FT PARTNERS FINTECH INDUSTRY RESEARCH

January 11, 2017



Namely Raises \$50 million in Series D Financing Led by Altimeter Capital and Scale Venture Partners







The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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steve.mclaughlin@ftpartners.com



Transaction Overview



Transaction Summary

- On January 5, 2017, Namely announced it has raised \$50 million in Series D financing led by Altimeter Capital and Scale Venture Partners
 - Existing investors Sequoia Capital, Matrix Partners, True Ventures, Greenspring Associates and Four Rivers Group also participated in the round
- The Series D round represents the largest venture capital round in the HR Tech space in the last year
- The Company intends to use funds to continue to expand its offerings and operations
- Namely also recently announced new product features:
 - Time management as a core feature, which includes both software and hardware to manage hourly employees
 - Namely Health Advantage, a new benefits offering, which allows mid-sized companies to provide their employees healthcare plans at preferred rates typically only available to large companies
- Namely has over 650 clients, representing 120,000 employees and \$4 billion in annual payroll processed
- In 2016, the Company hired over 100 employees, expanded its New York headquarters, moved into a new office in San Francisco and opened an office in Austin
- The Company has also expanded its leadership team to include a new VP of product, Brian Crofts, formerly of TurboTax and QuickBooks, as well as a VP of Legal & Compliance, Manuel Martinez-Herrera, who came from Metlife
- The Company has raised a total of \$157.8 million in total financing to date

Transaction Commentary

"We are growing fast, but not at an unsustainable rate...We've had no negative impact from Zenefits — in fact we've absorbed dozens of their customers. The funniest thing that's happened is that a year and a half ago, investors asked us, 'Why aren't you more like Zenefits?' Now they are asking, 'So how are you different?" (1)



Matt Straz



"Namely is truly the leading HR platform for mid-sized companies everywhere. They've made HR a differentiator for their clients—providing the best possible experience for employers and employees alike. We are thrilled to partner with Namely as they continue to transform the industry."



Stacey Bishop



"Namely has built an exceptional HCM product for the mid-market and is well positioned as the industry continues to shift to cloudbased end-to-end solutions. Altimeter is excited to partner with Namely and support their continued growth."



Nikhil Sachdev Partner



Namely Overview



Company Overview

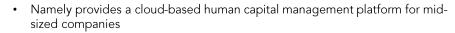
Headquarters:

Founded:

CEO:

Namely

Matt Straz New York, NY 2011



• The platform covers human resource management tools across payroll, benefits, human resource information and talent management

Selected Previous Equity Financings

Date	Stage	Size (\$ mm)	Investor(s)
02/23/16	Series C1	\$30	GREENSPRING MATTIX ASSOCIATES PARTNERS SEQUOIA LE true ventures
06/18/15	Series C	45	LHV GREENSPRING MATTIX SEQUOIA LITURE True ventures
03/05/15	Series B1	11	GREENSPRING MATTIX ASSOCIATES PARINERS LHV true ventures
11/02/14	Series B	12	CAPITAL true ventures
06/18/14	na	5	capital LHV V/R true ventures
06/11/13	Series A	4	CAPITAL LHV true ventures
10/18/12	Seed	<1	CAPITAL LHV

Products & Services Overview

Modern HR

- Flexible and powerful for mid-sized companies
- Personal and engaging for employees



Payroll



- Full-service payroll, in sync with all HR, time and benefits data
- Handles payroll taxes, year-end reporting and ACA forms (W-2s, 1099s, 1094s and 1095s)

Time Management



- $\bullet\,$ Track time, import hours to payroll, and manage hourly employees
- Employees can clock in, select job codes and view schedules online

Benefits



- Simplify employee benefits with expert consultants and modern technology
- Namely's technology and user-friendly interface makes managing benefits simple

Talent



- Develop employees with onboarding, goals, reviews and more
- Create an organic culture that grows with employees and the company

