# FT PARTNERS FINTECH INDUSTRY RESEARCH

October 14, 2020



# Tipalti Raises \$150 million in Series E Financing Led by Durable Capital Partners





The Only Investment Bank Focused Exclusively on FinTech

#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



**Numerous Awards for Transaction Excellence including** "Deal of the Decade"

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# Tipalti Raises \$150 million in Series E Financing

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### **Transaction Summary**

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- On October 6, 2020, cloud-based payments automation provider Tipalti announced that it has raised \$150 million in Series E financing at a valuation north of \$2 billion
  - The round was led by Durable Capital Partners and included participation from previous investor 01 Advisors as well as new investor Greenoaks Capital
- The round brings the total capital raised by Tipalti to over \$280 million
- Tipalti will use the additional funds to continue its product development, geographically expand, and increase its market share
  - The investment will also be used to increase headcount in engineering, product management, customer operations, sales, and business development
- Since the start of 2020, Tipalti's annual transaction volume has surpassed \$12 billion
  - In Q2 2020, the Company's year-over-year growth rate exceeded 80%
  - Tipalti recently opened its third office in Vancouver and has over 250 employees globally

#### **Transaction Commentary**

"The accounts payable automation space has an extremely large total addressable market with significant growth potential. We believe that Tipalti has the potential to become a much larger company within the Midmarket space due to its differentiated holistic platform, superior global capabilities, and management team. This has resulted in leading retention and customer satisfaction."



Henry Ellenbogen Founder, Managing Partner, CIO



"This new round of investment will allow us to further accelerate our innovation edge as a leader in the payables automation space and expands our solution to the larger market. Tipalti is clearly needed and this enables us to be ready for all that demand."



Chen Amit CEO & Co-Founder



# Tipalti Raises \$150 million in Series E Financing

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### **Tipalti Overview**

#### Company Overview



Co-	Fo	un	der	&	CEO:
- UU-	ıv	uII	uei	α	CLU.

Chen Amit

Headquarters:

San Mateo, CA

Founded:

2010

- Tipalti provides a cloud-based automation platform designed to eliminate mass payment workload and reduce automation payment risk
- The Company's payable automation platform helps in eliminating financial and compliance risk, generating revenue from accounts payable, cutting payment reconciliation cycle time, and improving supplier relationships
- Tipalti enables CFOs to focus on the strategy of scaling their business rather than the details of accounts payable logistics
- Helping over 1,000 customers pay more than 4 million suppliers, Tipalti's customers include Twitch, ClassPass, Twitter, Roku, Business Insider, Vimeo, Indeed and Foursquare

#### Management Overview

Chen Amit CFO & Co-Founder





Sarah Dickens Spoja CFO

**Igor Vainberg** CTO





Manish Vrishaketu COO

#### **Products / Services Overview**







Invoice Workflow Automation



Global **Payments** 



Tax &

Regulatory Compliance



Reconciliation & AP Reporting



NetNow Accelerated **Payments** 



**Multi-Entity** Support



**Financial** Controls









Secure Cloud Infrastructure

System Integrations

**Built-In API** 

#### Selected Financing History

Date	Amount (\$ in mm)	Stage	Selected Investor(s)
10/06/20	\$150	Series E	Durable Capital Partners, 01 Advisors, Greenoaks Capital Partners
09/24/19	76	Series D	Zeev Ventures, Greenspring Associates, Group 11, 01 Advisors
02/13/18	30	Series C	Zeev Ventures
09/14/16	14	Growth	Group 11, Tank Hill
10/22/14	13	Series B	Wicklow Capital, Group 11
03/01/13	3	Series A	Group 11

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### **B2B Payments Market Landscape – Selected Companies**



### Selected FT Partners' Research (click to view)



AvidXchange's \$388 million Financing



Netfin Acquisition Corp. Merges with Triterras for an Enterprise Value of \$674 million



Billtrust's \$50 million Minority Financing



Rippling Raises \$145 million in Series B Financing



ContaAzul's \$30 million Series D Financing



UiPath Raises \$225 million in Series E Financing



Feedzai's Series C Financing



Melio Raises \$80 million in Series C Financing

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## Significant Experience Advising Large Financing Rounds and "Unicorns

