July 9, 2015

Financial Technology Partners

FT Partners Research - Transaction Profile



acquires



and



Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



Financial Technology Partners

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Euronet Worldwide Acquires XE and IME

Steven Dengler

Transaction Overviews and Rationale

Euronet Acquires XE



Euronet / RIA Acquires IME

Euronet's money transfer division has grown operating income at a 25% compounded annualized rate since Ria was purchased in 2007

CEO:

Headquarters: Arlington, VA

Founded: 1993

- On July 6, 2015, Euronet Worldwide announced it has acquired XE, a global leader in digital foreign exchange information
- Euronet will fund the transaction with \$60 mm from its revolving credit facility combined with 640,000 shares of its stock and an undisclosed amount of cash
- Euronet expects XE's annual revenue of approximately \$10 mm to improve to approximately \$22 mm once the Company's payment processing is converted to Euronet's platform at HiFX
 - XE will be consolidated into Euronet's money transfer segment
- The acquisition of XE provides Euronet with a large internet presence and user-base attuned to foreign currency while Euronet offers XE an increased variety of foreign currency products, a strong balance sheet and geographic expansion
- The Company expects the impact of the acquisition on a consolidated cash earnings per share basis will be neutral in the first full year of combined operations
- XE earns revenue through subscription-based fees for delivering global currency exchange rate data as well as online international payments from business and consumer customers
- XE serves 30 million unique visitors each month and has processed over \$12 billion in global payments since 2002



CEO: Suman Pokharel

Headquarters: Kuala Lumpur, Malaysia

Founded: 2001

- On June 22, 2015, Ria Money Transfer, a subsidiary of Euronet Worldwide announced it has acquired Malaysian-based money transfer provider IME
 - The acquisition will be funded primarily with cash and a small amount of Euronet stock
 - The Company will be consolidated into Euronet's Ria Money Transfer service
- The acquisition provides Ria with an immediate entry into the Asian and Middle East send markets
- Ria brings more money transfer capabilities and distribution to IME and the combined volume of the two companies provides a more compelling value proposition for new and existing business partners
- IME's revenues for the 12 months ended March 31, 2015, were approximately \$40 million
 - The acquisition is expected to be accretive to Euronet's cash EPS in the first full year by \$.08 - \$.10 per share
- IME's services span over 25 countries with a network of over 75,000 payout locations
- Ria operates through a network of sending agents, companyowned stores as well as online
 - Ria's current network spans 138 countries with services in over 246,000 locations







Euronet Worldwide Acquires XE and IME



Euronet Overview

Euronet Overview



CEO: Michael Brown

Market Cap: \$3.19 bn (1)

Headquarters: Leawood, KS

Founded: 1994

- Euronet provides secure electronic transaction processing services to financial institutions, retailers, service providers and individual consumers
 - Services include: ATM, POS and card outsourcing service, card issuing and merchant acquiring services, software solutions, cash-based and onlineinitiated P2P and B2B money transfer services, and electronic distribution of prepaid mobile phone time and other prepaid products
 - It operates in approximately 155 countries
- In 2014, the Company processed approximately \$72 billion in ATM, prepaid and money transfer payment for 200 financial institutions, 200 mobile operators and approximately 554,000 retailer and agent locations
- As of last twelve months ending March 31, 2015, the Company recorded \$1.7 billion in revenue and EBITDA of \$235 million
- Euronet is listed on the NASDAQ under the ticker EEFT



Selected Acquisitions		
Date	Target	\$ mm
03/10/14	international payments eXpertly done	\$230
01/08/13	pure commerce	63
01/17/12	Ezi-Pay	23





FT Partners is the Leader in Financial Technology Investment Banking









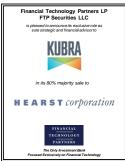
































FT Partners Advises Azimo on its \$20mm Series B Investment

Transaction Overview and Rationale

Overview of Transaction

- On June 15, 2015, Azimo announced the completion of its \$20 mm Series B financing led by Frog Capital
- Azimo is a world leader in online and smartphone-based money transfers – providing a fast, secure and low-cost alternative to legacy high street remittance services
- The Company, headquartered in London with additional offices in Poland, has the most comprehensive network of any digital player, sending money to over 200 countries, reaching 5 billion people with more than 80 different currencies
- Frog Capital is a leading growth capital investor focused on technology-led business in Europe