Namely Raises \$50 million in Series D Financing

Selected HR Technology Financing Transactions in the Past Year



Announced Date	Company	Stage	Selected Buyers / Investors	Amount (\$mm)	Fintech Database
01/05/17	Namely "	Series D	Scale Venture Partners; Altimeter Capital; Sequoia Capital; Matrix Partners; True Ventures; Greenspring Associates; Four Rivers Group	\$50	<u>Details</u>
07/01/16	Paycon	na	Undisclosed Investors	45	<u>Details</u>
03/23/16	© GUSTO	Series B2	Undisclosed Investors	40	<u>Details</u>
03/10/16	JUSTWORKS.	Series C	Redpoint Ventures; Bain Capital Ventures; Thrive Capital; Index Ventures	33	<u>Details</u>
02/23/16	Namely "	Series C1	Sequoia Capital; Greenspring Associates; True Ventures; Matrix Partners; Four Rivers Group	30	<u>Details</u>
06/14/16	League	Series A	OMERS Ventures; Infinite Potential Technologies; Real Ventures; BDC Venture Capital; Royal Bank of Canada (RBC); Manulife Financial Corporation; Power Financial	25	<u>Details</u>
03/21/16	Maxwell Health	Series C	GIS Strategic Ventures; Sun Life Financial; Cendana Capital; Adams Street Partners; Cambia Health Solutions; Catalyst Health Ventures; Industry Ventures; Undisclosed Investors	22	<u>Details</u>
06/08/16	When I Work	Series B	Drive Capital; Arthur Ventures; High Alpha	15	<u>Details</u>
10/25/16	ніхте	Series B	Propel Venture Partners; Transamerica Ventures; Kleiner Perkins Caufield & Byers; Rosemark Smart Capital	14	Details
08/15/16	Heaven HR	Series A	Mutschler Ventures; Open Ocean Capital; Piton Capital; Target Ventures	7	<u>Details</u>
07/27/16	ZUMON	na	Undisclosed Investors	4	Details
03/24/16	charlie	Seed	Connect Ventures; Seedcamp; Undisclosed Investors	1	<u>Details</u>
11/14/16	ZaneBenefits	na	Undisclosed Investors	1	<u>Details</u>

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Altimeter Capital Overview



Overview





Bradley GerstnerFounder & CEO



John Kiernan III CFO & Partner



Kevin Wang Partner



Nikhil Sachdev Principal

Locations

Boston, MA (HQ)

Menlo Park, CA

About

- Altimeter Capital Management is an alternative asset management firm that seeks to invest in the internet, software, travel and consumer sectors
- The firm manages a long/short public equity fund and growth stage venture capital fund
- The firm focuses on early to mid-stage startups
- The firm tends to take stakes in profitable proven players in their target sectors

Investment Preferences

Investment Criteria

Fund Size: \$75 mm

Fund Raised: 2013

Investment Range: NA

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: North America

Transaction Type: Seed, Early-Stage

and Later-Stage Venture, Growth,

Industry Focus: Internet, Software,

Travel and Consumer

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt. ³	Board Rep.	Sector
09/15	Practo Technologies (Series C)	\$90	NA	HCIT
08/15	Duetto (Series C)	30	NA	FMS
04/15	Gusto.com (Series B)	60	NA	HCIT

Other Notable Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
11/16	OfferUp (Series C1)	\$130	NA	Social Platform
09/16	Vroom (Series E)	50	Bradley Gerstner	Auto Retail
01/16	Wingz (Series B)	11	Hab Siam	Auto
12/15	AppDynamics (Series F)**	158	Kevin Wang	Workflow Software
11/15	Hotel Tonight (Later-Stage VC)	10	Bradley Gerstner	Software
09/15	Okta (Series F)	75	NA	Software
08/15	Practo (Series C)	90	NA	HCIT
02/15	Snowflake (Series C)	45	Kevin Wang	Data Software
01/15	MongoDB (Series F)	80	Bradley Gerstner	Data Software
04/14	Julep (Glansaol, Warburg Pincus)*	30	NA	Retail Cosmetic
10/12	HubSpot (Series E)**	35	NA	Marketing Platform
12/10	KAYAK Software (The Priceline Group)*	10	NA	Travel Search

Source: Company website, PitchBook.

- 1) Italics indicate preferred control / geography.
- 2) * denotes M&A exit; ** denotes IPO exit.