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	<b>Amount Raised</b>	<b>Selected Prominent Investors in FT Partners Led Rounds</b>
GreenSky"	\$1,560,000,000 <sup>*</sup>	Accel TEMASEK VISA PIMCO
stone <sup>co.</sup>	1,545,000,000*	1 10 0 01
⊠avidxchange	956,000,000 *	RCP REVERENCE CAPITAL PARTNERS DST ANT GREENSPRING ASSOCIATES TPG
MERCURY®	420,000,000	ICONIO Premji Invest INSIGHT Great Hill
Remitly	374,000,000 *	No. 10 11 10 11
NEXT INSURANCE	333,000,000*	BainCapital ON © CDPQ Scotiabank®
Liquidnet~	250,000,000	BainCapital Capital
square trade plans	238,000,000	VENTURES . EONETHINE CANTILL
	230,000,000	nyca KeyBank QED ING M
:TRUMID:	200,000,000	BRVA ◆Santander RV WELLINGTON 乾源资本 YUAN CAPITAL
• better.com	160,000,000	InnoVentures Battery Ventures MANAGEMENT THIEL
nmi	150,000,000	ADAMS STREET Elavon PayPal PayPal
ADDEPAR	140,000,000	Redpoint Coult
Kabbage <sup>®</sup>	135,000,000	MELIDEDCED DEDMAN
<b>OBlueVine</b>	102,500,000	THE
MoneyLion	100,000,000	coatue mastercard 8VC nabventures
POYNT	100,000,000	QUESTMARK PARTNERS VALOR generation_
CHROMERIVER	100,000,000	
<b>Fawry</b>	100,000,000	SILVERLAKE PARTHENON SUMMIT PARTNERS

<sup>\*</sup> Total includes multiple financing rounds

### FT Partners' Superior Industry Knowledge and Execution History





































### FT Partners Advises on Chrome River's Merger with Certify

#### **Overview of Transaction**

- On March 5, 2019, Chrome River Technologies and Certify agreed to merge in a transaction valued at over \$1 billion
  - K1 Investment Management, which owns Certify, will hold a majority stake in the combined company
  - Existing shareholders, including the companies' founders and Chrome River investor Bain Capital Ventures, will retain minority stakes
- Chrome River is a leader in expense management, providing SaaS-based automation solutions for more than 1,000 organizations worldwide
- Certify is the world's largest independent provider of travel, expense and invoice management software serving more than 10,000 companies through its family of brands

#### Significance of Transaction

- The merger joins Chrome River to the existing Certify family of brands, which includes Nexonia, Tallie, Abacus, and Captio
  - The multi-brand strategy enables companies of all sizes and verticals to work with a single vendor, yet craft the solution that is best suited to their specific needs
- The companies will support all existing products and collaborate on accelerating investments in technology areas such as machine learning, artificial intelligence, analytics, and reporting, to provide customers with enhanced travel, expense, and invoice management capabilities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Bain Capital Ventures and Great Hill Partners in this transaction
- FT Partners previously advised Chrome River on its \$100 million Series D
   Financing from Great Hill Partners in 2015
- This transaction underscores FT Partners' strong domain expertise and successful track record advising leading SaaS-based companies in the Financial Management Solutions space

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in the merger of



&



valued in excess of

\$1,000,000,000



### FT Partners Advises Wave on its Sale to H&R Block

#### **Overview of Transaction**

- On June 11, 2019, H&R Block, Inc. (NYSE: HRB) announced that it has agreed to acquire Wave Financial Inc. for \$405 million in cash
- Headquartered in Toronto, Ontario, Wave provides award-winning accounting, invoicing, payroll, and payments software solutions, as well as bookkeeping services, built into a comprehensive platform
  - Wave has a low-cost customer acquisition model and currently serves over 400,00 monthly active global small businesses
- H&R Block is a global consumer tax services company, providing tax return preparation services through 11,000 company-owned and franchise retail tax offices worldwide as well as tax software for DIY consumers

#### **Significance of Transaction**

- This transaction will expand H&R Block's product and client portfolio as well as enhance its position in the small business space
- H&R Block estimates that the transaction will generate \$40 to \$45 million of revenue for fiscal 2020
- Following the closing of the transaction, Wave will maintain its leadership team, including Kirk Simpson, operating independently within H&R Block from its headquarters in Toronto, Ontario.

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave
- FT Partners also previously advised Wave on its \$10 million Series C financing
- This transaction underscores FT Partners' expertise in sell-side advisory across a broad range of SaaS, financial management, and payments companies that target small businesses

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of approximately

\$405,000,000



## FT Partners Advises AvidXchange on its \$388 million Growth Financing

#### Overview of Transaction

- On April 23, 2020, AvidXchange announced it has raised \$128 million in additional equity financing in an oversubscribed round, which brings it to a total of \$388 million, after raising \$260 million in January of this year
- Participating investors include a number of the foremost capital management firms, including new investors Neuberger Berman, on behalf of clients, Lone Pine Capital, and Schonfeld Strategic Advisors, along with existing investors
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes for middle market companies
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Home Owners Associations (HOA), Healthcare Facilities / Social Services, and Construction

#### Significance of Transaction

- The new capital will fuel AvidXchange's continued growth and innovation, allowing the Company to invest in its solutions for both buyers and suppliers while reaching more customers in the middle market
- The transaction firmly positions the Company for its next phase of growth

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises, as well as a number of acquisitions
- Transaction underscores the long-term nature of many of FT Partners' relationships, as well as our deep expertise in advising leading Financial Management Solution providers