Significance of Transaction

- This investment signifies the ongoing disruption of the \$600 bn global remittance market in which Azimo generated a five-fold increase in the number of facilitated money transfers from the year prior
- Azimo will use the proceeds from the investment to continue its Pan-European growth and to target new markets in North America and Asia

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Azimo and its Board of Directors
- Azimo's capital raise demonstrates FT Partners' continued ability to establish strong relationships with top international financial technology firms and assist them in achieving their long-term strategic goals
- This transaction also builds upon FT Partners' expertise in money transfer, having advised several clients previously in the space

FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to





for approximately

\$ 20,000,000



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FT Partners Advises OzForex on its A\$480 Million Sale & IPO

Transaction Overview and Rationale

Overview of Transaction

- OzForex Group ("OzForex") completed its Sale & Initial Public Offering and began to trade on the Australian Stock Exchange ("ASX") under the ticker symbol OFX
- Stock closed first day of trading up ~30%
- OzForex is an online, global payments provider that offers individuals and SMBs a platform to purchase foreign currency to facilitate international transactions
- Prior to the offering, OzForex was owned by Accel Partners,
 The Carlyle Group, Macquarie Bank and other founder / private investors

Significance of Transaction

- Transaction was a sale of ~100% of the equity of the company to a "club" of institutional investors, followed by an IPO (one of the largest IPOs of an Australian company)
- Highly innovative "club-deal" structure allowed for reduced risk and certainty for existing investors
- Investors given the ability to sell ~100% of their interests in the Company; certain investors chose to retain a small portion of their ownership

FT Partners' Role

- FT Partners served as exclusive Financial, Strategic and IPO Advisor to OzForex and its Board of Directors
- FT Partners managed the very unique dual-track M&A / sale and IPO process, effectively achieving an "M&A" outcome for shareholders in the public markets (~100% liquidity)
- FT Partners' advisory role simplified and expedited the "timeto-market" period due to the significant amount of up-front work completed prior to the engagement of potential M&A sale buyers and underwriters

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole financial, strategic and IPO advisor to



in its

Initial Public Offering

valuing the equity at

A\$ 480,000,000



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FT Partners Advises Custom House on its \$370 Million Sale to Western Union

Transaction Overview and Rationale

Overview of Transaction

- Custom House, Ltd. ("Custom House") announced its sale to Western Union (NYSE: WU) for US\$370 million in cash
- Custom House is the largest independent, international B2B payments provider in the world
- Western Union is the world's largest money transfer business
- Custom House was backed by Great Hill Partners, one of the leading private equity firms across the financial technology sector; transaction represents one of Great Hill Partners' most successful exits to date

Significance of Transaction

- Transaction represents the one of the largest, independent private equity-backed payments transactions
- This acquisition allows Custom House to leverage its extensive online and offline international B2B payments solutions with Western Union's global footprint, strong brand and balance sheet to rapidly build market share and penetrate new opportunities around the globe
- Custom House expected to provide a strong, diversified growth engine for Western Union outside of its core remittance business and will strengthen Western Union's presence in the SME segment globally
- The acquisition of Custom House supports Western Union's strategic plan by entering a new growth market and diversifying its product portfolio

FT Partners' Role

 Demonstrates FT Partners' ability to consummate transactions with strong valuations, despite an incredibly challenging economic environment

FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for cash consideration of approximately

\$ 370,000,000



The Only Investment Bank Focused Exclusively on Financial Technology



Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards 2014 ■ Equity Financing Deal of the Year

■ Professional Services Deal of the Year, Above \$100mm

Dealmaker of the Year

2012 - Professional Services

■ Professional Services Deal of the Year, Above \$100 mm

■ Boutique Investment Bank of the Year

■ Deal of the Decade

■ 10 Deal of the Year Nominations Across 9 Categories

■ Upper Middle Market Deal of the Year, Above \$500 mm

■ IT Services Deal of the Year, Below \$500mm

■ Cross-Border Deal of the Year, Below \$500mm

■ Dealmaker of the Year – Steve McLaughlin

■ Business to Business Services Deal of the Year

■ Computer and Information Technology Deal of the Year, Above \$100mm

■ Financial Services Deal of the Year, Above \$100mm



2006-2008

2011

2010

2007

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Financing Awards

2008

2006

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

■ Financing Professional of the Year – Steve McLaughlin

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

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