FT PARTNERS FINTECH INDUSTRY RESEARCH

April 19, 2018



Tala Secures \$50 million in Series C Financing Led By Revolution Growth





The Only Investment Bank Focused Exclusively on FinTech

FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction
Excellence including
"Deal of the Decade"

Tala Raises \$50 million in Series C Financing

TALA

Transaction Summary

Transaction Summary



Tala is a mobile-first loan platform serving developing regions

- On April 17, 2018, Tala announced it completed a \$50 million Series C financing round led by Revolution Growth
 - The round also included participation from existing investors, IVP, Data Collective, Lowercase Capital, Ribbit Capital and Female Founders Fund
 - The Company also recently raised \$15 million in debt financing
- The latest round brings the Company's total funding to \$105 million
- The new capital will be used to execute the Company's global expansion plans
- The Company utilizes data analytics to provide micro loans to the underserved
 - The Company's services are currently utilized in developing regions such as Philippines, Kenya and Tanzania, with targeted expansion to India ⁽¹⁾
- Steve Murray, a managing partner at Revolution Growth, will join Tala's board of directors

Transaction Commentary

"With more than 3 billion underserved consumers globally, Tala's ultimate aim is to deliver meaningful products and services that build radical trust with our customers and put more people in control of their financial lives...We are excited to bring our globally proven, customer-driven platform to additional markets where there is high demand for consumer credit and a significant underserved population...We couldn't ask for a better partner in Revolution, who shares our dedication to bringing investment and opportunity to underserved communities. We are thrilled to welcome Steve Murray to our phenomenal team of investors and advisors as Tala enters this next phase of growth."



Shivani Siroya Founder & CEO

"We are excited about how Tala is using mobile devices and datascience to unlock this huge unmet opportunity and serve a market that is underserved by traditional financial institutions. Under Shivani's vision and leadership, the company has grown to become one of the leading mobile-first lenders in emerging markets and is enabling millions of customers with no credit history to start businesses and participate in the global economy."



Steve MurrayManaging Partner

Tala Raises \$50 million in Series C Financing

Tala Overview



Company Overview

Headquarters:

CEO:



Shivani Siroya Santa Monica, CA USA

Founded: 2012

Employees: 215+

- Tala is a leading provider of mobile-first financial services for underserved consumers
- The Company utilizes mobile phone and behavioral data to provide loans ranging from \$10 to \$500 with the median being \$100
- To date, Tala has issued more than \$300 million via 6 million loans to 1.3 million people

Selected Equity Financing History				
Date	Size (\$ mm)	Investor(s)		
04/17/18	\$50	Data Collective LOWERCASE OAPITAL Ribbit Capital FORMER POUNDERS POUNDERS POUNDERS		
02/22/17	30	Data Collective LOWERCASE OAFTAL Ribbit Capital FEMALE FOUNDERS FUND FUND FUND FUND FUND FUND FUND FUND		
09/02/15	10	Data Collective LOWERCASE CAPITAL Data Collective FEMALE FOUNDERS FUND FUND FUND FUND FUND FUND FUND FUND		
08/30/13	1	G G MESAVENTURES LOWERCASE		

Products & Services Overview

Consumer Lending App

- Underwrites customers in real time using thousands of alternative data signals
- Smartphone users apply for a loan and receive an instant decision, regardless of their financial history











Fast

85% of customers get credit in less than 10 minutes

Convenient

No paperwork or collateral required; apply for a loan 24/7 using the Tala app

Transparent

No penalties, no rollovers; loan sizes increase with successful repayment

Secure

Tala uses industry standard security; data is never released to third parties

Office Locations



Tala Raises \$50 million in Series C Financing

Revolution Growth Overview



Overview





About

Steve Case Founder & Partner



Ted Leonsis Founder & Partner



Washington, D.C. (HQ)

capital to scale operations

Revolution LLC.



Steve Murray Managing Partner

Investment Criteria

Investment Preferences

Fund Size: \$525 mm

Fund Raised: 2016

Investment Range: \$25 - 50 mm

Revenue: \$20 mm +

EBITDA: NA

General Preferences 1 Locations

San Francisco, CA

Control:

Geography: United States

Transaction Type: Growth

Technology

Minority

Industry Focus: Disruptive Consumer

investing in only 2 or 3 companies per year Prefer to participate in transactions as the lead investor

• Founded in 2011 as the dedicated growth subsidiary of

businesses in large industries that are looking for growth

• Invests in consumer-facing, technology-enabled

• Highly selective in making investments, typically

- Though comfortable making investments across the U.S., Revolution Growth particularly focuses on opportunities east of the Mississippi
- Look to take an active participation role in each portfolio company as a partner with existing management teams

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
04/18	Tala (Series C)	\$50	Steve Murray	Bnkg
03/18	Paro (Series A)	5	NA	FMS
12/17	Insikt (Series D)	50	David Golden	Bnkg
09/17	Habito (Series B)	25	NA	Bnkg
05/17	PolicyGenius (Series B)	15	David Golden	Ins
12/16	eSUB (Series A)	5	NA	FMS
05/16	BigCommerce (Series E)	40	Scott Hilleboe	Pymts
01/12	FedBid (Series A)	18	NA	FMS
04/10	LivingSocial (PE Growth)	14	NA	Pymts
09/07	Revolution Money (PE Growth)	50	NA	Pymts

Other Notable Technology Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
03/18	Foxtrot (Series A)	\$8	NA	eComm
03/18	Tempus (Series D)	80	NA	Software
02/18	HomeSnap (Series B)	14	David Hall, William Savage	Software
09/16	DraftKings (Later-Stage VC)	153	Steven Murray	Online
08/16	Interactions (Later-Stage VC)	67	NA	Comm. Software
11/15	Handy Technologies (Series C)	50	Scott Hilleboe	Online Mktplce
12/14	Optoro (Series C)	24	NA	SaaS

Source: Company website, PitchBook.

- Italics indicate preferred control / geography.
- * denotes M&A exit; ** denotes IPO exit.

Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Atom Bank Raises Approximately \$207 million in Financing



Creditas Raises Additional Series C Financing



SolarisBank Raises Approximately \$70 million in Series B Financing



Nubank Raises \$150 million in Financing

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Track Record of Success in the Alternative Lending Value Chain

Credit & Loan Management Tools



Marketplace Lending



Consumer Home Improvement Financing



SaaS-based Loan Origination



Consumer Marketing / Credit Lead Generation



SMB Financing



SMB Credit Tools / Financing



Supplier Finance Solutions



Significant Experience Across the Banking Technology Space











































FT Partners has Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of New RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky [™]	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	TPG DST ICONIQ WILLINGTON MANAGEMENT	300,000,000
GreenSky **	PIMCO	200,000,000
Kabbage Kabbage	RCP CAPITAL PARTNERS ING Sociabank*	135,000,000
earnest	Bottery Ventures maveron	75,000,000
taulia	QuestMark Partners ZOUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	Menlo Capital group	42,000,000
Mnav	KPCB POINT?2 Consider Control	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2015 - 2017	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year – 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015 Equity Financing Deal of the Year – 2014 Professional Services Deal of the Year, Above \$100 mm – 2014 Dealmaker of the Year – 2012
	2010 -2014	 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010
	2004 - 2007	 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	S Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12