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Scale Venture Partners Overview



Overview





Stacey Bishop *Partner*



Kate Mitchell Partner



Rory O'Driscoll Partner



Ariel Tseitlin Partner

Locations

Foster City, CA

About

- Scale Venture Partners is a Venture Capital firm that invests in technology companies with a focus on SaaS and cloud infrastructure
- The firm partners with entrepreneurs, from their first dollar in revenue and invests to accelerate growth and establish market leadership
- The firm prefers to invest in technology and life science companies, with a focus on hardware and software
- The firm invests across all states in the US
- The firm prefers to write ~\$10 mm checks in 50-100% growth companies with ~\$5 mm in revenue
- Upon investment, SVP places a member on the board of company, but allows CEO to maintain control and direction for company

Investment Preferences

Investment Criteria

Fund Size: \$355 mm

Fund Raised: 2016

Investment Range: \$3 – 25 mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: North America

Transaction Type: Seed, Early-Stage

and Later-Stage Venture, Growth,

Industry Focus: Cloud, Internet,

Mobile, Software,

SaaS

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt. ³	Board Rep.	Sector
04/16	Forter (Series C)	\$32	Rory O'Driscoll	Pymts
04/15	Aviso (Series B)	15	Stacy Bishop	FMS
02/15	Bill.com (Later-Stage VC)	50	Rory O'Driscoll	FMS
07/14	mBlox (CLX Networks)*	44	Kate Mitchell	Pymts
03/14	DocuSign (Series E)	115	Rory O'Driscoll	FMS
12/13	Datasift (Series C)	42	Rory O'Driscoll	FTBPO
07/11	Jaspersoft (PE Growth)*	11	Kate Mitchell	FMS
12/05	Cogency Software (Early- Stage VC)	3	Kate Mitchell	CapMkts
05/03	CapitalStream (Series C)	21	NA	Bnkg
		_		

Other Notable Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
11/16	Treasure Data (Series C)	\$24	Andy Vitus	Data Software
08/16	Applause (Series F)	35	Sharon Wienbar	Software
08/16	DroneDeploy (Series B)	20	Rory O'Driscoll	Map Software
07/16	Pantheon Systems (Series C)	29	Rory O'Driscoll	Software
07/16	WalkMe (Series E)	50	Rory O'Driscoll	Online Platform
05/16	CloudHealth Technologies (Series C)	20	Ariel Tseitlin	HCIT
05/16	CircleCl (Series B)	18	Andy Vitus	Online Platform

FT Partners Research – InsurTech Industry Report

Prepare for the InsurTech Wave: Overview of Key Insurance Technology Trends September 2016 Financial Technology Partners Prepare for the InsurTech Wave Overview of Key Insurance Technology Trends INSURTECH INSURTECH

FT Partners' 268-page report provides an in-depth look at the major waves of innovation and disruption that are beginning to radically alter the insurance industry.

Additional highlights of the report include:

- An analysis of specific trends across: Insurance Distribution, Sales, Marketing and Engagement, Data and Analytics and Insurance Administration
- The responses of incumbents to date including the innovations, investments, partnerships and acquisitions being made to stay ahead of the game
- Proprietary InsurTech financing and M&A statistics and a comprehensive list of transactions in the space
- A detailed industry landscape of InsurTech providers as well as other innovative, tangential companies and profiles of 54 companies operating in the InsurTech ecosystem

Please visit our <u>website</u> for more proprietary FinTech Research & Follow FT Partners on Twitter and LinkedIn for real time updates on our Research Publications

Selected FT Partners' Research - Click to View



Welltok Raises \$33.7 mm in Series E Financing



Wolters Kluwer Acquires Emmi Solutions for \$170 mm



Tabula Rasa Healthcare Completes its IPO



CareCloud Raises \$31.5 million in Series C Financing



Atos acquires Anthelio for \$275 mm



ClearCare Raises \$60 mm in Financing



Accolade Raises \$70 mm in Additional Series E Financing



Evolent Health Acquires Valence Health for \$145 mm

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FT Partners is the Leader in Financial Technology Investment Banking

























FT Partners has advised on some of the most prominent transactions in the Healthcare and Insurance IT sectors

Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor **Awards**

2016	 Investment Banking Firm of the Year Cross Border Deal of the Year
2015	 Dealmaker of the Year Technology Deal of the Year
2014	 Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	 Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	 Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	 Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	 Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
	a



Annual Ranking

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial 2006 - 2008 Technology



Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included DST, ENV, FISV, FIS, V, MA, GPN & HPY among others 	20
Steve Stout Managing Director	J.P.Morgan	Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10