10,034	29.7	28.3	18.7	18.0	13.6	13.1	0	4	3	73	73	nm
Euronext	107.52	4	82	7,491	8,258	18.7	17.4	13.4	12.5	7.6	7.3	2	4	7	57	59	2.7
Singapore Exchange	7.71	3	96	8,257	7,980	23.6	23.1	16.4	16.0	9.7	9.4	(2)	3	4	59	59	nm
TMX	107.96	1	93	6,126	6,751	20.6	19.2	15.0	14.1	8.9	8.4	10	6	11	59	60	1.9
Median		3 %	90 %			23.7 x	22.5 x	16.0 x	15.1 x	9.4 x	9.1 x	9 %	5 %	7 %	61 %	61 %	2.4 x
Mean		3	88			25.1	23.3	17.0	16.1	11.1	10.5	23	6	9	63	64	2.6

Selected FT Partners Research - Click to View



Circle's \$25 million Financing



Clearpool's Sale to BMO



Trumid's \$200 million Financing



Forge's Merger with SharesPost



Robinhood Raises \$3.4 billion in Financing



Bakkt Merges with VPC Impact Acquisition Holdings



Stash Raises \$125 million in Series G Financing



Blockchain.com Raises \$300 million in Financing

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Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions





















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Research - FinTech Meets Alternative Investments

FinTech Meets Alternative Investments Innovation in a Burgeoning Asset Class



Click pictures to view report

Demand for alternative assets remains strong as investors and plan sponsors seek asset diversification, higher yields, and uncorrelated returns. As a result, alternatives are a clear bright spot in the asset management industry. As demand grows for alternative assets, a new FinTech ecosystem is developing to help investors, investment managers, and service providers to access new asset classes and manage their investments and operations with new data, software, and platforms.

Highlights of the report include:

- An overview of trends driving the developing FinTech ecosystem around the Alternative Investment Management industry
- A detailed landscape of FinTech companies operating in the Alternatives space
- Proprietary list of financing and M&A transactions in the space
- Interviews with the CEOs of 11 companies driving innovation in Alternatives
- Detailed profiles of 41 FinTech companies operating in the industry

FT Partners Advises Trumid on its \$200 million Growth Capital Investment

Overview of Transaction

- On August 12, 2020, Trumid announced the completion of a \$200 million growth capital investment at a valuation of over \$1 billion led by Dragoneer Investment Group, with participation from new investors including TPG Capital, and funds and accounts managed by BlackRock and T. Rowe Price Associates, Inc
- Trumid is a US corporate bond trading platform that brings trading efficiency and connectivity to credit professionals
- The Company has differentiated itself by collaborating with market participants to create innovative trading solutions
 - Since its launch one year ago, Trumid's Attributed Trading (AT)
 protocol has established a dominant position in dealer streaming and
 bilateral dealer-client trading
- Trumid has experienced extraordinary growth in activity across its trading platform, with volumes up nearly 500% in 2020 from its network that has grown to over 500 institutions worldwide

Significance of Transaction

• The growth capital from this financing will support broadening of Trumid's trading protocols and expansion into adjacent products and geographies

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Trumid
- This transaction highlights FT Partners' deep domain expertise within Capital Markets Tech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its financing led by



with participation from



& funds and accounts managed by

BLACKROCK T.RowePrice®

for a total amount of

\$200,000,000



FT Partners Advises Addepar on its Series D Financing

Overview of Transaction

- On June 8, 2017, Addepar announced it has raised \$140 million in Series D financing co-led by Harald McPike, the founder of QuantRes, along with Valor Equity Partners and 8VC
- Headquartered in Mountain View, CA, Addepar is a leading provider of portfolio management and reporting software and services that seeks to become the infrastructure that will connect all aspects of global finance
- Harald McPike is the founder of QuantRes, a quantitative trading firm, and a global private investor with a focus on the financial and technology sectors
- Valor Equity Partners is an operational growth investment firm that does both minority and majority investments in high growth companies at various stages of development
- 8VC is a venture capital firm that makes seed to later stage investments with a focus on the technology industry

Significance of Transaction

- The financing capitalizes on Addepar's unprecedented growth from \$300 billion to over \$650 billion assets on platform in less than 18 months as top wealth managers embraced Addepar's category-defining client reporting software
- With the new capital, Addepar will continue investing significantly in R&D, expanding its product, platform and tech-enabled services to unlock more value for its clients while also serving a wider range of wealth and asset management firms

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Addepar
- Transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies as well as its deep domain expertise and experience in the WealthTech space

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series D financing co-led by