### Financial Technology Partners LP FTP Securities LLC.

is pleased to announce its exclusive role as strategic and financial advisor to



on its growth financing with new investors

NEUBERGER BERMAN LONE PINE CAPITAL



for a total amount of

\$ 388,000,000



### FT Partners Advises Billtrust on its Minority Financing

#### **Overview of Transaction**

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
  - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

#### Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

# FIP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



### FT Partners Advises Taulia on its Series E Financing

#### Overview of Transaction

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

#### Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
  use this financing round to meet this demand and to further accelerate its
  rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

#### FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



### FT Partners Advises Veem on its Financing

#### Overview of Transaction

- On September 16, 2020, Veem announced the closing of a \$31 million capital raise, led by Truist Ventures, the corporate venture capital division of Truist Financial Corporation (NYSE: TFC) — the 6th largest commercial bank in the U.S.
  - Round participants include MUFG Innovation Partners Co. Ltd., the corporate venture arm of Mitsubishi UFG Banking Group, as well as AB Ventures, the venture arm of Arab Bank
  - Existing investors that participated in this round include GV (formerly Google Ventures), Goldman Sachs, Kleiner Perkins, Silicon Valley Bank, National Australia Bank Ventures and Trend Forward Capital
- International transfers are built on an outdated, 40-year-old system based on
  processes and technology that have left small businesses underserved and
  overcharged; with more than 225,000 customers and counting, sending and
  receiving money in more than 100 countries, Veem's proprietary technology
  combines the best of traditional systems with the flexibility and speed that
  blockchain technology and digital wallets can provide
- Through world-class integrations with QuickBooks, Xero and NetSuite, Veem has built a path for business owners and their accountants to collaborate and build a global network

#### Significance of Transaction

This investment will go towards the development of a robust channel partner
program that will widen Veem's geographic footprint; as the company focuses on
its scaling efforts, Veem is also committed to further improving and expanding its
product suite and capabilities

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Veem and its Board of Directors
- This transaction underscores FT Partners' deep Payments domain expertise and successful track record of deals with cross-border and FX payments companies

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its financing led by



with participation from









for a total amount of

\$31,000,000



### FT Partners' Recent Awards and Recognition

# **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

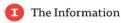
# Institutional Investor





#### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018

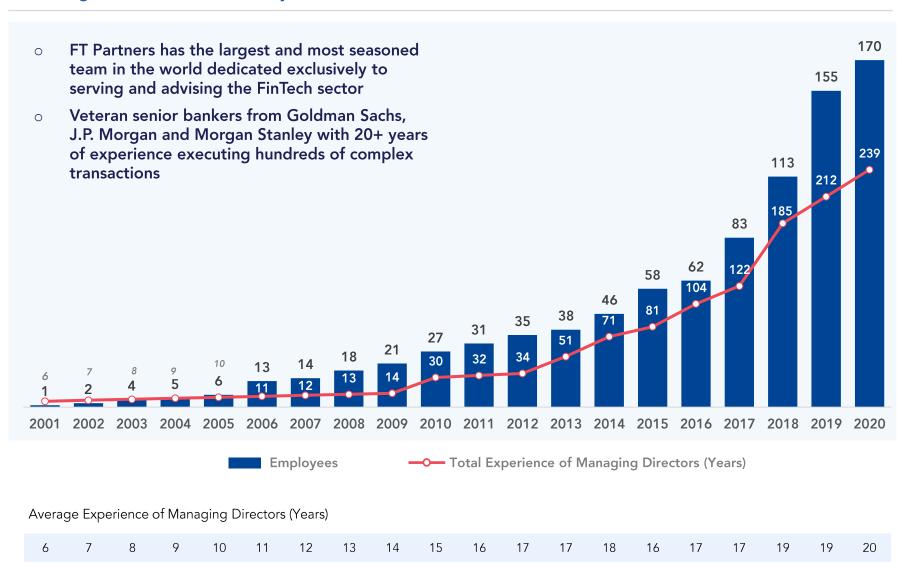




### The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

### The Largest FinTech Advisory Practice in the World



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	25
<b>Mohit Agnihotri</b> Managing Director	J.P.Morgan	<ul> <li>Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan</li> <li>Wharton M.B.A</li> </ul>	18
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>14+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Osman Khan</b> Managing Director	A pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	23
Randall Little Managing Director	J.P.Morgan	<ul> <li>12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan</li> <li>10 years as financial services technology consultant at Sun Microsystems and Ernst &amp; Young</li> <li>NYU Stern M.B.A. (MBA w/Distinction)</li> </ul>	23
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	14
<b>Amar Mehta</b> Managing Director	J.P.Morgan	<ul> <li>Formerly with J.P. Morgan's Technology (FinTech &amp; Technology Services) team in New York</li> <li>7+ years of FinTech transaction execution experience</li> <li>MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore)</li> </ul>	15
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	20
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	17
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	24
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	18