Harald McPike

for total consideration of

\$ 140,000,000



FT Partners Advises Circle on its \$25 million Financing

Overview of Transaction

- On July 30, 2020, Circle announced it has raised \$25 million in financing from
 Digital Currency Group as part of a strategic partnership with Genesis aimed at
 enhancing Circle's new suite of products for businesses and developers with
 USDC-based yield and lending services
 - Digital Currency Group is the parent company of Genesis
- Circle is a global FinTech firm that enables businesses of all sizes to harness the power of digital currencies and blockchains for payments, commerce and financial applications
 - Circle is the pioneer of USDC, the fastest growing, regulated digital currency backed by the US Dollar
- In Q2 2020, Circle launched its new suite of Platform Services, providing businesses with a comprehensive suite of products and APIs for integrating and implementing stablecoins for payments, global commerce, and financial applications

Significance of Transaction

- Through the partnership, Circle and Genesis will offer market solutions for businesses and developers who are seeking to generate strong positive yield from their own or customer USDC holdings
- The partnership will also provide access to USDC-based credit for businesses and merchants that are using USDC for treasury operations and business payments
- Circle and Genesis have established a leadership position providing core infrastructure supporting a new global financial system

FT Partners' Role

- FT Partners served as exclusive financial advisor to Circle
- This transaction highlights FT Partners' deep domain expertise in the digital asset and and blockchain sectors, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive financial advisor to



on its financing from

DIGITAL CURRENCY GROUP

for a total amount of

\$25,000,000



FT Partners Advises Forge on its Merger with SharesPost

Overview of Transaction

- On May 12, 2020, Forge announced its merger with SharesPost
- SharesPost is a private market alternative trading system focused on enabling retail and institutional investors and company employees to access liquidity
 - Founded in 2009, SharesPost built the first private equity marketplace, which strove to connect buyers and sellers of private securities through its proprietary trading platform
- Forge's digital platform streamlines liquidity for hundreds of unicorn issuers and thousands of institutional and retail investors from around the world
 - Leveraging its robust technology, operations and trust infrastructure,
 Forge delivers a suite of services that includes trading, custody, data
 and company solutions

Significance of Transaction

- Together, the two companies will create one of the largest global private securities marketplaces, bringing liquidity and transparency at scale to pre-IPO companies and investors
- Combined, the two will have facilitated thousands of transactions with more than \$6 billion in private market transaction volume, for hundreds of unique issuers and over 1 million customers
- The deal will provide Forge with deeper insight on private company trends, as well as bid, offer, and pricing data that provides transparency to clients and partners to better understand and engage in the private markets

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Forge
- FT Partners previously advised Forge on its <u>\$70 million Series B financing</u>
- This transaction underscores FT Partners' deep alternative marketplace domain expertise and its continued success in providing buy-side advisory to top-tier FinTech companies

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its merger with





FT Partners Advises Clearpool on its Sale to BMO

Overview of Transaction

- On January 22, 2020, Bank of Montreal (BMO) announced that it had signed an
 agreement to acquire 100% of the outstanding shares of Clearpool Group
 ("Clearpool"), an Algorithmic Management System transforming electronic
 trading with a fully customizable suite of trading tools
- Headquartered in New York, Clearpool empowers market participants by providing greater transparency, efficiency and control through next generation trading technology
- Clearpool's solution provides total visibility and control, from strategy to execution, through its cloud-based algorithmic management system, execution and analytics portals
- Bank of Montreal (TSX, NYSE: BMO) is a highly diversified financial services provider based in North America

Significance of Transaction

 BMO's electronic platform (Capital Markets, Securities and Equity) has a successful, fast-growing trading business in Canada, and adding Clearpool's capabilities in algorithmic management will allow BMO to deliver next-gen trading technology to its global client base

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Clearpool
- The transaction underscores FT Partners' successful track record generating highly favorable outcomes for Capital Markets Technology companies
- This transaction also highlights FT Partners' expertise in bringing our clients together with world class strategic investors and acquirers

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its sale to





FT Partners Advises BlackRock on its Acquisition of FutureAdvisor

Overview of Transaction

- On August 26, 2015, BlackRock (NYSE: BLK) announced a definitive agreement to acquire 100% of FutureAdvisor
- FutureAdvisor is a leading digital wealth management platform with technology-enabled investment advice capabilities
- BlackRock offers investment management, risk management and advisory services to institutional and retail clients worldwide and has over \$4.7tn in assets under management
- Following the transaction, FutureAdvisor will operate as a business within BlackRock Solutions ("BRS"), BlackRock's investment and risk management platform
- The transaction is expected to close in Q4 2015

Significance of Transaction

- Combines FutureAdvisor's tech-enabled advice capabilities with BRS' investment and risk management solutions
- Enables BlackRock to provide a B2B digital advice platform, which helps financial institution partners both improve their clients' investment experiences and grow advisory assets
- Empowers partners to meet the growing demand among consumers to engage with technology to gain insights on their investment portfolios
 - Demand is particularly strong among the mass-affluent, who account for \sim 30% of investable assets in the U.S.

FT Partners' Role

- FT Partners served as exclusive advisor to BlackRock
- Highlights FT Partners' continued success advising a broad range of toptier strategic investors across the financial technology landscape

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as advisor to

BlackRock

in its 100% acquisition of





FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech

Institutional Investor





The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World

